



from the chancellor

On May 6, Troy University was honored to have Mr. Wallace Malone address our spring commencement ceremony on the Troy Campus. Mr. Malone, who served 20 years on the Troy University Board of Trustees, 15 of them as president pro-tem, delivered an excellent address, excerpts of which appear in this edition.

Mr. Malone's presence at this special day in the life of our University has deeper meaning. On Aug. 1, TROY will officially mark a major change in this University we love so well. That day, we will officially unify the former Troy State University System into Troy University, a worldwide institution of higher education. We invite each of you to help us celebrate this momentous occasion in the history of Troy University by attending our Academic/Staff Convocation at 1:30 p.m. on Friday, July 29, at the Davis Theatre for the Performing Arts in Montgomery.

We may not have ever made this sweeping change if it weren't for the influence of leaders such as Wallace Malone. Great corporations such as SouthTrust, which Mr. Malone grew from a small bank to one of the largest financial institutions in the nation, inspired us along the way.

We decided to unify Troy University to remove barriers to student transfer between Troy University campuses and to establish uniform academic standards at all of our campuses. But we also know that Troy University needs to build a worldwide brand identity as a high-quality university. We know it can be done because of the great example provided by SouthTrust Bank. Listen to what Mr. Malone told our Board of Trustees in February 2003:

"We succeed, pure and simple, because each bank shares our corporate values and our culture of honesty and integrity, a commitment to our customers and shareholders, and a pledge that we are going to consistently produce superior service, superior products and superior performance. This commitment to a uniform standard of excellence builds 'brand identity.' Our customers know they are going to get the same excellent service in Birmingham, Charlotte, Dallas, or Richmond, or anywhere they can find one of our offices."

We believe we can adapt Mr. Malone's SouthTrust model to higher education administration and create a model university. The cover story of this edition discusses this transition that will take place in August and will provide greater insight into our vision for the new Troy University.

Of course, we are still moving forward with plans to expand Troy University around the globe. Inside we feature reports on two such initiatives in Russia and Australia. Both promise to be exciting "firsts" for our university.

This edition also features several stories on our Trojan sports programs. We are excited that Steve Dennis has taken the helm as our new Director of Athletics. He discusses his vision for our athletics programs in an interview beginning on page 22.

Speaking of sports, Trojan football fans were filled with pride recently as Demarcus Ware became our football team's first-ever first-round NFL draft choice when the Dallas Cowboys selected him with the 11th overall pick. It was a great milestone for our football program.

You will also note that we are working hard to expand our "Alumnotes" section each edition to ensure that our alumni are staying informed of the good news of their classmates. Don't keep your good news to yourself. Let us know what you are doing. Check page 33 to find out how you can send us your updates.

Sincerely,
Jack Hawkins, Jr., Ph.D.
Chancellor