

SORRELL COLLEGE OF BUSINESS

MISSION STATEMENT

The Sorrell College of Business (SCOB) prepares a diverse student body, drawn primarily from Alabama and surrounding states, to become successful, ethical and engaged business professionals with the knowledge to compete in the global business environment.

To achieve this our faculty, staff, and administration will:

Provide quality undergraduate and graduate education in global business through high-quality **teaching**;

Serve the university and **engage** with business and professional communities in our primary service area through individual involvement and our centers for research and outreach;

Grow and enhance the longstanding “culture of **caring**” for our traditional, nontraditional, military, and international students; and

Contribute to the creation of knowledge, with a focus on the **scholarship** of application and integration, and teaching and learning, complemented by basic and discovery scholarship in select disciplines.

Degree Programs

The Sorrell College of Business offers two undergraduate degrees, the Bachelor of Science in Business Administration (B.S.B.A.) and the Bachelor of Science in Hospitality, Sport and Tourism Management.

Within the B.S.B.A., students select a major from degree programs in Global Business, Accounting, or Economics. Global Business majors select one of a wide range of concentrations designed to prepare graduates for careers in a variety of business fields: Accounting and Finance, Data Analytics, General Business, Human Resource Management, Information Systems, Management, Marketing, and Risk Management Insurance, or specified Interdisciplinary concentrations. Students majoring in Economics select a concentration in either General Economics or Financial Economics.

The B.S.B.A. degree programs are offered through the School of Accountancy; the Department of Economics and Finance; the Department of Management and HRM; the Department of Marketing and Business Law; and the Department of Risk Management and Data Analytics.

The B.S. in Hospitality, Sport and Tourism Management is offered through the School of Hospitality, Sport and Tourism Management. The mission of the School of Hospitality, Sport, and Tourism Management is to prepare students to become future leaders and scholars in hospitality, sport and tourism management by providing exemplary integrative and experiential academic preparation in a collaborative environment, to conduct seminal and applied research that impacts the hospitality, sport, and tourism industries on a local, national, and global level, and to provide professional and community service.

The total experience within the School of Hospitality, Sport and Tourism Management facilitates students to have an exceptional fundamental education, engagement in service learning experiences, exposure to working professionals, and career preparation through internships. As a result, students are provided a competitive advantage in a job market that is projected to see continual growth.

The School of Hospitality, Sport and Tourism Management prepares students for a variety of positions in the hospitality, sport and tourism industries. The goal of the faculty and School is to create an integrated academic learning environment for analyzing and resolving the challenges in the deliverance and business of hospitality, sport and tourism. The faculty and staff are committed to providing support for student achievement. Students can enter the hospitality, sport and tourism industries with exceptional knowledge, professional preparation, and the confidence to assume leadership positions.

TROY UNIVERSITY SCOB VISION STATEMENT

The Sorrell College of Business strives to be a renowned teaching-focused business college graduating GEEKS ready to succeed in business and life.

ACCREDITATION

The Bachelor of Science in Business Administration (B.S.B.A.) programs in Global Business, Accounting, and Economics offered in the Sorrell College of Business are accredited by AACSB International—The Association to Advance Collegiate Schools in Business. In addition, the undergraduate accounting program housed in the School of Accountancy carries supplemental AACSB accounting accreditation.

The Bachelor of Science in Hospitality, Sport, and Tourism Management (Sport Management concentration) offered in the School of Hospitality, Sport, and Tourism Management is separately accredited by the Commission on Sport Management Accreditation (COSMA).

The School of Hospitality, Sport and Tourism Management offers three undergraduate concentrations: (1) Hospitality Management, (2) Sport Management, and (3) Tourism Management. The focus of the undergraduate program is to provide a comprehensive educational experience and to train students for entry into the sport management, leisure services, and/or tourism and hospitality occupations at the professional level.

Hospitality Management is the study of all people, activities, businesses, and/or organizations involved in providing service to support the restaurant, accommodation and/or event industries. Students graduating with a concentration in hospitality are prepared for careers in hotels, restaurants, resorts, conference centers, event management, casinos, retail, club management, entertainment, and other hospitality-related businesses.

Sport Management is the “study and practice of all people, activities, businesses, or organizations involved in producing, facilitating, promoting, or organizing any sport-related business or product” (Pitts and Stotlar, 2007). Students graduating with a concentration in sport are prepared for careers in interscholastic, intercollegiate, professional, and recreational sport as well as careers in event management, retail, sales, and other sport-related business.

