

2020-2025 Strategic Plan
Key Performance Indicators

Objective #1 Recruitment																	
	Historical Data						Targets					Comparative Data					
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	SREB			SBC		
												25th percentile	50th percentile	75th percentile	25th percentile	50th percentile	75th percentile
*Total Enrollment (July to June - IPEDS Year)	23,750	22,508	22,125	21,809	21,039	20,854						4,358	9,575	20,364	15,915	19,968	33,097
Troy campus Enrollment	6,998	7,479	7,911	7,927	7,691	7,146	7,431	7,715	8,000	8,160	8,323						
Undergraduate	18,730	17,512	17,300	17,157	16,603	16,279	16,442	16,606	16,772	16,940	17,109	3,759	8,223	18,565	10,825	16,334	27,917
Graduate	5,303	5,094	5,044	4,788	4,879	5,016	5,066.16	5,117	5,168	5,220	5,272	764	2,039	4,809	2,531	4,508	6,201
Master & Educ. Specialist	5,243	5,013	4,941	4,675	4,752	4,875	4,924	4,973	4,973	5,023	5,073	Comparative data can be compared to 2019-20					
Doctoral	60	81	103	113	127	141	142	144	145	147	148						
ESL Students	167	156	184	122	60	50	51	51	52	52	53						
Total Enrollment (Fall to Summer - AY)	24,200	22,762	22,528	22,067	21,542	21,345	21,558	21,774	21,992	22,212	22,434						
New Enrollment Undergraduate (TROY)																	
Full-time	2,806	3,038	3,117	3,148	2,812	2,594	2,620	2,646	2,673	2,699	2,726						
Part-time	2,684	2,535	2,458	2,310	2,364	2,501	2,526	2,551	2,577	2,603	2,629						
Transfer	2,231	2,085	2,437	2,338	2,364	2,440	2,464	2,489	2,514	2,539	2,564						
International	399	578	599	423	459	520	525	530	536	541	547						
Students enrolled from 14 county service area	967	964	1,020	896	649	703	710	717	724	732	739						
Military Enrollment off-site location																	
Total Military students	6,711	6,397	6,527	6,497	6,298	6,252	6,315	6,378	6,441	6,506	6,571						
Military Retention Rate	67%	66%	69%	68%	69%	71%	72%	73%	74%	75%	76%						
Military graduates	1,032	993	982	908	1,043	853	862	870	879	888	897						
Scholarship Acceptance to Enrollment																	
~Millennium/Scholars	No Data Available				89%	82%	84%	85%	92%	92%	92%						
~Chancellors	No Data Available				95%	87%	88%	89%	92%	92%	92%						
Excellence in Leadership / Trojan Leadership	No Data Available				90%	91%	92%	92%	92%	92%	92%						
*Total Enrollment as compared to the Comparative Data includes figures as reported on the IPEDS 12-Month Enrollment Report for years reported. SREB Comparative Data includes all Title IV, public, degree-granting institutions located in SREB states. The Comparative Data percentile information provided includes data for 2018-19 (i.e. students enrolled from July 1, 2018 - June 30, 2019)																	
~Academic Scholarship - Caps were put on all Academic Scholarships starting 2020-21. All scholarship will gain acceptance to enrollment at a rate of 1%																	
SREB - Southern Regional Education Board																	
SBC - Sun Belt Conference																	