Minutes
BOARD OF TRUSTEES' MEETING
May 7, 2024 1:00 p.m.
Adams Administration Bldg., Troy University Campus
Troy, Alabama

The Troy University Board of Trustees convened at 1:00 p.m. on May 7, 2024, at the Troy University Campus, Troy, Alabama.

I. Call to Order

Board President Pro Tempore Gibson Vance called the meeting to order and welcomed everyone to the annual meeting of the Board of Trustees.

II. Roll Call

At the request of Mr. Vance, the following members, comprising a quorum, answered present:

Mr. Gibson Vance, Mrs. Karen Carter, Gen. Ed Crowell, Sen. Gerald Dial, Mayor Earl Johnson, Mr. Forrest Latta, Mr. Charles Nailen, Mr. Freddie Thomas, Sen. Cam Ward and Ms. Betsy Bennett

Absent: Governor Kay Ivey, Mr. Roy Drinkard, Mr. John Harrison

President Pro Tempore Gibson Vance recognize Trustee Thomas and welcomed him to his first Board of Trustees meeting.

Mr. Vance called on Trustee Karen Carter for opening prayer.

III. Approval of Minutes

A draft copy of the minutes from the February 29, 2024 meeting was provided to the Board members prior to the meeting.

ACTION: TRUSTEE CROWELL MADE A MOTION TO ACCEPT THE MINUTES FOR THE FEBRUARY 29, 2024 MEETING AS PRESENTED. THERE WERE NO CORRECTIONS OR ADDITIONS BROUGHT FORWARD. FOLLOWING A SECOND BY TRUSTEE JOHNSON. THE MOTION CARRIED.

IV. Reports

President Pro Tempore Vance called upon Chancellor Hawkins for the Chancellor's report.

A. Chancellor

Chancellor Hawkins expressed his appreciation for the Trustees, administration, and welcome our SGA President Betsy Bennett to her first meeting. Chancellor Hawkins thanked outgoing SGA President Theo Thoenes for his service.

The following is an outline of the Chancellor's Report.

- National Picture in Higher Education
- Closures Continue
- Alabama A&M Buying BSC Campus
- Budget/Program Cuts Continue
- Confidence in Higher Ed Declining
- DEI Update
- The Path Forward: Enrollment Growth & Retention
  - Enrollment Date
  - Financially Strong
  - New Academic Programs
  - New Advisement System
- Campus News
- Points of Pride
  - American Village
  - Global Scholars
  - Construction Progress!
  - Stewardship
  - Trojan Book Bag Program
  - Athletics
  - Development
- Congratulations Hon Freddie Thomas!
- Congratulations AVC Leslie Scrushy
- Congratulations AVC Blake Bedsole!
- Thank you, Hon. Allen E. Owens, III!
- Thank you, Dr. Mickey DiChiara!
- Thank you, Dr. Steven Taylor!
- Thank you, Barbara Patterson!
- Dates to Remember:

  Commencement Ceremonies:
  - May 10 - Troy, Sen. Arthur Orr
  - May 19 - Dothan

- May 20 - Montgomery
- July 26 - Troy, Dr. Marnix Heersink

B. Board Committee Reports

Executive Committee, Honorable Gibson Vance

President Pro Tempore Vance introduced Resolution No. 1:

Resolution No. 1

Recognizing Allen E. Owen, III as Board of Trustee Emeritus

WHEREAS, The Hon. Allen E. Owen, III has served as a member of the Troy University Board of Trustees since his appointment on October 13, 1988; and

WHEREAS, Mr. Owen holds three degrees from Troy University as a member of the classes of 1971, 1982, and 1984 and was a member of the University's football team and the Pi Kappa Phi social fraternity; and

WHEREAS, Mr. Owen served in the United States Marine Corps from 1971 until 1974 and in the Alabama National Guard from 1977 until 1999, rising to the rank of Lieutenant Colonel; and

WHEREAS, Mr. Owen enjoyed a long and distinguished career in private business and public service, working for West Point Pepperell, Inc., serving as Manager of the Legislative Liaison Officer under Gov. Guy Hunt, and then serving as Manager of the Southern Region State Government Affairs for the MeadWestvaco Corporation; and

WHEREAS, Mr. Owen is married to the former Annette Colley, who also holds three degrees from TROY, where she served as head majorette in the Sound of the South Marching Band; and

WHEREAS, Mr. Owen's service to the Troy University Board of Trustees as chair of the Athletics Policy Committee has been marked by a vision for and devotion to the evolution of TROY athletics from NCAA Division II to the highest level of NCAA competition; and

WHEREAS, Mr. Owen has also served the Board with distinction as a member of the Academic Affairs and Student Affairs Committees as an advocate for maintaining high-quality standards in the classroom and excellent service to TROY students;

THEREFORE, BE IT RESOLVED that Mr. Owen's devotion to Troy University and his exemplary service to its Board of Trustees be honored by naming him Board of Trustee Emeritus. The title honors a Trustee who has provided long, dedicated service to the institution and provided exemplary leadership.

ACTION: TRUSTEE DIAL MADE A MOTION TO ADOPT RESOLUTION NO. 1. TRUSTEE CARTER PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE

President Pro Tempore Vance presented Resolution No. 2 commencing Dr. Dichiara:

Resolution No. 2

Commending Peter M. DiChiara, MD

WHEREAS, Dr. Mickey DiChiara has served TROY University Athletics since his appointment as Team Physician since 2007; and

WHEREAS, Dr. DiChiara established Pike Internal Medicine in 1987, specializing in Industrial, Internal, and Sports Medicine; and

WHEREAS, Dr. DiChiara has also contributed to the betterment of the community through public service, offering his expertise *pro bono* in local high school and collegiate athletics for more than twenty years; and

WHEREAS, Dr. DiChiara was married to the former Cheryl Colley, who earned a degree in nursing from Troy University and was a majorette in the Sound of the South; and

WHEREAS, Dr. DiChiara's service to Troy University Athletics as Team Physician has been marked by a vision for and devotion to the evolution of TROY athletics to the highest level of NCAA competition; and

THEREFORE, BE IT RESOLVED that Dr. DiChiara's devotion to Troy University and his exemplary service to its athletic programs be honored by commending and thanking him for a storied career with the university.

