



TROY

UNIVERSITY

MEDIA KIT

**ROSA PARKS LIBRARY AND MUSEUM
CHILDREN'S WING OPENING CEREMONIES
FEBRUARY 17, 2006**

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Rosa Parks
Library &
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Children's
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Time travel



The Cleveland Avenue Time Machine

The Troy University Rosa Parks Library and Museum is opening the doors to a dramatically innovative and educational new Children's Wing, a feature attraction in which is the Cleveland Avenue Time Machine.

To embark on the time machine experience, museum visitors board a vehicle reminiscent of a 1950's Montgomery city bus surrounded by retro-futuristic time travel devices, lighting, audio and fog effects. Abstract video imagery and low-frequency sounds surround the scene as iconic moments and figures from history drift by. The driver of the bus is a robot, Mr. Rivets, who instructs passengers to take their seats, and once seated, visitors are welcomed by a stewardess, who appears on drop-down screens and extends an invitation to time travel.

The multi-sensory time travel experience is delivered from every direction through an enveloping seven-projector video production in synchronization with the motion and lighting effects of the vehicle itself. Historical destinations, characters and drama are delivered through compelling green-screen reenactments, often complimented by a variety of period historical imagery.

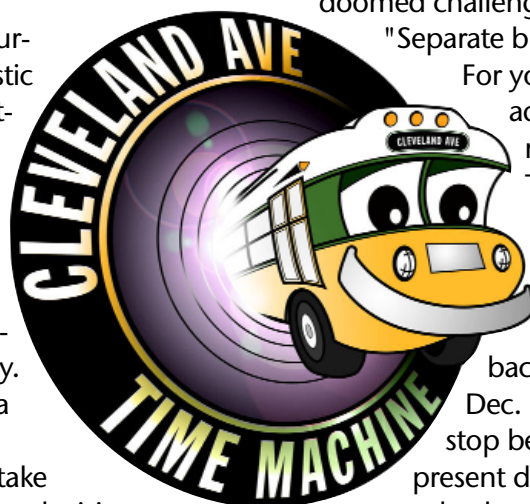
The first time jump sweeps visitors from today to a bus stop in downtown Montgomery, Alabama on the night of Dec. 1, 1955. It is here that they meet a charismatic African American woman who will be their time travel guide for an adventure of discovery and insight. At each of six time travel destinations, she will set the stage for what unfolds and help to interpret its meaning and impact.

Time travelers discover the origin, evolu-

tion and impact of the words, "Jim Crow." They learn about the plight of Dred Scott and his family. They meet the brave Harriet Tubman and resourceful Henry "Box" Brown. They experience the hopefulness of African Americans during Civil War Reconstruction and they learn about Homer Plessy's courageous but ultimately doomed challenge to the doctrine of "Separate but Equal".

For young people and adults alike, it is a remarkable journey. They learn about the long history of African Americans. Eventually, time travelers find themselves back to the evening of Dec. 1, 1955, for a brief stop before returning to the present day. Finally, visitors are swept back to the present day, where the stewardess concludes their experience with an invitation to visit the main Rosa Parks Library and Museum to learn what happened that evening and the significance of the Montgomery Bus Boycott in the weeks, months and years ahead.

The Cleveland Avenue Time Machine concept and overall Children's Wing interpretive design is the work of Eisterhold Associates, Inc., of Kansas City, Mo., which also created the interpretive content of the original Rosa Parks Library and Museum. Vogt Productions, Inc., of Washington, D.C., under the leadership of Eisterhold Associates, previously produced the audio-visual elements of the existing Rosa Parks Library and Museum. Vogt Productions was again chosen to produce the video and audio presentations of the Cleveland Avenue Time Machine. Vogt Productions selected Interface Media Group, of Washington, D.C., for the complex video and audio post production effort.



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Quick Facts



The Children's Wing

• The Rosa Parks Library and Museum Children's Wing was designed and developed as an extension to the existing Rosa Parks Museum in an effort to continue to preserve the history of the Montgomery Bus Boycott and those who participated in the "event that changed the world." It also allows Troy University an opportunity to expand on this history and provide both children and adults who visit the opportunity to gain more extensive information about the Bus Boycott and events leading up to the Boycott.

• The Children's Wing has two main exhibit areas. The first floor provides a unique interactive experience by providing visitors a "trip through time" on the "Cleveland Avenue Time Machine," a replicated version of the Montgomery Cleveland Avenue bus that was used in Montgomery at the time of the Bus Boycott.

• The time machine is nearly one and a half times larger than the actual bus.

