

MY DEGREE MAP

SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS/MARKETING MAJOR – PROGRAM YEAR 2014-2015

	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	1ST YEAR	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101
MTH 2201		3	IS 2241	3	BIO 1100/LAB	3/1	COM 2241	3	SELECT TWO: ART 1133, MUS 1131, DRA 2200	4
TOTALS		6	TOTALS	6	TOTALS	7	TOTALS	6	TOTALS	5
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER		
TROY 1101		1	ART 1133 OR MUS 1131 OR DRA 2200	2	ENG 1102/04	3	ART 1133 OR MUS 1131 OR DRA 2200	2	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS 4 TERMS OR COURSES SUCH AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
ENG 1101/03		3			BIO 1100/LAB	3/1				
MTH 2201		3	IS 2241	3	ECO 2252	3	AREA IV HIS COURSE	3		
ECO 2251	3					COM 2241	3			
TOTALS 15				TOTALS 18						
2ND YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	AREA II, GRP3 LIT COURSE	3	LAW 2221	3	AREA II, GRP 4 COURSE	3	QM 2241	3	MGT 3300	3
	AREA III, CONT SCI/LAB	3/1	ACT 2291	3	AREA IV, GRP 3 COURSE	3	ACT 2292	3	MKT 3300	3
	TOTALS	7	TOTALS	6	TOTALS	6	TOTALS	6	TOTALS	6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	AREA II, GRP 3 LIT COURSE	3	ACT 2291	3	AREA II, GRP 4 COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS 4 TERMS OR COURSES SUCH AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	AREA III, CONT SCI /LAB	3/1	MGT 3300	3	AREA IV, GRP 3 COURSE	3	MKT 3300	3		
LAW 2221	3			QM 2241	3	FREE ELECTIVES	2			
TOTALS 16				TOTALS 17						
3RD YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	FIN 3331	3	BUS 3382	3	FIN 3332	3	REQ UPPER BUS CORE	3	BUS 3310	1
	QM 3345	3	IS 3310	3	REQ UPPER BUS CORE	3	REQ UPPER BUS CORE	3	REQ MAJ CONC CORE	3
	TOTALS	6	TOTALS	6	TOTALS	6	TOTALS	6	TOTALS	4
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	FIN 3331	3	BUS 3382	3	FIN 3332	3	REQ UPPER BUS CORE COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS 4 TERMS OR COURSES SUCH AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	BUS 3310	1	IS 3310	3	REQ UPPER BUS CORE COURSE	3	REQ UPPER BUS CORE COURSE	3		
QM 3345	3			REQ UPPER BUS CORE COURSE	3					
TOTALS 13				TOTALS 15						
ALL STUDENTS MUST BE ADMITTED TO THE SCOB										
4TH YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	BUS 4474	3	REQ MAJ CONC CORE	3	MGT 4476	3	REQ UPPER BUS CORE CAP	3	APPROVED UPPER MKT COURSE	3
	REQ UPPER BUS CORE	3	REQ MAJ CONC CORE	3	APPROVED UPPER MKT CRSE	3	REQ MAJ CONC CAP COURSE	3	AREA IV HIS COURSE	3
	TOTALS	6	TOTALS	6	FILE YOUR INTENT TO GRADUATE FOR SPRING				FREE ELECTIVES	2
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	BUS 4474	3	REQ MAJ CONC CORE	3	MGT 4476	3	APPROVED UPPER MKT ELEC	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS 4 TERMS OR COURSES SUCH AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	REQ MAJ CONC CORE	3	APPROVED UPPER MKT	3	REQ UPPER BUS CORE CAP	3				
REQ MAJ CONC CORE	3	ELEC	3	REQ MAJ CONC CAP COURSE	3					
TOTALS 15				TOTALS 12						
FILE YOUR INTENT TO GRADUATE FOR SPRING										

TOTAL PROGRAM 120



SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS/MARKETING MAJOR – PROGRAM YEAR 2014-2015
COMPLETE ALL 6 SUB-REQUIREMENTS (46 HOURS)

A. AREA I:

MINIMUM GRADE OF "C" REQUIRED

ENG-1101 COMP AND MODERN ENGLISH I 3 HOURS
ENG-1102 COMP AND MODERN ENGLISH II 3 HOURS

B. AREA II:

GROUP 1: TAKE COM 2241 FUNDAMENTALS OF SPEECH 3 HOURS

GROUP 2: SELECT TWO COURSES FROM ART 1133*, MUS 1131*
OR DRA 2200 4 HOURS

GROUP 3: TAKE THREE SEMESTER HOURS FROM THE FOLLOWING: 3 HOURS
ENG 2205*, ENG 2206*, ENG 2211, ENG 2212, ENG 2244, ENG 2245

