Minutes

BOARD OF TRUSTEES' MEETING

May 11, 2018, 1:30 p.m.

Adams Administration Building, Troy University Campus Troy, Alabama

The Troy University Board of Trustees convened at 1:30 p.m. on May 11, 2018, in the Chancellor's Conference Room, Adams Administration Building, on the Troy University Campus, Troy, Alabama.

Senator Dial made brief comments commending the largest graduating class in the history with 20 doctoral graduates.

I. Call to Order

Board President Pro-tem Gerald Dial called the meeting to order. Senator Dial recognized all members and guests and call for a roll call with the following members answering present:

II. Roll Call

Senator Dial, Mrs. Karen Carter, Mr. Ed Crowell, Dr. Roy Drinkard, Mr. John Harrison, Dr. Earl Johnson, Mr. Lamar Higgins (by phone), Mr. Forrest Latta, Mr. Gibson Vance, Mr. Allen Owen, Mr. Gus McKenzie, SGA President (non-voting member).

III. Approval of Minutes

A draft copy of the minutes of the January 19, 2018 meeting was provided to the Board members prior to the meeting. Senator Dial called for a motion to approve the minutes as presented.

ACTION: DR. JOHNSON MADE A MOTION TO ACCEPT THE MINUTES FOR THE JANUARY 19, 2018 MEETING AS PRESENTED, THERE WERE NO CORRECTIONS OR ADDITIONS BROUGHT FORWARD, AND FOLLOWING A SECOND BY MRS. CARTER, AND WITH NO FURTHER DISCUSSION, THE MOTION CARRIED. THE BOARD ADOPTED THE MINUTES AS PRESENTED.

IV. Reports

A. Chancellor

Chancellor Hawkins presented a review of University activities, including the naming of the new dormitory to Rushing Hall.

- Challenges in American Higher Education
 - Becoming more intense closing of Concordia College (Selma): opportunity to take part in standing but could not make it work out.
 - o More than 700 closed, merged or realigned across the country and more on the way; 800 listed as vulnerable
 - o Sense of urgency needed in meeting needs of students in higher education

• Enrollment update

- o Applications are up in number of students admitted
- Capped Millennium Scholarships \$1.6 million net back in budget
- Capped Chancellor's Scholarships net savings of \$3 million
- o Four years ago, 67 percent paid tuition, today 78 percent paying some tuition
- o "Own our backyard" philosophy not limited to Alabama, but concentrating on hot spots of student origination points
- Succession Planning
 - Dr. Dew will be replaced by Dr. Dasinger on interim basis; Dr. Rosser-Mims will replace Dr. Dasinger as Dean of the College of Education; Dr. Templeton will serve as SACS/ACHE Liaison

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• The Road Ahead

- o Build a great university by building great academic programs
- o Explore options for a third doctoral degree
- o Focus on employability of graduates
- o Focus on Academic Quality
- o Internationalization Fall 2018 brings two new international partners in Vietnam; first graduates from Malaysian partner SEGI; NIBS accreditation; increased study abroad trips
- Enhanced international recruiting strategies Sohail
 Agboatwala new Associate Vice Chancellor for International
 Programs
- Value and Values emphasis on quality programs and quality students; reinforce the Trojan Way; support for freedom of speech and freedom of expression

Dr. Hawkins presented various upcoming dates of importance to the Board.

B. Board Committee Reports

• Executive Committee, Honorable Gerald Dial

Senator Dial presented the Executive Committee report, bringing forward a recommendation for the adoption of Resolution 1 reflected below naming a residence hall in honor of Lewis and Sue Rushing.

Resolution No. 1

ACTION: ON THE MOTION OF MR. HARRISON, SECONDED BY MR. CROWELL, RESOLUTION 1 WAS ADOPTED WITHOUT DISSENT.

