

The business degree program(s) at Troy University have received specialized accreditation through the Association to Advance Collegiate Schools of Business (AACSB) located in Tampa, FL, USA.

The SCOB offers the BSBA in Global Business at all locations (with limited concentrations at non-traditional locations, international partnerships and online) and BSBA degrees in Accounting and Economics on the Troy Campus. The Master of Accountancy and Master of Arts in Economics programs are only offered in traditional classes on the Troy Campus. The Master of Science in Human Resource Management is offered online or blended at the Montgomery location. The Master of Science in Management is offered online or blended in Montgomery, Dothan and Phenix City. The Master of Business Administration is offered in traditional classes on the Troy Campus and online. The College does not offer graduate programs at our international partnership universities.

## PROGRAM INFORMATION PROFILE

*This profile offers information about the performance of a program in the context of its basic purpose and key features.*

### Name of Institution

Institution: Troy University

Program Accrerator: Association to Advance Collegiate Schools of Business (AACSB)

Institutional Accrerator: Southern Association of Colleges and Schools Commission on Colleges; (SACSCOC)

Date of Next Comprehensive Program Accreditation Review: 2023

Date of Next Comprehensive Institutional Accreditation Review: 2030

To learn more about the accredited status of the program, click here:

<https://www.troy.edu/academics/colleges-schools/business/about/accreditation.html>

**Quick Facts – Troy University Students** @ <https://www.troy.edu/about-us/offices-departments/institutional-research-planning-effectiveness/fact-site/student-reports.html>

## ADMISSIONS REQUIREMENTS

### Undergraduate Admissions Requirements:

- a. General Regulations at <https://www.troy.edu/assets/catalogs/documents/2020-21/undergraduate/4u-admissions.pdf>
- b. SCOB @ <https://www.troy.edu/assets/catalogs/documents/2020-21/undergraduate/12u-scob.pdf>

### Graduate Admissions Requirements:

- a. General Regulations at <https://www.troy.edu/assets/catalogs/documents/2020-21/graduate/2gen-info-20-21.pdf>
- b. SCOB @ <https://www.troy.edu/assets/catalogs/documents/2020-21/graduate/4g-business-20-21.pdf>

## Program Context and Mission

### PROGRAM MISSION

The Sorrell College of Business prepares a diverse student body, drawn primarily from Alabama and surrounding states, to become successful, ethical and engaged business professionals with the knowledge to compete in the global business environment. To achieve this, our faculty, staff, and administration:

1. provide quality undergraduate and graduate education in global business through high-quality teaching in-class and online;
2. serve the university and engage with business and professional communities in our primary service area through individual involvement and our centers for research and outreach;
3. grow and enhance the longstanding “culture of caring” for our traditional, nontraditional, military, and international students; and
4. contribute to the creation of knowledge, with a focus on the scholarship of application and integration, and teaching and learning, complemented by basic and discovery scholarship in select disciplines.

### PROGRAM GOALS

#### Goal 1: Achieve and Maintain Academic Excellence

- Objective 1.1: Assess and improve Undergraduate programs.
- Objective 1.2: Assess and improve Graduate programs.
- Objective 1.3: Enhance real-world preparation of students.
- Objective 1.4: Enhance SCOB career services.
- Objective 1.5: Enhance faculty qualifications.

#### Goal 2: Achieve and Maintain a High-Quality Reputation

- Objective 2.1: Achieve and maintain AACSB-International accreditation.
- Objective 2.2: Strengthen relationships with SCOB alumni.
- Objective 2.3: Strengthen relationship with SCOB advisory board.
- Objective 2.4: Strengthen relationships with regional schools and community Colleges.

Figure 1: 2019-2020 SCOB Enrollment by Program & Conferred Degrees

SORRELL COLLEGE OF BUSINESS OVERVIEW AY2019-2020	
<i>Number of students</i>	
Number of undergraduate students	3,168
Number of graduate students	
	1,394
<i>Number of degrees conferred</i>	
Number of undergraduate degrees	
Number of graduate degrees	466
	291

