

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- University College

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	140	36.4	36.4	36.4
	Female	245	63.6	63.6	100.0
	Total	385	100.0	100.0	

Q2: Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	186	48.3	48.6	48.6
	Am Indian	2	.5	.5	49.1
	Asian	14	3.6	3.7	52.7
	Hispanic	20	5.2	5.2	58.0
	White	156	40.5	40.7	98.7
	Unknown	5	1.3	1.3	100.0
	Total	383	99.5	100.0	
Missing	0	2	.5		
	Total	385	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	2	.5	.5	.5
	20-21	6	1.6	1.6	2.1
	22-24	35	9.1	9.1	11.2
	25-29	92	23.9	24.0	35.2
	30-34	68	17.7	17.7	52.9
	35-39	61	15.8	15.9	68.8
	40-49	81	21.0	21.1	89.8
	50-64	38	9.9	9.9	99.7
	65 or over	1	.3	.3	100.0
	Total	384	99.7	100.0	
Missing	0	1	.3		
	Total	385	100.0		

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Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	1	.3	.3	.3
	First-Time Freshman	18	4.7	4.7	4.9
	First-Time Graduate	215	55.8	56.0	60.9
	UG Transfer	63	16.4	16.4	77.3
	GR Transfer	35	9.1	9.1	86.5
	UG Transient	4	1.0	1.0	87.5
	GR Transient	12	3.1	3.1	90.6
	Other	36	9.4	9.4	100.0
	Total	384	99.7	100.0	
Missing	0	1	.3		
Total		385	100.0		

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Q5 and Q6: Campus where you are currently enrolled; if UC or eCampus, select the site from which you are taking classes now.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Albany, Georgia	41	10.6	10.9	10.9
Atlanta, Georgia	56	14.5	14.9	25.8
Augusta, Georgia	42	10.9	11.2	37.0
Bethesda, Maryland	1	.3	.3	37.2
Brunswick, Georgia	19	4.9	5.1	42.3
Covington, Georgia	25	6.5	6.6	48.9
Davis-Monthan AFB, Arizona	12	3.1	3.2	52.1
Distance Learning, Florida/Western Region	5	1.3	1.3	53.5
Distance Learning, Troy, Alabama	3	.8	.8	54.3
Fayetteville, North Carolina	2	.5	.5	54.8
Fort Belvoir, Virginia	2	.5	.5	55.3
Fort Benning, Georgia	12	3.1	3.2	58.5
Fort Bragg, North Carolina	9	2.3	2.4	60.9
Fort Carson/Colorado Springs, Colorado	2	.5	.5	61.4
Fort Eustis, Virginia	4	1.0	1.1	62.5
Fort Gordon, Georgia	9	2.3	2.4	64.9
Fort Lewis, Washington	4	1.0	1.1	66.0
Fort Monroe, Virginia	3	.8	.8	66.8
Fort Walton Beach Area	28	7.3	7.4	74.2
Jacksonville, Florida	1	.3	.3	74.5
Kadena AB, Okinawa, Japan	4	1.0	1.1	75.5
Langley AFB, Virginia	6	1.6	1.6	77.1
Little Creek Amphibious Base, Virginia	1	.3	.3	77.4
Malmstrom AFB	1	.3	.3	77.7
Maxwell AFB	2	.5	.5	78.2
Misawa AB, Japan	3	.8	.8	79.0
Norfolk Naval Station, Virginia	6	1.6	1.6	80.6
Norfolk Regional Office, Virginia	4	1.0	1.1	81.6
Oceana NAS, Virginia	1	.3	.3	81.9
Orlando, Florida	8	2.1	2.1	84.0
Pensacola, Florida	17	4.4	4.5	88.6
Savannah, Georgia	1	.3	.3	88.8
Shaw AFB, South Carolina	8	2.1	2.1	91.0
Tampa/MacDill AFB, Florida	7	1.8	1.9	92.8
Tyndall AFB, Florida	11	2.9	2.9	95.7
Vidalia, Georgia	4	1.0	1.1	96.8
Yongsan Garrison, Seoul, Korea	1	.3	.3	97.1
Other	11	2.9	2.9	100.0
Total	376	97.7	100.0	
Missing	0	9	2.3	
Total	385	100.0		

Q7: College you are attending:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	85	22.1	23.0	23.0
	BU	132	34.3	35.8	58.8
	ED	108	28.1	29.3	88.1
	CF	1	.3	.3	88.3
	HH	43	11.2	11.7	100.0
	Total	369	95.8	100.0	
Missing	0	16	4.2		
Total		385	100.0		

Q 8: When you applied for admission to college, Troy University was your _____ choice.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	287	74.5	74.9	74.9
	Second Choice	78	20.3	20.4	95.3
	Third Choice	14	3.6	3.7	99.0
	Fourth Choice	4	1.0	1.0	100.0
	Total	383	99.5	100.0	
Missing	0	2	.5		
Total		385	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	149	38.7	38.7	38.7
	No	236	61.3	61.3	100.0
	Total	385	100.0	100.0	

