

## CIT Attended 2017 Alabama Book Festival

Confucius Institute at Troy University attended the 12<sup>th</sup> Alabama Book Festival on April 22, 2017 in Old Alabama Town.

CIT staff presented children's comic books, Chinese textbooks and Chinese/English audio charts which drew a lot of attention of the passers-by, especially kids and their parents. Other Chinese cultural products, such as brush pens and paper, Taichi fans, Chinese knots, handmade bracelets, Chinese painting and calligraphy works also attracted the local residents to come over communicating with CIT instructors. In addition, the Chinese language courses and Chinese Culture Events to be held on Montgomery Campus were introduced to the potential Chinese learners. Chinese instructor Jing Zhao was writing Chinese names translated from their English names with brush pen for some passers-by who are genuinely interested in Chinese culture. Meanwhile, the upcoming 2017 TROY-STARTALK --Chinese Language Summer Program was promoted to some high school students.

The book festival provides the CIT instructors a great opportunity to further promote Chinese culture to the local residents in Alabama.