ACTION: TRUSTEE CROWELL MADE A MOTION TO ADOPT RESOLUTION NO. 2. TRUSTEE JOHNSON PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

President Pro Tem Vance welcomed Trustee Freddie Thomas as a member of the Board. Mr. Thomas shared his inspiring story.

Chancellor Hawkins was presented with resolutions from the House and the Senate recognizing his 35 years of service.

- **Institutional Advancement Committee, Honorable Forrest Latta**

President Pro Tem Vance turned meeting over to Trustee Latta. Trustee Latta reported his recent trip with Chancellor Hawkins to the AGB Conference in Boston.

Mr. Latta recognized Advancement division staff in attendance. He called on Mr. William Filmore, Vice Chancellor for Government Relations and External Affairs for a report from the division.

Mr. Filmore (by ZOOM) provided an update on legislative activity. He also reported the Office of Sponsored Programs submitted a record number of research expenditures this past year.

- **Academic Affairs Committee, Honorable Karen Carter**

President Pro-Tem Vance called on Trustee Carter for a report from the Academic Affairs Committee.

Trustee Carter introduced Resolution No. 3. On behalf of the Academic Affairs committee in the form of a motion.

Resolution No. 3

Approval of Troy University Faculty Handbook Amendments

WHEREAS, on the 11th of May, 2023, the Board of Trustees approved the official Faculty Handbook of Troy University; and

WHEREAS, this was an updated version of the 2022 Faculty Handbook; and

WHEREAS, the administration and faculty have identified changes and updates that are needed for timeliness and accuracy in an amended handbook; and

WHEREAS, the Chancellor's Cabinet has both reviewed and approved the amended Faculty Handbook; and

WHEREAS, the Faculty Handbook is available for review on the Troy University website at https://my.troy.edu/faculty-handbook,

THEREFORE, BE IT RESOLVED that the Faculty Handbook of Troy University, of Aug. 1, 2023, is superseded by Faculty Handbook of Troy University as amended to be effective August

1, 2024 by action of the Board of Trustees on May 7, 2024.

ACTION: TRUSTEE CROWELL MADE A MOTION TO ADOPT RESOLUTION NO. 3. TRUSTEE JOHNSON PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

Resolution No. 4

Resolution Affirming English Composition and US History/Western Civilization

WHEREAS, the fundamentals of effective written and oral communication contribute to academic performance and post-graduate success; and

WHEREAS, an understanding of the history of western civilization contributes to the preservation of our Republic;

THEREFORE, BE IT RESOLVED that the Troy University Board of Trustees recommends the promotion and teaching of effective written and spoken communication and a fundamental understanding and appreciation of the history of western civilization through the university's academic programs and extracurricular activities.

ACTION: TRUSTEE WARD MADE A MOTION TO ADOPT RESOLUTION NO. 3. TRUSTEE JOHNSON PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

- **Finance Committee, Honorable Charles Nailen**

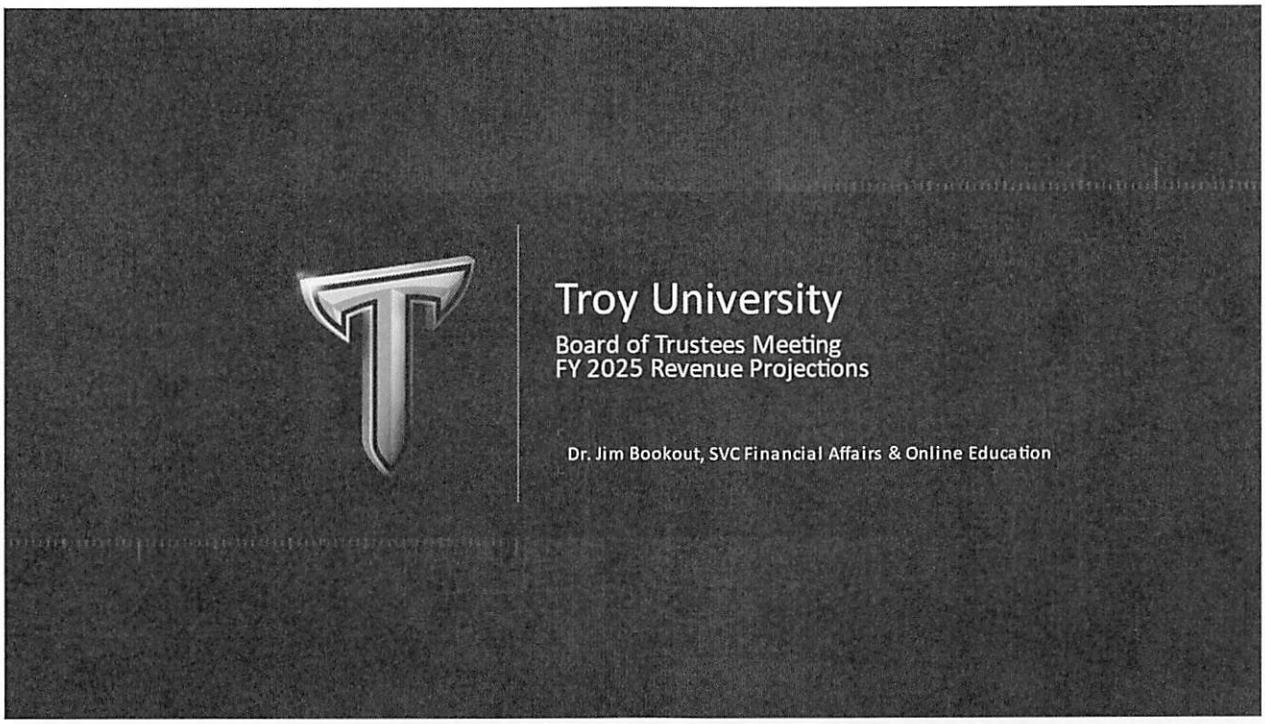
President Pro Tem Vance called on the Finance Committee to report. Trustee Nailen provided brief comments and called on to Dr. Bookout, Senior Vice Chancellor for Financial Affairs and Online Education to provide the financial report.