• Visitors will be welcomed on board by a robotic bus driver, Mr. Rivets, who will then take them back into time to the early "Jim Crow" era. During this "trip through time," visitors will come to understand how African-Americans were treated and how this treatment ultimately led to a time that people, such as Claudette Colvin, Rosa Parks and many others, became tired of it and said "no more." This 18-20 minute experience is one of a kind and was especially designed for the Troy University Rosa Parks Library and Museum

Children's Wing.

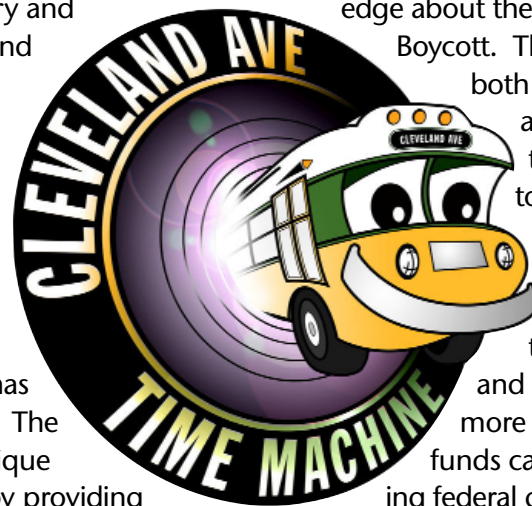
• On the second floor, visitors will find extensive historical information in the form of kiosks, informational panels and computer stations where they can research historical documents and hear testimonials of those who participated in or have knowledge about the Montgomery Bus Boycott. They can also follow both the Boycott timeline as well as the legal timeline to see how it took both efforts to end bus segregation.

• The total project, to include the building and land, cost slightly more than \$5,000,000. The funds came from two matching federal grants from the Department of Transportation (\$1,995,000) and from the Department of Interior (\$404,000). The remaining funds came from a City of Montgomery Community Development Block Grant (\$250,000), A partial gift of the building and land from the Alabama Home Builders' Association, other private donations (financial and in-kind).

• The architects for the project were Sherlock, Smith and Adams, Inc., from Montgomery, Alabama.

• The museum designer/consultant was Eisterhold Associates, Inc., from Kansas City, Missouri, the same consultants that were used for the Rosa Parks Museum.

• African American history consultants included (but not limited to): Dr. James Oliver Horton (Professor of American Studies at George Washington University



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The Children's Wing

and Director, National Museum of American History, Smithsonian Institution), Dr. Spencer Crew (Executive Director and CEO, National Underground Railroad Freedom Center), Dr. J. Mills Thornton III (Professor, University of Michigan) and Dr. Raymond O. Arsenault (John Hope Franklin, Chair at the University of South Florida).

- Other designers, consultants and museum fabricators used for the project included: Vogt Productions, Inc. from Washington, D.C., Mr. Benjamin Lawless (retired from the Smithsonian Institution) from Washington, D.C., Mr. Charlie Brown from California, Mr. Tom Guidas from Florida, Dr. Toney Stewart from Montgomery, Alabama (Alabama State University), Mr. Jan Bochenek from Virginia and Hadley Exhibits from New York built the "Cleveland Avenue Time Machine."

- Project Manager for Troy University was Mr. Ray White, Interim Vice Chancellor for the Montgomery Campus.

- General Contractor for the project was Thomas Masonry and Construction Company, Inc. from Montgomery. The owner is Mr. Percy Thomas and the site superintendent was Mr. Don Wheeler.

- All actors used in the Time Machine production are from or near Montgomery.

- Reenactments were filmed in "green screen" and incorporated into what appears to be period black and white photographs.

- Some 30,000 visitors are expected to visit the Children's Wing each year.

- The museum will have bus parking so school buses and tour buses may safely drop off visitors to the Rosa Parks Museum and the Children's Wing.

- Cost of attendance is the same as for the Rosa Parks Museum (\$3.50 for Children 12 and under and \$5.50 for everyone over 12 years old). Discounts for groups or individuals who want to purchase admission to both the Rosa Parks Museum and the Children's Wing are available.

- Hours of operation are the same as the Rosa Parks Museum (Monday - Friday 9 a.m. until 5 p.m., Saturday 9 a.m. until 3 p.m. and Sunday pre-scheduled tours of 50 or more only).