Resolution No. 1

NAMING A RESIDENCE HALL IN HONOR OF LEWIS AND SUE RUSHING

WHEREAS, Mr. Lewis Rushing and Carolyn "Sue" Coleman Rushing are members of the Troy University Class of 1965 who met during their undergraduate days at TROY where he was a member of the baseball team and she was a member of the library staff; and

WHEREAS, following their graduation from TROY, Mr. and Mrs. Rushing moved to Birmingham where he began a career with Alabama Power Company and she began a career as a Spanish teacher; and

WHEREAS, Mr. Rushing decided to go into the rental residency business by building one four-unit apartment; and

WHEREAS, from this humble beginning Lewis and Carolyn Rushing grew the business into what is known today as Penn Properties and consists of a vast network of rental apartments and condominiums across Birmingham and Jefferson County; and

WHEREAS, in 2015 Troy University completed construction on a residence hall located at the corner of University Avenue and Luther Drive known informally as "New Hall," which replaced the existing Alumni Hall; and

WHEREAS, it is a common practice of the Board of Trustees, upon recommendation of the Chancellor, to name buildings in honor of outstanding alumni and friends of Troy University; and

WHEREAS, in true Trojan Spirit, the Rushings, through ability, intelligence, and perseverance have built one of Alabama's foremost residential real estate development companies;

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THEREFORE BE IT RESOLVED that the residence building known colloquially as "New Hall" be named formally Rushing Hall to honor these outstanding Trojans' business success, their devotion to their alma mater and the reflected glory they have brought to Troy University, and that appropriate signage be constructed and placed on this residence hall.

Resolution No. 2

Senator Dial then brought forward from the Executive Committee Resolution 2, honoring the memory of Mr. Frank S. Anderson and Dr. J.O. Colley.

ACTION: ON THE MOTION OF DR. JOHNSON, SECONDED BY MR. HARRISON, RESOLUTION 2 WAS ADOPTED WITHOUT DISSENT.

Resolution No. 2

HONORING THE MEMORY OF MR. FRANK S. ANDERSON AND DR. J.O. COLLEY

WHEREAS, the late Mr. Frank S. Anderson and the late Dr. J.O. Colley were among the most prominent citizens and community leaders in the history of Troy, Alabama; and

WHEREAS, Mr. Anderson and Dr. Colley's civic engagement included steadfast support of Troy University; and

WHEREAS, their contributions were honored by naming each wing of Alumni Hall, a residence hall constructed in 1966, in their honor; and

WHEREAS, Alumni Hall was razed in 2014 to make way for a new residence building named Rushing Hall;

THEREFORE BE IT RESOLVED that appropriate signage be placed on Rushing Hall honoring the memory of Mr. Anderson and Dr. Colley, so that future generations may know of the contributions of these outstanding Trojans.

• Academic Affairs Committee, Honorable Karen Carter

Senator Dial recognized Mrs. Carter to bring the report of the Academic Affairs Committee. Mrs. Carter presented the report of the Committee, bringing forward Resolution 3 and Resolution 4.

Mrs. Carter stated that Resolution 3 bestows the Honorary Doctor of Laws Degree on Gov. Kay Ivey.

Resolution No. 3

ACTION: ON THE MOTION OF MRS. CARTER, SECONDED BY MR. CROWELL, RESOLUTION 3 WAS ADOPTED UNANIMIOUSLY.

Resolution No. 3

AWARDING THE HONORARY DOCTOR OF LAWS TO GOVERNOR KAY IVEY

WHEREAS, the Honorable Kay Ivey, a native of Camden, has excelled in the diverse areas of education, finance, economic development, and public service; and

WHEREAS, on April 10, 2017, the Honorable Kay Ivey was sworn in as the 54th Governor of the State of Alabama; and

WHEREAS, Gov. Ivey's prior public service roles have included Reading Clerk of the Alabama House of Representatives and Assistant Director of the Alabama Development Office where she

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worked tirelessly to promote job growth and economic prosperity for the citizens of Alabama; and

WHEREAS, in 2002, Gov. Ivey became the first Republican elected State Treasurer since the Reconstruction Era and was re-elected to that post in 2006; and

WHEREAS, in 2010 Gov. Ivey made history again as the first women Lieutenant Governor in Alabama history and was re-elected to that post in 2014; and

WHEREAS, Gov. Ivey's career has been marked by a devotion to the betterment of the citizens of the State of Alabama through many avenues of public service and has promoted these same ideals through continued involvement in the American Legion Auxiliary's Girls State program, of which she is the only alumna to serve as Governor;

THEREFORE BE IT RESOLVED, that the Honorable Kay Ivey be awarded the Honorary Doctor of Laws degree as a tribute to devotion to her home state and dedicated public service for setting a standard of excellence for all Trojans to emulate.