Tourism Management is the study of all people, activities, businesses, organizations, and destinations involved in providing products and services to individuals traveling to and staying in places outside their usual environment for leisure and/or business. Students graduating with a concentration in tourism are prepared for careers in convention and visitors’ bureaus, resorts, destination marketing organizations, government tourism departments, conference centers, event management, theme parks, historic sites, nature-based tourism and other tourism-related businesses.

**BACHELOR OF SCIENCE IN BUSINESS
ADMINISTRATION (B.S.B.A.)
DEGREE REQUIREMENTS**

This section outlines the degree requirements for all B.S.B.A. students in all majors and concentrations. Specialized program requirements for each of the majors and concentrations within the B.S.B.A. degree are listed in separate sections on the following pages. Students need to consult both this section and the section for their major/concentration when planning their course of study.

For more information on general requirements for all Troy University baccalaureate degrees, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

General Studies Program: Specialized Requirements

All students are required to complete the Troy University General Studies Program requirements (see the index listing for general studies for more information). The B.S.B.A. requires the selection of certain courses within the General Studies Program:

Area III: MTH 1112 or MTH 1125

Area IV: ECO 2251 and ECO 2252

For all other General Studies requirements, students may select from courses approved within the General Studies Program. *Note that ECO 2251, ECO 2252, and IS 2241 (required under Area V of the General Studies Program) are classified as lower-level business courses — see the GPA and Grade Requirements: Lower-level Business Program for more information.*

GPA and Grade Requirements: General Studies Program

Students must complete MTH 1112, ENG 1101, and ENG 1102 (or their equivalents) with a grade of “C” or higher in each course. Students will not be permitted to register for upper-level business courses until this requirement is met.

Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher.

Lower-level Business Program

All B.S.B.A. students must complete a 65-hour program consisting of the General Studies Program and the Lower Business Core, including MGT 3300 and MKT 3300 (all courses above 3300 are considered upper-level courses). In addition, Troy campus students will begin their Professional Development and Engagement course series (see below). Students nearing the completion of the initial 65 hours should consult their academic advisors for guidance on the transition to upper-level courses upon meeting the lower-level business program requirements.

Lower-level Business Program (18 Hours)

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
LAW 2221	(3)	Legal Environment and Business
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics and Data Analytics

Professional Development and Engagement (3 Hours)

BUS 1110	(1)	Orientation to Sorrell College of Business
BUS 2220	(1)	Business Writing
BUS 3330	(1)	Professional Development

GPA and Grade Requirements: Lower-level Business Program

Students must complete this 65-hour program with a 2.0 GPA (2.3 GPA for accounting majors) before they will be permitted to register for upper-level business courses. In addition, students

must have a 2.0 average across all of the lower-level business courses in the General Studies Program and Lower Business Core before being permitted to register for upper-level business courses. The lower-level business courses are ACT 2291, ACT 2292, ECO 2251, ECO 2252, IS 2241, LAW 2221, MGT 3300, MKT 3300, and QM 2241.

Transition to Upper-level Courses

Once the above requirements are met, students will be admitted to the upper level and may begin registering for upper-level business courses. However, in some cases, students in their last semester or term of completing the 65 hour lower-level business program will have too few lower-level courses remaining to maintain full-time student status. In such cases, so long as all other requirements above are met, a student may begin taking upper-level courses approved as “bridge” courses. Note that the 65 hour lower-level business program must be completed in the same term or semester as bridge courses are begun—no lower-level courses may be postponed or substituted for bridge courses. Students in a bridge semester or term must register for all remaining lower-level courses and may then add upper-level bridge courses to complete a usual course load (typically up to 18 credit hours). Students whose schedules necessitate a bridge semester should consult their academic advisors for a current list of approved bridge courses. Students who fail to complete their Lower Business Core and/or General Studies during the bridge semester/term will be restricted to a maximum of 12 hours in subsequent semesters until these requirements are met.

Upper-level Business Courses and Upper Business Core

Upon completion of the 65 hour lower-level business program as outlined above, students will be permitted to register for upper-level business courses. The upper-level courses may generally be taken in any sequence unless otherwise specified.

Upper Business Core (16 Hours)

BUS 3310	(1)	Intermediate Excel
FIN 3331	(3)	Managerial Finance
IS 3310	(3)	Introduction to Information Systems and Data Analytics
QM 3345	(3)	Operations Management
BUS 4474	(3)	Business and Society *
BUS 4476	(3)	Strategic Management **

* Requires Senior Standing

** Capstone—must take in last semester

Major and Concentration Courses

Additional upper-level courses are to be selected based on the requirements for a student’s selected major and/or concentration. See program requirements for each major/concentration on the following pages.

