2020-2025 Strategic Plan Key Performance Indicators

Objective # 2: Retention																	
		Historio	cal Data					Targets				Comparative Data					
	2016-17			2019-20	2020-21 Actuals	2020-21 Targets	Comparison Data percentage to 20-21 Targets	2021-22	2022-23	2023-24		SREB			SBC		
		2017-18	2018-19									25th percentile	50th percentile	75th percentile	25th percentile	50th percentile	75th percentile
La stitution Detection Date																	
Institution Retention Rate]															
*Traditional Freshmen to Sophomore Student	75%	71%	73%		78%	77%	1%	~78%	~79%	~80%	~81%						
National Average shown by IPEDS	81.1%	81.1%	81.3%	81.5%	75.7%							66%	73%	81%	74%	75%	77%
*Traditional Sophomore to Junior Student	59%	58%	56%	54%	53%	55%	-2%	~56%	~57%	~58%	~59%						
**Part-time Student	40%	40%	38%	42%	39%	43%	-4%	~44%	~45%	~46%	~47%						
***Online Student	60%	61%	70%	65%	61%	66%	-5%	~67%	~68%	~69%	~70%	36%	50%	66%	40%	52%	58%
												Comparativ	e data can be	e compared to	0 2020-21		
*Traditional Student - A student enrolled in 12 or more hours on t	he Troy, Ala	bama camp	us.														
**All students on every campus under 12 hours																	
***First-Time full-time Freshmen Re-Enrolled During next Fall																	
~ Target to increase retention by 1% each year																	
SREB - Southern Regional Education Board																	
SBC - Sun Belt Conference																	
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