BE IT FURTHER RESOLVED that this degree be awarded on the occasion of Spring Commencement Ceremonies on the Troy Campus on May 11, 2018.

Resolution No. 4

Mrs. Carter introduced Resolution No. 4 relating making minor changes to the Faculty Handbook. The following action was taken.

ACTION: ON THE MOTION OF MR. CROWELL, SECONDED BY MR. OWEN, RESOLUTION 4 WAS ADOPTED WITHOUT DISSENT.

Resolution 4 relates to changes in the Faculty Handbook.

APPROVAL OF THE TROY UNIVERSITY FACULTY HANDBOOK AMENDMENT

WHEREAS, on the 28th of July, 2017, the Board of Trustees approved the official Faculty Handbook of Troy University; and

WHEREAS, this was an updated version of the 2016 Faculty Handbook; and

WHEREAS, the administration and faculty have identified changes and updates that are needed for timeliness and accuracy in an amended handbook; and

WHEREAS, the Chancellor's Cabinet has both reviewed and approved the amended Faculty Handbook; and

WHEREAS, the Faculty Handbook is available for review on the Troy University Web site at https://trojan.troy.edu/employees/faculty/faculty-handbook/,

BE IT THEREFORE RESOLVED that the Faculty Handbook of Troy University, of Aug. 1, 2017, is superseded by Faculty Handbook of Troy University as amended to be effective August 1, 2018 by action of the Board of Trustees on May 11, 2018.

• Finance Committee, Honorable John Harrison

Mr. Harrison provided a brief overview of the Committee's meeting, and thanked Mr. Higgins for his concern over the issue of tuition increases. Mr. Harrison thanked Dr. Bookout for his work in putting together a financial outlook that holds tuition increases to under three percent.

Mr. Harrison then recognized Dr. Bookout to provide a financial report to the Board. The following is a summary of Dr. Bookout's report.

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• Enrollment Update

- o Total enrollment up by .69 percent from Spring 2017 to Spring 2018 to 19,525 students; including increases in international (10 percent), online (4.35 percent) and Troy Campus (.21 percent).
- o Credit Hour Production is slightly down but is trending up

• Tuition Rate Scenarios

- o Dr. Bookout provided the Board a history and comparison of state appropriations as it influences tuition rates; study indicates that Troy University ranks 12th of 13 state institutions in amount of state appropriations and that for each dollar of state funding, tuition and fees generate \$3.12
- o Tuition rate increases, transitioning from course fees to program fees by college and slight increase in housing fees will result in \$4,038,759 in new revenues
- o Under the new rate structure, TROY will be eighth most affordable institution in the state.

• Funds held for investment

o FY 18 to date investments reflect a \$3,334,134 investment gain (9.3 percent annualized return), bringing total portfolio value to \$75,863,031.

Facilities update

o Dr. Bookout briefed the Board on the status of projects under way, completed and in planning stages across the University.

Resolution No. 5

Mr. Harrison then called for any questions regarding Dr. Bookout's report. He stated that the Finance Committee recommended increasing tuition in the specified amounts and fee structure. Mr. Harrison then moved for the adoption of Resolution 5.

ACTION: ON THE MOTION OF MR. HARRISON, SECONDED BY DR. JOHNSON, RESOLUTION 5 WAS ADOPTED WITHOUT DISSENT.

Resolution No. 5

CHANGING THE TUITION RATES AND FEE STRUCTURE

WHEREAS, Troy University received level funding for state appropriations in fiscal year 2018, and is expecting to receive an increase of \$2.2 million for the fiscal year 2019; and

WHEREAS, Troy University's appropriation from the State of Alabama totals 22% of its operating budget and because this results in a lack of equitable funding from the State, compared to other State Universities, Troy University has become a self-reliant, self-funded and tuition driven institution. Only through good stewardship of its resources, sound financial management, and its entrepreneurial spirit has it been able to not only sustain itself but advance its mission; and

WHEREAS, Troy University's current tuition structure is as follows; and

- 1. Undergraduate per credit hour tuition \$316
- 2. Graduate per credit hour tuition from \$417
- 3. TROY Online tuition undergraduate per credit hour tuition \$250 In-Class; \$338 On-Line
- 4. TROY Online tuition graduate per credit hour tuition \$330 In-Class; \$494 On-Line