GPA and Grade Requirements: Upper-level Business Courses

B.S.B.A. students must achieve a 2.0 average in the Business Core. The Business Core GPA calculation includes courses in the Lower Business Core, Professional Development and Engagement requirement, and Upper Business Core. Students must pass the capstone course, BUS 4476, with a grade of “C” or better. In addition, students must achieve a 2.0 average within their business major. **Business students are allowed a maximum of three attempts at completing any business course with passing grade (A “D” is a passing grade unless otherwise specified).** Failure to do so will result in being dropped from that major and/or concentration.

Accounting Program

In addition to the GPA and grade requirements for all B.S.B.A. students, Accounting majors must earn a grade of “C” or

better in all accounting courses (prefix ACT). Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher; if they fail to achieve a “C” or better after three attempts, they will be dropped from the Accounting Program. However, Accounting majors may elect another business major as long as they meet the other requirements for being in the business program.

Residency and Non-Business Majors

The business administration core and major each require a minimum of 12 hours of Troy University residence credit. Non-Business majors in upper-level Business Courses (above 3300) must be in a declared business minor, in a contract minor, be a bona fide transient student who has completed at least 60 hours, and have a GPA of 2.0 or higher. These students may contact the senior Associate Dean’s Office in order to register for business courses above 3300.

Transfer Students and Transfer Credit

A minimum of 31 credit hours in business courses within the B.S.B.A. program must be completed at Troy University. Credits transferred for general studies courses taught by the Sorrell College of Business (e.g., ECO 2251, ECO 2252, and IS 2241) do **not** count toward this 31 hour minimum.

Transfer credit for any course in the B.S.B.A. business core or major/concentration will only be approved for courses in which the student earned a grade of “C” or higher.

No transfer credit will be approved for any course in which programmatic assessments are conducted. Credits not transferred for this reason may be considered for Sorrell College elective courses.

Transfer credits for upper-level courses are permitted only from AACSB accredited schools or upon approval of the Dean of the Sorrell College of Business. Credits at the 1000 or 2000 level generally do not transfer for 3000 level courses, with the exception of MGT 3300 and MKT 3300. Credits at the 1000 and 2000 level from AACSB accredited schools may be considered for transfer for upper-level courses on a case-by-case basis. In all cases, the Dean of the College will make the final decision concerning transfer credit allowable within the curricula.

BUSINESS CORE (37 HOURS)

Lower-level Business Core (18 Hours)

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
LAW 2221	(3)	Legal Environment of Business
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics and Data Analytics

Professional Development and Engagement (3 Hours)

BUS 1110	(1)	Orientation to Sorrell College of Business
BUS 2220	(1)	Business Writing
BUS 3330	(1)	Professional Development

Upper-level Business Core (16 Hours)

BUS 3310	(1)	Intermediate Excel
BUS 4474	(3)	Business and Society
BUS 4476	(3)	Strategic Management
FIN 3331	(3)	Managerial Finance
IS 3310	(3)	Introduction to Information Systems and Data Analytics
QM 3345	(3)	Operations Management

THE SORRELL GLOBAL SCHOLARS PROGRAM (TROY CAMPUS)

The Sorrell College of Business (SCOB) Global Scholars program is open to all Global Business majors at the Troy Campus. Minimum acceptance into the program is a 26 on the ACT or equivalent. Students must maintain a 3.25 overall GPA and in their business courses to graduate as a SCOB Global Scholar. The Cohort will be limited to 25 students. Application will be made to the Sorrell College of Business.

The purpose of the SCOB Global Scholars Program is to offer superior students a challenging and rewarding experience that will prepare them for rewarding careers in global business. This program promotes critical thinking, global business awareness, intellectual development, leadership, supervisory skills, social responsibility, and business engagement.

GLOBAL SCHOLARS GENERAL STUDIES COURSES

SCOB Global Scholars are also required to take the following general studies courses:

BUS 1121	(3)	Honors The Global Challenge
ECO 2253	(3)	Honors Principles of Macroeconomics
ECO 2254	(3)	Honors Principles of Microeconomics
3 Hours of Foreign Language		

SCOB GLOBAL SCHOLARS BUSINESS COURSES

In addition to the normal Global Business Degree requirements, Global Scholars will take the following business courses specifically designed to challenge and broaden the student’s global awareness and global technical expertise. Total degree requirements remain 120 hours.

