

MY DEGREE MAP College of Business Approved Academic Plan Global Business-Marketing Major-Program Year 2021-22

		1ST Y	/EAR	
1ST SEMESTER		HRS	2ND SEMESTER	HRS
BUS 1110	1000	1	ENG 1102/04	3
TROY 1101	1. 1000	1	AREA III SCI/LAB COURSE	3/1
ENG 1101/03		3	AREA II HUM/FA COURSE	3
MTH 1112		3	AREA IV HIS COURSE	3
IS 2241		3	ECO 2252	3
AREA II FINE ARTS COURSE	1.19	3	CARLES AND A CARLES AND A CARLES AND A	
ECO 2251		3		
	TOTAL	17	TOTAL	16
		2ND Y	YEAR	
3RD SEMESTER		HRS	4TH SEMESTER	HRS
AREA II LIT COURSE	Property.	3	AREA II HUM/FA COURSE	3
LAW 2221		3	AREA IV SS COURSE	3
AREA III SCI/LAB COURSE		3/1	QM 2241	3
ACT 2291		3	ACT 2292	3
MGT 3300		3	MKT 3300	3
	TOTAL	16	TOTAL	15
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.				
		3RD Y	YEAR	
5TH SEMESTER		HRS	6TH SEMESTER	HRS
FIN 3331		3	BUS 3330	1
BUS 3310	1.15.15	1	REQ GLOBAL BUS COURSE	3
QM 3345		3	REQ GLOBAL BUS COURSE	3
BUS 2220	0.21	1	REQ MAJ COURSE	3
IS 3310	1.10.1	3	REQ MAJ COURSE	3
FREE ELEC		2	REQ MAJ ELEC	3
	TOTAL	15	TOTAL	16
	TOTAL	4TH Y	TOTAL YEAR	
7TH SEMESTER	TOTAL	<mark>4th</mark> y Hrs	TOTAL Year 8th semester	HRS
BUS 4474	TOTAL	4TH Y HRS 3	TOTAL YEAR 8TH SEMESTER BUS 4476	HRS 3
BUS 4474 REQ GLOBAL BUS COURSE	TOTAL	<mark>4th</mark> y Hrs	TOTAL YEAR 8th semester BUS 4476 Mgt 4478 (Upper Core Capstone)	HRS
BUS 4474	TOTAL	4TH Y HRS 3	TOTAL YEAR 8TH SEMESTER BUS 4476	HRS 3
BUS 4474 REQ GLOBAL BUS COURSE	TOTAL	4TH Y HRS 3 3	TOTAL YEAR 8th semester BUS 4476 Mgt 4478 (Upper Core Capstone)	HRS 3 3
BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE	TOTAL	4TH Y HRS 3 3 3	TOTAL YEAR 8TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ_MAJ COURSE	HRS 3 3 3
BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE	TOTAL	4TH Y HRS 3 3 3 3 3	TOTAL YEAR 8TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ_MAJ COURSE	HRS 3 3 3
BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ ELEC SUBMIT GRADUATION	TOTAL	4TH Y HRS 3 3 3 3 3	TOTAL YEAR 8TH SEMESTER BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ_MAJ COURSE	HRS 3 3 3



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2021-22

COMPLETE ALL REQUIREMENTS	(45 HOURS)
AREA I	
TAKE THE FOLLOWING COURSES: Eng 1101 comp and modern English I Eng 1102 comp and modern English II Minimum grade of "C" Req.	3 HOURS 3 HOURS
AREA II	
TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE Take any 1000 2000 Level Course with an expanded historical and cultural scope in fine Arts, including the disciplines of Art, Music, Theatre, Film, or other fine Arts Area.	3 HOURS 3 HOURS
TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS Disciplines, including english. Foreign Languages, religion, Philosophy, classics, theatre, music, dance, communication, Sign Language, interdisciplinary studies, or other humanities/ Fine Arts areas.	6 HOURS
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.	
AREA III	
TAKE MTH 1112 MINIMUM GRADE OF "C" REQ	3 HOURS
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.	8 HOURS
AREA IV	
TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORYECO2251PRINCIPLES OF MACROECONOMICSECO2252PRINCIPLES OF MICROECONOMICSTAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIALSCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE,ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP,INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY,RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS 3 HOURS 3 HOURS 3 HOURS
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II or IV, please consider this requirement.	
AREA V	
IS 2241 COMPUTER CONCEPTS AND APPLICATIONS TROY 1101 THE UNIVERSITY EXPERIENCE	3 HOURS 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLE-TION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENTA MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COURSE-WORK IN AREAS II OR IV.



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2021-22

BU

BUSINESS	CORE		(37 HOURS)
		ADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES,	
		PLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF	
		ING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED	
		NESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, T 3300, MKT 3300.	
		LLOWING COURSES:	
ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241 3300	BUSINESS STATISTICS AND DATA ANALYTICS Principles of Management	3 HOURS 3 HOURS
	3300	PRINCIPLES OF MARKETING	3 HOURS
BUS	3310	INTERMEDIATE EXCEL	1 HOUR
PROFESSI	ONAL D	EVELOPMENT AND ENGAGEMENT	
BUS	1110	ORIENTATION TO SCOB	1 HOUR
BUS	2220	BUSINESS WRITING	1 HOUR
BUS	3330	PROFESSIONAL DEVELOPMENT	1 HOUR
UPPER-LE	VEL COR	E	3 HOURS
FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4474	BUSINESS AND SOCIETY	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS
GLOBAL B	USINES	5 MAJOR	(18 HOURS)
FCO	4454	LLOWING COURSES: Economics of globalization	3 HOURS
HDM	4451 3375 4471 4468	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4471	LEADERSHIP AND CHANGE	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
UPPE	R-LEVEL	APPROVED BUSINESS ELECTIVE	3 HOURS
MARKETI	NG		(18 HOURS)
	3364	PRODUCT AND SERVICE INNOVATION	3 HOURS
	4462	CONSUMER BEHAVIOR	3 HOURS
	4464	MARKETING RESEARCH	3 HOURS
MKT	4469	MARKETING MANAGEMENT	3 HOURS
TAKE Or	TWO UI	PPER-LEVEL MARKETING ELECTIVES	6 HOURS
	ONE UP	PER-LEVEL MARKETING ELECTIVE AND ONE UPPER-LEVEL BUSINESS ELECTIVE	
FREE ELEC	CTIVES R	EQUIREMENT	(2 HOURS)
TAKE	2 SEMES	TER HOURS OF FREE FLECTIVE CREDIT	2 HOURS

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEB EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES. SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY DEDITIONAL BEOLUTIONE. ADDITIONAL REQUIREMENTS.