

Troy University Fall 2006 New Student Survey  
**Fall 2006 Troy University New Student Survey Responses**  
**- eCampus**

**Q1: Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	564	48.0	48.3	48.3
	Female	604	51.4	51.7	100.0
	Total	1168	99.4	100.0	
Missing	0	7	.6		
Total		1175	100.0		

**Q2: Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	409	34.8	35.0	35.0
	Am Indian	8	.7	.7	35.7
	Asian	16	1.4	1.4	37.0
	Hispanic	56	4.8	4.8	41.8
	White	658	56.0	56.3	98.1
	Unknown	22	1.9	1.9	100.0
	Total	1169	99.5	100.0	
Missing	0	6	.5		
Total		1175	100.0		

**Q3: Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	4	.3	.3	.3
	20-21	24	2.0	2.0	2.4
	22-24	151	12.9	12.9	15.2
	25-29	300	25.5	25.6	40.8
	30-34	259	22.0	22.1	62.9
	35-39	217	18.5	18.5	81.3
	40-49	184	15.7	15.7	97.0
	50-64	35	3.0	3.0	100.0
	Total	1174	99.9	100.0	
Missing	0	1	.1		
Total		1175	100.0		

**Q4: Enrollment Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	216	18.4	18.4	18.4
	First-Time Graduate	234	19.9	20.0	38.4
	UG Transfer	488	41.5	41.6	80.0
	GR Transfer	58	4.9	4.9	85.0
	UG Transient	58	4.9	4.9	89.9
	GR Transient	26	2.2	2.2	92.2
	Other	92	7.8	7.8	100.0
	Total	1172	99.7	100.0	
Missing	0	3	.3		
Total		1175	100.0		

**Q5 and Q6: Campus where you are currently enrolled (eCampus); if UC or eCampus, select the site from which you are taking classes.**

**Q7: College you are attending.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	391	33.3	34.4	34.4
	BU	487	41.4	42.8	77.2
	ED	125	10.6	11.0	88.2
	CF	12	1.0	1.1	89.3
	HH	122	10.4	10.7	100.0
	Total	1137	96.8	100.0	
Missing	0	38	3.2		
Total		1175	100.0		

**Q8: When you applied for admission to college, Troy University was your \_\_\_\_ choice**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	875	74.5	75.2	75.2
	Second Choice	247	21.0	21.2	96.5
	Third Choice	26	2.2	2.2	98.7
	Fourth Choice	15	1.3	1.3	100.0
	Total	1163	99.0	100.0	
Missing	0	12	1.0		
Total		1175	100.0		

**Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	209	17.8	17.9	17.9
	No	957	81.4	82.1	100.0
	Total	1166	99.2	100.0	
Missing	0	9	.8		
Total		1175	100.0		

**Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply):**

**Q10 - Reason 1: Size of campus**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1147	97.6	97.6	97.6
	Yes	28	2.4	2.4	100.0
Total		1175	100.0	100.0	

**Q10 - Reason 2: Location**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	899	76.5	76.5	76.5
	Yes	276	23.5	23.5	100.0
Total		1175	100.0	100.0	

**Q10 - Reason 3: Affordability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	724	61.6	61.6	61.6
	Yes	451	38.4	38.4	100.0
Total		1175	100.0	100.0	

**Q10 - Reason 4: Availability of Financial Aid**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	957	81.4	81.4	81.4
	Yes	218	18.6	18.6	100.0
Total		1175	100.0	100.0	

**Q10 - Reason 5: Admission standards**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1019	86.7	86.7	86.7
Yes	156	13.3	13.3	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 6: Academic programs**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	633	53.9	53.9	53.9
Yes	542	46.1	46.1	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 7: Academic reputation**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	906	77.1	77.1	77.1
Yes	269	22.9	22.9	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 8: Flexibility of schedule**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	486	41.4	41.4	41.4
Yes	689	58.6	58.6	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 9: Social atmosphere**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1159	98.6	98.6	98.6
Yes	16	1.4	1.4	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 10: Diversity of student body**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1124	95.7	95.7	95.7
Yes	51	4.3	4.3	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 11: Athletics**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1165	99.1	99.1	99.1
	Yes	10	.9	.9	100.0
	Total	1175	100.0	100.0	

