

MY DEGREE MAP COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-2021

1 ST YEAR					
1 ST SEMESTER	HOURS	2 ND SEMESTER	HOURS		
TROY 1101	1	ENG 1102/04	3		
ENG 1101/03	3	AREA III SCI/LAB COURSE	3/1		
MTH 1112	3	AREA II HUM/FA COURSE	3		
IS 2241	3	AREA IV HIS COURSE	3		
AREA II FINE ARTS COURSE	3	ECO 2252	3		
ECO 2251	3	100 2202	3		
BUS 1110	1				
TOTAL	17	TOTAL	16		
TOTAL	17	TOTAL	10		
	2 ND \	/EAR			
3 rd SEMESTER	HOURS	4 th Semester	HOURS		
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3		
LAW 2221	3	AREA IV SS COURSE	3		
AREA III SCI/LAB COURSE	3/1	QM 2241	3		
ACT 2291	3	ACT 2292	3		
MGT 3300	3	MKT 3300	3		
TOTAL	16	TOTAL	15		
HURLING STORY	10	TO CONTINUE, STUDENTS MUST BE ADMITTED T			
THE RESIDENCE OF THE PARTY OF T					
3 RD YEAR					
	<i>J</i>	CEAK			
5 th SEMESTER	HOURS	6 TH SEMESTER	HOURS		
5 TH SEMESTER FIN 3331			HOURS 3		
	HOURS	6 th Semester			
FIN 3331	HOURS 3	6 TH SEMESTER REQ GLOBAL BUS COURSE	3		
FIN 3331 BUS 3310	HOURS 3 1	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE	3		
FIN 3331 BUS 3310 QM 3345	HOURS 3 1	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE	3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220	3 1 3 1	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ COURSE	3 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310	HOURS 3 1 3 1 3 1 3	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC	3 3 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC	HOURS 3 1 3 1 3 2	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330	3 3 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC	HOURS 3 1 3 1 3 2 13	6 TH SEMESTER REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330	3 3 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC	HOURS 3 1 3 1 3 2 13	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL TEAR 8 TH SEMESTER	3 3 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL	HOURS 3 1 3 1 3 2 13 HOURS 3	GTH SEMESTER REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL	3 3 3 3 1 16 HOURS 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL	HOURS 3 1 3 1 3 2 13 HOURS	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL TEAR 8 TH SEMESTER	3 3 3 3 1 16		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7 TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE	HOURS 3 1 3 1 3 2 13 HOURS 4 TH Y	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL TOTAL EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE)	3 3 3 3 1 16 HOURS 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7 TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL (EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3 3 1 16 HOURS 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL TOTAL EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE)	3 3 3 3 1 16 HOURS 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL (EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3 3 1 16 HOURS 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC SUBMIT GRADUATION	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL (EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3 3 1 16 HOURS 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC SUBMIT GRADUATION APPLICATION	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL TOTAL TEAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE APPROVED UPPER BUS ELEC	3 3 3 3 1 16 HOURS 3 3 3		
FIN 3331 BUS 3310 QM 3345 BUS 2220 IS 3310 FREE ELEC TOTAL 7TH SEMESTER BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC SUBMIT GRADUATION	HOURS 3 1 3 1 3 2 13 HOURS 3 3 3 3	REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ COURSE REQ MAJ ELEC BUS 3330 TOTAL (EAR 8 TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3 3 3 1 16 HOURS 3 3		



COLLEGE OF RUSINESS APPROVED ACADEMIC PLAN

GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21				

AREA I

TAKE THE FOLLOWING COURSES: ENG 1101 COMP AND MODERN ENGLISH I 3 HOURS COMP AND MODERN ENGLISH II 3 HOURS ENG 1102 MINIMUM GRADE OF "C" REQ

AREA II

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE 3 HOURS TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL 3 HOURS AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.

6 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/ FINE ARTS AREAS.

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA III

TAKE MTH 1112 3 HOURS MINIMUM GRADE OF "C" REQ TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS 8 HOURS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 1110/L110, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.

AREA IV

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY 3 HOURS PRINCIPLES OF MACROECONOMICS ECO 2251 3 HOURS PRINCIPLES OF MICROECONOMICS 3 HOURS TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL 3 HOURS SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREAV

COMPUTER CONCEPTS AND APPLICATIONS 3 HOURS TROY 1101 THE UNIVERSITY EXPERIENCE 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE MUST BE MUST BE MUST BE MUST BE ACH MAD THE RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COURSE-WORK IN AREAS II OR IV.



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

BUSINESS COR		(37 HOURS)
UNLESS CO The Follo To the Bu	GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, MPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF WING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED SINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, AGT 3300, MKT 3300.	
TAKE THE F ACT 2291 ACT 2292 LAW 2221 QM 2241 MGT 3300 MKT 3300 BUS 3310 BUS 3382	PRINCIPLES OF ACCOUNTING II LEGAL ENVIRONMENT OF BUSINESS BUSINESS STATISTICS AND DATA ANALYTICS PRINCIPLES OF MANAGEMENT PRINCIPLES OF MARKETING INTERMEDIATE EXCEL	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 1 HOURS 1 HOUR 3 HOURS
UPPER-LEVEL C	ORE	
FIN 3331 IS 3310 QM 3345 BUS 4474 BUS 4476	BUSINESS AND SOCIETY	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS
GLOBAL BUSIN	ESS MAJOR	(18 HOURS)
ECO 4451 HRM 3375 MGT 4471 MKT 4468 MGT 4478	COLLOWING COURSES: ECONOMICS OF GLOBALIZATION GLOBAL HUMAN RESOURCE MANAGEMENT LEADERSHIP AND CHANGE GLOBAL MARKETING MANAGING IN A GLOBAL ENVIRONMENT EL APPROVED BUSINESS ELECTIVE	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS
MARKETING		(18 HOURS)
MKT 3364 MKT 4462 MKT 4464 MKT 4469	CONSUMER BEHAVIOR Marketing research	3 HOURS 3 HOURS 3 HOURS 3 HOURS
	COURSES FROM THE FOLLOWING: MKT 4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE	6 HOURS
	S REQUIREMENT	(2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEB EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES, FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES, SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.

2 HOURS