



# TROY TODAY

A look inside Troy University for faculty and staff

March 31, 2005

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## Down under

Troy University negotiating to offer first American degree program in Australia

Troy University is finalizing negotiations with Australian education officials to become the first American university to offer an American degree “down under.”

Working in collaboration with Brighton Institute of Technology in Melbourne, TROY’s University College plans to export its master’s of business administration to the state of Victoria. The partnership could also allow for the expansion of the program into the country’s 38-university system.

Vice Chancellor Susan Aldridge, who heads the University’s international programs, said a final agreement was expected within the next two months with degree programs to begin in 2006.

“As a result of the free-trade agreement, we were able to sub-



Troy University recently welcomed a delegation of Australian education officials in an effort to finalize negotiations for TROY to become the first American university to offer an American degree program in that country. From left to right: Russ Olney, director of marketing and public relations, BIT; Alan Silver, director of projects, BIT, Dr. Susan Aldridge, TROY vice chancellor, Dr. Jack Hawkins, Jr., TROY Chancellor, Tony Leech, director of programs, BIT, and Dr. Ed Roach, TROY executive vice chancellor and provost.

mit an application to begin the process of bringing an American degree program to Australian

higher education, which has historically been very protectionistic

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**We want to hear from you!**

Tell us what you would like to read about in the TROY Today newsletter. Send your ideas or submit your articles and photos by e-mail at

urelations@troy.edu, by fax at 334-670-3274 or by phone at 334-670-3196.

## Helen Keller Lecture to feature Movie Gallery CEO, renowned ophthalmologist

Movie Gallery Chief Executive Officer Joe Malugen and Dr. Robert Morris, president of the Helen Keller Foundation for Research and Education, will deliver the 10th annual Helen Keller Lecture at Troy University April 5.

The lecture is scheduled to begin at 10 a.m. in the Claudia Crosby Theater on the Troy Campus.

The Keller lecture is designed to promote awareness of people who excel in their chosen fields

despite physical limitations. The lecture is sponsored by Troy University, the Alabama Department of Education, the Alabama Institute for the Deaf and Blind, the Alabama Department of Rehabilitation Services and the Helen Keller Eye Research Foundation.

Dr. Ed Roach, executive vice chancellor and provost, encourages faculty, staff and students to participate. Dr. Roach said faculty may dismiss classes to accompany students to the lecture.

## Children with disabilities topic of April 5 forum

Troy University will present a forum for parents of children with disabilities at 7 p.m., April 5. The forum, designed for parents of children ages birth to 21, will be held in the Rane Auditorium of the Tine W. Davis Field House.

Guest speakers will be Jimmy Mathews, director of special education for Troy City Schools, Jim Chance, special education teacher for Troy City Schools and Karen Berry, director of special education for Pike County Schools.

# Integrity in athletics

## NCAA Division I certification study on-going at TROY

Troy University's year-long campus-wide effort to study its athletics program as part of the NCAA Division I athletics certification program is well underway. Specific areas the study is covering are academic integrity, governance and commitment to rules compliance, as well as a commitment to equity and student-athlete welfare.

While academic accreditation is common in colleges and universities, this program focuses solely on certification of academic programs. Following a pilot project, the Division I membership overwhelmingly supported the program and its standards at the 1993 NCAA Convention. At the 1997 Convention, the Division I membership voted to change the frequency of athletics certification from once every five years to once every 10 years and to require a five-year interim-status report. Thus, the current self-study will be the second in the certification process for Troy University.

The certification program's purpose is to help ensure integrity in the institution's athletics operations. It opens up athletics to the rest of the university community and to the public. Institutions will benefit by increasing campus-wide awareness and knowledge of the athletics program, confirming its strengths and developing plans to improve areas of concern.

The committee responsible for the study will include Dr. Jack Hawkins, Chancellor of Troy University, Mr. Jeff Spurlock, Chairman of the Steering Committee, various members of the university faculty and staff, as well as athletics department personnel. Paul Parker, a member of the NCAA membership services staff, has already conducted a one-day orientation videoconference with members of the steering committee and its subcommittees.

Within each area to be studied by the committee, the program has standards called operating principles, which were adopted by the NCAA to place a "measuring stick" by which all Division I members are evaluated.

Once the University has concluded its study, an external team of reviewers will conduct a two-day minimum evaluation visit on campus. Those reviewers will be peers from other colleges, universities or conference offices. That team will report to the NCAA Division I Committee on Athletics Certification, another independent group. The committee will then determine the institution's certification status and announce the decision publicly. For institutions that fail to conduct a comprehensive self-study or to correct problems, tough sanctions can be imposed.

