

Christopher Atwater
Troy University
Hospitality, Sport & Tourism Management
Email: atwaterc@troy.edu

Education

PHD, Virginia Commonwealth University, Date Completed: December 2010.
Emphasis/Major(s): Education – Urban Services Leadership

MS, Virginia Commonwealth University, Date Completed: August 2006.
Emphasis/Major(s): Recreation, Parks, and Sport Leadership

BA, Skidmore College, Date Completed: August 1996.
Emphasis/Major(s): History

Licensures and Certifications

Independent Applying the QM Rubric, Quality Matters. (February 4, 2021 - Present).

R Programming: Advanced Analytics In R For Data Science, Udemy. (December 20, 2020 - Present).

Canvas Proficiency Certification, Troy University. (August 13, 2019 - Present).

Security Awareness Training, Troy University. (August 12, 2019 - Present).

Alabama Ethics Law Training, Alabama Ethics Commission. (August 5, 2019 - Present).

Professional Memberships

North American Society for Sport Management. (April 2013 - Present).

TEACHING

Teaching Experience

Troy University

HSTM 2201, HSTM Industry Fundamentals, 1 course.
HSTM 2255, Introduction to Sport Management Tourism Management Management, 3 courses.
HSTM 3350, Lshp Prins in Hosp., Turm., & Evt. Mgt Sport and Tourism Management, 3 courses.
HSTM 3365, Research for Business Professionals And Tourism Management, 9 courses.
HSTM 4431, Analytics in Hosp. Sport, Trm, and Evt M, 19 courses.
HSTM 4440, Governance and Policy in Sport, 1 course.
HSTM 4450, Event Management, 2 courses.
HSTM 4485, Practicum I, 1 course.
HSTM 4486, Practicum II, 1 course.
HSTM 4493, Guided Independent Study, 3 courses.
HSTM 4494, Guided Independent Study, 3 courses.
SM 6600, Foundation in Sport Management Management, 7 courses.
SM 6604, Statistical Analysis & Interpretation Fitness Management, 2 courses.
SM 6630, Applied Sport Analytics, 3 courses.
SM 8860, Dissertation, 10 courses.

Directed Student Learning

Dissertation Committee Member, HSTM. (2024 - Present).
Advised: Martin Melchor

Dissertation Committee Chair, HSTM. (2024 - Present).
Advised: Kevin Wanichko

Dissertation Committee Member, HSTM. (2024 - Present).
Advised: Bailey Lis

Dissertation Committee Member, HSTM. (2024 - Present).
Advised: Nicholas Stegmann

Dissertation Committee Member, HSTM. (2024 - Present).
Advised: Stephanie Barnes

Dissertation Committee Chair, HSTM. (2024 - 2025).
Advised: Robert Hoffman

Dissertation Committee Chair, HSTM. (2021 - 2024).
Advised: Connor Whelan

Dissertation Committee Member, HSTM. (2021 - 2023).
Advised: Luke Noe

Dissertation Committee Member, HSTM. (2021 - 2022).
Advised: Kasey Spindler

RESEARCH

Published Intellectual Contributions

Books

Atwater, C., Baker, R. E., Kwartler, T. (2022). *Applied sport business analytics*. Human Kinetics.

Other

Corr, C., Atwater, C. (2022). *The SEC wins titles, recruiting wars while black coaches lose*. Sportico.

Refereed Journal Articles

Corr, C., Atwater, C., Nagel, M. S., Southall, R. M., Eckstein, R., Taskar, M. (in press). Meet the FARs: An examination of the background, roles, and appointment of Faculty Athletic Representatives at National Collegiate Athletic Association member institutions. *Journal of Issues in Intercollegiate Athletics*.

Corr, C., Sellars, N., Atwater, C., Macaulay, C., Jolly, K., Stokowski, S., Taskar, M. (2025). "The only ones I could rely on": An exploration of the international athlete experience at NCAA Division-I institutions. *Journal of Applied Sport Management*, 17(1).

