

MY DEGREE MAP COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2022-23

	1ST Y	FAR			
1ST SEMESTER	HRS	2ND SEMESTER	HRS		
BUS 1110	1	ENG 1102/04	3		
TROY 1101	1	AREA III SCI/LAB COURSE	3/1		
ENG 1101/03	3	AREA II HUM/FA COURSE	3		
MTH 1112	3	AREA IV HIS COURSE	3		
IS 2241	3	ECO 2252	3		
AREA II FINE ARTS COURSE	3				
ECO 2251	3	CARLA THE REPORT OF THE PARTY O	CATE OF		
TO	ΓAL 17	TOTAL	16		
	2ND				
3RD SEMESTER	HRS	4TH SEMESTER	HRS		
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3		
LAW 2221	3	AREA IV SS COURSE	3		
AREA III SCI/LAB COURSE	3/1	QM 2241	3		
ACT 2291	3	ACT 2292	3		
MGT 3300	3	MKT 3300	3		
TO	ΓAL 16	TOTAL	15		
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB. 3RD YEAR					
CTII CEAAFCTFD	HRS		HRS		
5TH SEMESTER FIN 3331	3	BUS 3330	1 1		
BUS 3310	1	REQ GLOBAL BUS COURSE	3		
QM 3345	3	REQ GLOBAL BUS COURSE	3		
BUS 2220	1	REQ MAJ COURSE	3		
IS 3310	3	REQ MAJ COURSE	3		
FREE ELEC	2	REQ MAJ ELEC	3		
TO	TAL 15	TOTAL	16		
4TH YEAR					
7TH SEMESTER	HRS	8TH SEMESTER	HRS		
7TH SEMESTER BUS 4474	HRS 3	8TH SEMESTER BUS 4476	HRS 3		
BUS 4474	3	BUS 4476	3		
BUS 4474 REQ GLOBAL BUS COURSE	3 3	BUS 4476 MGT 4478 (UPPER CORE CAPSTONE)	3		
REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE	3 3 3	BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3		
BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE	3 3 3 3	BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3		
BUS 4474 REQ GLOBAL BUS COURSE REQ GLOBAL BUS COURSE REQ MAJ COURSE REQ MAJ ELEC SUBMIT GRADUATION	3 3 3 3 3	BUS 4476 MGT 4478 (UPPER CORE CAPSTONE) REQ MAJ COURSE	3 3 3		



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2022-23

COMPLETE ALL REQU	JIREMENTS	(45 HOURS)	
AREA I			
	COMP AND MODERN ENGLISH I COMP AND MODERN ENGLISH II	3 HOURS 3 HOURS	
AREA II			
TAKE ANY 1000 20 AND CULTURAL S	00 LEVEL COURSE IN LITERATURE 00 LEVEL COURSE WITH AN EXPANDED HISTORICAL Cope in fine Arts, including the disciplines of tre, film, or other fine Arts Area.	3 HOURS 3 HOURS	
HISTORICAL AND Disciplines, inc Philosophy, Cla	2000 2000 LEVEL COURSES WITH AN EXPANDED CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS CLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, ASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/	6 HOURS	
NOTE: A SEQUEN AREAS II OR IV, P	ICE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN LEASE CONSIDER THIS REQUIREMENT.		
AREA III			
TAKE MTH 1112 Minimum Gradi	E OF "C" DEO	3 HOURS	
TAKE ANY TWO 10 And Correspon Disciplines: Bio Science Areas. S Bio 2229/L229, Ch	DOO-2000 LEVEL SCIENCE CLASSES (CLASS IDING LAB) FROM THE FOLLOWING SCIENCE LOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, M 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, IY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233,	8 HOURS	
AREA IV			
ECO 2251 ECO 2252 TAKE ONE 1000-20 SCIENCE DISCIPL ECONOMICS, GEO INTERDISCIPLINA	00 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY PRINCIPLES OF MACROECONOMICS PRINCIPLES OF MICROECONOMICS 00 LEVEL COURSE FROM THE FOLLOWING SOCIAL INES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, DGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, ARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, L WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS 3 HOURS 3 HOURS 3 HOURS	
NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.			
AREA V			
	COMPUTER CONCEPTS AND APPLICATIONS The University Experience	3 HOURS 1 HOUR	

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP.

COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.

AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDYA MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. PLEASE CONSIDER THIS REQUIREMENT. WHEN SELECTING COLLEGENORS IN ABEAS IL OR IV



COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2022-23

BUSINESS CORE	(37 HOURS)
MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.	
TAKE THE FOLLOWING COURSES: ACT 2291 PRINCIPLES OF ACCOUNTING I ACT 2292 PRINCIPLES OF ACCOUNTING II LAW 2221 LEGAL ENVIRONMENT OF BUSINESS QM 2241 BUSINESS STATISTICS AND DATA ANALYTICS MGT 3300 PRINCIPLES OF MANAGEMENT MKT 3300 PRINCIPLES OF MARKETING PROFESSIONAL DEVELOPMENT AND ENGAGEMENT	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS
BUS 1110 ORIENTATION TO SCOB BUS 2220 BUSINESS WRITING BUS 3330 PROFESSIONAL DEVELOPMENT	1 HOUR 1 HOUR 1 HOUR
UPPER-LEVEL CORE	3 HOURS
BUS 3310 INTERMEDIATE EXCEL FIN 3331 MANAGERIAL FINANCE IS 3310 INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS QM 3345 OPERATIONS MANAGEMENT BUS 4474 BUSINESS AND SOCIETY BUS 4476 STRATEGIC MANAGEMENT	1 HOUR 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS
GLOBAL BUSINESS MAJOR	(18 HOURS)
TAKE THE FOLLOWING COURSES: ECO 4451 ECONOMICS OF GLOBALIZATION HRM 3375 GLOBAL HUMAN RESOURCE MANAGEMENT MGT 4471 LEADERSHIP AND CHANGE MKT 4468 GLOBAL MARKETING MGT 4478 MANAGING IN A GLOBAL ENVIRONMENT UPPER-LEVEL APPROVED BUSINESS ELECTIVE	3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS 3 HOURS
MARKETING	(18 HOURS)
MKT 3364 PRODUCT AND SERVICE INNOVATION MKT 4462 CONSUMER BEHAVIOR MKT 4464 MARKETING RESEARCH MKT 4469 MARKETING MANAGEMENT	3 HOURS 3 HOURS 3 HOURS 3 HOURS
TAKE TWO UPPER-LEVEL MARKETING ELECTIVES OR	6 HOURS
TAKE ONE UPPER-LEVEL MARKETING ELECTIVE AND ONE UPPER-LEVEL BUSINESS ELECTIVE	
FREE ELECTIVES REQUIREMENT	(2 HOURS)
TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT	2 HOURS

MY DEGREE MAP SERVES AS A GUIDE TO ASSIST YOU WITH THE PROPER SEQUENCE AND SELECTION OF COURSES. IT DOES NOT REPLACE YOUR PROGRAM EVALUATION, WHICH DEPICTS THE OFFICIAL DOCUMENT USED TO CLEAR STUDENTS FOR GRADUATION. MY DEGREE MAP INCLUDES THE REQUIRED COURSE WORK AND SUGGESTED SEQUENCE OF COURSES FOR A PARTICULAR DEGREE PROGRAM. EVERY REASONABLE ATTEMPT HAS BEEN MADE TO ENSURE ACCURACY OF CONTENT. PLEASE KEEP IN MIND THAT SOME COURSES, SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES, ARE NOT REFLECTED IN MY DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR UNDER WHICH YOU WERE ADMITTED TO TROY. PLEASE CONSULT THE COLLEGE CATALOG, YOUR ACADEMIC ADVISOR, YOUR SPECIFIC SCHOOL, DEPARTMENT, OR YOUR PROGRAM EVALUATION FOR ANY ADDITIONAL REQUIREMENTS.