

1 ST YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101	1
	MTH 1112	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	AREA II FINE ARTS COURSE	3
									AREA IV HIS COURSE	3
	TOTAL	6	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL	7
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	TROY 1101	1	AREA II FINE ARTS COURSE	3	ENG 1102/04	3	AREA IV HIS COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	ENG 1101/03	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3		
	MTH 1112	3	ECO 2251	3	ECO 2252	3				
TOTAL 16				TOTAL 16						
2 ND YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	AREA II LIT COURSE	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3
	AREA III SCI/LAB COURSE	3/1	LAW 2221	3	AREA II HUM/FA COURSE	3	QM 2241	3	MKT 3300	3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	AREA II LIT COURSE	3	ACT 2291	3	AREA II HUM/FA COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	AREA III SCI/LAB COURSE	3/1	MGT 3300	3	AREA IV SS COURSE	3	MKT 3300	3		
	LAW 2221	3			QM 2241	3				
	TOTAL 16				TOTAL 15					
3 RD YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	FIN 3331	3	BUS 3382	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3		
	QM 3345	3	IS 3310	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	FREE ELEC	2
	BUS 3310	1							REQ_MAJ COURSE ELEC	3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	5
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	FIN 3331	3	BUS 3382	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	BUS 3310	1	IS 3310	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE ELEC	3		
	QM 3345	3	FREE ELEC	2	REQ_MAJ COURSE	3				
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB. TOTAL 15				TOTAL 15						
4 TH YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	REQ_UPPER BUS CORE COURSE	3	BUS 4474	3	MGT 4478 (UPPER CORE CAPSTONE)	3	BUS 4476	3	REQ_MAJ COURSE ELEC	3
	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	REQ_MAJ COURSE	3	APPROVED UPPER BUS ELEC	3		
					FILE YOUR INTENT TO GRADUATE					
	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	3
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	BUS 4474	3	REQ_MAJ COURSE	3	BUS 4476	3	APPROVED UPPER BUS ELEC	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE ELEC	3	MGT 4478 (UPPER CORE CAPSTONE)	3	REQ_MAJ COURSE	3		
	REQ_UPPER BUS CORE COURSE	3								
FILE YOUR INTENT TO GRADUATE TOTAL 15				TOTAL 12						
TOTAL PROGRAM 120										



SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2016-17

COMPLETE ALL 6 SUB-REQUIREMENTS

(45 HOURS)

A. AREA I:

TAKE THE FOLLOWING COURSES:

MINIMUM GRADE OF "C" REQUIRED

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS

B. AREA II:

TAKE ANY 1000-2000 LEVEL COURSE IN LITERATURE	3 HOURS
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TAKE ANY 1000-2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS
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TAKE ANY TWO 1000-2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	6 HOURS
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C. AREA III:

TAKE MTH 1112 ("C" OR BETTER)	3 HOURS
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TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB BOTH REQUIRED) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2:	8 HOURS
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BIO-1100/L100, BIO 1101/L101, BIO 2202/L202, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234.

D. AREA IV:

TAKE THE FOLLOWING COURSES:

ECO 2251	PRINCIPLES OF MACROECONOMICS	3 HOURS
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ECO 2252	PRINCIPLES OF MICROECONOMICS	3 HOURS
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TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY	3 HOURS
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TAKE ONE 1000 2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS
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E. AREA V:

TAKE THE FOLLOWING COURSES:

IS 2241	COMPUTER CONCEPTS & APPLICATIONS	3 HOURS
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TROY 1101	UNIVERSITY ORIENTATION	1 HOUR
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SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2016-17

BUSINESS CORE

(37 HOURS)

MINIMUM 2.0 OVERALL GPA REQUIRED

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL COURSES

TAKE THE FOLLOWING COURSES:

ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT	3300	PRINCIPLES OF MARKETING	3 HOURS
BUS	3310	INNOVATIVE PRACTICE & THOUGHT	1 HOUR
BUS	3382	BUSINESS COMMUNICATIONS	3 HOURS
FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4474	BUSINESS AND SOCIETY	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS

GLOBAL BUSINESS MAJOR REQUIREMENT

(18 HOURS)

TAKE THE FOLLOWING COURSES:

ECO	4451	INTERNATIONAL TRADE & FINANCE	3 HOURS
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4471	LEADERSHIP AND CHANGE	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
UPPER-LEVEL APPROVED BUSINESS ELECTIVE			3 HOURS

MARKETING

(18 HOURS)

TAKE THE FOLLOWING COURSES:

MKT	3364	SERVICES MARKETING	3 HOURS
MKT	4462	CONSUMER BEHAVIOR	3 HOURS
MKT	4464	MARKETING RESEARCH	3 HOURS
MKT	4469	MARKETING MANAGEMENT	3 HOURS

TAKE TWO COURSES FROM THE FOLLOWING:

MKT 3362, MKT 4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE

6 HOURS

FREE ELECTIVES REQUIREMENT

(2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT.

2 HOURS