LOWER CORE

MKT 3301	(3)	Honors Principles of Marketing
MGT 3301	(3)	Honors Principles of Management
IS 3311	(3)	Honors Introduction to Information Systems and Data Analytics

GLOBAL BUSINESS MAJOR

ECO 4463	(3)	Honors Economics of Globalization
MKT 4470	(3)	Honors Global Marketing
MGT 4487	(3)	Honors Managing in a Global Environment
BUS 4499	(3)	General Business Internship*

**A semester of Study Abroad will be required along with the International Internship in the Spring of the Junior year or in the Fall of the Senior year.*

ACCOUNTING MAJOR

ACT 3390	(3)	Honors Intermediate Accounting II
ACT 3398	(3)	Honors Managerial/Cost Accounting I
ACT 4489	(3)	Honors Auditing
ACT 4499	(3)	Accounting Internship

ECONOMICS MAJOR

ECO 3350	(3)	Honors Intermediate Macroeconomics
ECO 3354	(3)	Honors Intermediate Microeconomics
ECO 4450	(3)	Honors Economics Seminar
OR		
ECO 4463	(3)	Honors Economics of Globalization
ECO 4499	(3)	Economics Internship
OR		
FIN 4499	(3)	Finance Internship

DATA ANALYTICS MAJOR

IS 3347	(3)	Honors Database Management Systems
IS 3351	(3)	Honors Business Programming
IS 4446	(3)	Honors Systems Analysis and Design
IS 4498	(3)	Internship

Students completing these requirements will receive a special endorsement on their diplomas designating them as Sorrell College of Business Global Scholars and receive special regalia to be worn at graduation.

ACCOUNTING MAJOR (37 HOURS)

B.S. in Business Administration degree with a major in accounting.

Common Courses

ACT 3391	(3)	Intermediate Accounting I
ACT 3392	(3)	Intermediate Accounting II
ACT 3394	(3)	Governmental Accounting
ACT 3395	(3)	Managerial/Cost Accounting
ACT 3396	(3)	Accounting Information Systems
ACT 4435	(3)	Accounting Analytics
ACT 4480	(1)	Professional Development
ACT 4491	(3)	Advanced Accounting
ACT 4494	(3)	Income Tax I
ACT 4495	(3)	Income Tax II
ACT 4497	(3)	Auditing
IS 3315	(3)	Advanced Applications for Accounting

Elective Accounting Courses (3 hours)

Select one upper-level business elective (ACT 4499 Accounting Internship recommended)

DATA ANALYTICS MAJOR (36 HOURS)**Required Courses:**

GIS 3390	(3)	Fundamentals of Geospatial Information & Analysis
HSTM 4431	(3)	Analytics in HSTM
IS 3315	(3)	Advanced Applications for Accounting
IS 3346	(3)	Database MGT Systems I
IS 3350	(3)	Business Programming
DA 4410	(3)	Business Data Mining I
DA 4415	(3)	Big Data Analytics and Visualization
DA 4440	(3)	Business Mining II
IS 4447	(3)	System Analysis and Design
IS 4494	(3)	Guided Research
MKT 4464	(3)	Marketing Research
QM 3342	(3)	Introduction to Operations Research

ECONOMICS MAJOR (36 HOURS)

B.S.B.A. in Business Administration with a major in Economics.

GENERAL ECONOMICS CONCENTRATION (36 HOURS)**Required Economics Courses (9 hours)**

ECO 3351	(3)	Intermediate Macroeconomics
ECO 3352	(3)	Intermediate Microeconomics
ECO 4459	(3)	Economics Seminar

Economics Electives (21 hours)

ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 3361	(3)	Sport Economics
ECO 3362	(3)	Public Choice
ECO 3363	(3)	Mathematical Economics
ECO 3365	(3)	History of Economic Thought
ECO 4434	(3)	International Economics
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance

ECO 4454	(3)	Economic History: Rise of the Western World
ECO 4455	(3)	Comparative Econ Systems
ECO 4456	(3)	The Economic and Moral Foundations of Capitalism
ECO 4457	(3)	Econometrics
ECO 4458	(3)	Law & Economics
ECO 4460	(3)	Urban and Regional Economics
ECO 4461	(3)	Austrian Economics
ECO 4462	(3)	Game Theory

Must choose any 2 upper-level (3000 or 4000) Finance courses (6 hours)

