

Troy University Fall 2006 New Student Survey  
**Fall 2006 Troy University New Student Survey Responses**  
**- Troy**

**Q1: Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	161	37.3	37.3	37.3
	Female	271	62.7	62.7	100.0
	Total	432	100.0	100.0	

**Q2: Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	2	.5	.5	.5
	Black	119	27.5	27.7	28.1
	Am Indian	2	.5	.5	28.6
	Asian	36	8.3	8.4	37.0
	Hispanic	16	3.7	3.7	40.7
	White	248	57.4	57.7	98.4
	Unknown	7	1.6	1.6	100.0
	Total	430	99.5	100.0	
Missing	0	2	.5		
Total		432	100.0		

**Q3: Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	207	47.9	48.0	48.0
	20-21	45	10.4	10.4	58.5
	22-24	47	10.9	10.9	69.4
	25-29	40	9.3	9.3	78.7
	30-34	31	7.2	7.2	85.8
	35-39	30	6.9	7.0	92.8
	40-49	20	4.6	4.6	97.4
	50-64	10	2.3	2.3	99.8
	65 or over	1	.2	.2	100.0
	Total	431	99.8	100.0	
Missing	0	1	.2		
Total		432	100.0		

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**Q4: Enrollment Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	4	.9	.9	.9
	First-Time Freshman	240	55.6	55.7	56.6
	First-Time Graduate	51	11.8	11.8	68.4
	UG Transfer	99	22.9	23.0	91.4
	GR Transfer	19	4.4	4.4	95.8
	UG Transient	6	1.4	1.4	97.2
	Other	12	2.8	2.8	100.0
	Total	431	99.8	100.0	
Missing	0	1	.2		
Total		432	100.0		

**Q5 and Q6: Campus where you are currently enrolled (Troy); if UC or eCampus, select the site from which you are taking classes now.**

**Q7: College you are currently attending.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	112	25.9	27.7	27.7
	BU	106	24.5	26.2	53.8
	ED	60	13.9	14.8	68.6
	CF	33	7.6	8.1	76.8
	HH	94	21.8	23.2	100.0
	Total	405	93.8	100.0	
Missing	0	27	6.3		
Total		432	100.0		

**Q8: When you applied for admission to college, Troy University was your \_\_\_\_ choice.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	286	66.2	66.5	66.5
	Second Choice	99	22.9	23.0	89.5
	Third Choice	29	6.7	6.7	96.3
	Fourth Choice	16	3.7	3.7	100.0
	Total	430	99.5	100.0	
Missing	0	2	.5		
Total		432	100.0		

**Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	273	63.2	63.9	63.9
	No	154	35.6	36.1	100.0
	Total	427	98.8	100.0	
Missing	0	5	1.2		
Total		432	100.0		

**Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).**

**Q10 - Reason 1: Size of campus**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	261	60.4	60.4	60.4
	Yes	171	39.6	39.6	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 2: Location**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	172	39.8	39.8	39.8
	Yes	260	60.2	60.2	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 3: Affordability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	232	53.7	53.7	53.7
	Yes	200	46.3	46.3	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 4: Availability of Financial Aid**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	311	72.0	72.0	72.0
	Yes	121	28.0	28.0	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 5: Admission standards**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	359	83.1	83.1	83.1
	Yes	73	16.9	16.9	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 6: Academic programs**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	260	60.2	60.2	60.2
	Yes	172	39.8	39.8	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 7: Academic reputation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	347	80.3	80.3	80.3
	Yes	85	19.7	19.7	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 8: Flexibility of schedule**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	308	71.3	71.3	71.3
	Yes	124	28.7	28.7	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 9: Social atmosphere**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	341	78.9	78.9	78.9
	Yes	91	21.1	21.1	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 10: Diversity of student body**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	373	86.3	86.3	86.3
	Yes	59	13.7	13.7	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 11: Athletics**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	377	87.3	87.3	87.3
Yes	55	12.7	12.7	100.0
Total	432	100.0	100.0	

**Q10 - Reason 12: Performing arts**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	391	90.5	90.5	90.5
Yes	41	9.5	9.5	100.0
Total	432	100.0	100.0	

