

MY DEGREE MAP COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR PROGRAM YEAR 2020-21

	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
4 ST	MTH 1112	3	ECO 2251		ENG 1102/04		ECO 2252		AREA II FINE ARTS Course	3
1 st Year	ENG 1101/03	3	IS 2241	3	AREA III SCI/LAB Course	3/ 1	AREA II HUM/FA Course	3	AREA IV HIS Course	3
	TROY 1101	1						114	A Street Warts	
	TOTAL	7	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL	6
	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	AREA II LIT Course	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3
2 ND YEAR	AREA III SCI/LAB Course	3/ 1	LAW 2221	3	AREA II HUM/FA Course	3	QM 2241	3	MKT 3300	3
									TO CONTINUE, STUDENTS A Be admitted to the Sco	
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6
	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS Course	3	REQ MAJ COURSE	3	REQ MAJ ELEC	3
3 rd YEAR	QM 3345	3	IS 3310	3	REQ GLOBAL BUS Course	3	REQ MAJ COURSE	3	FREE ELEC	2
	BUS 3310	1						114	The Real Property of the later	
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	5
	STREET, STREET									
	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	REQ GLOBAL BUS Course	3	BUS 4474	3	REQ MAJ COURSE	3	BUS 4476	3	REQ MAJ ELEC	3
4 th YEAR	REQ GLOBAL BUS Course	3	REQ MAJ COURSE	3	MGT 4478 (UPPER CORE CAPSTONE)	3	APPROVED UPPER BUS ELEC	3		
						DIII		1		
	TOTAL	6	TOTAL	6	SUBMIT GRA TOTAL	DUA 6	TION APPLICATION TOTAL	6	TOTAL	3
									rome me me onum	120

TROY UNIVERSITY TM

COMPLETE ALL REQUIREMENTS

COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

(45 HOURS)

AR	EAI	
	TAKE THE FOLLOWING COURSES: ENG 1101 COMP AND MODERN ENGLISH I ENG 1102 COMP AND MODERN ENGLISH II MINIMUM GRADE OF "C" REQ.	3 HOURS 3 HOURS
AR	EAII	
	TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE Take any 1000 2000 Level course with an expanded historical and cultural scope in fine arts, including the disciplines of art, music, theatre, film, or other fine arts area.	3 HOURS 3 HOURS
	TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/ FINE ARTS AREAS.	6 HOURS
	NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.	
AR		
	TAKE MTH 1112 MINIMUM GRADE OF "C" REQ. TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 1110/L110, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.	3 HOURS 8 HOURS
AR		
	TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORYECO2251PRINCIPLES OF MACROECONOMICSECO2252PRINCIPLES OF MICROECONOMICSTAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIALSCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE,ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP,INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY,RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS 3 HOURS 3 HOURS 3 HOURS
	NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREA II OR IV, PLEASE CONSIDER THIS REQUIREMENT.	S
AR	EAV	
	IS 2241 COMPUTER CONCEPTS AND APPLICATIONS TROY 1101 THE UNIVERSITY EXPERIENCE	3 HOURS 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLE-TION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COURSE-WORK IN AREAS II OR IV.



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

BUSINESS CORE

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(37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:								
	ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS				
	ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS				
	LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS				
	QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS				
		3300	PRINCIPLES OF MANAGEMENT	3 HOURS				
	MKT	3300	PRINCIPLES OF MARKETING	3 HOURS				
	BUS	3310	INTERMEDIATE EXCEL	1 HOUR				
	BUS	3382	BUSINESS COMMUNICATIONS	3 HOURS				
	FIN	3331	MANAGERIAL FINANCE	3 HOURS				
	IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS				
	QM	3345	OPERATIONS MANAGEMENT	3 HOURS				
	BUS	4474	BUSINESS AND SOCIETY	3 HOURS				
	BUS	4476	STRATEGIC MANAGEMENT	3 HOURS				
GL	DBAL B	USINESS	MAJOR	(18 HOURS)				
			OWING COURSES:					
	ECO	4451	ECONOMICS OF GLOBALIZATION	3 HOURS				
	HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT Leadership and change Global Marketing Managing in a global environment	3 HOURS				
	MGT	4471	LEADERSHIP AND CHANGE	3 HOURS				
	MKT	4468	GLOBAL MARKETING	3 HOURS				
	MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS				
	UPPER	R-LEVEL AI	PPROVED BUSINESS ELECTIVE	3 HOURS				
MA	RKETI	NG		(18 HOURS)				
	ALVT	2264	PRODUCT AND CERVICE INNOVATION	2 1101100				
	MKT MKT		PRODUCT AND SERVICE INNOVATION Consumer Behavior	3 HOURS 3 HOURS				
	MKT		MARKETING RESEARCH	3 HOURS				
	MKT		MARKETING KESEARCH MARKETING MANAGEMENT	3 HOURS				
	MKI	4407	MARKETING MANAGEMENT	5 HOURS				
	TAKE		JRSES FROM THE FOLLOWING:	6 HOURS				
			4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE	01100103				
	which c	002, WICI						
FREE ELECTIVES REQUIREMENT								
	TAKE	2 SEMEST	ER HOURS OF FREE ELECTIVE CREDIT	2 HOURS				

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEB EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE MAD SUGGESTED SE-QUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES, SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.