- Hoffman, R., Corr, C., Atwater, C., Fanelli, S. (2025). Loser language: Examining National Basketball Association players image repair strategies following a loss. *International Journal of Sport Communication*.
- Corr, C., Macaulay, C., Atwater, C., Sellars, N. (2024). Racial tasking within racialized organizations: How tasking leads to racially inequitable financial remuneration. *Sociology of Sport Journal*.
- Corr, C., Atwater, C., Anders, A. D., Stokowski, S. (2024). Factors influencing Power-5 football recruiting responsibilities: The intersection of labor, role, and geography. *International Sport Coaching Journal*.
- Sellars, N., Atwater, C., Corr, C., Martin, C. (2023). Student Perceptions of Program Quality: The Value of COSMA Accreditation in the Strategic Development of Sport Management Curricula. *Sport Management Education Journal: Human Kinetics*. <https://journals.humankinetics.com>
- Corr, C., Bopp, T., Atwater, C., Nite, C. (2023). Chasing stars: Racial tasking of recruiting responsibilities among Power-5 football coaches. *Journal of Intercollegiate Sport*.
- Corr, C., Atwater, C., Stokowski, S. (2023). Ageism in recruiting: Examining the relationship between coaches' age and recruiting ability in Power-5 football. *Applied Research in Coaching and Athletics Annual*, 38, 95-108.
- Corr, C., Southall, R. M., Nagel, M. S., Atwater, C., Jenkins, C., Carroll, M. S. (2023). What are the odds? Judicial decisions involving the NCAA: 1973-2020. *Journal of Issues in Intercollegiate Athletics*.
- Corr, C., Atwater, C., Hall, P. (2023). Athlete first, student second: The thematic emphasis of Power-5 official visits and fostered athletic role engulfment. *Journal of Issues in Intercollegiate Athletics*.
- Corr, C., Atwater, C., Southall, R. (2022). Barriers to advancement: The value of black coaches as recruiters in SEC football. *Journal of Issues in Intercollegiate Athletics*.
- Atwater, C., Corr, C., Whelan, C. (2022). Organizational replication and spending patterns among FBS football and Division I basketball programs. *International Journal of Sport and Society*, 14(1).

Presentations Given

- Corr, C. (Presenter & Author), Hoffman, R. (Author Only), Southall, R. M. (Author Only), Atwater, C. (Author Only), College Sport Research Institute - 2025, "'We have great kids...I shouldn't call them kids': Examining paternalism in collegiate athletics," CSRI, Columbia, SC, United States of America. (March 20, 2025).
- Kidd, V. D. (Presenter & Author), Atwater, C. (Author Only), Corr, C. (Author Only), Taskár, M. (Author Only), Southall, R. M. (Presenter & Author), Nagel, M. S. (Author Only), 2024 North America Society for the Sociology of Sport, "The racialization of athlete education: Examining the NCAA's use of graduation metrics to achieve strategic objectives," NASSS, Chicago, IL, United States of America. (November 2, 2024).

- Nagel, M. S. (Presenter & Author), Atwater, C. (Author Only), Corr, C. (Author Only), Southall, R. M. (Author Only), Eckstein, R. (Author Only), 2024 North American Society for Sport Management Conference, "Meet the FARs: An examination of the background and appointment of Faculty Athletic Representatives," NASSM, Minneapolis, MN, United States of America. (June 2024).
- Corr, C. (Presenter & Author), Southall, R. M. (Presenter & Author), Atwater, C. (Author Only), Nagel, M. S. (Author Only), Taškár, M. (Author Only), College Sport Research Institute - 2024, "Rebranding academic success: A longitudinal examination of NCAA graduation rates," CSRI, Columbia, SC, United States of America. (March 20, 2024).
- Sellars, N., Atwater, C., Commission on Sport Management Accreditation, "Student perceptions of program quality: the value of COSMA accreditation in the strategic development of Sport Management curricula," COSMA, Montgomery, AL, United States of America. (February 2024).
- Dixon, H. E. T. (Presenter & Author), Robledo, I. (Presenter & Author), Dixon, A. W. (Presenter & Author), Atwater, C. (Presenter & Author), The 7th World Research Summit for Hospitality and Tourism, "Students' Motivations to Participate in Short-term Study Abroad Experiences," Rosen College of Hospitality Management, Orlando, FL, United States of America. (December 2023).
- Corr, C. (Presenter & Author), Atwater, C. (Author Only), Anders, A. (Author Only), Stokowski, S. (Author Only), 2023 North American Society for the Sociology of Sport Conference, "Factors influencing Power-5 football recruiting responsibilities: The intersection of race, role, and geography," NASSS, New Orleans, LA, United States of America. (November 2023).
- Corr, C. (Presenter & Author), Macaulay, C. (Presenter & Author), Sellars, N. (Author Only), Atwater, C. (Author Only), Jolly, K. (Author Only), Stokowski, S. (Presenter & Author), The 31st European Sport Management (EASM) Conference, "Perceptions of female international students' lived experience as college athletes," EASM, Belfast, Ireland. (September 12, 2023).
- Corr, C. (Presenter & Author), Bopp, T. (Author Only), Atwater, C. (Author Only), Southall, R. (Author Only), College Sport Research Institute - 2023, "Barriers to Advancement: The Value of Black Coaches as Recruiters in SEC Football," CSRI, Columbia, SC, United States of America. (March 23, 2023).
- Sellars, N. (Author Only), Atwater, C. (Presenter & Author), Corr, C. (Author Only), Thirteenth International Conference on Sport & Society, "Perceptions of female international students' lived-experience as college athletes," Sport & Society, Aarhus, Denmark. (June 2022).
- Corr, C. (Presenter & Author), Sellars, N. (Presenter & Author), Atwater, C. (Presenter & Author), Commission on Sport Management Accreditation Conference, "Professional Preparedness through Industry Fundamentals Pedagogy," Commission on Sport Management Accreditation, Houston, Texas, United States of America. (February 2022).
- Atwater, C. (Presenter & Author), Twelfth International Conference on Sport and Society, "Reaching the Apex: An Analysis of College Athletics Spending Prior to COVID-19," Sport and Society Research Network, Granada, Spain. (June 24, 2021).