Travel Schedule

DESTINATION	DEPARTURE	ARRIVAL
JIM CROW EXPERIENCE	Every 30 Minutes	1838
Montgomery Bus Boycott	Departed	December 1, 1955
Little Rock High School	Departed	September 4, 1957
Sit-Ins	Departed	February 1, 1960
Freedom Rides	Departed	May 14, 1961
Project "C": Birmingham	Departed	May 3, 1963
March on Washington	Departed	August 28, 1963
16th Street Baptist Church	Departed	September 15, 1963
Freedom Summer	Departed	June 21, 1964
Selma to Montgomery March	Departed	March 25, 1965
Memphis: I AM A MAN	Departed	March 28, 1968

WE'LL TAKE YOU THERE!!!
On time. Every time. Time after time.

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Tentative Program



Opening Ceremony

February 17, 2006

10 a.m.

Davis Theatre for the Performing Arts

Program of Events

Prelude	Dr. John Jinright, Ms. Carol Franks and Mr. Ray Smith of the John M. Long School of Music at Troy University
Processional	The Platform Party
"Oh Freedom"	The Carver Elementary School Choir Ms. Sharon Davis, Director
Welcome	Dr. Cameron Martindale, Senior Vice Chancellor for Advancement and External Relations, Troy University
National Anthem	Ms. Sheila Jackson, City of Troy
Invocation	The Reverend Joseph Rembert, Sr. St. Paul AME Church
Introduction of platform party and special guests	Dr. Cameron Martindale
Remarks	The Honorable Lamar P. Higgins, Member, Troy University Board of Trustees
Remarks	Dr. Jack Hawkins, Jr. Chancellor of Troy University
Remarks	The Honorable Bob Riley Governor of the State of Alabama
"Bridge Over Troubled Water"	The Sidney Lanier High School Choir Mr. Orlando Robinson, Director
Remarks	The Honorable Artur Davis Congressman, District 7 Alabama
Presentation of Youth Art Exhibit	Dr. Carlinda Purcell, Superintendent Montgomery County Schools
"We Shall Overcome" "I Open My Mouth to the Lord"	Troy University Gospel Singers Mr. Lewis Webb, Director
Remarks	The Honorable Bobby Bright Mayor of the City Montgomery
Remarks	Ms. Johnnie Carr President, Montgomery Improvement Association

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Remarks	Dr. Belle Wheelan Executive Director, Commission on Colleges, Southern Association of Colleges and Schools
Cutting of the Ceremonial Ribbon	Mrs. Georgette Norman, Executive Director, Troy University Rosa Parks Library and Museum, assisted by Arnani Cason, Head Elementary School Shelby Traff, Alabama Christian Academy Anfernee Harris, Green Gate School
Closing Remarks	Dr. Martindale
Benediction	The Rev. Rembert
Recessional	



Cleveland Avenue Time Machine Video Production and Cast Credits

PRODUCTION

Producer/Director: Peter S. Vogt
Casting/Dramatic Performance Director:
Dr. Tonea Stewart
Writer: Benjamin Lawless
Post-Production: Interface Media Group

Jump Jim Crow Scenes
Tom Rice: Marcus West
Street Dancer: Claude Gilder, Jr.
Street Dancer Friends: Traylan Gilchrist,
Marcus McNeal, Travis Ray

CAST

Time Travel Guide: Dr. Tonea Stewart
Stewardess: Elizabeth Johnson

Dred Scott Scene
Dred Scott: Joseph D. Caver
Harriet Scott: Gladys M. Banks
Eliza Scott: Chinera Smith
Lizzie Scott: Shrona Nicole Major

Waiting Montgomery Bus Passengers (1955)

Ray Bressler
Willie Douglas
Mae Gibson
Gloria Johnson
Arlesia McNeil
Carl M. Murdock, Sr.
Marjorie J. Taylor
Deborah D. Watkins

Harriet Tubman/Box Brown Scene:
Harriet Tubman: Eboné Gilbert
Box Brown- Haywood Shaw, Jr.

Homer Plessy Arrest Scene
Homer Plessy: Andrew Preston
Detective: Alan Patrick
Conductor: Mark T. McGuire

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Rosa Parks Museum



Background and Facts

The Rosa Parks Library and Museum serves as a historical milestone to those who strive to understand the event that began the famous bus boycott. Where visitors used to stand and find only a historical marker and an abandoned building, they now find a state-of-the-art interactive museum.

Visitors are able to see and hear about the past to help them better understand their own futures.

The Museum...

The Museum is a major landmark in the revitalization of downtown

Montgomery and is constructed on the site of the old Empire Theatre where Mrs. Parks made her courageous and historic stand in 1955.