The three options of certification status are certified, certified with conditions or not certified. While

### Troy University's NCAA Self-Study Report Steering Committee

- Jeff Spurlock - Steering Committee Chair - Assistant Professor, Hall School of Journalism - Member, Athletics Advisory Committee
- Dr. Jack Hawkins, Jr. - Chancellor
- Dr. Douglas Patterson - Senior Vice Chancellor for Administration
- Allen Owen - Board of Trustees Member
- Kyle Woodham, Jr. - Student
- Emily Cobb - Student Athlete (Soccer)
- Scott Farmer - Senior Associate Athletics Director
- Sandy Atkins - Associate Athletics Director/SWA
- Dr. Henry Stewart - Dean of Library Services
- Dr. Steve Grice - Associate Professor, Accounting
- Eleanor Lee - Director of Instructional Support Services
- Dr. Lance Tatum - NCAA Faculty Athletics Representative and Chair of Kinesiology and Health Promotion
- Gary Smith - Athletics Booster

universities/colleges will have an opportunity to correct deficient areas, those universities/colleges that do not take corrective actions may be ruled ineligible for NCAA championships.

The NCAA is a membership organization of colleges and universities that participate in intercollegiate athletics. The primary purpose of the Association is to maintain intercollegiate athletics as an integral part of the educational program and the athlete as an integral part of the student body. Activities of the NCAA membership include formulating rules for play for NCAA sports, conducting national championships, adopting and enforcing standards of eligibility and studying all phases of intercollegiate athletics.

# Partnership

## Troy University forges new higher education alliance in Russia

Troy University is forging a new partnership with a Russian university that will create the first Russian-American university joint-degree program in that country.

The joint-degree program will partner TROY with Vyatka State Humanities University in Kirov, and represents a new phase of development between the two universities.

“We are pleased that we can move our long-standing relationship with our Russian colleagues into a new era of cooperation that will ultimately lead to greater educational opportunities for not only our students in Alabama, but Russians students as well,” said Troy University Chancellor Jack Hawkins Jr.

Vice Chancellor Susan Aldridge, who heads TROY’s international programs outside Alabama, said the joint-degree program is a response to the University’s internationalization efforts and a shift in Russian higher education.

“Russia’s higher education system is changing to encourage international partnerships,” she said. “Considering TROY has experience in this level of education, I think we can launch the partnership this fall.”

It’s not the first time for TROY and Vyatka to team up. In fact, the universities enjoy a decade-long relationship, often exchanging students and faculty.



**Danyushenkov**

Currently, Svetlana Kuklina finds a second home in Troy. She’s a member of Vyatka State’s faculty and is on her second visit to TROY in a faculty-exchange program teaching English composition and world literature. Her first came in 2001.

“It’s been very interesting teaching here. It’s provided me with new experiences,” said Kuklina. “American and Russian students are basically the same. Of course, some are dedicated, and there are some that you have to drag into the classroom, but in general they are all good students.”

Since the exchange program began, 14 students from Vyatka State have traveled through TROY halls.

“Every development has to go through stages,” said Vladimir Danyushenkov, rector of Vyatka State.

“This will be a new stage by establishing a new Russian-American university within our university in Kirov.”

The basis of the move, Danyushenkov said, was the creation of additional educational opportunities for students not only in the 500,000-plus population of Kirov but for TROY students as well.

“Our administration feels now is the time to make a difference. Through this program, we’ll give students the opportunity to earn both American and Russian degrees,” he said.

Vyatka State is also partnering with universities in Spain, France, the United States and Germany, but “our longest relationship is with Troy University.”

“Why look for someone better? We were attracted to Troy University by what it does in other countries, and we like how the TROY administration pursues developing relationships. TROY is open to ideas and new projects, and we see a lot of positive things about TROY,” Danyushenkov said.

Under the joint-degree program, Russian students will begin their studies at Vyatka State, transfer to TROY for a year, then back to Vyatka State to complete their degree.

## Australia

**Continued from Page 1**

by not allowing foreign programming,” Aldridge said. “It’s really exciting to be working with our partners on this project.”



**Silver**

Those partners – Alan Silver, Tony Leech and Ross Olney – each have more than 20 years of experience in Australian higher education.

“What we want is to bring American education into the Australian marketplace,” said Silver, who first came to the United States in 1999 as a visiting professor in Washington state.

But it’s not as easy of a process as it sounds. In fact, that process has been cleared by the country’s top education official. Recently, Australia’s Department of Education, Science and Training approved the mechanism through which TROY will be able to deliver its MBA program, develop a study abroad program and recruit international students to the Troy cam-

pus.

“The problem is articulating clearly a program that we can run in Australia – that’s the issue,” Leech said. “We’re working towards that program now.”

“It’s a huge challenge,” said Silver, noting Brighton began looking for an American partner last May.

“We have a suitable fit with Troy,” he said, “and the University already has a considerable international experience. In TROY, we find credibility and history with 53 years in multinational operations. It seemed the perfect fit and was very impressive.”