Contracts, Grants and Sponsored Research

Grant

Brundidge, L. (Principal), Sellars, N. (Principal), Corr, C. (Principal), Atwater, C. (Principal), "Perceptions of Female International Students' Lived-Experience as College Athletes," Sponsored by North American Society for Sport Management, Other, \$7,500.00. (2021 - 2022).

Intellectual Contributions in Submission

Refereed Journal Articles

Robledo, I., Dixon, H. E., Dixon, A., Atwater, C. Students' motivations to participate in short-term study abroad experiences.

Corr, C., Atwater, C., Southall, R. M., Nagel, M. S., Taskar, M. Making metrics meet the mission: The contextualization and comparison of National Collegiate Athletic Association Graduation Success Rate as a tool for strategic branding. *Journal of Sport Management*.

SERVICE

University Service

Committee Member, MBA Redesign Committee. (February 24, 2021 - Present).

Faculty Mentor, Welcome Week. (2021 - Present).

Faculty Mentor, Freshman Impact Day. (2019 - Present).

Faculty Mentor, Trojan Preview Day. (2019 - Present).

Committee Member, New Faculty Hiring Committee. (2025).

Committee Chair, New Faculty Hiring Committee. (2024).

Committee Member, COSMA Committee. (2021 - 2022).

Committee Member, New Faculty Hiring Committee. (2021).

Committee Member, Quality Matters Applying the QM Rubric Workshop. (2021).

Administrative Assignment, Department Chair, New Graduate Course in Applied Sport Analytics. (December 2020).

Professional Service

Committee Member, COSMA - Site Reviewer Candidacy. (February 2022 - Present).

Member, NASSM Mentorship Initiative. (2021 - Present).

Reviewer, Journal Article, The COSMA Journal. (August 20, 2024).

Accreditation Site Reviewer, COSMA, Waltham, MA. (April 20, 2023 - April 21, 2023).

Reviewer, Journal Article, International Journal of Sport Management and Marketing. (January 2, 2023 - January 15, 2023).

Conference-Related, College Sport Research Institute, Columbia, SC. (March 23, 2022 - March 25, 2022).

Invited Lecture, Leadership Interview for Athlete Assessments. (2021).

Reviewer, Journal Article, Sport, Business, Management: An International Journal. (November 14, 2021 - December 17, 2021).

Committee Member, Commission On Sport Management Accreditation. (October 8, 2021 - November 23, 2021).

Reviewer, Journal Article, Event Management: An International Journal. (2019 - 2020).

Reviewer, Journal Article, Sport Management Education Journal. (2019 - 2020).

Public Service

Volunteer, Lasagna Love, Montgomery, AL. (August 19, 2022 - 2023).

Volunteer, FLIMP Festival - Montgomery Museum of Fine Arts, Montgomery, AL. (April 15, 2023).

Volunteer, Montgomery Zoo Serve Day, Montgomery, AL. (November 19, 2022).

Guest Speaker, East-Central Alabama Chapter of Military Officers Association of America. (September 21, 2021).