TROY UNIVERSITY™

MY DEGREE MAP
COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS-DATA ANALYTICS MAJOR
PROGRAM YEAR 2021-22

1ST YEAR			
1ST SEMESTER	HRS	2ND SEMESTER	HRS
TROY 1101	1	ENG 1102/04	3
ENG 1101/03	3	AREA III SCI/LAB COURSE	3/1
MTH 1112	3	AREA II HUM/FA COURSE	3
IS 2241	3	AREA IV HIS COURSE	3
AREA II FINE ARTS COURSE	3	ECO 2252	3
ECO 2251	3		
BUS 1110	1		
TOTAL	**17**	**TOTAL**	**16**
2ND YEAR			
3RD SEMESTER	HRS	4TH SEMESTER	HRS
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3
LAW 2221	3	AREA IV SS COURSE	3
AREA III SCI/LAB COURSE	3/1	QM 2241	3
ACT 2291	3	ACT 2292	3
MGT 3300	3	MKT 3300	3
TOTAL	**16**	**TOTAL**	**15**
3RD YEAR			
5TH SEMESTER	HRS	6TH SEMESTER	HRS
FIN 3331	3	ECO 4451	3
BUS 3310	1	HRM 3375	3
IS 3346	3	QM 3345	3
BUS 2220	1	IS 4410	3
IS 3310	3	IS 3350	3
REQ ELEC (MKT 4464)	3	BUS 3330	1
TOTAL	**14**	**TOTAL**	**16**
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.			
4TH YEAR			
7TH SEMESTER	HRS	8TH SEMESTER	HRS
BUS 4474	3	BUS 4476	3
MKT 4468	3	MGT 4478 (UPPER CORE CAPSTONE)	3
MGT 4471	3	APPROVED UPPER BUS ELEC	3
REQ MAJ ELEC (IS 4440)	3	FREE ELEC	2
IS 4415	3		
SUBMIT GRADUATION APPLICATION			
TOTAL	**15**	**TOTAL**	11
		TOTAL PROGRAM	**120**

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COMPLETE ALL REQUIREMENTS **(45 HOURS)**

AREA I

TAKE THE FOLLOWING COURSES:

ENG	1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG	1102	COMP AND MODERN ENGLISH II	3 HOURS

MINIMUM GRADE OF "C" REQ_

AREA II

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE 3 HOURS
TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA. 3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/ FINE ARTS AREAS. 6 HOURS

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ_WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA III

TAKE MTH 1112 3 HOURS
MINIMUM GRADE OF "C" REQ_
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240. 8 HOURS

AREA IV

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY 3 HOURS

ECO	2251	PRINCIPLES OF MACROECONOMICS	3 HOURS
ECO	2252	PRINCIPLES OF MICROECONOMICS	3 HOURS

TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS. 3 HOURS

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ_WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA V

IS	2241	COMPUTER CONCEPTS AND APPLICATIONS	3 HOURS
TROY	1101	THE UNIVERSITY EXPERIENCE	1 HOUR

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student.A minimum of 120 hours is required for all baccalaureate degree programs.At least 25% of the credit hours required for the degree must be completed In residency with Troy University.At least 12 semester hours of residency must be completed in each major field(s) of study.A minimum GPA of 2.0 overall and in the major is required to graduate.NOTE: Please Consult The College Of Business or Current Catalog for other requirements not covered in this document.NOTES: A sequence in literature or history is required. please consider this requirement. When selecting coursework in AREAS II or IV.

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PROGRAM YEAR 2021-22

BUSINESS CORE (37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:

ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT	3300	PRINCIPLES OF MARKETING	3 HOURS
BUS	3310	INTERMEDIATE EXCEL	1 HOUR

PROFESSIONAL DEVELOPMENT AND ENGAGEMENT

BUS	1110	ORIENTATION TO SCOB	1 HOUR
BUS	2220	BUSINESS WRITING	1 HOUR
BUS	3330	PROFESSIONAL DEVELOPMENT	1 HOUR

UPPER-LEVEL CORE

FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4474	BUSINESS AND SOCIETY	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS

GLOBAL BUSINESS MAJOR (18 HOURS)

TAKE THE FOLLOWING COURSES:

ECO	4451	ECONOMICS OF GLOBALIZATION	3 HOURS
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4471	LEADERSHIP AND CHANGE	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
UPPER-LEVEL APPROVED BUSINESS ELECTIVE			3 HOURS

DATA ANALYTICS (18 HOURS)

IS	3346	DATABASE MANAGEMENT SYSTEMS	3 HOURS
IS	3350	BUSINESS PROGRMMING	3 HOURS
IS	4410	BUSINESS DATA MINING	3 HOURS
IS	4415	BIG DATA ANALYTICS & VISUALIZATION	3 HOURS

TAKE TWO COURSES FROM THE FOLLOWING: 6 HOURS
IS 4440, FIN 4432, MGT 4460, MKT 4464, MKT 4465

FREE ELECTIVES REQUIREMENT (2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT 2 HOURS

My Degree Map serves as a guide to assist you with the proper sequence and selection of courses. It does not replace your Program Evaluation (available through Trojan Web Express), which depicts the official document used to clear students for graduation. My Degree map includes the required course work and suggested sequence of courses for a particular degree program. Every reasonable attempt has been made to ensure accuracy of content. Please keep in mind that some courses, such as developmental or pre-requisite courses, are not reflected in My Degree Map. Completion of degree requirements is based on the specific catalog year under which you were admitted to TROY. Please consult the college catalog, your academic advisor, your specific school, department, or your Program Evaluation for any additional requirements.