The interpretive museum occupies the first floor and 7,000 square feet of a three-story, 55,000 square foot building that also contains the Montgomery Campus Library.

It includes space for permanent and special exhibits as well as a 103-seat, 2,200 square-foot multimedia auditorium.

In a non-violent and non-threatening

manner, six distinct and unique areas inside the museum tell the story of bravery and courage of early civil rights soldiers.

Artifacts include a restored 1955 station wagon a replica of the public bus on



which Mrs. Parks was sitting that day, and original historical documents of that era loaned by the City of Montgomery.

The Museum is located at 251 Montgomery Street, Montgomery, AL 36104. Its hours of operation are: Monday - Friday, 9 a.m. - 5 p.m., Saturday, 9 a.m. - 3 p.m., Sundays and Holidays -closed (except for special tours of 50 or more.) Admission is \$3.50 for children 12 years and under, and \$5.50 for those over 12 years of age.



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Troy University



At a Glance

Character: A public, comprehensive university with its main campus in Troy, Alabama. Troy University also operates three other campuses in Alabama and more than 60 teaching sites in 17 U.S. states and 14 international locations. Founded in 1887, TROY offers 70 majors.

Enrollment: Worldwide more than 27,000 from 48 U.S. states and more than 60 nations; For Fall 2005, enrollment by campus: Troy, 7,629; Montgomery, 4,344; Phenix City, 1,781; Dothan, 1,927; University College, 13,188. Top five nations sending students to TROY—China, South Korea, India, Turkey, and Japan. All international students are enrolled on the Troy Campus.

Academic structure: Organized into five colleges— Arts and Sciences, Business, Communications and Fine Arts, Education, and Health and Human Services.

Academic support: Adaptive needs counselors help those students with learning disabilities; the Writing Center assists students who need help polishing their writing skills and the Natural Science Center provides tutoring in mathematics and science skills.

Faculty: 75 percent of campus professors hold the terminal degree. Most classes are taught by faculty members and not teaching assistants. For all locations in the United States, TROY has 205 full-time tenured professors, 35 on the tenure track and 215 on the non-tenured track. Augmenting the full-time faculty are 4 tenure-track part-time professors and 945 instructors on the non-tenured, part-time track.

Class size: 21:1 student-teacher ratio

Library: Approximately 400,000 volumes and a wide variety of resources in multiple formats, including multimedia such as CD Rom, video, audiocassettes, etc. In addition, the library offers a wide variety of web-based research tools and links.

Computer resources: Computer resources for students are available for students, each student receives a free @troy.edu e-mail account and many buildings offer wireless access.

Housing: Eleven residence halls offer apartments, suites and traditional-style rooms for on-campus living on the Troy Campus and commercially owned apartment complexes are located within walking distance of the campus.

Career services: On-campus job interviews, job fairs, resume services, aptitude testing and advice and counseling on choosing a major and a career path.

Athletics: Troy University fields 8 men's and 9 women's intercollegiate athletic teams. Teams compete in Division I-A, the highest level of NCAA play. Troy University's athletic teams compete in the Sun Belt Conference.

Admission: High school diploma with satisfactory grade point average and ACT/SAT scores.

Budget: For 2005-2006, TROY's total operating budget is \$176,646,250.



Troy University

History of the Institution



Troy University's tradition of teaching excellence dates to its founding on February 26, 1887, when an act of the Alabama Legislature established State Normal School Troy as an institution to train teachers for Alabama's schools. Joseph Macon Dill was the institution's first president. In 1893, the school was renamed Troy State Normal College.

The Normal College offered extension courses for teachers and granted teaching certificates until 1929 when the State Board of Education changed the charter of the institution and renamed it Troy State Teachers College. That same year, the College moved to its present site and the first two buildings were dedicated: Shackelford Hall, named for Edward Madison Shackelford, president of the school from 1899-1936, and Bibb Graves, Alabama's "education governor." Graves is also remembered for commissioning the Olmsted Brothers architectural firm of Brookline, Massachusetts, to design the campus landscape plan.

Like many American universities, Troy State Teachers College enjoyed one of its most prosperous periods of growth in the years following World War II when returning veterans took advantage of the GI Bill. Under the presidency of Dr. C.B. Smith, the enrollment of the College more than doubled and this growth led to the introduction of degree programs in disciplines other than education, most notably in business. In 1957, the State Board of Education recognized this expanded role and dropped "Teachers" from Troy State College's name.