FINANCIAL ECONOMICS CONCENTRATION (36 HOURS)**Core Economics (6 Hours)**

ECO 3351	(3)	Intermediate Macroeconomics
ECO 3352	(3)	Intermediate Microeconomics

Required courses (12 Hours)

ECO 4451	(3)	Economics of Globalization
FIN 4431	(3)	Intermediate Financial Management
FIN 4432	(3)	Investments
FIN 4437	(3)	Financial Institutions

Electives

Select six courses (18 hours) from the following:

Any upper-level FIN courses (must take a minimum of three)

ACT 3391	(3)	Intermediate Accounting
ACT 4494	(3)	Income Tax Accounting I
ECO 3353	(3)	Money and Banking
ECO 3360	(3)	Entrepreneurial Economics
ECO 3363	(3)	Mathematical Economics
ECO 4453	(3)	Public Finance
ECO 4457	(3)	Econometrics
ECO 4460	(3)	Regional and Urban Economics
ECO 4462	(3)	Game Theory
RMI 3335	(3)	Principles of Risk Management and Insurance

GLOBAL BUSINESS MAJOR REQUIREMENT (18 HOURS)

B.S.B.A. in Business Administration with major in global business.

Major Requirements (18 Hours)

ECO 4451	(3)	Economics of Globalization
HRM 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership/Change
MKT 4468	(3)	Global Marketing
MGT 4478	(3)	Managing in a Global Environment

Choose any upper-level business elective

**Managerial Accounting Concentration students must take FIN 3334 Financial Statement Analysis as their upper-level business elective.*

BUSINESS ACCOUNTING AND FINANCE CONCENTRATION (18 HOURS)

This concentration does not offer sufficient accounting coursework for students to meet the academic requirements for taking the CPA examination in Alabama.

Required Classes (18 hours)

ACT 3395	(3)	Managerial/Cost Accounting I
ACT 4496	(3)	Managerial/Cost Accounting II
ACT 3365	(3)	Financial Reporting and Analysis
FIN 4431	(3)	Intermediate Financial Management
FIN 4432	(3)	Investments

FIN 3334 (3) Financial Statement Analysis

IS 4447 (3) Systems Analysis/Design

DATA ANALYTICS CONCENTRATION (18 HOURS)**Required Classes (12 hours)**

IS 3346 (3) Database MGT Systems I
 IS 3350 (3) Business Programming
 DA 4410 (3) Business Data Mining I
 DA 4415 (3) Big Data Analytics and Visualization

Electives (6 hours)

MKT 4464 (3) Marketing Research
 DA 4440 (3) Business Data Mining II
 MGT 4460 (3) Introduction to Project Management
 MKT 4465 (3) Supply Chain Management
 FIN 4432 (3) Investments

ENTREPRENEURSHIP CONCENTRATION (18 HOURS)**Required Courses (12 hours)**

ENT 3325 (3) Entrepreneurial Mindset
 LAW 3323 (3) Entrepreneurial Law
 MGT 4475 (3) Entrepreneurial Management
 ENT 4480 (3) Entrepreneurial Seminar

Electives: Choose 2 (6 hours)

ENT 3330 (3) Micro-entrepreneurship and the Gig Economy
 ENT 4490 (3) Special Topics in Entrepreneurship
 ENT 4493 (3) Guided Independent Study
 ENT 4499 (3) Entrepreneur Internship
 ACT 3395 (3) Managerial/Cost Accounting I
 IS 4460 (3) E-Commerce Design
 MKT 3362 (3) Promotion Management
 MKT 3364 (3) Product and Service Innovation
 MKT 4464 (3) Professional Selling
 MKT 4465 (3) Supply Chain Management
 MKT 4472 (3) Sales Force Management
 MKT 4460 (3) Introduction to Product Management

GENERAL BUSINESS CONCENTRATION (18 HOURS)**Required course**

BUS 4480 (3) Business Seminar (capstone)

Electives

Select five upper-level business electives (15 hours).
 *May select no more than three courses in a discipline.