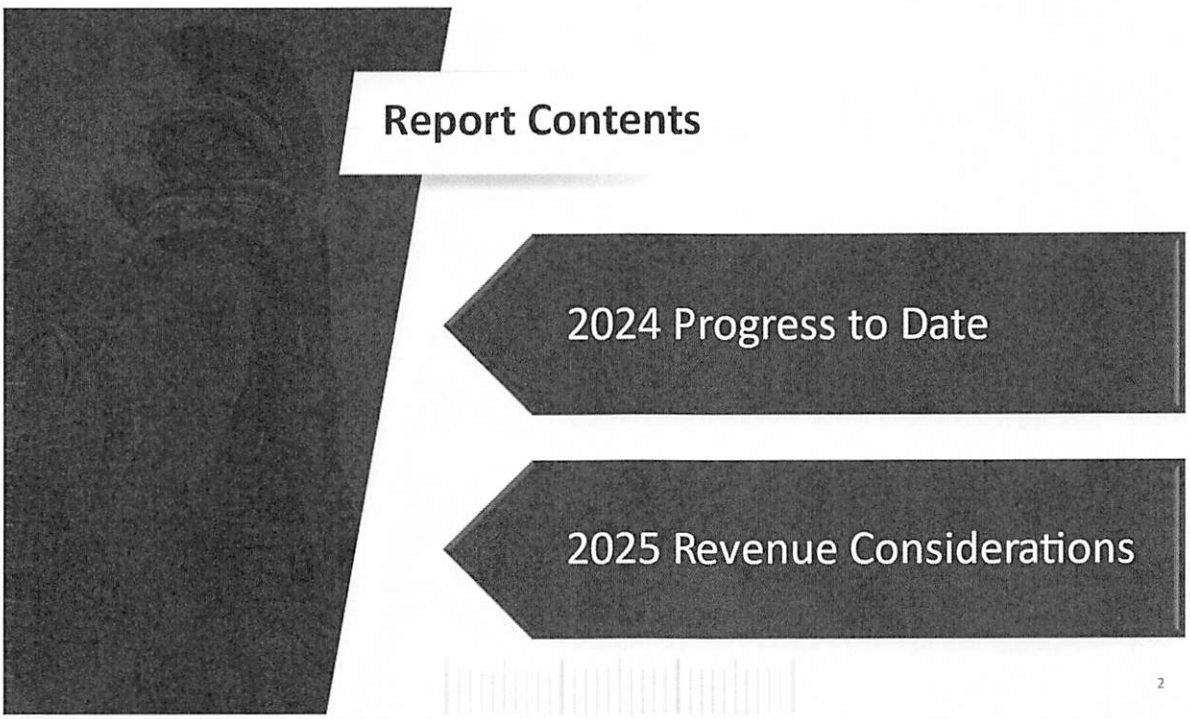
o Financial Report – Dr. Jim Bookout

Dr. Bookout presented the financial report to include the following:

- 2024 Progress to Date
- 2025 Revenue Considerations

- 2025 Revenue Budget Analysis





Bottom line – higher enrollment offset by higher scholarships + spending $5.4M more this year versus FY2023, slightly outpacing the increase in revenue of $4.1M overall.

TROY UNIVERSITY
YTD Budget to Actual Results - March 31, 2024
SUMMARY

		B	C	D	E	F	G	H
		FISCAL YEAR 2022		FISCAL YEAR 2023		FISCAL YEAR 2024		Change
		Original Budget	YTD As of 03/31/22	Original Budget	YTD As of 03/31/23	Original Budget	YTD As of 03/31/24	FY 2023 to FY 2024
	UNRESTRICTED REVENUE							
1	Tuition & Fees, Gross *			132,787,060	53,938,266	132,540,007	57,958,019	4,019,752
2	Less: Out-of-State Tuition Waivers		(4,328,635)	(6,903,080)	(4,564,485)	(6,853,791)	(5,747,227)	(1,180,742)
3	Less: Scholarships & Fellowships - Athletics		(5,381,608)	(8,596,242)	(3,683,308)	(8,674,182)	(8,114,194)	(48,826)
4	Less: Scholarships & Fellowships - Other		(14,556,898)	(26,219,747)	(13,244,842)	(26,703,043)	(17,633,972)	(2,389,430)
5	Tuition & Fees, Net		71,034,847		69,061,872	68,663,991	69,462,627	400,755
6	Federal Grants			505,300	498,844	505,900	442,212	(56,632)
7	State Appropriations - Regular			67,123,640	33,561,820	73,911,358	36,955,679	393,859
8	State Appropriations - Earmarks			900,000	450,000	900,000	450,000	-
9	State and local Grants & Contracts			950,000	510,717	950,000	391,247	(119,470)
10	Other Gifts, Grants & Contracts			62,278	74,288	68,584	46,200	(28,087)
11	Foundation Transfers			750,000	20,852	750,000	53,691	32,839
12	Other Sources	2,822,7	2,210,241	2,895,025	1,730,039	3,118,626	1,596,558	(133,481)
13	Athletics	5,761,493	3,204,095	4,978,548	1,926,647	5,513,705	2,907,221	980,574
14	Auxiliary Services	20,257,372	12,851,288	18,535,320	12,985,775	18,797,915	12,639,485	(346,289)
15	Supplemental ETF	3,950,919	-	8,894,3		21,805,355	-	-
16	TOTAL UNRESTRICTED REVENUES	202,850,492	120,593,985	156,662,261	120,820,853	214,985,434	124,944,919	4,124,066
			59%		61%		58%	
	UNRESTRICTED EXPENSES	Original Budget	YTD As of 03/31/22	Original Budget	YTD As of 03/31/23	Original Budget	YTD As of 03/31/24	FY 2023 to FY 2024
17	Instruction	69,796,993	31,947,099	68,371,945	32,391,481	71,105,433	33,209,156	817,675
18	Sponsored Research	130,208	22,000	130,208	80,094	130,208	66,844	(13,250)
19	Public Service	3,469,620	1,211,954	3,187,089	1,642,035	3,534,940	1,637,285	(4,750)
20	Academic Support - IT	10,709,861	3,876,610	10,547,272	3,969,861	12,280,607	4,114,972	145,111
21	Academic Support - Other	8,149,689	3,806,008	8,447,644	4,429,357	8,402,035	4,656,182	226,826
22	Student Services - Athletics	16,518,712	8,936,348	17,386,719	9,611,001	19,647,230	11,070,444	1,459,443
23	Student Services - Other	17,994,609	7,956,860	16,080,775	7,929,276	17,440,748	8,124,044	194,767
24	Institutional Support	33,605,917	16,244,495	32,233,953	17,072,313	35,827,456	18,223,296	1,150,983
25	Operation & Maintenance of Plant	18,558,556	9,918,137	18,218,958	10,515,759	19,970,502	10,891,573	375,814
26	Debt Service - Bonds	13,080,881	10,533,735	13,159,096	14,179,585	14,973,161	14,968,368	788,783
27	Debt Service - Trojan Center Parking Fee Transfer	144,325	-	133,457	-	133,457	-	-
28	Auxiliary Services	9,996,121	4,627,455	9,665,165	4,974,199	10,439,655	5,235,068	260,868
29	State Appropriations - Earmarks	675,000	337,500	900,000	450,000	900,000	450,000	-
30	TOTAL UNRESTRICTED EXPENSES	202,850,492	99,418,231	156,662,261	107,244,961	214,985,434	112,647,231	(5,402,270
31	Revenue less Expense	49%	21,175,753	55%	13,575,892	52%	12,297,688	(1,278,204)

