| Objective # 2: Retention | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | | | | | | |
| | Historical Data | | | | | | Targets | | | | | Comparative Data | | | | | | |
| | | | | | | | | | | | | SREB | | | SBC | | | |
| | 2014-15 | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-2025 | 25th percentile | 50th percentile | 75th percentile | 25th percentile | 50th percentile | 75th percentile | |
| | | | | | | | | | | | | | | | | | | |
| Institution Retention Rate | | | | | | | | | | | | | | | | | | |
| *Traditional Freshmen to Sophomore Student | 75% | 78% | 75% | 71% | 73% | 76% | ~77% | ~78% | ~79% | ~80% | ~81% | | | | | | | |
| National Average shown by IPEDS | 80.8% | 81.2% | 81.1% | 81.1% | 81.3% | --- | ~82% | ~83% | ~84% | ~85% | ~86% | 64% | 73% | 81% | 73% | 75% | 77% | |
| *Traditional Sophomore to Junior Student | 55% | 57% | 59% | 58% | 56% | 54% | ~55% | ~56% | ~57% | ~58% | ~59% | | | | | | | |
| National Average shown by IPEDS | | | | | | | | | | | | | | | | | | |
| **Part-time Student | 40% | 32% | 40% | 40% | 38% | 42% | ~43% | ~44% | ~45% | ~46% | ~47% | 36% | 50% | 62% | 38% | 49% | 61% | |
| ***Online Student | 46% | 39% | 60% | 61% | 70% | 65% | ~66% | ~67% | ~68% | ~69% | ~70% | Comparative data can be compared to 2018-19 | | | | | | |
| Dual Enrollment | 35% | 36% | 38% | 46% | 45% | 42% | ~43% | ~44% | ~45% | ~46% | ~47% | | | | | | | |
| Home School | 93% | 79% | 63% | 58% | 75% | 78% | ~79% | ~80% | ~81% | ~82% | ~83% | | | | | | | |
| Growth of Greek system | | | | | | | | | | | | | | | | | | |
| Population of all Sororities | 824 | 953 | 993 | 1065 | 1042 | 942 | 951 | 961 | 971 | 980 | 990 | | | | | | | |
| All NPC GPA average | 3.193 | 3.154 | 3.165 | 3.26 | 3.214 | 3.24 | | | | | | | | | | | | |
| All Female NPHC GPA average | 2.554 | 2.94 | 3.24 | 2.94 | 3.02 | 3.02 | | | | | | | | | | | | |
| Overall Female GPA average | 3.033 | 3.046 | 3.025 | 3.01 | 3.023 | 3.04 | | | | | | | | | | | | |
| Population of all Fraternities | 470 | 546 | 528 | 474 | 455 | 396 | 400 | 404 | 408 | 412 | 416 | | | | | | | |
| All IFC GPA average | 2.815 | 2.87 | 2.742 | 2.87 | 2.804 | 2.87 | | | | | | | | | | | | |
| All Male NPHC GPA average | 2.655 | 2.69 | 2.863 | 2.79 | 2.36 | 2.47 | | | | | | | | | | | | |
| Overall Male GPA average | 2.65 | 2.688 | 2.676 | 2.71 | 2.68 | 2.71 | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| *Traditional Student - A student enrolled in 12 or more hours on the Troy, Alabama campus. | | | | | | | | | | | | | | | | | | |
| **All students on every campus under 12 hours | | | | | | | | | | | | | | | | | | |
| ***First-Time full-time Freshmen Re-Enrolled During next Fall | | | | | | | | | | | | | | | | | | |
| ~ Target to increase retention by 1% each year | | | | | | | | | | | | | | | | | | |
| SREB - Southern Regional Education Board | | | | | | | | | | | | | | | | | | |
| SBC - Sun Belt Conference | | | | | | | | | | | | | | | | | | |