**Q10 - Reason 13: Recommendation of high school counselor**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	401	92.8	92.8	92.8
Yes	31	7.2	7.2	100.0
Total	432	100.0	100.0	

**Q10 - Reason 14: Recommendation of college counselor**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	422	97.7	97.7	97.7
Yes	10	2.3	2.3	100.0
Total	432	100.0	100.0	

**Q10 - Reason 15: Parents' recommendation**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	360	83.3	83.3	83.3
Yes	72	16.7	16.7	100.0
Total	432	100.0	100.0	

**Q10 - Reason 16: Friends' recommendation**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	302	69.9	69.9	69.9
Yes	130	30.1	30.1	100.0
Total	432	100.0	100.0	

**Q10 - Reason 17: Alumni recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	398	92.1	92.1	92.1
	Yes	34	7.9	7.9	100.0
	Total	432	100.0	100.0	

**Q10 - Reason 18: Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	392	90.7	90.7	90.7
	Yes	40	9.3	9.3	100.0
	Total	432	100.0	100.0	

**Q11: See Appendices 5 and 5.1.**

**Q12: How did you first learn about TROY?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	60	13.9	14.1	14.1
	Billboard	4	.9	.9	15.0
	Direct Mail	12	2.8	2.8	17.8
	Guidance Counselor	39	9.0	9.2	27.0
	Internet	35	8.1	8.2	35.2
	Newspaper	6	1.4	1.4	36.6
	Radio	3	.7	.7	37.3
	Television	6	1.4	1.4	38.7
	Word of mouth	158	36.6	37.1	75.8
	Other	103	23.8	24.2	100.0
	Total	426	98.6	100.0	
Missing	0	6	1.4		
Total		432	100.0		

**Q13: How did you learn about registration dates and times?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	9	2.1	2.1	2.1
	Direct Mail	116	26.9	27.6	29.7
	Internet	170	39.4	40.4	70.1
	Newspaper	1	.2	.2	70.3
	Word of mouth	70	16.2	16.6	86.9
	Other	55	12.7	13.1	100.0
	Total	421	97.5	100.0	
Missing	0	11	2.5		
Total		432	100.0		

**Q14: What is the best way to advertise to your friends?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	6	1.4	1.4	1.4
	Direct Mail	57	13.2	13.5	15.0
	Internet	117	27.1	27.8	42.8
	Newspaper	5	1.2	1.2	43.9
	Radio	9	2.1	2.1	46.1
	Television	43	10.0	10.2	56.3
	Word of mouth	178	41.2	42.3	98.6
	Other	6	1.4	1.4	100.0
	Total	421	97.5	100.0	
Missing	0	11	2.5		
Total		432	100.0		

**Q15: How would you describe TROY to a friend? (Choose all that apply.)**

**Q15 - Description 1: Academically challenging**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	272	63.0	63.0	63.0
	Yes	160	37.0	37.0	100.0
	Total	432	100.0	100.0	

**Q15 - Description 2: Caring**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	295	68.3	68.3	68.3
	Yes	137	31.7	31.7	100.0
	Total	432	100.0	100.0	

**Q15 - Description 3: Convenient**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	205	47.5	47.5	47.5
	Yes	227	52.5	52.5	100.0
	Total	432	100.0	100.0	

**Q15 - Description 4: Friendly**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	225	52.1	52.1	52.1
	Yes	207	47.9	47.9	100.0
	Total	432	100.0	100.0	

**Q15 - Description 5: Good value for the price**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	244	56.5	56.5	56.5
	Yes	188	43.5	43.5	100.0
	Total	432	100.0	100.0	

**Q15 - Description 6: Helpful**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	299	69.2	69.2	69.2
	Yes	133	30.8	30.8	100.0
	Total	432	100.0	100.0	

**Q15 - Description 7: Student-centered**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	238	55.1	55.1	55.1
	Yes	194	44.9	44.9	100.0
	Total	432	100.0	100.0	

**Q15 - Description 8: Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	396	91.7	91.7	91.7
	Yes	36	8.3	8.3	100.0
	Total	432	100.0	100.0	

**Q16: Additional Comments. (See Comments in the Troy IRPE Office.)**