317,679 Budget

307,187 Budget w/ Rate Increase

Gross tuition up 4% YTD driven by the Fall 2023 tuition rate increase and actual CHP tracking 3.1% ahead of budget.

Net tuition up $401k due to increase in waivers (+$1.2M) & scholarships (+$2.4M)

Appropriations up $3.4M YTD due to 10% increase over 2023

Up $981k primarily due to coaching change and related contract buyout from Tulane which will offset cost increase.

Overall spend is up $5.4M YTD for 2024 as compared to the same period in 2023. Various reasons:

- Salary/benefit – up $2.6M
- Athletics – up $1.5M due to payments for bowl bonuses and coaching change costs ($1M), increase in travel.
- Debt +$789k

7,826,730
(7,599,861)
3/31/2023

3

How does the current CHP fiscal year compare to the budgeted credit hours?

NOTE: We pro-rate the FALL 2024 hours

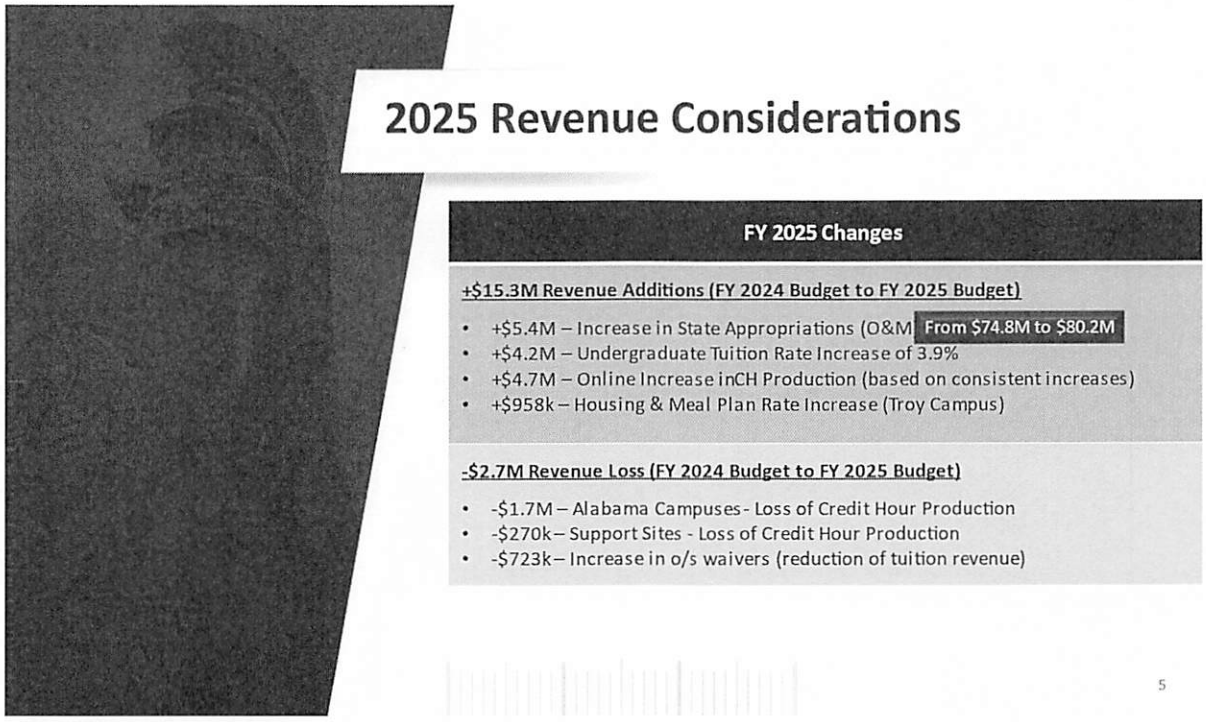
Troy University - CHP Enrollment to Date
FISCAL YEAR