HUMAN RESOURCE MANAGEMENT CONCENTRATION (18 HOURS)

Must take the following 4 HR/MGT courses:

HRM 4455 (3) Employment Law
 HRM 4481 (3) Staffing
 HRM 4483 (3) Human Resource Development
 HRM 4485 (3) Performance Appraisal & Compensation (Capstone)

Choose two of the following five courses:

MGT 4472 (3) Organizational Behavior
 HRM 4473 (3) Labor Law & Collective Bargaining
 HRM 4482 (3) Health/Safety/Diversity
 HRM 4496 (3) Special Topics in HRM

Choose an upper-level business course

INFORMATION SYSTEMS CONCENTRATION (18 HOURS)**Required Classes (12 Hours):**

IS 3320 (3) Data Communications & Networks
 IS 3346 (3) Database MGT Systems I
 IS 3350 (3) Business Programming

Electives**Select two from the following list (6 Hours)**

DA 4440 (3) Business Data Mining II
 IS 4451 (3) Information Security, Assurance and Compliance
 IS 4470 (3) Server-side Web Development
 IS 4475 (3) Internet Technology Development

MANAGEMENT CONCENTRATION (18 HOURS)**Required Classes (12 Hours)**

MGT 4450 (3) Corporate Social Responsibility and Sustainability
 MGT 4472 (3) Organizational Behavior
 MGT 4440 (3) Develop/Lead Effective Teams
 MGT 4479 (3) Management Seminar

Select 6 hours from the following:

Any upper level MGT course
 HRM 4481 (3) Staffing
 HRM 4483 (3) Human Resource Development
 MKT 4465 (3) Supply Chain Management
 One upper-level business course*

*Note: Only one upper-level business course may be used as an MGT Concentration elective

MARKETING CONCENTRATION (18 HOURS)**Required courses (12 Hours)**

MKT 3364 (3) Product and Service Innovation
 MKT 4462 (3) Consumer Behavior
 MKT 4464 (3) Marketing Research
 MKT 4469 (3) Marketing Management

Electives

Choose any two upper-level Marketing elective courses (6 hours)
OR

Choose any one upper-level Marketing elective course (3 hours) and one upper-level business course (3 hours).

RISK MANAGEMENT INSURANCE CONCENTRATION (18 HOURS)**Required courses (12) Hours**

RMI 3335 (3) Principles of Risk Management and Insurance
 RMI 3348 (3) Property & Casualty Insurance
 RMI 4440 (3) Corporate Risk Management
 RMI 4442 (3) Insurance Operations

Electives**Select 6 hours of upper-level RMI courses from the following:**

RMI 3346 (3) Life and Health Insurance
 RMI 4430 (3) Surplus Lines Insurance Operations and Products
 RMI 4425 (3) RMI Special Topics
 RMI 4465 (3) Insurance Law
 RMI 4478 (3) Employee Benefit Planning
 RMI 4498 (3) Internship*
 RMI 4499 (3) London Study Abroad

*Only one internship course may be used as an RMI Concentration elective.

INTERDISCIPLINARY GLOBAL BUSINESS CONCENTRATIONS

Students interested in Environmental Science, Foreign Languages, and Legal Studies may use the current minors in their respective areas as a concentration under the Global Business Degree program and be a business major. All rules for business students applies to those students pursuing this option.

ENVIRONMENTAL SCIENCE CONCENTRATION (18 HOURS)

BIO 1120	(3)	Survey of Environmental Sciences
BIO L120	(1)	Survey of Environmental Sciences Lab
BIO 3328	(3)	Environmental Pollution and Control
BIO L328	(1)	Environmental Pollution and Control Lab

Complete 12 hours from the following:

BIO 4479	(3)	Environmental Assessment
BIO L479	(1)	Environmental Assessment Lab
BIO 4420	(4)	Field Vertebrate Zoology (combined lecture and lab)
BIO 4425	(4)	Field Botany (combined lecture and lab)
BIO 4476	(1-4)	Special Topics (combined lecture and lab)
BIO 4491	(1-4)	Guided Independent Research (combined lecture and lab)
CHM 3350	(3)	Principles of Physical Chemistry
CHM L350	(1)	Principles of Physical Chemistry Lab
CHM 3352	(3)	Biochemistry
CHM L352	(1)	Biochemistry Lab
CHM 4445	(3)	Instrumental Analysis
CHM L445	(1)	Instrumental Analysis Lab

LEGAL STUDIES CONCENTRATION (18 HOURS)**Required Courses (9 hours)**

LGL 2200	(3)	Introduction to Legal Studies
LGL 3300	(3)	Legal Research and Writing
LGL 4400	(3)	Seminar in Legal Studies

Select 9 hours of electives from the following courses:

CJ 2241	(3)	Survey of Law and Criminal Procedure
CJ 3352	(3)	Constitutional Law in Criminal Justice
CJ 4447	(3)	Current Issues in Legal Systems Operation and Administration
CJ 4441	(3)	Evidence
LAW 2221	(3)	Legal Environment of Business
LAW 4420	(3)	Administrative Law
POL 3342	(3)	Judicial Branch
POL 4420	(3)	Constitutional Law
POL 4472	(3)	Administrative Law

SPANISH CONCENTRATION (18 HOURS)

Select 18 hours of Spanish courses.