**Q10 - Reason 12: Performing arts**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1175	100.0	100.0	100.0

**Q10 - Reason 13: Recommendation of high school counselor**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1174	99.9	99.9	99.9
	Yes	1	.1	.1	100.0
	Total	1175	100.0	100.0	

**Q10 - Reason 14: Recommendation of college counselor**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1072	91.2	91.2	91.2
	Yes	103	8.8	8.8	100.0
	Total	1175	100.0	100.0	

**Q10 - Reason 15: Parents' recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1158	98.6	98.6	98.6
	Yes	17	1.4	1.4	100.0
	Total	1175	100.0	100.0	

**Q10 - Reason 16: Friends' recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	877	74.6	74.6	74.6
	Yes	298	25.4	25.4	100.0
	Total	1175	100.0	100.0	

**Q10 - Reason 17: Alumni recommendation**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1089	92.7	92.7	92.7
Yes	86	7.3	7.3	100.0
Total	1175	100.0	100.0	

**Q10 - Reason 18: Other**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	979	83.3	83.3	83.3
Yes	196	16.7	16.7	100.0
Total	1175	100.0	100.0	

**Q11: See Appendices 7 and 7.1.**

**Q12: How did you first learn about TROY?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Alumni	112	9.5	9.6	9.6
Billboard	32	2.7	2.7	12.3
Direct Mail	4	.3	.3	12.7
Guidance Counselor	123	10.5	10.5	23.2
Internet	176	15.0	15.1	38.3
Newspaper	12	1.0	1.0	39.4
Radio	8	.7	.7	40.1
Television	20	1.7	1.7	41.8
Word of mouth	462	39.3	39.6	81.4
Other	217	18.5	18.6	100.0
Total	1166	99.2	100.0	
Missing 0	9	.8		
Total	1175	100.0		

**Q13: How did you learn about registration dates and times?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	28	2.4	2.4	2.4
	Direct Mail	28	2.4	2.4	4.8
	Internet	696	59.2	59.8	64.6
	Newspaper	12	1.0	1.0	65.6
	Radio	2	.2	.2	65.8
	Television	1	.1	.1	65.9
	Word of mouth	172	14.6	14.8	80.7
	Other	225	19.1	19.3	100.0
	Total	1164	99.1	100.0	
	Missing	0	11	.9	
Total		1175	100.0		

**Q14: What is the best way to advertise to your friends?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	19	1.6	1.7	1.7
	Direct Mail	58	4.9	5.1	6.7
	Internet	352	30.0	30.7	37.4
	Newspaper	10	.9	.9	38.3
	Radio	36	3.1	3.1	41.4
	Television	61	5.2	5.3	46.8
	Word of mouth	576	49.0	50.3	97.0
	Other	34	2.9	3.0	100.0
	Total	1146	97.5	100.0	
	Missing	0	29	2.5	
Total		1175	100.0		

**Q15: How would you describe TROY to a friend? (Choose all that apply.)**

**Q15 - Description 1: Academically challenging**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	694	59.1	59.1	59.1
	Yes	481	40.9	40.9	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 2: Caring**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	946	80.5	80.5	80.5
	Yes	229	19.5	19.5	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 3: Convenient**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	348	29.6	29.6	29.6
	Yes	827	70.4	70.4	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 4: Friendly**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	776	66.0	66.0	66.0
	Yes	399	34.0	34.0	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 5: Good value for the price**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	615	52.3	52.3	52.3
	Yes	560	47.7	47.7	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 6: Helpful**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	822	70.0	70.0	70.0
	Yes	353	30.0	30.0	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 7: Student-centered**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	781	66.5	66.5	66.5
	Yes	394	33.5	33.5	100.0
	Total	1175	100.0	100.0	

**Q15 - Description 8: Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1107	94.2	94.2	94.2
	Yes	68	5.8	5.8	100.0
	Total	1175	100.0	100.0	

**Q16: Additional Comments. (See Comments in the Troy IRPE Office.)**