GROUP 4: TAKE THREE SEMESTER HOURS FROM THE FOLLOWING: 3 HOURS
ASL 1141, CLA 2260*, ENG 2205*, ENG 2206*, ENG 2211, ENG 2212,
ENG 2244, ENG 2245, FRN 1101*, GER 1121*, GRK 1111*, IDS 2200,
LAT 1131, PHI 2203, PHI 2204, ANT 2280* OR SPN 1141*

C. AREA III:

BIO 1100/L100 GENERAL BIOLOGY W/LAB 3/1 HOURS
MTH 2201 BUSINESS CALCULUS ("C" OR BETTER) 3 HOURS

AREA III CONTINUED:

GROUP 3: SELECT ONE COURSE WITH CORRESPONDING LAB: 3/1 HOURS
CHM 1142/L142, PHY 2252/L252, SCI 2233/L233, SCI 2234/L234

D. AREA IV:

GROUP 1: TAKE THE FOLLOWING: 3 HOURS
ECO 2251* MACROECONOMICS 3 HOURS
ECO 2252* MICROECONOMICS

GROUP 2: TAKE THREE SEMESTER HOURS FROM THE FOLLOWING: 3 HOURS
HIS 1101, HIS 1102, HIS 1111, HIS 1112, HIS 1122* OR HIS 1123*

GROUP 3: TAKE THREE SEMESTER HOURS FROM THE FOLLOWING: 3 HOURS
ANT 2200*, GEO 2210*, HIS 1101, HIS 1102, HIS 1111, HIS 1112,
HIS 1122*, HIS 1123*, POL 2260, POL 2241, PSY 2200, PSY 2210, IDS
2200, LDR 1100, OR SOC 2275

E. AREA V:

TAKE THE FOLLOWING COURSES:

IS 2241 COMPUTER CONCEPTS & APPLICATIONS 3 HOURS
TROY 1101 UNIVERSITY ORIENTATION 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.

A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.

AT LEAST 50% OF REQUIRED COURSEWORK MUST BE EARNED AT A SENIOR INSTITUTION.

AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.

AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.

A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.

NOTE: PLEASE CONSULT THE SORRELL COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.

NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT. COURSEWORK MARKED WITH AN ASTERISK (*) ARE INTERNATIONAL COURSES. SIX HOURS OF INTERNATIONAL COURSEWORK IS REQUIRED. CONSIDER THIS REQUIREMENT WHEN SELECTING COURSEWORK IN AREAS II AND IV.

**SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
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BUSINESS ADMINISTRATION MAJOR CORE (37 HOURS)

TAKE THE FOLLOWING BUSINESS COURSES:
THE FOLLOWING 2000-LEVEL COURSES MUST HAVE A GRADE OF "C" OR BETTER:

ACT 2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT 2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW 2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM 2241	BUSINESS STATISTICS I	3 HOURS
MGT 3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT 3300	PRINCIPLES OF MARKETING	3 HOURS

MUST COMPLETE ALL LOWER-LEVEL COURSES WITH A 2.0 GPA OR BETTER BEFORE BEING ALLOWED TO ENTER THE BUSINESS PROGRAM (DEPARTMENT CHAIR MUST APPROVE ENTRANCES INTO UPPER-LEVEL COURSES).

BUS 3310	INNOVATIVE PRACTICES	1 HOURS
BUS 3382	BUSINESS COMMUNICATIONS	3 HOURS
FIN 3331	FINANCIAL MANAGEMENT I	3 HOURS
FIN 3332	FINANCIAL MANAGEMENT II	3 HOURS
QM 3345	OPERATIONS MANAGEMENT	3 HOURS
BUS 4474	BUSINESS AND SOCIETY	3 HOURS
MGT 4476	STRATEGIC MANAGEMENT (LAST SEMESTER; 'C' OR BETTER REQUIRED)	3 HOURS

MARKETING CONCENTRATION (36 HOURS)

UPPER BUSINESS CORE REQUIREMENTS (18 HOURS)

ECO 4451	INTERNATIONAL TRADE	3 HOURS
IS 3310	GLOBAL ELECTRONIC BUSINESS	3 HOURS
MGT 3375	GLOBAL HUMAN RESOURCE MGT	3 HOURS
MGT 4471	LEADERSHIP AND CHANGE	3 HOURS
MKT 4468	GLOBAL MARKETING	3 HOURS
MGT 4478	MANAGING IN A GLOBAL ENVIRON (CAPSTONE)	3 HOURS

**MARKETING CONCENTRATION
REQUIRED CONCENTRATION COURSES: (18 HOURS)**

MKT 3364	SERVICES MARKETING	3 HOURS
MKT 4462	CONSUMER BEHAVIOR	3 HOURS
MKT 4464	MARKETING RESEARCH	3 HOURS
MKT 4469	MARKETING MANAGEMENT	3 HOURS

CHOOSE TWO OF THE FOLLOWING FOUR COURSES: 6 HOURS
MKT 3362, MKT 4461, MKT 4463, OR MKT 4465

3. FREE ELECTIVES (2 HOURS)

SELECT TWO HOURS OF FREE ELECTIVES 2 HOURS