# Helpful to all

## Donna Bragg of the Records Office wins March McKinley Award

**D**onna Bragg, Datatel specialist in the Records Department, is the winner of the Vergil Parks McKinley Award for March at Troy University.

Bragg, who has been a member of the TROY staff since 1995, received the award during a ceremony on Tuesday in the Hawkins-Adams-Long Hall of Honor on the Troy Campus. Dr. Jack Hawkins Jr., chancellor of Troy University, presented the award to Bragg, who was nominated by Tamara Jones, associate registrar in the Records Office.

The McKinley Award is the highest honor that Troy University gives to a non-faculty staff member. It is presented monthly to an employee who has demonstrated outstanding attitude, innovation and work ethic. The award was established by former Texaco CEO John McKinley in honor of his father, Vergil Parks McKinley, who was a Troy University professor during the early 20th century and was key to the development of the university's athletic program. Winners of this award receive an engraved clock and a \$350 stipend.

In a letter of nomination, Jones pointed to Bragg's knowledge of her job and willingness to help others.

"Donna is never too busy to help anyone who comes her way from staff and faculty and most of all students," said Jones. "I feel that Donna Bragg exemplifies what the McKinley Award stands for and she would represent it and Troy University to the highest standards. I am excited to have her as a member of my staff."

Bragg, a resident of Elba, said she was honored to



**Troy University Chancellor Jack Hawkins, Jr., presents Donna Bragg, Datatel specialist in the Records Office, with the Vergil Parks McKinley Award for March on Tuesday.**

receive the award and the team concept exhibited by the Records Office staff made for a wonderful work environment.



**Reward Callers.** Dr. Bill Flinn, left, and Troy University Chancellor Jack Hawkins, Jr. congratulate the Reward Caller Award winners for March during a ceremony in the Hawkins-Adams-Long Hall of Honor on Tuesday. Winners from left to right are: Gayle Layton of the Center for Business and Economic Services, Linda Bean of the Records Office and Lequisha Armstrong of Admissions and Records on the Phenix City Campus. The Reward Caller program encourages the use of proper phone etiquette and courtesy among University employees. Winners of the monthly award receive \$25.

# Con man comedy

Tartuffe slithering onto Troy University stage in April

The con game is coming to the Troy University Theatre's stage in its fourth production of the 2004-2005 season.

Tartuffe, the 17th century comedy written by the master of the French farce Moliere and translated into English by Pulitzer Prize-winning poet Richard Wilbur, will run April 20 – 23 in the Troy campus' Trojan Center Theatre. Doors open each night at 7 p.m.

The comedy is about con man Tartuffe, who has weaseled his way into the graces of Orgon, a gullible Parisian patriarch who thinks Tartuffe a pious untouchable. Blindly devoted, Orgon is ready to give up to Tartuffe his riches, his daughter and, unwittingly, even his wife.

Tartuffe will be directed by Adena Moree, Troy University's Director of Theatre. The costumes are designed by John Patton, set and sound by Chris Rich, and

lighting design by Charles Yeager, a sophomore at Troy University.

The cast includes Laura Beth Alexander (Mariane), a freshman from Tuscaloosa, Alissa Cannon (Mme Pernelle), a freshman from Thomasville, Jenny Davis (Dorine), a senior from Brundidge, Jason Ramsey (Orgon), a junior from Caddo Mills, Texas, Erin Turner (Elmire) a junior from Hoover, Nathan Benton (Damis), a sophomore from Hoover, Michael Smith (Valere), a sophomore from Birmingham, Jeff Watson (Cleante), a sophomore from Albany, Ga., Nick Senecal (Tartuffe), a senior from Troy, Maurice McCoo (M. Loyal), a freshman from Huntsville, and Jake Askey (police officer), a freshman from Orange Park, Fla.

Tickets for Tartuffe are \$5 and may be ordered by calling (334) 670-3293 or at the box office in the Trojan Center.

## Managing workplace conflict, beating stress topic of seminar

Troy University will conduct seminar designed to help participants manage conflicts and stress in the workplace.

The seminar, which will take place on Mondays from April 4-May 2 from 5:30 to 8:30 p.m., is being offered through the Continuing Education Center on the University's Dothan Campus.

The seminar will help participants transform conflict into a positive, productive force and enable them to respond to on-the-job conflicts quickly and effectively. Participants will learn how to get beyond immediate tensions and disagreements to the root causes of any interpersonal conflict.

All classes are held on the Dothan Campus. To register or for more information, call 983-0005 or visit the web at [http://dothan.troy.edu/continuing\\_ed](http://dothan.troy.edu/continuing_ed).

## *Ex-Mob boss bringing mission to Troy University*

Michael Franzese knows a few things about athletics and gambling.

