

Public Policy: Building Broad-Based Solutions to Complex Problems

Hosted by Troy University, College of Arts and Sciences

November 2-4, 2008

Hilton Sandestin Beach Golf Resort & Spa, Destin, Florida



Sunday, November 2, 2008

3:00 – 5:00	Opening Session	
	<p>Welcome and Opening Remarks</p>	<p>Dr. Terry Anderson, Conference Chair Associate Professor, Public Administration Troy University</p>
	<p>Guest Speaker</p>	<p>Dr. Jack Hawkins, Jr., Chancellor Troy University</p>
5:00 – 7:30	Reception	

Monday, November 3, 2008

7:00 – 8:00	Breakfast	
8:00 – 8:30	Welcome Message	<p>Dr. William Richardson Dean, College of Arts and Sciences Troy University</p>
8:30 – 10:00	The Eclecticism of Public Policy	
	Panel Moderator	<p>Dr. Charles Mitchell, Assistant Professor Public Administration Troy University</p>
	Presenters	<p>Amy Spurlock, Ph.D., R.N., Associate Professor, School of Nursing, Troy University; Kelli Cleveland, M.S.N., R.N., Assistant Professor, School of Nursing, Troy University; Carrie Lee Gardner, M.S.N., R.N., Assistant Professor, School of Nursing, Troy University, and Judy Bazzell, M.S.N., R.N., Assistant Professor, School of Nursing, Troy University <i>Smoking Prevalence and Quit Attempts Among College Students: A Correlational Study</i></p> <p>Thomas D. Queisser, Ph.D., Director, Troy University, Germany and Gloria J. Miller, Maxmetrics GmbH <i>Performance And Organizational Change Through A Business Intelligence Entity In Public Sector Organizations: A Global Internet Survey And Case Study</i></p> <p>Richard Voss, Ph.D., Assistant Professor, Sorrell College of Business, Troy University <i>Fait Accompli: Predicting Presidential Election Outcomes Using Economic and Attitudinal Criteria</i></p> <p>John Mankelwicz, Ph.D., Associate Professor, Sorrell College of Business, Troy University <i>Leadership as Applied Game Theory</i></p>

10:00 – 10:30	Break	
10:30 – 12:00	Education Policy	
	Panel Moderator	Dr. Janet McNellis, Associate Professor College of Education Troy University
	Presenters	<p>Dionne Rosser-Mims, Ph.D., Assistant Professor, College of Education, Troy University <i>No 'Parent' Left Behind: Public Schools, Only for Children?</i></p> <p>Thomas P. Dunn, Ph.D., Assistant Professor, Sociology, Troy University and Fred Meine, Ph.D., Professor, Public Administration, Troy University <i>The University School: A Case Study in Good Public Policy vs. Politics</i></p> <p>Robert Kitahara, Ph.D., Assistant Professor, Sorrell College of Business, Troy University and Maureen Hannay, Ph.D., Associate Professor, Sorrell College of Business, Troy University <i>Paradigmatic Shifts in the Formulation of Public Policy Towards Enhancing the Educational System</i></p> <p>Charles Watson, Ph.D., Associate Professor, Public Administration, Troy University <i>Testing Nondiscrimination Policy: The Case of the MPA at Troy University</i></p>
12:00 – 1:30	Lunch	
	Guest Speaker	The Honorable Don Gaetz Florida State Senator, District 4



Senator Don Gaetz was chosen in 2006 to represent Northwest Florida in the Senate. He is the first non-legislator in more than 50 years elected to the Senate without opposition.

Senator Gaetz is Chairman of the Senate Education Committee and Co-chair of the Joint Senate-House Committee reviewing all state agencies and departments. In addition, he serves on Senate Committees with jurisdiction over social policy and calendar, banking and insurance, environmental preservation and conservation, judiciary, administrative procedures and health and human services appropriations.

Prior to his service in the Senate, Don Gaetz was the Superintendent of the Okaloosa County School District. During his term of office from 2000 to 2006 Okaloosa Schools became the highest performing public school system in Florida and won numerous national awards for academic excellence.

Senator Gaetz is the recipient of many national and state honors, including:

- Florida's Education Trendsetter, Florida Trend Magazine
- Humanitarian of the Year, Florida Special Olympics
- William Heartwell Award, Champion of America's Workforce

- Duke University, Don Gaetz Professorship in Religion and Medicine
- Architect of the Medicare Hospice Benefit, National Hospice Foundation
- George Washington Honor Medal, Freedoms Foundation at Valley Forge
- Soli Deo Gloria Award, Concordia College, Moorhead, Minnesota

Senator Gaetz earned undergraduate degrees in religion and political science. He also completed a masters degree in public administration at Troy University. He is the retired Co-founder and Vice Chairman of VITAS Healthcare Corporation and former President of the National Hospice Organization. Senator Gaetz and his wife, Victoria, have two children. He is a member of St. Paul’s Lutheran Church, Niceville.

