

MY DEGREE MAP
COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2022-23

| 1ST YEAR | | | |
|---|-----------|--------------------------------|------------|
| 1ST SEMESTER | HRS | 2ND SEMESTER | HRS |
| BUS 1110 | 1 | ENG 1102/04 | 3 |
| TROY 1101 | 1 | AREA III SCI/LAB COURSE | 3/1 |
| ENG 1101/03 | 3 | AREA II HUM/FA COURSE | 3 |
| MTH 1112 | 3 | AREA IV HIS COURSE | 3 |
| IS 2241 | 3 | ECO 2252 | 3 |
| AREA II FINE ARTS COURSE | 3 | | |
| ECO 2251 | 3 | | |
| TOTAL | 17 | TOTAL | 16 |
| 2ND YEAR | | | |
| 3RD SEMESTER | HRS | 4TH SEMESTER | HRS |
| AREA II LIT COURSE | 3 | AREA II HUM/FA COURSE | 3 |
| LAW 2221 | 3 | AREA IV SS COURSE | 3 |
| AREA III SCI/LAB COURSE | 3/1 | QM 2241 | 3 |
| ACT 2291 | 3 | ACT 2292 | 3 |
| MGT 3300 | 3 | MKT 3300 | 3 |
| TOTAL | 16 | TOTAL | 15 |
| TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB. | | | |
| 3RD YEAR | | | |
| 5TH SEMESTER | HRS | 6TH SEMESTER | HRS |
| FIN 3331 | 3 | BUS 3330 | 1 |
| BUS 3310 | 1 | REQ GLOBAL BUS COURSE | 3 |
| QM 3345 | 3 | REQ GLOBAL BUS COURSE | 3 |
| BUS 2220 | 1 | REQ MAJ COURSE | 3 |
| IS 3310 | 3 | REQ MAJ COURSE | 3 |
| FREE ELEC | 2 | REQ MAJ ELEC | 3 |
| TOTAL | 15 | TOTAL | 16 |
| 4TH YEAR | | | |
| 7TH SEMESTER | HRS | 8TH SEMESTER | HRS |
| BUS 4474 | 3 | BUS 4476 | 3 |
| REQ GLOBAL BUS COURSE | 3 | MGT 4478 (UPPER CORE CAPSTONE) | 3 |
| REQ GLOBAL BUS COURSE | 3 | REQ MAJ COURSE | 3 |
| REQ MAJ COURSE | 3 | APPROVED UPPER BUS ELEC | 3 |
| REQ MAJ ELEC | 3 | | |
| SUBMIT GRADUATION APPLICATION | | | |
| TOTAL | 15 | TOTAL | 12 |
| TOTAL PROGRAM | | | 120 |

COMPLETE ALL REQUIREMENTS

(45 HOURS)

AREA I

TAKE THE FOLLOWING COURSES:

| | | |
|--------------------------|----------------------------|---------|
| ENG 1101 | COMP AND MODERN ENGLISH I | 3 HOURS |
| ENG 1102 | COMP AND MODERN ENGLISH II | 3 HOURS |
| MINIMUM GRADE OF "C" REQ | | |

AREA II

| | |
|---|---------|
| TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE | 3 HOURS |
| TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA. | 3 HOURS |

| | |
|---|---------|
| TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS. | 6 HOURS |
|---|---------|

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA III

| | |
|--|---------|
| TAKE MTH 1112 | 3 HOURS |
| MINIMUM GRADE OF "C" REQ | |
| TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240. | 8 HOURS |

AREA IV

| | |
|---|---------|
| TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY | 3 HOURS |
| ECO 2251 PRINCIPLES OF MACROECONOMICS | 3 HOURS |
| ECO 2252 PRINCIPLES OF MICROECONOMICS | 3 HOURS |
| TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS. | 3 HOURS |

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA V

| | | |
|-----------|------------------------------------|---------|
| IS 2241 | COMPUTER CONCEPTS AND APPLICATIONS | 3 HOURS |
| TROY 1101 | THE UNIVERSITY EXPERIENCE | 1 HOUR |

BUSINESS CORE

(37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:

| | | | |
|-----|------|--|---------|
| ACT | 2291 | PRINCIPLES OF ACCOUNTING I | 3 HOURS |
| ACT | 2292 | PRINCIPLES OF ACCOUNTING II | 3 HOURS |
| LAW | 2221 | LEGAL ENVIRONMENT OF BUSINESS | 3 HOURS |
| QM | 2241 | BUSINESS STATISTICS AND DATA ANALYTICS | 3 HOURS |
| MGT | 3300 | PRINCIPLES OF MANAGEMENT | 3 HOURS |
| MKT | 3300 | PRINCIPLES OF MARKETING | 3 HOURS |

PROFESSIONAL DEVELOPMENT AND ENGAGEMENT

| | | | |
|-----|------|--------------------------|--------|
| BUS | 1110 | ORIENTATION TO SCOB | 1 HOUR |
| BUS | 2220 | BUSINESS WRITING | 1 HOUR |
| BUS | 3330 | PROFESSIONAL DEVELOPMENT | 1 HOUR |

UPPER-LEVEL CORE

3 HOURS

| | | | |
|-----|------|---|---------|
| BUS | 3310 | INTERMEDIATE EXCEL | 1 HOUR |
| FIN | 3331 | MANAGERIAL FINANCE | 3 HOURS |
| IS | 3310 | INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS | 3 HOURS |
| QM | 3345 | OPERATIONS MANAGEMENT | 3 HOURS |
| BUS | 4474 | BUSINESS AND SOCIETY | 3 HOURS |
| BUS | 4476 | STRATEGIC MANAGEMENT | 3 HOURS |

GLOBAL BUSINESS MAJOR

(18 HOURS)

TAKE THE FOLLOWING COURSES:

| | | | |
|-----|------|--|---------|
| ECO | 4451 | ECONOMICS OF GLOBALIZATION | 3 HOURS |
| HRM | 3375 | GLOBAL HUMAN RESOURCE MANAGEMENT | 3 HOURS |
| MGT | 4471 | LEADERSHIP AND CHANGE | 3 HOURS |
| MKT | 4468 | GLOBAL MARKETING | 3 HOURS |
| MGT | 4478 | MANAGING IN A GLOBAL ENVIRONMENT | 3 HOURS |
| | | UPPER-LEVEL APPROVED BUSINESS ELECTIVE | 3 HOURS |

MARKETING

(18 HOURS)

| | | | |
|-----|------|--------------------------------|---------|
| MKT | 3364 | PRODUCT AND SERVICE INNOVATION | 3 HOURS |
| MKT | 4462 | CONSUMER BEHAVIOR | 3 HOURS |
| MKT | 4464 | MARKETING RESEARCH | 3 HOURS |
| MKT | 4469 | MARKETING MANAGEMENT | 3 HOURS |

TAKE TWO UPPER-LEVEL MARKETING ELECTIVES 6 HOURS

OR

TAKE ONE UPPER-LEVEL MARKETING ELECTIVE AND ONE UPPER-LEVEL BUSINESS ELECTIVE

FREE ELECTIVES REQUIREMENT

(2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT 2 HOURS