

2020-2025 Strategic Plan  
Key Performance Indicators

| Objective #1 Recruitment   |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
|--|-----------------|---------|---------|---------|-----------------|-----------------|---|---------|---------|---------|---------|---|-----------------|-----------------|-----------------|-----------------|-----------------|--------|
|  | Historical Data |         |         |         |                 |                 |   | Targets |         |         |         | Comparative Data                            |                 |                 |                 |                 |                 |        |
|  | 2016-17         | 2017-18 | 2018-19 | 2019-20 | 2020-21 Actuals | 2020-21 Targets | Comparison Data percentage to 20-21 Targets | 2021-22 | 2022-23 | 2023-24 | 2024-25 | SREB  |                 |                 | SBC             |                 |                 |        |
|  |                 |         |         |         |                 |                 |   |         |         |         |         | 25th percentile                             | 50th percentile | 75th percentile | 25th percentile | 50th percentile | 75th percentile |        |
| *Total Enrollment (July to June - IPEDS Year)  | 22,125          | 21,809  | 21,039  | 20,854  | 20,866          |                 |   |         |         |         |         |   | 4,384           | 9,709           | 21,578          | 15,266          | 19,825          | 41,735 |
| Troy campus Enrollment   | 7,911           | 7,927   | 7,691   | 7,146   | 7,017           | 7,431           | -6%   | 7,715   | 8,000   | 8,160   | 8,323   |   |                 |                 |                 |                 |                 |        |
| Undergraduate  | 17,300          | 17,157  | 16,603  | 16,279  | 15,727          | 16,442          | -4%   | 16,606  | 16,772  | 16,940  | 17,109  | 3,761                                       | 7,895           | 17,602          | 10,583          | 15,854          | 34,972          |        |
| Graduate   | 5,044           | 4,788   | 4,879   | 5,016   | 5,267           | 5,066           | 4%  | 5,117   | 5,168   | 5,220   | 5,272   | 548   | 1,379           | 2,535           | 2,725           | 5,053           | 7,145           |        |
| Master & Educ. Specialist  | 4,941           | 4,675   | 4,752   | 4,875   | 5,074           | 4,924           | 3%  | 4,973   | 4,973   | 5,023   | 5,073   | Comparative data can be compared to 2020-21 |                 |                 |                 |                 |                 |        |
| Doctoral   | 103             | 113     | 127     | 141     | 193             | 142             | 36%   | 144     | 145     | 147     | 148     |   |                 |                 |                 |                 |                 |        |
| English Second Language (ESL) Students   | 184             | 122     | 60      | 50      | 9               | 51              | -82%  | 51      | 52      | 52      | 53      |   |                 |                 |                 |                 |                 |        |
| ~Total Enrollment (Fall to Summer - AY)  | 22,528          | 22,067  | 21,542  | 21,345  | 21,003          | 21,558          | -3%   | 21,774  | 21,992  | 22,212  | 22,434  |   |                 |                 |                 |                 |                 |        |
| New Enrollment Undergraduate (TROY)  |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| Full-time  | 3,117           | 3,148   | 2,812   | 2,594   | 2,410           | 2,620           | -8%   | 2,646   | 2,673   | 2,699   | 2,726   |   |                 |                 |                 |                 |                 |        |
| Part-time  | 2,458           | 2,310   | 2,364   | 2,501   | 2,413           | 2,526           | -4%   | 2,551   | 2,577   | 2,603   | 2,629   |   |                 |                 |                 |                 |                 |        |
| Transfer   | 2,437           | 2,338   | 2,364   | 2,440   | 2,114           | 2,464           | -14%  | 2,489   | 2,514   | 2,539   | 2,564   |   |                 |                 |                 |                 |                 |        |
| International  | 599             | 423     | 459     | 520     | 352             | 525             | -33%  | 530     | 536     | 541     | 547     |   |                 |                 |                 |                 |                 |        |
| Students enrolled from 14 county service area  | 1,020           | 896     | 649     | 703     | 693             | 710             | -2%   | 717     | 724     | 732     | 739     |   |                 |                 |                 |                 |                 |        |
| Dual Enrollment / HomeSchool   | 2               | 223     | 212     | 320     | 370             | 320             | 16%   | 320     | 320     | 320     | 320     |   |                 |                 |                 |                 |                 |        |
| Military Enrollment off-site location  |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| Total Military students  | 5,450           | 5,318   | 5,108   | 5,189   | 5,247           | 5,241           | 0%  | 5,293   | 5,346   | 5,400   | 5,454   |   |                 |                 |                 |                 |                 |        |
| Military Retention Rate  | 58%             | 58%     | 60%     | 59%     | 54%             | 60%             | -6%   | 61%     | 62%     | 63%     | 64%     |   |                 |                 |                 |                 |                 |        |
| Military graduates   | 832             | 775     | 867     | 716     | 944             | 723             | 31%   | 730     | 738     | 745     | 753     |   |                 |                 |                 |                 |                 |        |
| ~Total Credit Hour production - Troy, AL & all locations   | 396,229         | 394,071 | 381,779 | 386,740 | 371,129         |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| Update 1/2022  |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| *Total Enrollment as compared to the Comparative Data includes figures as reported on the IPEDS 12-Month Enrollment Report for years reported. SREB Comparative Data includes all Title IV, public, degree-granting institutions located in SREB states. The Comparative Data percentile information provided includes data for 2018-19 (i.e. students enrolled from July 1, 2018 - June 30, 2019) |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| ~ Total numbers overall  |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| SREB - Southern Regional Education Board   |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |
| SBC - Sun Belt Conference  |                 |         |         |         |                 |                 |   |         |         |         |         |   |                 |                 |                 |                 |                 |        |