	2020-21 Actual (After Census)	2021-22 Actual (After Census)	2022-23 Actual (After Census)	2023-24 Actual (to Date*)	2023-24 Budget	2023-24 Budget to Actual CHP - Over/(Under) Budget	% Over / (Under) Budget
Fall - Beginning of FY (Prorated Share for Oct-Dec)	41,290	38,813	41,559	38,896	40,046	(1,150)	-2.9%
TFA (International) - Beginning of FY (Prorated Share Oct-Dec)	2,199	2,103	2,491	2,890	2,400	490	20.4%
T1 - Beginning of FY (Prorated Share for Oct)	6,300	5,485	8,551	8,792	8,386	406	4.8%
T1 (International) - Beginning of FY (Prorated Share for Oct)	12	3	8	1	7	(6)	-81.3%
T2	40,019	34,945	31,866	33,518	31,248	2,270	7.3%
T2 (International)	69	33	18	24	18	6	33.3%
Subtotal - Fall Semester	89,889	81,381	84,493	84,121	82,105	2,016	2.5%
Spring	65,908	63,996	60,104	59,038	59,052	(14)	0.0%
TSP (International)	4,074	3,787	4,178	5,413	4,103	1,310	31.9%
T3	41,986	37,928	36,463	37,697	35,755	1,942	5.4%
T3 (International)	54	30	39	18	38	(20)	-52.6%
T4	38,940	32,310	31,429	33,966	32,479	1,487	4.6%
T4 (International)	48	54	42	12	53	(41)	-77.4%
Subtotal - Spring	151,010	138,105	132,255	136,144	131,480	4,664	3.5%
Total CHP to Date - (Fiscal Year)	**240,899**	**219,486**	**216,748**	**220,265**	**213,585**	**6,680**	**3.1%**
Annual CHP Budget	**354,228**	**354,433**	**317,679**	**307,187**	**307,187**		
Percent of Actual compared to Annual Budget	**68.0%**	**61.9%**	**68.2%**	**71.7%**			
* - As of Spring 2024 Census							
Annual Actual CHP (Full Year Only)	**351,857**	**315,255**	**309,537**				
% of Budget Realized (Full Year)	**99.3%**	**88.9%**	**97.4%**				

At 6 months we have exceeded budgeted credit hours. For FY2023 we were -3,506 hours or -1.6

NOTE - This report shows credit hours allocated and earned on a fiscal year basis. The allocation is calculated based on the number of class days in the fiscal year for Fall and T1 at the beginning (October through December) of the fiscal year and at the end of the fiscal year (August and September).

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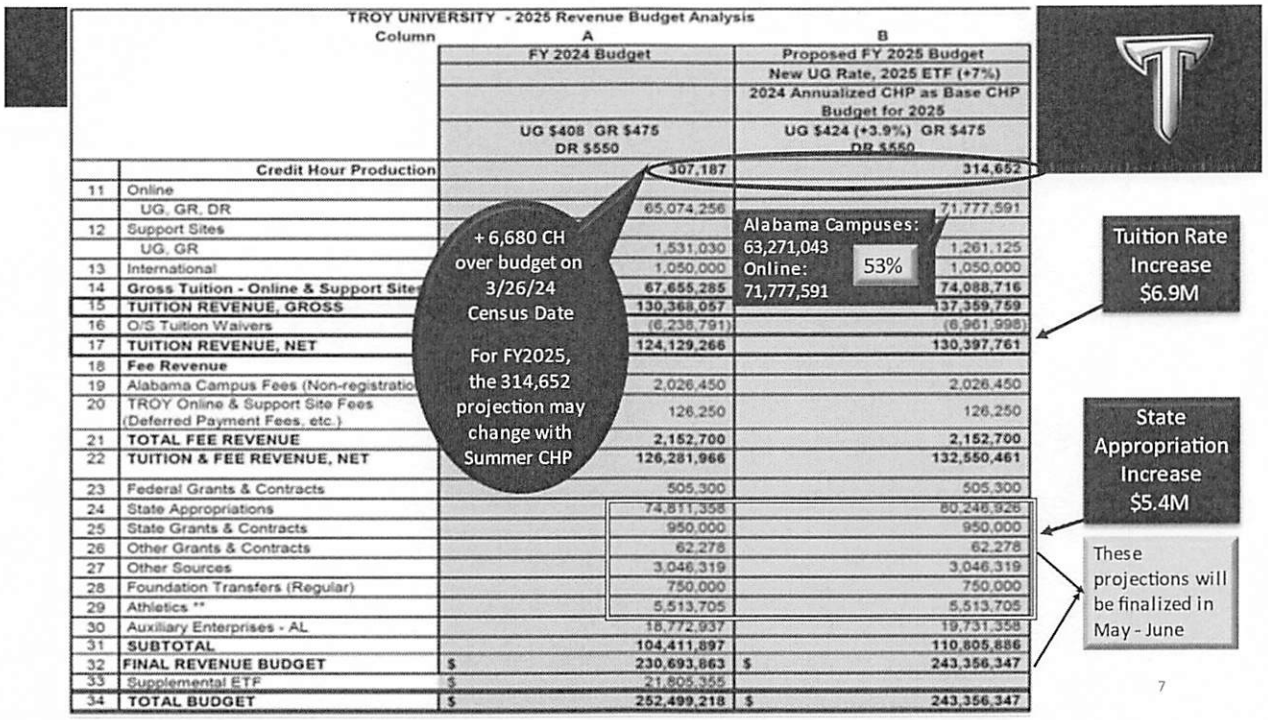