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply):

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	351	91.2	91.2	91.2
	Yes	34	8.8	8.8	100.0
	Total	385	100.0	100.0	

Q10 - Reason 2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	90	23.4	23.4	23.4
	Yes	295	76.6	76.6	100.0
	Total	385	100.0	100.0	

Q10 - Reason 3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	203	52.7	52.7	52.7
	Yes	182	47.3	47.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	306	79.5	79.5	79.5
	Yes	79	20.5	20.5	100.0
	Total	385	100.0	100.0	

Q10 - Reason 5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	303	78.7	78.7	78.7
	Yes	82	21.3	21.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	187	48.6	48.6	48.6
	Yes	198	51.4	51.4	100.0
	Total	385	100.0	100.0	

Q10 - Reason 7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	303	78.7	78.7	78.7
	Yes	82	21.3	21.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	133	34.5	34.5	34.5
	Yes	252	65.5	65.5	100.0
	Total	385	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	367	95.3	95.3	95.3
	Yes	18	4.7	4.7	100.0
	Total	385	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	357	92.7	92.7	92.7
	Yes	28	7.3	7.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	384	99.7	99.7	99.7
	Yes	1	.3	.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	385	100.0	100.0	100.0

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	384	99.7	99.7	99.7
	Yes	1	.3	.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	380	98.7	98.7	98.7
	Yes	5	1.3	1.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	381	99.0	99.0	99.0
	Yes	4	1.0	1.0	100.0
	Total	385	100.0	100.0	

Q10 - Reason 16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	254	66.0	66.0	66.0
	Yes	131	34.0	34.0	100.0
	Total	385	100.0	100.0	

Q10 - Reason 17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	345	89.6	89.6	89.6
	Yes	40	10.4	10.4	100.0
	Total	385	100.0	100.0	

Q10 - Reason 18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	354	91.9	91.9	91.9
	Yes	31	8.1	8.1	100.0
	Total	385	100.0	100.0	

Q11: See Appendices 6 and 6.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	59	15.3	15.5	15.5
	Billboard	18	4.7	4.7	20.2
	Direct Mail	7	1.8	1.8	22.0
	Guidance Counselor	6	1.6	1.6	23.6
	Internet	29	7.5	7.6	31.2
	Newspaper	10	2.6	2.6	33.9
	Radio	3	.8	.8	34.6
	Television	2	.5	.5	35.2
	Word of mouth	179	46.5	47.0	82.2
	Other	68	17.7	17.8	100.0
	Total	381	99.0	100.0	
Missing	0	4	1.0		
Total		385	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	10	2.6	2.6	2.6
	Direct Mail	25	6.5	6.5	9.2
	Internet	129	33.5	33.8	42.9
	Newspaper	15	3.9	3.9	46.9
	Television	2	.5	.5	47.4
	Word of mouth	98	25.5	25.7	73.0
	Other	103	26.8	27.0	100.0
	Total	382	99.2	100.0	
Missing	0	3	.8		
Total		385	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	12	3.1	3.2	3.2
	Direct Mail	27	7.0	7.1	10.3
	Internet	75	19.5	19.8	30.2
	Newspaper	13	3.4	3.4	33.6
	Radio	10	2.6	2.6	36.2
	Television	26	6.8	6.9	43.1
	Word of mouth	207	53.8	54.8	97.9
	Other	8	2.1	2.1	100.0
	Total	378	98.2	100.0	
Missing	0	7	1.8		
Total		385	100.0		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	229	59.5	59.5	59.5
	Yes	156	40.5	40.5	100.0
	Total	385	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	264	68.6	68.6	68.6
	Yes	121	31.4	31.4	100.0
	Total	385	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	108	28.1	28.1	28.1
	Yes	277	71.9	71.9	100.0
	Total	385	100.0	100.0	

Q15 - Description 4: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	234	60.8	60.8	60.8
	Yes	151	39.2	39.2	100.0
	Total	385	100.0	100.0	

Q15 - Description 5: Good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	179	46.5	46.5	46.5
	Yes	206	53.5	53.5	100.0
	Total	385	100.0	100.0	

Q15 - Description 6: Helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	252	65.5	65.5	65.5
	Yes	133	34.5	34.5	100.0
	Total	385	100.0	100.0	

Q15 - Description 7: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	221	57.4	57.4	57.4
	Yes	164	42.6	42.6	100.0
	Total	385	100.0	100.0	

Q15 - Description 8: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	366	95.1	95.1	95.1
	Yes	19	4.9	4.9	100.0
	Total	385	100.0	100.0	

Q16: Additional Comments: (See Comments in the Troy IRPE Office).