1:30 – 3:30	Round Table Discussion: Implementing Public Policy in the Face of Budget Constraints	
	Panel Moderator	Dr. Kern Craig, Assistant Professor Public Administration Troy University
	Panel Participants	<p>Dr. Alexis Tibbetts Superintendent of Schools Okaloosa County, Florida</p> <p>Mike West City Manager Dothan, Alabama</p> <p>John Jannazo Okaloosa County Commissioner, District 2 Fort Walton Beach, Florida</p> <p>Gene Valentino Escambia County Commissioner, District 2 Pensacola, Florida</p> <p>Merceria L. Ludgood Mobile County Commissioner, District 1 Mobile, Alabama</p> <p>Michael J. Wallace Fire Chief City of Largo Fire Rescue Largo, Florida</p>
3:30 –4:00	Break	
4:00– 5:00	CENGAGE LEARNING	<p>David Mayes Learning Solutions Specialist</p> <p>Custom Courseware: A true blending of content and technology built around course objectives to help boost enrollment, increase retention, and improve outcomes.</p> <p>Cengage Learning makes creating a customized solution simple—by starting with you. Your syllabus, your exams,</p>

		<p>your scope and sequence, and your brand are all considered first. We do all the heavy lifting. Cengage Learning pairs you with a dedicated project manager and a dedicated subject matter expert to connect your objectives to the appropriate content, media, and assessments. Once your custom solution is delivered, we continue to support you with faculty training, student tutorials, and personalized service to meet your needs.</p> <p>Custom Courseware integrates assessments throughout each learning unit with pre-tests, comprehensive quick checks, and post-tests all mapped to your learning objectives, providing valuable insight for students, faculty, and administrators.</p>
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Tuesday, November 4, 2008

7:30 – 8:30	Breakfast	
8:30 – 10:00	Round Table Discussion: Emergency Management and Public Policy	
	Panel Moderator	Dr. Dayna McDaniel, Assistant Professor Public Administration Troy University
	Participants	<p>Brock Long Director, Alabama Emergency Management Agency Clanton, Alabama</p> <p>Ted Litschauer Chief of Police City of Fort Walton Beach, Florida</p> <p>Daniel Hahn Emergency Management Plans Chief Santa Rosa County Milton, Florida</p> <p>Kenneth Perkins Fire Chief, Escambia County Fire Rescue Pensacola, Florida</p>
10:00 – 10:30	Break	
10:30 – 12:00	Concurrent Sessions	
	Session A: Public Policy in Theory and Practice	
	Panel Moderator	Dr. William McDaniel, Assistant Professor Public Administration Troy University
	Presenters	Terry Anderson, Ph.D., Associate Professor, Public

		<p>Administration, Troy University and Murray Widener, Ph.D., Assistant Professor, Public Administration, Troy University <i>Complexity in the Policy Making Environment: The Effects of Structure and the Politics of Goals in Policy Making on the Success of Public Policy</i></p> <p>Kern Craig, Ph.D., Assistant Professor, Public Administration, Troy University <i>Thinking Big: Public Policies for the United States in the 21st Century</i></p> <p>David Nowlin, DPA., Assistant Professor, Public Administration, Troy University <i>Energy Policy: A Common Sense Approach</i></p> <p>John Mankelwicz, Ph.D., Associate Professor, Sorrell College of Business, Troy University and Robert Kitahara, Ph.D., Assistant Professor, Sorrell College of Business, Troy University <i>A Generalized Evidence Guided Model for Making Public Policy Decisions in the Presence of Uncertainty</i></p>
	Session B: Justice Administration Policy	
	Panel Moderator	Dr. Jeff Lee, Associate Professor Criminal Justice Troy University
	Presenters	<p>Rachel Smith , Student, Troy University and Nick D’Andrea, Professor, Criminology and Sociology, Troy University <i>Public Policy and Applications of GIS in Criminal Justice</i></p> <p>Donna Oliver, Lecturer, Troy University and Jessica Cotton, Lecturer, Troy University <i>Rising Fuel Costs Impact on Law Enforcement: Issues, Policies, and Solutions</i></p> <p>Lynn Boyd, Ph.D., Assistant Professor, Veterans Affairs and Jeanell Norvell, Ph.D. <i>Pretrial Diversion: An Alternative to Prison</i></p> <p>Jeff Lee, Ph.D. Associate Professor, Criminal Justice, Troy University <i>Fit to Serve: Physical Fitness in Law Enforcement</i></p> <p>Angela Largess, Student, Troy University <i>Rachel Hoffman: A Case Study on the Use of Informants by Law Enforcement</i></p>
12:00 – 1:30	Lunch	
1:30 –	Foreign Policy and International	

	Relations	
	Panel Moderator	Dr. Fred Meine, Professor Public Administration Troy University
	Presenters	<p>Ron Shehane, Ph.D., Assistant Professor, Computer Science, Troy University and Xiaoli Huan, Ph.D., Assistant Professor, Computer Science, Troy University <i>U.S. – China Divide: A Framework Analysis of Import Safety Policy</i></p> <p>Hans Peterson, Ph.D., Professor Emeritus, International Affairs, Troy University <i>Public Policy in Nazi Germany</i></p> <p>Charles Krupnick, Ph.D., Assistant Professor, International Relations, Troy University <i>Politics, Policy, and Populism in Slovakia</i></p> <p>David Rakiashvili, Deputy State Minister for Reintegration, Tbilisi, Georgia, Maka Ioseliani, Dean, School of Government, Georgian Institute of Public Affairs, Tbilisi, Georgia; Ketevan Natriashvili, Coordinator, Rural Development Program Georgian Institute of Public Affairs, Tbilisi, Georgia,; and Nestan Tsitsishvili, Higher Education Specialist, Rural Development Program, Georgian Institute of Public Affairs, Tbilisi, Georgia <i>Personal Reflections on the Recent Russian Invasion of Georgia and Georgia’s Future</i></p>



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