TROY UNIVERSITY - 2025 Revenue Budget Analysis

	Column	A	B
		FY 2024 Budget	Proposed FY 2025 Budget
			New UG Rate, 2025 ETF (+7%)
			2024 Annualized CHP as Base CHP Budget for 2025
		UG $408 GR $475 DR $550	UG $424 (+3.9%) GR $475 DR $550
	Credit Hour Production	307,187	314,652
Row	REVENUE		
1	Troy Campus		
	UG - IS & OS	55,812,866	56,149,048
	GR - IS & OS	3,752,396	4,179,050
	DR - IS & OS	528,759	462,550
	Subtotal - Troy Campus	60,094,020	60,790,648
2	Phenix City Campus		
	UG - IS & OS	392,243	354,888
	GR - IS & OS	384,038	317,775
	DR - IS & OS	-	-
	Subtotal - Phenix City Campus	776,281	672,663
3	Dothan Campus		
	UG - IS & OS	1,875,649	1,966,088
	GR - IS & OS	398,003	394,725
	DR - IS & OS	-	-
	Subtotal - Dothan Campus	2,273,652	2,360,813
4	Montgomery Campus		
	UG - IS & OS	798,480	736,912
	GR - IS & OS	335,160	230,850
	DR - IS & OS	-	-
	Subtotal - Montgomery Campus	1,133,640	967,762
5	Subtotal - UG	58,879,239	59,206,936
6	Subtotal - GR	4,869,596	5,122,400
7	Subtotal - DR	528,759	462,550
8	To Colleges - Share of Program/Lab Fee	(815,889)	(815,889)
9	To Athletic Revenue - Activity Fee Share	(748,934)	(704,954)
10	Gross Tuition - (AL)	62,712,771	63,271,043

The 2025 Revenue Budget focuses on CHP projections and the 3.9% undergraduate tuition increase

6



- **Student Affairs Committee, Honorable Cam Ward**

President Pro Tem Vance called on Trustee Ward for a report from the Student Affairs Committee. Trustee Ward introduced Resolution No. 5 on behalf of the Student Affairs Committee.

Resolution No. 5

Commending Theo Thoenes for Service as SGA President

WHEREAS, Theo Thoenes served as President of the Troy University Student Government Association for the 2023-2024 academic year; and

WHEREAS, Mr. Thoenes has shown outstanding leadership qualities and has played an integral role in the progress of Troy University; and

WHEREAS, Mr. Thoenes' administration was marked by his devotion to serving as a passionate advocate for the student; and

WHEREAS, Mr. Thoenes exhibited the highest level of integrity and competence in his dealings with the administration, particularly the division of Student Services;

WHEREAS, Mr. Thoenes has done an outstanding job of representing the student body on the Board of Trustees, among the faculty and staff and in the greater community; and

WHEREAS, Mr. Thoenes' term as SGA President comes to an end during spring semester 2024, and

THEREFORE BE IT RESOLVED, that the Board of Trustees hereby recognizes Mr. Theo Thoenes for hard work and exemplary leadership of the Student Government Association and wishes him the best for future success.

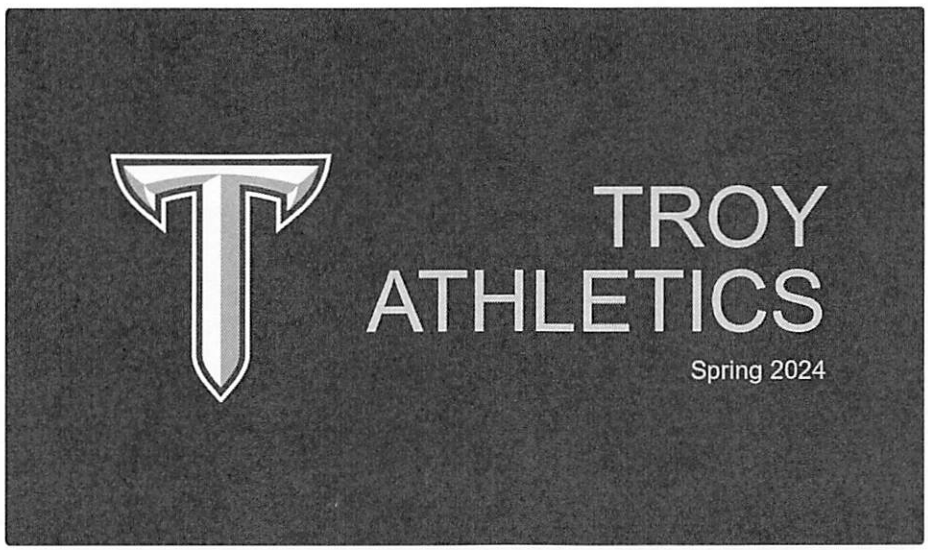
ACTION: TRUSTEE JOHNSON MADE A MOTION TO ADOPT RESOLUTION NO. 5. TRUSTEE CARTER PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

Outgoing SGA President addressed the Board and introduced newly elected SGA President Betsy Bennett.

- **Athletic Policy Committee, Honorable Ed Crowell**

Trustee Crowell called on Mr. Brent Jones, Director of Athletics, to provide the report from the Athletic Policy Committee.

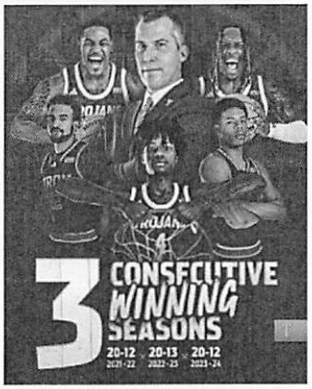
Mr. Jones provided an update from Athletics.



Men's Basketball

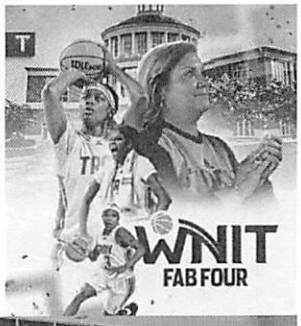


- 20-12 overall
- 15-2 at home
- 13-5
- 3 straight winning seasons- first time ever in D1 era.
- Back-to-back to back 20-win seasons for the first time ever in D-1
- Only school in SBC to have won 20 games in three straight seasons.
- Finished 3rd in SBC
- Youngest team in the SBC- 20th youngest overall
- Was ranked 23rd in mid major poll
- Kept all scholarship players from the transfer portal



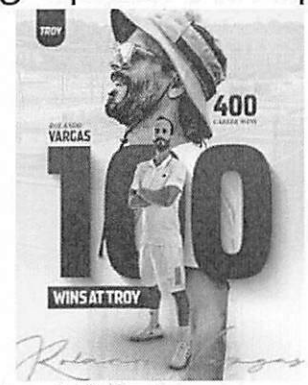
Women's Basketball

- 22-12 overall
- 9 straight seasons of at least 18 wins
- 15-3 in SBC- finished 2nd in SBC
- 11-5 at home
- Secured 1st postseason victory in program history
- WNIT Final Four





