

MY DEGREE MAP COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR PROGRAM YEAR 2021-22

	term 1		term 2		term 3		term 4		term 5			
1 ST YEAR	MTH 1112	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	AREAII FINE ARTS COURSE	3		
	ENG 1101/03	3	IS 2241	3	AREA III SCI/LAB Course	3/1	AREA II HUM/FA Course	3	AREA IV HIS Course	3		
	TROY 1101	1										
	TOTAL	7	ТОТ	AL 6	TOTAL	7	TOTAL	6	TOTAL	6		
2 ND YEAR	term 1		term 2		term 3		TERM 4		term 5			
	AREA II LIT Course	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3		
	AREA III SCI/LAB Course	3/1	LAW 2221	3	AREA II HUM/FA Course	3	QM 2241	3	MKT 3300	3		
							OUTS THE REAL PROPERTY.		TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.			
	TOTAL	7	ТОТ	AL 6	TOTAL	6	TOTAL	6	TOTAL	6		
3 rd YEAR	term 1		term 2		term 3		term 4		term 5			
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	REQ MAJ ELEC	3		
	QM 3345	3	IS 3310	3	REQ GLOBAL BUS Course	3	REQ MAJ COURSE	3	FREE ELEC	2		
	BUS 3310	1								Way!		
	TOTAL	7	ТОТ	AL 6	TOTAL	6	TOTAL	6	TOTAL	5		
4 TH YEAR	term 1		term 2		term 3		term 4		term 5			
	REQ GLOBAL BUS Course	3	BUS 4474	3	REQ MAJ COURSE	3	BUS 4476	3	REQ MAJ ELEC	3		
	REQ GLOBAL BUS Course	3	REQ MAJ COUR	SE 3	MGT 4478 (UPPER CORE CAPSTONE)	3	APPROVED UPPER BUS ELEC	3				
	SEMINE MAN DE	1					TION APPLICATION		MININE COM			
	TOTAL	6	ТОТ	AL 6	TOTAL	6	TOTAL	6	TOTAL	3		
	TOTAL PROGRAM 120											



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2021-22

COMPLETE ALL REQUIREMENTS								
AREA I								
TAKE THE FOLLOWING COURSES: ENG 1101 COMP AND MODERN ENGLISH I ENG 1102 COMP AND MODERN ENGLISH II MINIMUM GRADE OF "C" REQ	3 HOURS 3 HOURS							
AREA II								
TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS 3 HOURS							
TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	6 HOURS							
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.								
AREA III								
TAKE MTH 1112 MINIMUM GRADE OF "C" REQ_ TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER	3 HOURS 8 HOURS							
SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.								
AREA IV								
TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY ECO 2251 PRINCIPLES OF MACROECONOMICS ECO 2252 PRINCIPLES OF MICROECONOMICS TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.								
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.								
AREA V								
IS 2241 COMPUTER CONCEPTS AND APPLICATIONS TROY 1101 THE UNIVERSITY EXPERIENCE	3 HOURS 1 HOUR							

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COURSEWORK IN AREAS II OR IV.



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2021-22

BUSINESS CORE	(37 HOURS)					
MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.						
TAKE THE FOLLOWING COURSES: ACT 2291 PRINCIPLES OF ACCOUNTING I ACT 2292 PRINCIPLES OF ACCOUNTING II LAW 2221 LEGAL ENVIRONMENT OF BUSINESS QM 2241 BUSINESS STATISTICS AND DATA ANALYTICS MGT 3300 PRINCIPLES OF MANAGEMENT MKT 3300 PRINCIPLES OF MARKETING BUS 3310 INTERMEDIATE EXCEL PROFESSIONAL DEVELOPMENT AND ENGAGEMENT	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 1 HOUR					
BUS 3382 BUSINESS COMMUNICATIONS	3 HOURS					
UPPER-LEVEL CORE						
	3 HOURS					
FIN 3331 MANAGERIAL FINANCE IS 3310 INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS QM 3345 OPERATIONS MANAGEMENT BUS 4474 BUSINESS AND SOCIETY BUS 4476 STRATEGIC MANAGEMENT	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS					
GLOBAL BUSINESS MAJOR						
TAKE THE FOLLOWING COURSES: ECO 4451 ECONOMICS OF GLOBALIZATION HRM 3375 GLOBAL HUMAN RESOURCE MANAGEMENT MGT 4471 LEADERSHIP AND CHANGE MKT 4468 GLOBAL MARKETING MGT 4478 MANAGING IN A GLOBAL ENVIRONMENT UPPER-LEVEL APPROVED BUSINESS ELECTIVE	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS					
MARKETING	(18 HOURS)					
MKT 3364 PRODUCT AND SERVICE INNOVATION MKT 4462 CONSUMER BEHAVIOR MKT 4464 MARKETING RESEARCH MKT 4469 MARKETING MANAGEMENT	3 HOURS 3 HOURS 3 HOURS 3 HOURS					
TAKE TWO UPPER-LEVEL MARKETING ELECTIVES OR	6 HOURS					
TAKE ONE UPPER-LEVEL MARKETING ELECTIVE AND ONE UPPER-LEVEL BUSINESS ELECTIVE						
FREE ELECTIVES REQUIREMENT						
TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT	2 HOURS					

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION (AVAILABLE THROUGH TROJAN WEB EXPRESS), WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES, SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.