**Figure 2: SCOB Degree Programs & Highlights**

Sorrell College of Business Degree Program Offerings	
<b>Degree Program Highlights</b>	
<b>All Programs</b>	<ul style="list-style-type: none"> <li>• AACSB Accredited</li> <li>• 93% of Sorrell College of Business graduates are employed in their field of study.</li> </ul>
Graduate Programs	
Master of Accountancy	Troy University’s Sorrell College of Business now stands as just one of 189 colleges of business worldwide to hold dual accreditation from AACSB International; AACSB Accredited Accounting
Master of Business Administration	U.S. News and World Report recognized several of TROY’s online degree programs as a part of its “2020 Best Online Programs” rankings. TROY’s Master of Business Administration Program is ranked 95 <sup>th</sup> (tie) in “Best Online MBA Programs;” 53 <sup>rd</sup> (tie) in “Best Online MBA Programs for Veterans;” 61 <sup>st</sup> (tie) in “Best Online Master’s in Business Programs (Excluding MBA); and, ” 27 <sup>th</sup> in “Best Online Master’s in Business Programs for Veterans (Excluding MBA)
Master of Arts in Economics	TROY’s Master of Arts in Economics prepares students for careers in public policy and the private sector. Many TROY students have been placed in highly regarded PhD programs across the US. TROY also offers students the opportunity to work directly with faculty in the Manuel H. Johnson Center for Political Economy, which is a premier institution promoting the importance of the market economy.
Master of Science in Human Resource Management	HumanResourcesMBA.net ranked TROY 6 <sup>th</sup> in its “20 Best Affordable Public Universities with an Online Master’s Human Resource Management 2020” rankings.
Master of Science in Management	TROY’s highly qualified faculty members use their decades of successful, diverse business and academic experiences to teach students what to expect as a leader in the business world. These Sorrell College of Business instructors use their strongest talents and experience to help prepare students for a challenging, rewarding career spent in a dynamic environment full of technological change, global competition and employee diversity. There are three MSM Concentrations: 1) Leadership 2) Project Management and 3) Talent Development and Training.
Undergraduate Programs	
BSBA—Accounting	Troy University’s Sorrell College of Business now stands as just one of 189 colleges of business worldwide to hold dual accreditation from AACSB International; AACSB Accredited Accounting
BSBA—Economics	The TROY BSBA in Economics prepares students for employment within the private sector, public sector, public policy, or for the pursuit of advanced degrees. Along with finding gainful employment in the state of Alabama and nationally, TROY graduates have also been accepted at a number of high-ranking law schools and graduate programs in economics. TROY undergraduate students are also provided opportunities to work directly with faculty in the Manuel H. Johnson Center for Political Economy, which is a premier institution promoting the importance of the market economy.
BSBA—Global Business	The A.M. Best Company has recognized Troy University’s Risk Management and Insurance Program as one of the top 20 RMI programs in the country. “Best Review” solicited responses from more than 330 industry professionals on which RMI programs were doing the best job preparing students for careers in the industry. TROY’s RMI program ranked 18 <sup>th</sup> .

Figure 3: AACSB Degree Programs & Realized Outcomes

Sorrell College of Business Degree Program Offerings

Degree Program	Troy Campus	Troy Online	Dothan	Montgomery	Phenix City	International	2018-2019 Realized Outcomes
<b>Graduate Programs</b>							
Master of Accountancy	√						The Troy pass rates exceed the national and state pass rates for all sections of the CPA exam except for the state rate in business environment concepts. Alumni and employers indicate that graduates have sufficient functional accounting knowledge in regulation, business environment concepts and financial accounting. Students meet or exceed in developing and communicating appropriate conclusions to tax and accounting problems. Students are able to identify ethical and unethical behavior in dilemmas related to accounting issues. Students meet or exceed in analyzing advanced accounting problems, including advanced tax problems, and developing appropriate solutions.
Master of Business Administration	√	√					Students demonstrate effective oral and written communication skillsets. Students meet or exceed in applying both ethical and socially responsible principles in decision making. Students meet or exceed in applying critical thinking skills to solve business problems.
Master of Arts in Economics	√						Students meet or exceed in comprehending utility and task aversion, Game Theory, Nash Equilibrium, production function and utility. Students meet or exceed in comprehending advanced macroeconomic theory; specifically, students meet or exceed in understanding current and future income increase effects, real estate rate interest effects, lump sum tax effects, dividend income effects, real wage and decreases in capital stock effects. Additionally, students meet or exceed in comprehending econometric methods including: stationarity, irrelevant variable unbiased, irrelevant variable inefficient, and regression. Students exceed in the area of conducting and communicating original research in economics.
Master of Science in Human Resource Management		√		√			Students demonstrate proficiency in all outcomes. Students meet or exceed in comprehending HRM functions and practices as well with application of these to business situations. Students meet or exceed in understanding strategic HRM concepts and practices as well as application of these to the attainment of an organization's business strategy. Students meet or exceed in demonstrating awareness of ethical issues affecting HRM practices as well as proposing appropriate resolutions for ethical issues. Students meet or exceed in demonstrating awareness and analysis of the impact of cross-cultural issues on HRM. Students demonstrate effective written communication skillsets.
Master of Science in Management		√	√	√	√		Students meet or exceed in developing a strategic plan with an ethical and sustainable framework; in analyzing and developing ethical HR solutions to build sustainable organizational capacity; in diagnosing organizational problems and recommending solutions; and in effective communication.
<b>Undergraduate Programs</b>							
BSBA—Accounting	√	√					Students demonstrate proficiency in utilizing technology to report financial information; in applying ethical frameworks to business decisions; and, in demonstrating skills necessary to critically analyze sources of information.
BSBA—Economics	√						Students demonstrate proficiency in understanding core elements including: economic principles, supply and demand, market structure and numerical and consumer choice. Students demonstrate an understanding of Classical Model, valuation, statement analysis, portfolios, misleading ratios, and bank capital.
BSBA—Global Business	√	√	√	√	√	√	Students exceed in recognizing and explaining factors that impact business operations in a global environment as well as in developing solutions to identified areas of concern in this context. Several concentrations emerged as meeting or exceeding respective outcomes: Human Resource Management, Management, and Marketing.