WHEREAS, Troy University's current fee structure is as follows; and

- 1. Student dining fee of \$275 per term for Troy campus students taking 9+ cr. hr.'s (unless all 9 are online)
- 2. General Fee \$42.00 per credit hour

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WHEREAS, Troy University's proposed tuition structure is as follows; and

- 1. Undergraduate per credit hour tuition \$325
- 2. Graduate per credit hour tuition from \$425
- 3. TROY Online tuition undergraduate per credit hour tuition \$250 In-Class; \$338 On-Line
- 4. TROY Online tuition graduate per credit hour tuition \$330 In-Class; \$494 On-Line

WHEREAS, Troy University's proposed fee structure is as follows; and

- 1. Student dining fee of \$275 per term for Troy campus students taking 9+ cr. hr.'s (unless all 9 are online)
- 2. General Fee \$42.00 per credit hour

THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES that Troy University proposes to increase the tuition and fee structure, as proposed, with the understanding that the Chancellor is authorized to set the final rate, not to exceed the above approved tuition rates, at some date after the legislative budget process is final.

Resolution No. 6

Mr. Harrison brought forward Resolution 6 pertaining to supplemental retirement plans. Mr. Harrison moved the adoption of Resolution 6.

ACTION: ON THE MOTION OF MR. HARRISON, SECONDED BY MRS. CARTER, RESOLUTION 6 WAS ADOPTED WITHOUT DISSENT.

Resolution No. 6

APPROVING RESTATEMENTS AND UPDATES TO SUPPLEMENTAL RETIREMENT PLANS 403(b) and 457(b)

WHEREAS, The Board of Trustees of Troy University hereby certify that the following resolutions were duly adopted by the Company on May 11, 2018, and that such resolutions have not been modified or rescinded as of the date hereof:

BE IT RESOLVED, that Amendment Number Two effective October 1, 2016, to the Troy University 403(b) Plan Adoption Agreement and the Loan Program effective October 1, 2016, presented at this meeting are hereby approved and adopted and that the Chancellor and his administrators with the authority to administer the plans for the University employees as stated in each plan are hereby authorized and directed to execute said documents in accordance with University policies, and in accordance with IRS rules and regulations governing such plans;

BE IT FURTHER RESOLVED, that Amendment Number One effective January 1, 2016, to the Troy University 457(b) Plan and Adoption Agreement and the Loan Program effective January 1, 2016, presented at this meeting are hereby approved and adopted and that the Chancellor and his administrators with the authority to administer the plans for the University employees as stated in each plan are hereby authorized and directed to execute said documents in accordance with University policies, and in accordance with IRS rules and regulations governing such plans.

• Student Affairs Committee, Honorable Lamar P. Higgins

Senator Dial recognized Mr. Higgins to present the Student Affairs Committee report, and recognized Army 2nd Lt. Ashli Morris. Mr. Higgins congratulated Ms. Morris, outgoing SGA President. Dr. Johnson was recognized to provide the Committee Report.

Resolution No. 7

Mr. Johnson briefed the Board on the Committee meeting, and brought forward Resolution 7, Commending outgoing SGA President Ashli Morris.

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Mr. Johnson yielded the floor to Ms. Morris for comments. Ms. Morris provided thanks to the Board for her opportunity as a student and as SGA President.

Mr. Johnson then moved for adoption of Resolution 7 by acclamation.

ACTION: ON THE MOTION OF ACCLAMATION BY DR. JOHNSON, RESOLUTION 7 WAS ADOPTED.

Resolution No. 7

COMMENDING ASHLI MORRIS FOR HER SERVICE AS SGA PRESIDENT

WHEREAS, Ashli Morris served as President of the Troy University Student Government Association for the 2017-2018 academic year; and

WHEREAS, Ms. Morris has shown outstanding leadership qualities and has played an integral role in the progress of Troy University; and

WHEREAS, Ms. Morris's administration was marked by her devotion to serving as a passionate advocate for the student body she represented; and

WHEREAS, Ms. Morris worked closely with senior administration to help solidify the vision for a new student fitness center on the Troy Campus; and

WHEREAS, under Ms. Morris' leadership, the SGA enhanced its online voting system, leading to record numbers of students participating in the most recent elections; and

WHEREAS, Ms. Morris has done an outstanding job of representing the student body on the Board of Trustees, among the faculty and staff and in the greater community; and

WHEREAS, Ms. Morris's term as SGA President came to an end during spring semester 2018, and

WHEREAS, Ms. Morris career plans include serving as an officer in the U.S. Army, continuing a long and rich tradition of Trojans in service to our great nation;

THEREFORE BE IT RESOLVED, that the Board of Trustees hereby recognizes Ms. Ashli Morris for hard work and exemplary leadership of the Student Government Association and wishes her the best for future success.