On April 12, he'll be sharing some of that knowledge with athletes and others at Troy University's Claudia Crosby Theater. Known as the New York mob's "Long Island Don" and "The Prince of the Mafia," Franzese will be the second annual guest lecturer at the Alabama Institute for Sport and Fitness Management at 7:30 p.m. The program is presented in cooperation with the Troy University Department of Athletics and Office of Student Services.

At the height of his mob activity, Franzese was one of the biggest money earners for the mob. During the '70s and '80s, Franzese ran a gambling operation as a capo in the Colombo Family in New York, and has been called the biggest money earner for the Mafia since Al

Capone. In the mid-80's, he ranked number 18 on Fortune Magazine's "Top 50 Most Wealthy and Powerful Mafia Bosses" list as part of their cover feature.

Now a born-again Christian, he is a frequent speaker to Major League Baseball rookies, NBA rookies and numerous NCAA institutions on a mission to help those at risk from gambling.

"Mr. Franzese will share his personal insight and experiences to detail issues of gambling and its associated dangers," said Jason Lee, an associate professor of kinesiology and health promotion who is helping coordinate the Institute's program. "We strongly encourage all students, faculty, staff and any others interested in the topic to attend. There is no cost to attend and the event will be a definite must see."

Around TROY

# Money, Politics and Media

## Annual Hall School of Journalism Symposium set for April 7

Journalists at Troy University will consider "Money, Politics and the Media" during an annual symposium.

The University's Hall School of Journalism will host its M. Stanton Evans Symposium at 10 a.m. April 7 in the Claudia Crosby Theater. It's the first year the annual spring symposium will carry Evan's name.

Evans, adjunct professor for the Hall School of Journalism since 1980, graduated from Yale University with an English degree. He has held many pres-

tigious positions in the journalism industry including editor of the Indianapolis News for 15 years, director of the National Journalism Center columnist of the Los Angeles Times, and national commentator for CBS Radio News and National Public Radio. He is also the author of eight books, the last being "The Theme is Freedom."

Evans will be the symposium's keynote speaker and will be introduced by Chancellor Jack Hawkins Jr. Troy broadcast journalist Ralph Black will

moderate a question-and-answer session.

Black, former adjunct professor for the Hall School of Journalism is an on-air personality for WTBF and WTSU. He currently does all the play-by-play announcements for WTBF and also a member of the Troy Community Band.

The symposium is free and open to the public, and is preceded at 9:30 a.m. with a reception. For more information, contact the Hall School of Journalism at 334-670-3289.

### *Save Project campaign takes aim at sexual assault, violence*

The SAVE Project will be offering Troy University faculty, staff and students the opportunity to take a stand against sexual assault and violence through the organization's annual "These Hands Don't Hurt" campaign.

In conjunction with Spring Fling on April 14, the SAVE project staff will be present at the amphitheater on the Troy Campus from 10 a.m. to 2 p.m. with a large board and hand paint.

Participants are asked to take a few moments and add their hand prints to the board to indicate "These Hands Don't Hurt."

For more information, please contact the SAVE Project at 670-3700.

### *AT&T strategic planning executive to speak at Sorrell College of Business Spring Convocation*

Troy University's Sorrell College of Business will hold its annual Spring Convocation at 10 a.m. Wednesday, April 6 in the Trojan Center Theater.

The featured speaker will be Michael B. Lovik, senior strategic planning executive with AT&T.

Lovik, a 26 year veteran of the communication industry, will provide students with a strategic and cutting edge perspective of business drawn from his experiences. His experiences come from working as a technical consultant, account executive, nation-

al account manager, sales manager for national account sales and technical teams and manager of AT&T's Six Sigma consulting.

Lovik is a graduate of Mercer University and has also completed executive programs at St. John's University, the Cambridge Institute at Massachusetts Institute of Technology, Harvard University and the Juran Institute for Six Sigma. He has also been inducted into the AT&T Hall of Fame.

For more information, contact the Sorrell College of Business at (334) 670-3989.

### *International Festival to offer food, fun*

International students at Troy University are offering area residents the opportunity to take a trip "Around the World in an Evening."

The University's International Students Cultural Organization will hold its 23rd annual international festival on Saturday, April 16 at 7 p.m. in the Trojan Center Ballrooms on the Troy Campus.

Participants will have the opportunity to sample native cuisine prepared by TROY students and will be treated to a evening of entertainment, including a martial arts exhibition and a performance of a tradi-

tional Indian dance. Another highlight of the event is the annual "Parade of Nations," showcasing traditional clothing from various countries, including Germany, Spain, China, India, Kenya and Nepal. Students from as many as 20 different countries are expected to participate.

Tickets are \$8 for students and \$13 for adults and are available through the University's Center for International Programs at 334-670-3335.

Students from 60 nations are enrolled at Troy University.