The decade of the 1950s also marked the University's long relationship with the United States military, as extension courses were offered on nearby bases, first at Fort Rucker, near Dothan and later at Maxwell Air Force Base in Montgomery. A separate Troy State College teaching center was established at Fort Rucker in 1961, which evolved into the modern Dothan Campus. A similar center, begun at Maxwell Air Force Base in 1965, led to the creation of the present-day Montgomery Campus. These programs were the forerunners of the modern University College division of Troy University, which operates all TROY teaching sites outside of Alabama at no cost to Alabama taxpayers.

In 1967, Gov. Lurleen B. Wallace appointed

eight members to the newly established Troy State College Board of Trustees, removing the institution from the control of the State Board of Education. One of the first acts of the new board was to recommend the change of the name to Troy State University. The new name became official on Dec. 14, 1967, following an announcement by President Ralph W. Adams.

In 1975, the Phenix City Campus was opened as a branch campus.

In 1982, the Troy State University System was formed, as the campuses in Dothan and Montgomery were granted independent accreditation status by The Southern Association of Colleges and Schools (SACS).

In 2000, the Board of Trustees and Dr. Jack Hawkins, Jr., Chancellor, discussed the unification

of the Troy State University System through the process of removing independent academic accreditation of Troy State University Dothan and Troy State University Montgomery. This led to a five-year strategic plan to consolidate the campuses into one university.

The administrative leadership and the Board of Trustees decided that unification of the Troy State University System was necessary to achieve the following goals:

- improve service to students by removing barriers to academic transfer;
- implement shared academic standards, policies and procedures at all Troy University campuses;
- Promote a worldwide brand identity for Troy University.

That process was a team effort with more than 350 faculty and staff members serving on committees and work groups that have handled the detail work of unification. The official unification of the University took place Aug. 1, 2005. This date also marked the official changing of the University's name from Troy State University to Troy University. The Board of Trustees approved this name change in April 2004 to better reflect the worldwide mission of the University.

Today, Troy University serves more than 27,000 students on four campuses in Alabama and on more than 60 campuses and teaching sites in 17 U.S. states and 14 international locations and across 13 time zones. More than 100,000 Troy University Alumni are located around the world.



Troy University

Dr. Jack Hawkins, Chancellor



Dr. Jack Hawkins, Jr., a native of Mobile, Ala., was named Chancellor of Troy University Sept. 1, 1989. He earned his bachelor's and master's degrees from the University of Montevallo and his doctorate from the University of Alabama.

Upon completion of his bachelor's degree in 1967, Hawkins was commissioned a lieutenant in the U.S. Marine Corps and served as a platoon leader during the Vietnam War. During his tour of duty in Vietnam, Hawkins' platoon served with the Republic of Korea Marine Corps. For his combat duty, he received the Bronze Star, the Purple Heart and a citation from the Korean Marine Corps.

Hawkins' professional background includes his service as an assistant dean at the University of Alabama at Birmingham (1971-1979) and as president of the Alabama Institute for the Deaf and Blind in Talladega (1979-1989).

In 1985, he was honored by the University of Montevallo as Distinguished Alumnus of the Year and was the recipient of the 2003 All-American Football Foundation's "Top College President" Award. Two buildings have been named in his honor: the "Jack and Janice Hawkins Chapel" at the Alabama Institute for the Deaf and Blind and the "Hawkins-Adams-Long Hall of Honor" on the campus of Troy University.

Hawkins serves on the board of directors of the Business Council of Alabama, Better Business Bureau of Central Alabama, Troy Bank and Trust Company and Troy Regional Medical Center. He is chairman of the Governor's Committee on Employment of the Disabled, a member of the Air University Board of Visitors

at Maxwell Air Force Base and serves on the Executive Council of the Commission on Colleges, Southern Association of



Colleges and Schools. As Vice Chair of the International Committee of the Association of State Colleges and Universities (AASCU), Hawkins has made presentations on American higher education on behalf of American delegations of university presidents visiting Cuba and Morocco.

Hawkins was profiled as part of two books published in 2004: *Above and Beyond: Former Marines Conquer the Civilian World* by Rudy Socha and Carolyn Darrow and *The Entrepreneurial College President* by James L. Fisher and James V. Koch.

He served as Chairman of the Council of University Presidents in Alabama (1999-2001) and President of the Southland Football League. He has served as a trustee of Talladega College, the Helen Keller Eye Research Foundation and the American Foundation for the Blind. He is a member of the Troy Rotary Club.

Dr. Hawkins' family includes his wife Janice and two daughters Katie and Kelly. He and his family are members of the First Baptist Church of Troy.