### UNIVERSITY M MY DEGREE MAP COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2019-2020

OY

1 <sup>57</sup> SEMESTER     HOURS     2 <sup>50</sup> SEMESTER     HOURS       TROY 1101     1     ENG 1102/04     3       ENG 1101/03     3     AREA III SCL/LAB COURSE     3/1       MTH 1112     3     AREA II HUM/FA COURSE     3       IS 2241     3     AREA II HUM/FA COURSE     3       ECO 2251     3	1 <sup>st</sup> YEAR							
ENG 1101/03     3     AREA III SCI/LAB COURSE     3/1       MTH 1112     3     AREA II HUM/FA COURSE     3       IS 2241     3     AREA II HUM/FA COURSE     3       AREA II FINE ARTS COURSE     3     ECO 2252     3       ECO 2251     3     TOTAL     16     TOTAL       16     TOTAL     16     TOTAL     16       2ND YEAR       3RD SEMESTER     HOURS     4 <sup>TH</sup> SEMESTER     HOURS       AREA II LIT COURSE     3     AREA II HUM/FA COURSE     3       AREA II SCI/LAB COURSE     3/1     QM 2241     3     3       ACT 2291     3     ACT 2292     3     3       MGT 3300     3     MKT 3300     3     3       TOTAL 16     TOTAL 15       TOCONTINUE STUDENTS MUST BE ADMITED TO THE SCOR       STH SEMESTER     HOURS       ACT 2292     3       GO CONTINUE STUDENTS MUST BE ADMITED TO THE SCOR       STH SEMESTER     HOURS       STH SEMESTER	1 <sup>st</sup> SEMESTER	HOURS	2 <sup>ND</sup> SEMESTER	HOURS				
MTH 1112   3   AREA II HUM/FA COURSE   3     IS 2241   3   AREA IV HIS COURSE   3     AREA II FINE ARTS COURSE   3   ECO 2252   3     ECO 2251   3   ECO 2252   3     TOTAL   16   TOTAL   16     2 <sup>ND</sup> YEAR     3 <sup>RD</sup> SEMESTER   HOURS     AREA II LIT COURSE   3     AREA II HUM/FA COURSE   3     AREA II HUM/FA COURSE   3     AREA II LIT COURSE   3   AREA II HUM/FA COURSE   3     AREA II LIT COURSE   3   AREA IV SS COURSE   3     ACT 2291   3   ACT 2292   3     TOTAL   16   TOTAL   15     TOTAL   16   TOTAL   15     S <sup>TH</sup> SEMESTER   HOURS     S <sup>TH</sup> SEMESTER   HOURS	TROY 1101	1	ENG 1102/04	3				
MTH 1112     3     AREA II HUM/FA COURSE     3       IS 2241     3     AREA IV HIS COURSE     3       AREA II FINE ARTS COURSE     3     ECO 2252     3       ECO 2251     3	ENG 1101/03	3	AREA III SCI/LAB COURSE	3/1				
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ECO 2251   3   TOTAL   16   TOTAL   16     TOTAL   16   TOTAL   16     TOTAL   16   TOTAL   16     SED SEMESTER   HOURS   4 <sup>TH</sup> SEMESTER   HOURS     AREA II LIT COURSE   3   AREA II SEMESTER   HOURS   3     AREA II SCI/LAB COURSE   3   AREA IV SS COURSE   3     AREA II SCI/LAB COURSE   3/1   QM 2241   3     ACT 2291   3   ACT 2292   3     MGT 3300   3   MKT 3300   3     TOTAL   16   TOTAL   15     GONTINUE STUDENTS MUST RE ADMITTED THEORS     SUBMESTER <t< td=""><td>IS 2241</td><td>3</td><td>AREA IV HIS COURSE</td><td>3</td></t<>	IS 2241	3	AREA IV HIS COURSE	3				
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7TH SEMESTERHOURS8TH SEMESTERHOURSBUS 44743BUS 44763REQ GLOBAL BUS COURSE3MGT 4478 (UPPER CORE CAPSTONE)3REQ GLOBAL BUS COURSE3REQ MAJ COURSE3REQ MAJ COURSE3APPROVED UPPER BUS ELEC3REQ MAJ ELEC3SUBMIT GRADUATION APPLICATION								
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TOTAL PROGRAM 120	Tonte	10						

# TROY UNIVERSITY TM

#### COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2019-2020

COMPLETE ALL REQUIREMENTS	(45 HOURS)
AREA I	
TAKE THE FOLLOWING COURSES: Eng 1101 Comp and Modern English I Eng 1102 Comp and Modern English II Minimum grade of "C" Req.	3 HOURS 3 HOURS
AREA II	
TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE Take any 1000 2000 Level course with an expanded historical and cultural scope in fine arts, including the disciplines of art, music, theatre, film, or other fine arts area.	3 HOURS 3 HOURS
TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/ FINE ARTS AREAS.	6 HOURS
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.	
AREA III	
TAKE MTH 1112 MINIMUM GRADE OF "C" REQ	3 HOURS
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.	8 HOURS
AREA IV	
TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY ECO 2251 PRINCIPLES OF MACROECONOMICS ECO 2252 PRINCIPLES OF MICROECONOMICS TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS 3 HOURS 3 HOURS 3 HOURS
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.	
AREA V	
IS 2241 COMPUTER CONCEPTS AND APPLICATIONS TROY 1101 UNIVERSITY ORIENTATION	3 HOURS 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLE-TION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENTA MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COURSE-WORK IN AREAS II OR IV.

# TROY UNIVERSITY TM

### COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2019-2020

#### **BUSINESS CORE**

C

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(37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:						
	ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS		
	ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS		
	LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS		
	QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS		
	MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS		
	MKT	3300	PRINCIPLES OF MARKETING	3 HOURS		
	BUS	3310	INTERMEDIATE EXCEL	1 HOUR		
	BUS	3382	BUSINESS COMMUNICATIONS	3 HOURS		
	FIN	3331	MANAGERIAL FINANCE	3 HOURS		
	IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS		
	QM	3345	OPERATIONS MANAGEMENT	3 HOURS		
	BUS	4474	BUSINESS AND SOCIETY	3 HOURS		
	BUS	4476	STRATEGIC MANAGEMENT	3 HOURS		
GLOBAL BUSINESS MAJOR						
	TAKE	THEFOLLO				
			DWING COURSES:	2 LIQUES		
	ECO	4451	ECONOMICS OF GLOBALIZATION	3 HOURS		
	HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT LEADERSHIP AND CHANGE GLOBAL MARKETING	3 HOURS		
	MGI	44/1	LEADERSHIP AND CHANGE	3 HOURS		
	MKI	4468	GLOBAL MARKETING	3 HOURS		
			MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS		
	UPPER	K-LEVEL AP.	PROVED BUSINESS ELECTIVE	3 HOURS		
MARKETING						
	мкт	3364	PRODUCT AND SERVICE INNOVATION	3 HOURS		
	MKT		CONSUMER BEHAVIOR	3 HOURS		
	MKT		MARKETING RESEARCH	3 HOURS		
	MKT		MARKETING MANAGEMENT	3 HOURS		
	witer	1107		0 110 010		
			RSES FROM THE FOLLOWING:	6 HOURS		
	MKT 3	3362, MKT 4	1461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE			
FREE ELECTIVES REQUIREMENT						
	E ELEC	TIVES REQ	UIREMENT	(2 HOURS)		
			UIREMENT R HOURS OF FREE ELECTIVE CREDIT	(2 HOURS) 2 HOURS		

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEE EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES, SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.