Spring Sports Recap



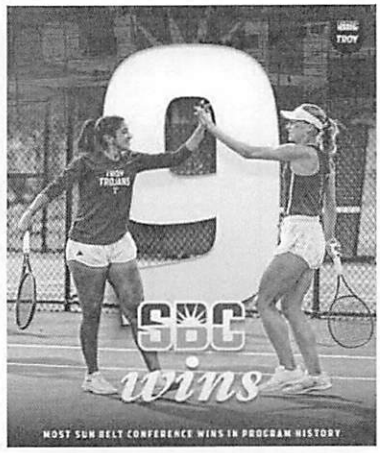
Men's Tennis
- 19-7 overall
- 12-1 at home
- Finished 4th in conference
- Defeated #53 South Florida

Women's Tennis
- 16-7 overall
- 9-2 in conference
- 9-1 at home
- Finished 2nd in conference
- Best season in over a decade

Track and Field
- Hosted 1st meet in 5 years
- Men's and Women's Track won the Doc Anderson Invitational
- Participated in the prestigious Penn Relays

Men's Golf
- Finished 2nd at the Daytona Beach Intercollegiate
- Finished 2nd at Little Rock Invitational

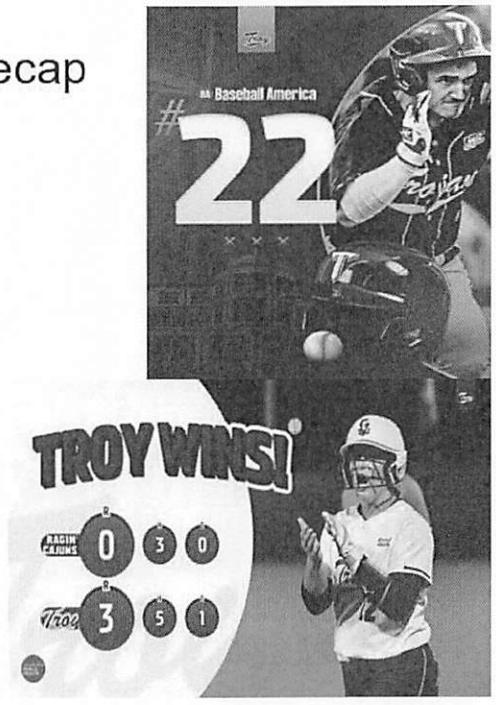
Women's Golf
- Won the Georgia State tournament, first tournament victory since 2020
- Finished 2nd in three tournaments



Spring Sports Recap

Baseball
- 34-15
- 16-8 in SBC
- Ranked 20th in the nation by college baseball nation
- 2nd in SBC
- 45th in RPI
- Have defeated 5 top 25 teams
- Best three year start for a new head coach in program history
- 5th highest ranked conference in NCAA
- Highest ranked G-5 conference in NCAA
- SBC tournament in Montgomery May 21st- May 26th

Softball
- 33-21
- Best two year start for new head coach in program history
- 13-11 in SBC
- Beat #17 UL-L
- 46th in RPI
- 6th highest ranked conference in NCAA
- Highest ranked G-5 conference in NCAA
- SBC tournament this week at Texas State

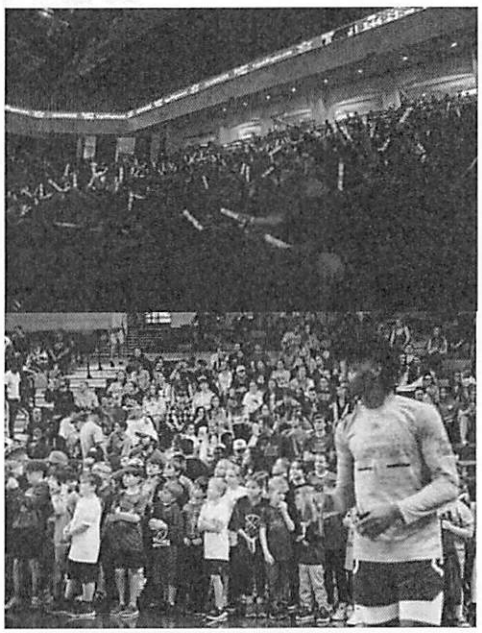


Attendance and Ticket Sales

Men's Basketball
- Set 4 of the 10 highest attended games in program history
- Sold the most season tickets in program history
- Highest attended season in program history
- 188% increase in budgeted revenue

Women's Basketball
- Set the largest and 2nd largest crowd in program history
- Highest attended season in program history

Baseball
- Most tickets sold ever- over 124 more than previous year
- Up almost $80,000 in revenue with 4 home games left
- 1st sellout in history of Troy Baseball (vs. Alabama)
- Set 3 of the top 10 largest crowds in program history
- Set the largest crowd in program history
- Will be highest attended season in program history



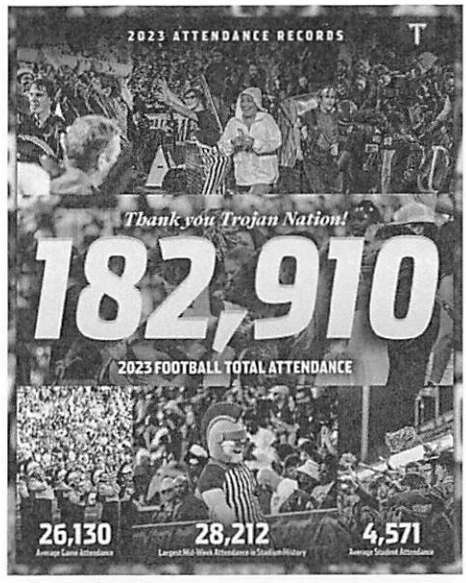


2024 Football Schedule

August 31 – Nevada
September 7 - at Memphis
September 14 - at Iowa
September 21 - FAMU
September 28 - ULM
October 3rd - THURSDAY - Texas State
October 15 - TUESDAY at South Alabama
October 26 - at Arkansas State
November 2 - Coastal Carolina
November 16 - at Georgia Southern
November 23 - at Louisiana
November 30 - Southern Miss