ECONOMICS MINOR (18 HOURS)**Required Courses (9 Hours)**

ECO 2251	(3)	Principles of Macroeconomics
ECO 2252	(3)	Principles of Microeconomics
ECO 3351	(3)	Intermediate Macroeconomics
OR		
ECO 3352	(3)	Intermediate Microeconomics

Electives**Select three from the following list (9 Hours)**

ECO 3351	(3)	Intermediate Macroeconomics (cannot count as both required and elective)
ECO 3352	(3)	Intermediate Microeconomics (cannot count as both required and elective)
ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 4451	(3)	Economics of Globalization
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance
ECO 4454	(3)	Economic History: The Rise of the

ECO 4455	(3)	Western World
ECO 4457	(3)	Comparative Economic Systems
ECO 4458	(3)	Econometrics
ECO 4459	(3)	Law & Economics
		Economics Seminar

ENTREPRENEURSHIP MINOR (18 HOURS)**Required Courses (12 Hours)**

ENT 3325	(3)	Entrepreneurial Mindset
MKT 3300	(3)	Principles of Marketing
LAW 3323	(3)	Entrepreneurial Law
MKT 3364	(3)	Product and Service Innovation

Electives: Choose 2 (6 Hours)

ENT 2200	(3)	Innovation and Creative Thinking
MKT 3362	(3)	Promotion Management
MKT 4465	(3)	Supply Chain Management
MGT 3300	(3)	Principles of Management
ENT 3330	(3)	Micro-entrepreneurship and the Gig Economy
ENT 4490	(3)	Special Topics in Entrepreneurship
ENT 4499	(3)	Entrepreneur Internship

GLOBAL GENERAL BUSINESS MINOR (18 HOURS)

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing

Select one for the Global Business Requirement (3 hours)

ECO 4451	(3)	Economics of Globalization
IS 3310	(3)	Introduction to Information Systems and Data Analytics
HRM 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership and Change
MKT 4468	(3)	Global Marketing

Select one additional 3000-4000 level business course (3 hours). All prerequisites must be met.

HUMAN RESOURCE MANAGEMENT MINOR (18 HOURS)

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MGT 3300	(3)	Principles of Management
HRM 4455	(3)	Employment Law
HRM 3375	(3)	Global Human Resource Management
HRM 4481	(3)	Staffing
HRM 4483	(3)	Human Resource Development

Select one of the following:

HRM 4482	(3)	Managing Health, Safety and Diversity
MGT 4471	(3)	Leadership and Change

*Some Classes will be offered online.

MARKETING MINOR (18 HOURS)**Required Courses:**

BUS 1101	(3)	Introduction to Business
MKT 3300	(3)	Principles of Marketing
MKT 3362	(3)	Promotion Management

Select 9 additional hours in MKT courses

HOSPITALITY, SPORT AND TOURISM MANAGEMENT (120 HOURS)

Hospitality, Sport and Tourism Management majors must earn a grade of C or better in all major courses for credit toward graduation. If a student earns a D or F in any major course, he/she

must repeat that course.

The School of Hospitality, Sport & Tourism Management believes the practical experience gained through an internship is essential to the student's education and professional growth. Therefore, all undergraduate students seeking a Bachelor of Science in HSTM are required to complete an internship.

All Hospitality, Sport and Tourism Management majors should also select one 18-hour minor. This minor may be a minor housed in the School which include Event Management, Hospitality Management, Sport Management, Tourism Management, Recreation, or a minor outside the School.

Area III Requirements

MTH 1112 (3) Pre-Calculus Algebra, or placement

Area V Requirements

IS 2241 (3) Computer Concepts and Applications

TROY 1101 (1) The University Experience

Select one three hour adviser-approved elective course

HOSPITALITY, SPORT AND TOURISM MANAGEMENT CORE (27 HOURS)

HSTM 2201	(3)	HSTM Industry Fundamentals
HSTM 3350	(3)	Leadership Principles in Hospitality, Sport and Tourism Management
HSTM 3365	(3)	Research Methods in Hospitality, Sport and Tourism Management
HSTM 4431	(3)	Analytics in Hospitality, Sport and Tourism Management
HSTM 4450	(3)	Event Management in Hospitality, Sport and Tourism Management
HSTM 4470	(3)	Revenue Generation in Hospitality, Sport and Tourism Management
HSTM 4490	(6)	Internship
HSTM 4499	(3)	Seminar in Hospitality, Sport and Tourism Management

Select Hospitality, Sport or Tourism Management as concentration area.

