## MY DEGREE MAP UNIVERSITY M SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION-PROGRAM YEAR 2016-17

	Term 1		TERM 2		Term 3		TERM 4		Term 5
	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101 1
	MTH 1112	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	AREA II FINE ARTS COURSE 3
	A CONTRACTOR OF				STREET,				AREA IV HIS COURSE 3
1 <sup>st</sup>	TOTAL	6	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL 7
Year	FALL SEMESTER				Spring Semester				Summer Semester
	TROY 1101	1	AREA II FINE ARTS COURSE	3	ENG 1102/04	3	AREA IV HIS COURSE	3	SELECT COURSES THAT HAVE NOT BEEN
	ENG 1101/03	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE
	MTH 1112	3	ECO 2251	3	ECO 2252	3			COURSES OR COURSES TO BE RETAKEN
	TOTAL 16				TOTAL 16				
	Term 1		TERM 2		Term 3		TERM 4		Term 5
2 <sup>nd</sup> Year	AREA II LIT COURSE	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300 3
	AREA III SCI/LAB COURSE	3/1	LAW 2221	3	AREA II HUM/FA COURSE	3	QM 2241	3	MKT 3300 3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL 6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER
	AREA II LIT COURSE	3	ACT 2291	3	AREA II HUM/FA COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE NOT BEEN
	AREA III SCI/LAB COURSE	3/1	MGT 3300	3	AREA IV SS COURSE	3	MKT 3300	3	COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE
	LAW 2221	3			QM 2241	3			COURSES OR COURSES TO BE RETAKEN
	TOTAL 16					TOTAL 15		and the second of the second second second	
	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5
3 <sup>rd</sup> Year	FIN 3331	3	BUS 3382	3	REQ UPPER BUS CORE COURSE	3	REQ MAJ COURSE	3	
	QM 3345	3	IS 3310	3	REQ UPPER BUS CORE COURSE	3	REQ MAJ COURSE	3	FREE ELEC 2
	BUS 3310	1							REQ MAJ COURSE ELEC 3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL 5
	FALL SEMESTER				SPRING SEMESTER			SUMMER SEMESTER	
	FIN 3331	3	BUS 3382	3	REQ UPPER BUS CORE COURSE	3	REQ MAJ COURSE	3	SELECT COURSES THAT HAVE NOT BEEN
	BUS 3310	1	IS 3310	3	REQ UPPER BUS CORE COURSE	3	REQ MAJ COURSE ELEC	3	COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE
	QM 3345	3	FREE ELEC	2	REQ MAJ COURSE	3			COURSES OR COURSES TO BE RETAKEN
	TO CONTINUE, STUDENTS MUST BE		ADMITTED TO THE SCOB. TOTAL 15				T	OTAL 15	and the second states of the second
	Term 1		TERM 2		Term 3		Term 4		Term 5
4 <sup>th</sup> Year	REQ UPPER BUS CORE COURSE	3	BUS 4474	3	MGT 4478 (UPPER CORE Capstone)	3	BUS 4476	3	REQ_MAJ COURSE ELEC 3
	REQ UPPER BUS CORE COURSE	3	REQ MAJ COURSE	3	REQ MAJ COURSE	3	APPROVED UPPER BUS ELEC	3	
					FILE YOUR INT	ΓΕΝΤ Τ		1144.5	
	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL 3
	FALL SEMESTER			SPRING SEMESTER				SUMMER SEMESTER	
	BUS 4474	3	REQ MAJ COURSE	3	BUS 4476	3	APPROVED UPPER BUS ELEC	3	SELECT COURSES THAT HAVE NOT BEEN
	REQ UPPER BUS CORE COURSE REQ UPPER BUS CORE COURSE	3	REQ_MAJ COURSE ELEC	3	MGT 4478 (UPPER CORE CAPSTONE)	3	REQ MAJ COURSE	3	COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE
	REQ UPPER BUS CORE COURSE 3   FILE YOUR INTENT TO GRADUATE TOTAL 15			CAUSTOINE)		т	TOTAL 12	COURSES OR COURSES TO BE RETAKEN	
									TOTAL PROGRAM 120
									TOTAL PROGRAM 120



## SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2016-17

COMPLETE ALL 6 SUB-REQUIREMENTS	(45 HOURS)
A. AREA I:	
Take the following courses: Minimum Grade of "C" required ENG 1101 Comp and Modern English I ENG 1102 Comp and Modern English II	3 hours 3 hours
B. AREA II:	
Take any 1000-2000 level course in literature Take any 1000-2000 level course with an expanded historical And Cultural scope in fine arts, including the disciplines of Art, music, Theatre, film, or other fine arts area. Take any two 1000-2000 level courses with an expanded Historical	3 HOURS 3 HOURS 6 HOURS
AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	
C. AREA III:	
Take MTH 1112 ("C" or better) Take any two 1000-2000 level science classes (class And corresponding LAB Both Required) from the following science Disciplines: Biology, Chemistry, Physics, Physical science, or other Science Areas. Select 2: BIO-1100/L100, BIO 1101/L101, BIO 2202/L202, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234.	3 HOURS 8 HOURS
D. AREA IV:	
Take The Following Courses:ECO2251PRINCIPLES OF MACROECONOMICSECO2252PRINCIPLES OF MICROECONOMICSTake ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORYTake One 1000 2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCEDisciplines: Anthropology, Business, Criminal Justice, Economics,Geography, History, Human Services, Leadership, Interdisciplinary Studies,Nursing, Political Science, Psychology, Religion, Social Work, Sociology,OR OTHER Social Science Areas.	3 HOURS 3 HOURS 3 HOURS 3 HOURS
E. AREA V:	
Take the following courses:IS2241Computer Concepts & ApplicationsTROY1101University Orientation	3 hours 1 hour

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLE-TION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENTA MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS. AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.



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## **BUSINESS CORE** (37 HOURS) MINIMUM 2.0 OVERALL GPA REQUIRED MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL COURSES TAKE THE FOLLOWING COURSES: 2291 PRINCIPLES OF ACCOUNTING I ACT **3** HOURS ACT 2.2.92 PRINCIPLES OF ACCOUNTING II **3** HOURS LAW 2221 LEGAL ENVIRONMENT OF BUSINESS **3** HOURS QM 2241 **BUSINESS STATISTICS AND DATA ANALYTICS 3** HOURS MGT 3300 PRINCIPLES OF MANAGEMENT **3** HOURS MKT 3300 PRINCIPLES OF MARKETING **3 HOURS** BUS 3310 **INNOVATIVE PRACTICE & THOUGHT** 1 HOUR BUS 3382 **BUSINESS COMMUNICATIONS** 3 HOURS FIN 3331 MANAGERIAL FINANCE **3 HOURS** IS 3310 **INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS 3** HOURS QM 3345 **OPERATIONS MANAGEMENT 3 HOURS** BUS 4474 **BUSINESS AND SOCIETY 3 HOURS** BUS STRATEGIC MANAGEMENT 4476 **3** HOURS **GLOBAL BUSINESS MAJOR REQUIREMENT** (18 HOURS) TAKE THE FOLLOWING COURSES: **INTERNATIONAL TRADE & FINANCE** ECO 4451 3 HOURS HRM 3375 **GLOBAL HUMAN RESOURCE MANAGEMENT 3 HOURS** MGT 4471 LEADERSHIP AND CHANGE **3 HOURS** MKT 4468 **GLOBAL MARKETING 3 HOURS** MGT 4478 MANAGING IN A GLOBAL ENVIRONMENT **3 HOURS UPPER-LEVEL APPROVED BUSINESS ELECTIVE 3 HOURS** MARKETING (18 HOURS) TAKE THE FOLLOWING COURSES: MKT 3364 **3 HOURS** SERVICES MARKETING MKT 4462 CONSUMER BEHAVIOR **3 HOURS** MKT 4464 MARKETING RESEARCH 3 HOURS MKT 4469 MARKETING MANAGEMENT **3 HOURS** TAKE TWO COURSES FROM THE FOLLOWING: 6 HOURS MKT 3362, MKT 4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE FREE ELECTIVES REQUIREMENT (2 HOURS) TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT. 2 HOURS

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEB EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES. SUCH AS DEVELOPMENTAL OF PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.