Continuing the Committee report, Dr. Johnson then recognized the incoming SGA President, Mr. Gus McKenzie, to make brief remarks to the Board.

Mr. McKenzie extended his thanks to Board, and provided an update of ongoing SGA initiatives, including the expansion of international student representation in the SGA Senate.

Resolution No. 8

Dr. Johnson then brought forward Resolution 8, commending the service of Dr. John Dew, Senior Vice Chancellor for Student Services, on the occasion of his retirement.

ACTION: ON THE MOTION OF DR. JOHNSON, SECONDED BY MR. HIGGINS, RESOLUTION 8 WAS ADOPTED.

Resolution No. 8

COMMENDING DR. JOHN R. DEW FOR SERVICE TO TROY UNIVERSITY

WHEREAS, Dr. John R. Dew joined the Troy University family in 2007, and serves currently as Senior Vice Chancellor for Student Services and Administration; and

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WHEREAS, Dr. Dew's contributions to Troy University have been many and varied, to include:

- Leading teams that conducted a 10-year Southern Association of Colleges and Schools Commission on Colleges reaffirmations, a Level Changes to doctoral status, and a successful five-year review,
- Development of the University's five-year strategic plan,
- Led Troy University's teams that won Level I and Level II recognition in the Alabama Quality Award Program.
- Was instrumental in several major student service initiatives, such as the establishment of 101 ELITE Men and ELITE Women, a leadership program for African-American students, implementation of a university-wide set of behavioral expectations called the Trojan Way, introducing student-policing on the Troy Campus, and transitioning all TROY campuses to tobacco-free, and
- Planning and construction of a 400-bed residence hall and planning the construction of a new student fitness center; and

WHEREAS, Dr. Dew has served as a tireless advocate on behalf of all students, thus continuing a tradition of providing a "culture of caring" at TROY; and

WHEREAS, Dr. Dew has been an effective leader and mentor to those under his charge; and

WHEREAS, Dr. Dew will retire from Troy University on July 1, 2018;

THEREFORE BE IT RESOLVED that the Troy University Board of Trustees hereby extends this expression of thanks and appreciation to Dr. John R. Dew for his outstanding service to Troy University on the occasion of his retirement.

Following the Committee report, the Board presented a gift basket to Dr. Dew.

• Athletic Policy Committee, Honorable Allen Owen

Senator Dial then recognized Mr. Owen, who in turn asked Director of Athletics Jeremy McClain to provide a report from the Athletics Department.

Mr. McClain recapped Spring sports accomplishments, and academic progress. The following is a summary of his report.

Annual giving is up to \$1.5 million; Warrior Fund up 40 percent since 2014 (over \$1 million) Troy Sports Property up over \$1 million. Licensing grown from 18 retailers to over 30 retailers.

Mr. McClain briefed the Board on contract negotiations with Adidas that will bring \$2.3 million if maximized.

Mr. McClain then briefed the board on the upcoming football season and provided a brief update on the North End Zone project. Sept. 1 is projected date for a dedication ceremony.

Dr. Johnson commented on a media story on TROY baseball, commending the program.

Mr. Owen asked for clarification on 2019 football schedule.

Mr. McKenzie stated a special emphasis on the South Alabama game to have students present at the game in Mobile.

Dr. Hawkins brought forward a discussion of the Sunbelt baseball tournament moving to Montgomery in a five-year deal. Mr. McClain briefed the board on baseball operations and the tournament move. A general discussion followed.

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V. New Business

There was no new business to come before the Board.

VI. Adjournment

ACTION: ON THE MOTION OF MR. HARRISON, SECONDED BY DR. JOHNSON, THE MOTION FOR ADJOURNMENT PASSED.

Jack Hawkins, Jr., Ph.D.

Chancellor and

Secretary, Board of Trustees

Troy University

Gerald Dial

President pro tempore,

Board of Trustees

Troy University