2024 Football Promotions



August 31 – NEVADA
- United in Cardinal
- All Sports Letterwinners Day presented by the T-Club
- Youth Cheer Clinic
- Fanapalooza

September 21 – FAMU
- High School Band Day
- Pregame Concert: Johnny Barron
- FAMU Band
- 40th Anniversary of 1984 National Championship Team- Team Reunion
- Parent and Family Weekend

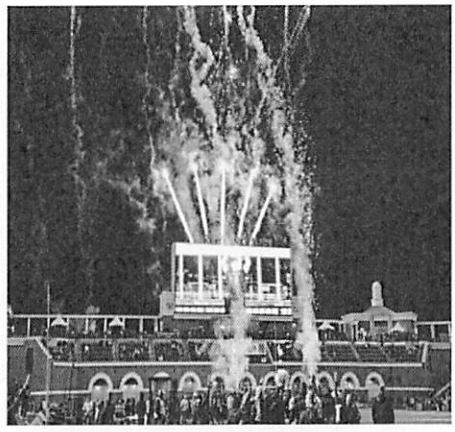
September 28 – ULM
- Military Appreciation
- Flyover
- Pregame Concert: POPulus
- Trojan Day (Preview Day)
- Extra Yard for Teachers
- 55th Anniversary of 1969 Alabama Collegiate Conference Championship- Team Reunion

2024 Football Promotions

October 3rd - THURSDAY – Texas State
- Protect The Vet - 4 Quarter Party
- Pregame Concert: 12Eleven
- 85th Anniversary of Alabama Collegiate Conference Championship (1st ever for Troy Football)
- Youth Sports Night
- Breast Cancer Awareness Game
- Parade of Flags

November 2 - Coastal Carolina
- Homecoming
- Pregame Concert: POPulus
- 25th Anniversary of 1999 Southland Conference Championship- Team Reunion
- Healthcare Appreciation Game

November 30 - Southern Miss
- Prize-a-palooza
- Pregame Concert: The Park Band
- Carnival Day – Carnival Games, Petting Zoo, etc.
- Senior Day
- Season Ticket Holder Appreciation
- Student Appreciation Day
- Alumni Band Day
- TSP Appreciation Day
- Faculty and Staff Appreciation Day
- First Responders Appreciation Day
- 15th Anniversary of 2009 Sun Belt Conference Championship- Team Reunion



Sun Belt Conference, NCAA, and CFP

- **SBC**
  - The Sun Belt Conference is the most dominant and competitive conference in the Group of Five. Troy is one of two most successful athletic programs in the Sun Belt.
  - Sun Belt Conference is as strong as it has ever been in membership, revenue, TV opportunities, and competitive success
  - SBC had 12 teams participate in bowls, 4 in baseball, 3 in softball, 2 in soccer and 2 in volleyball for NCAA Tournaments
  - SBC ranked 1st out of all G-5 conferences in the CFP standings - additional revenue for schools and conference
  - SBC is ranked 5th in Baseball RPI and 5th in Softball RPI
- **NCAA**
  - House vs. NCAA case- 2.9 billion settlement
    - » Power 4 (ACC, Big 10, Big 12 and SEC)
    - » Revenue sharing for student athletes (22%)
    - » Expansion of scholarships for certain sports
    - » Still allows for NIL and collectives
    - » Does not impact the Group of Five currently
  - Conference realignment continues – ACC with FSU and Clemson - Pac-2 with Mountain West
  - New transfer portal rules- unlimited

- **NCAA NIL rules**
  - Allowing for athletic departments to become involved in NIL through multi media rights holders and collectives
  - Looking at new multimedia rights agreement with Play Fly i.e. Troy Sports Properties; producing additional revenue for Troy Athletics while also creating brand marketing opportunities and a yearly budget for NIL opportunities for Troy student athletes. Several schools doing this OU, MS State, FAU, VT, and UCF
  - New deal will be critically important as to not take away any current revenue away from the athletics department however still allow for NIL opportunities for our student athletes. This will allow us to remain competitive in recruiting and retaining our student athletes.
  - Able to use Alston leadership awards to retain our best student athletes.

- **Athletic Training**
  - Due to degree certification program changes for athletic training, all athletic training graduate assistant (6 for Troy) will no longer be allowed to perform athletic training functions.
  - This creates a critical shortage of athletic trainers for all athletic departments including Troy
  - Working on a plan that would identify funding for additional athletic training positions which will include restructuring our current staff's work load and sports while in addition strengthening our relationship with ATI.

- **Revenue**
  - Licensing and merchandising efforts continue to produce record revenue growth year over year.
  - Corporate Sponsorships (Troy Sports Properties) continues to establish new records in overall revenue and number of partnerships.
  - Fundraising- on track to break last year's record which was the highest in athletic department history (January-December). 67 members of the Leadership society ($25,000 over 5 years commitment) . 10 major gifts completed this year.
  - Ticket sales (season and single) in football, basketball and baseball have set all time records this year including the most revenue for those sports.

- **GPA**
  - 13 of our 15 sports had a 3.0 GPA or higher
  - Five teams posted a 3.5 or higher GPA
  - Eight teams had a 3.0 or higher GPA

- **Competitive**
  - 9 out of our 11 teams that compete in head to head competition recorded winning seasons
  - 79% winning percentage for Football, Men's and Women's Basketball in SBC play

- **Community Service**
  - Troy student athletics performed over 4,000 community service hours this year.

V. New Business

VI. Adjournment

With no further business to come before the Board, President pro tem Gibson called for a motion to adjourn. Trustee Dial seconded the motion. The meeting was adjourned.

Jack Hawkins, Jr., Ph.D.
Chancellor, Troy University
and Secretary, Board of Trustees

C. Gibson Vance
President Pro Tempore
Troy University Board of Trustees