SPORT MANAGEMENT CONCENTRATION (27 HOURS)

HSTM 2255	(3)	Introduction to Sport Management
HSTM 3335	(3)	Facility Management
HSTM 3353	(3)	Legal Aspects in Sport Management
HSTM 4430	(3)	Sport Marketing
HSTM 4440	(3)	Governance and Policy in Sport
HSTM 4443	(3)	Case Studies in Sport Management
HSTM 4451	(3)	Sport Finance
HSTM 4452	(3)	Sport Communication and Emerging Technology

Select one of the following:

HSTM 4435	(3)	Current Issues in Sport Management
HSTM 4485/86	(3)	Practicum

Students expecting to enroll in the Hospitality Management Concentration of the Tourism Management Concentration must take the following classes:

HOSPITALITY AND TOURISM CORE (12 HOURS)

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 2230	(3)	Introduction to Hospitality Management
HSTM 4420	(3)	Hospitality and Tourism Financial Management
HSTM 4462	(3)	Hospitality and Tourism Marketing

HOSPITALITY MANAGEMENT CONCENTRATION (15 HOURS)

HSTM 3374	(3)	Resort and Hotel Management
HSTM 4425	(3)	Human Resource Management in Hospitality
HSTM 4465	(3)	Hospitality Service
HSTM 4466	(3)	Food and Beverage Management

Select one of the following:

HSTM 4423	(3)	Current Issues in Hospitality
HSTM 4485/86	(3)	Practicum

TOURISM MANAGEMENT CONCENTRATION (15 HOURS)

HSTM 3325	(3)	Working in Tourism
HSTM 3330	(3)	Festivals and Event Tourism
HSTM 4414	(3)	Sustainable Tourism
HSTM 4419	(3)	Tourism Enterprises

Select one of the following:

HSTM 4417	(3)	Current Issues in Tourism
HSTM 4485/86	(3)	Practicum

SPORT MANAGEMENT MINOR (18 HOURS)

HSTM 2255	(3)	Introduction to Sport Management
HSTM 3335	(3)	Facility Management
HSTM 3353	(3)	Legal Aspects in Sport Management
HSTM 4435	(3)	Current Issues in Sport Management
HSTM 4451	(3)	Sport Finance
HSTM 4452	(3)	Sport Communications and Emerging Technology

HOSPITALITY MANAGEMENT MINOR (18 HOURS)

HSTM 2230	(3)	Introduction to Hospitality Management
HSTM 3374	(3)	Resort and Hotel Management
HSTM 4423	(3)	Current Issues in Hospitality
HSTM 4425	(3)	Human Resource Management in Hospitality
HSTM 4465	(3)	Hospitality Service
HSTM 4466	(3)	Food and Beverage Management

TOURISM MANAGEMENT MINOR (18 HOURS)

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 3325	(3)	Working in Tourism
HSTM 3330	(3)	Festivals and Event Tourism
HSTM 4414	(3)	Sustainable Tourism
HSTM 4417	(3)	Current Issues in Tourism
HSTM 4419	(3)	Tourism Enterprises

EVENT MANAGEMENT MINOR (18 HOURS)

HSTM 2210	(3)	Introduction to Event Management
HSTM 2220	(3)	Introduction to Tourism Management
HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 3330	(3)	Festivals and Event Tourism
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

EVENT MANAGEMENT MINOR HOSPITALITY MANAGEMENT CONCENTRATION (18 HOURS)

HSTM 2210	(3)	Introduction to Event Management
HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 3330	(3)	Festivals and Event Tourism
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

Advisor approved elective (3 hours)

**EVENT MANAGEMENT MINOR TOURISM
MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2210	(3)	Introduction to Event Management
HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 4465	(3)	Hospitality Service
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

Advisor approved elective (3 hours)

**RECREATION MANAGEMENT MINOR HOSPITALITY
MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
NON-HSTM MAJORS (18 HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 2255	(3)	Introduction to Sport Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
SPORT MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
TOURISM MANAGEMENT CONCENTRATION (18
HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses