

PATRICK J. HOLLADAY

Professor, Hospitality, Tourism and Event Management
School of Hospitality, Sport and Tourism Management
Sorrell College of Business, Troy University
pholladay@troy.edu

EDUCATION

Clemson University

Ph.D. Parks, Recreation & Tourism Management, 2011

Emphasis: Travel & Tourism.

Cognate: Parks and Conservation Area Management

Dissertation: *An integrated approach to assessing the resilience and sustainability of community-based tourism development in the Commonwealth of Dominica*

Eastern Kentucky University

M.S., Biological Sciences, 2004

Emphasis: Applied Ecology.

Thesis: *Resident attitudes towards ecotourism and conservation in a community co-managed protected area: The Five Blues National Park, Belize*

Clemson University

B. S., Aquaculture, Fisheries & Wildlife Biology, 1998

Emphasis: Wildlife Biology.

EXPERIENCE

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| 2023- | Professor. School of Hospitality, Sport & Tourism Management. Troy University, Troy, AL. |
| 2018-2023 | Associate Professor. School of Hospitality, Sport & Tourism Management. Troy University, Troy, AL. |
| 2013-2018 | Assistant Professor. School of Hospitality, Sport & Tourism Management. Troy University, Troy, AL. |
| 2011-2013 | Assistant Professor. Department of Recreation, Sport & Tourism Management. University of Saint Francis, Joliet, IL |
| 2007-2011 | Graduate Research Assistant. Department of Parks, Recreation & Tourism Management. Clemson University, Clemson, SC |

SCHOLARSHIP & RESEARCH ACTIVITIES

My research focuses on sustainability, resilience, and community development. This work is conducted largely through the lens of tourism and crosses into areas like cultural heritage, agriculture, natural resources and faith/spirituality. My research has been conducted in Eastern Europe, the Caribbean, Central and South America, and Southeast Asia as well across the United States.

BOOKS

Holladay, P.J. (2024, in press). *Teaching Agritourism: A Practical Approach*. Cheltenham: Edward Elgar Publishing.

Roberts, A.L. & Holladay, P.J. (2019). *Gullah Geechee Heritage in the Golden Isles*. Charleston: History Press.

PEER-REVIEWED JOURNAL ARTICLES

Xu, S., LaPan, C., Lewis, H., **Holladay, P.J.**, & Dixon, H. (2024). Trust and transformative learning: How faculty-led study abroad experiences foster sense of belonging and community. *Journal of Hospitality & Tourism Education*, <https://doi.org/10.1080/10963758.2024.2342814>

Fennell, D.A., Kline, C., Mkono, M., Grimwood, B.S.R., Sheppard, V.A., Dashper, K., Rickly, J., Burns, G.L., Bertella, G., von Essen, E., Garcia-Rosell, J.C., Guo, Y., Hoarau-Heemstra, H., Lopez, A.L., Venegas, G.J.Q., **Holladay, P.J.**, Cavaliere, C.T., Copeland, K., Danlye, B., Rizzolo, J.B., Hurst, C.E., Usui, R., Aijala, M., Crossley, E., Hill, K., Szydlowski, M., Bisgrove, D. Blythe, S., Fennell S.R., Heaney, S.O., Schumacher, C., Tully, P., Coose, S. Hooper, J., & Madrid, R. (2024). Tourism, animals & the vacant niche: a scoping review and pedagogical agenda. *Current Issues in Tourism*, <https://doi.org/10.1080/13683500.2023.2280704>

Cretors, K., Brundiers, K., **Holladay, P.J.**, Mendez-Lazaro, P., & Wu, Y. (2023). A visual-spatial inventory of agritourism assets in central Puerto Rico to leverage sustainable regional development. *Journal of Responsible Tourism Management*, 3(1), 56-78.

Krishnamoorthy, A., and **Holladay, P.J.** (2023). The perceptions of foreign nationals visiting Mongolia: a tourism satisfaction study. *Pasos: Journal of Tourism & Cultural Change*, 21(2), 395-404.

Abernathy, B., Dixon, A.W., Koo, G. & **Holladay, P.J.** (2022). Determinants of Canadian and US mountain bike tourists' site preferences: Examining the push-pull relationship. *Journal of Sport & Tourism*, 26(3), 249-268.

Curriculum vitae for Patrick J. Holladay

Crawford, C., Maples, J.N., Bradley, M.J., & **Holladay, P.J.** (2021). Portable technology use and perceptions of its use among ultramarathon runners. *Alabama ASAHPERD Journal*, 42(1), 8-15.

Krishnamoorthy, A., & **Holladay, P.J.** (2021). An analysis of factors influencing organizational structure in two East Asian nations. *Journal of Transnational Management*, 26(4), 269-290.

Holladay, P.J., Mendez-Lazaro, P., & Brundiars, K. (2021). From hurricanes to pandemics: community-based transformation and destination resilience in Utuado, Puerto Rico. *Journal of Sustainability and Resilience*, 1(2), 1-6.

Massally, A., **Holladay, P.J.**, McGough, F.M., & King, R. (2021). The Sierra Leone-Gullah Geechee connection-deepening the connection: a tourist satisfaction study. *Studia Periegetica*, 2(34), 27-43.

Wies, K., Chamber, C. & **Holladay, P.J.** (2021). Social-ecological resilience and community-based tourism in the Commonwealth of Dominica. *Tourism Geographies*, 23(3), 458-478.

Holladay, P.J., Dixon, A.W., Nguyen, M.C, Bao, L., Xu, S., & Price-Howard, K. (2020). Stakeholder perceptions of Da Nang, Vietnam as a tourism gateway city. *Journal of Tourism Insights*, 10(1), Article 8.

Holladay, P.J., Mendez-Lazaro, P., Centeno, H.M., Rivera, R., Adams, K., & Brundiars, K. (2019). Utuado, Puerto Rico and community resilience post-Hurricane Maria: the case of Tetuan Reborn. *Recreation, Parks, and Tourism in Public Health*. 3, 5-16.

Keller, C.T., Dylla, S. & **Holladay, P.J.** (2019). An intersection of digital historic preservation and heritage tourism: Prince Frederik's Battery, Virgin Islands National Park. *e-Review of Tourism Research*. 16(4), 294-307.

Holladay, P.J. (2018). Destination resilience and sustainable tourism development. *Tourism Review International*, 22(3-4), 251-261.

Holladay, P.J. (2018). Transformative potential of a short-term mission trip experience. *International Journal of Religious Tourism and Pilgrimage*, 6(3), 5.

Holladay, P.J., Dixon, A.W., Nguyen, M.C, Nguyen, B.L., Xu, S., & Price-Howard, K. (2018). Stakeholder perceptions of tourism assets and sustainable tourism development in Da Nang, Vietnam. *Enlightening Tourism: A Pathmaking Journal*, 8(2), 74-98.

Powell, R.B., Green, T.F., **Holladay, P.J.**, Krafte, K.E., Duda, M., Nguyen, M.T., Spencer, J.H. & Das, P. (2018). Examining community resilience to assist in sustainable tourism development planning in Dong Van Karst Plateau Geopark, Viet Nam. *Tourism Planning & Development*, 15(4), 436-457.

Curriculum vitae for Patrick J. Holladay

Holladay, P.J., Skibins, J.C., Zach, F.J. & Arze, M. (2017). Exploratory social network analysis of stakeholder organizations along the Illinois and Michigan Canal National Heritage Corridor. *Journal of Park and Recreation Administration*, 35(4), 37-48

Holladay, P.J., & Powell, R.B. (2016). Social-ecological systems, stakeholders and sustainability: a qualitative inquiry into community-based tourism in the Commonwealth of Dominica. *Caribbean Studies*, 44 (1-2), 3-28.

Price-Howard, K. & **Holladay, P.J.** (2014). Resorts, resilience and retention after the BP Oil Spill Disaster of 2010. *Journal of Tourism Insights*, 5(1), Article 2.

Holladay, P.J. & Powell, R. B. (2013). Resident perceptions of social–ecological resilience and the sustainability of community-based tourism development in the Commonwealth of Dominica. *Journal of Sustainable Tourism*, 21(8), 1188-1211

Holladay, P.J., & Ponder, L.M. (2012). Identification-of-self through a yoga-travel-spirit nexus. *Academic Quarter*, 4, 297-306.

Holladay, P.J., & Ormsby, A.A. (2011). A comparative study of local perceptions of ecotourism and conservation at the Five Blues Lake National Park, Belize. *Journal of Ecotourism*, 10(2), 118-134.

EXTERNAL GRANTS: \$2,328,660.23

Year	Title	Sponsor	Role	Amount
2024	Empowering Agritourism Service Providers to Strengthen Agritourism Programs as a Farm Diversification Strategy to Enhance Beginning Farmers and Ranchers Success	USDA – Beginning Farmer and Rancher Development Program	Co-Principal Investigator	750,000 (in review)
2024	Enhancing Agricultural Networks Through AgriCluster Resilience and Expansion (ACRE): A Framework for Strategic Collaboration and Planning in Utuado, Puerto Rico	USDA – Local Food Promotion Program	Principal Investigator	100,000 (in review)
2024	Strengthening New Farmers Market Development for Community Growth, Resilience, and Local Food Access in Utuado, Puerto Rico	USDA – Farmers Market Promotion Program	Principal Investigator	100,000 (in review)

Curriculum vitae for Patrick J. Holladay

2023	Preserving the Gullah Geechee Cultural Heritage Corridor	Andrew W. Mellon Foundation	Principal Investigator	835,000 (in review)
2022	St Simons African American Heritage Coalition Succession Planning	Okefenokee Rural Electric Membership Cooperation Foundation	Principal Investigator	3,000.00
2022	Marketing for Sustainable Agritourism in Coastal Georgia: Georgia Grown Trail 17	Southern Sustainable Agriculture Research and Education	Principal Investigator	30,000 (not funded)
2022	Georgia Oyster Trail	Georgia Sea Grant	Principal Investigator	15,000.00
2022	Supporting connections among heritage crops, tourism trail systems, and culturally Indigenous people along the Gullah Geechee Heritage Corridor	Southern Sustainable Agriculture Research and Education	Co-Principal Investigator	80,000 (not funded)
2021	Agritourism business plan development	Southern Risk Management Education Center	Co-Principal Investigator	100,000 (not funded)
2021	Documentation and Education	Friends of Coastal Georgia	Principal Investigator	2,310.23
2021	Docent and tour guide training: Gullah Geechee heritage preservation	National Trust for Historic Preservation	Principal Investigator	50,000.00
2020	Exploring agritourism to increase agricultural sustainability and resilience in the municipality of Utuado, Puerto Rico	National Institute of Food and Agriculture, U.S. Department of Agriculture through the Southern Sustainable Agriculture Research and Education program.	Principal Investigator	300,000.00
2020	Historical Marker Impact Study	Georgia Historical Society	Principal Investigator	25,000.00
2020	Agritourism business and strategic plan development	Southwest Georgia Project for Community Education, Inc.	Principal Investigator	2,750.00
2019	Agritourism education for socially disadvantaged farmers	Southern Sustainable Agriculture Research & Education	Principal Investigator	3,000.00
2019	Hickman County AG Pavilion Feasibility Study	Hickman County (TN) Economic & Community Development Association	Principal Investigator	15,000.00
2018	Perception vs. Reality: Triangulating the hazards of sea level rise with subjective and objective measures of community resiliency and vulnerability	Georgia Sea Grant	Co-Principal Investigator	105,000 (not funded)
2017	Tourism visioning for Hickman County, TN	Hickman County (TN) Economic & Community Development Association	Principal Investigator	1,000.00

Curriculum vitae for Patrick J. Holladay

2017	Historical Harrington School Interpretation Materials Project	Georgia Department of Economic Development	Co-Principal Investigator	10,000
2014	The “how’s” and “shy’s” of developing sustainable networks and dynamic partnerships	South Carolina National Heritage Corridor	Consultant	300.00
2011	Fulbright Scholar-In-Residence for University of St. Francis	US Department of State	Coordinator	91,300.00
2009	National Hunting and Fishing Day visitor study in Upstate South Carolina	Weatherby Foundation	Co-Principal Investigator	1,000.00
2001	The historical, cultural, and environmental aspects of the Zahorie Protected Landscape Area, Slovakia	United States Agency for International Development; Slovak Municipal Governments.	Co-Principal Investigator	6,000.00

INTERNAL GRANTS: \$19,750.00

Year	Title	Sponsor	Role	Amount
2021	Faculty Development Grant	Troy University	Presenter	750.00
2019	Agritourism for economic development in Utuado	Troy University, summer research grant	Principal Investigator	3,000.00
2018	Faculty Development Grant	Troy University	Presenter	750.00
2018	Agritourism for economic development in Utuado	Troy University, summer research grant	Principal Investigator	2,000.00
2016	Faculty Development Grant	Troy University	Presenter	750.00
2015	Faculty Development Grant	Troy University	Presenter	750.00
2015	Tourism resource audit for Da Nang, Vietnam	Troy University	Co-Principal Investigator	3,000.00
2015	Faculty Development Grant	Troy University	Presenter	750.00
2014	Faculty Development Grant	Troy University	Presenter	750.00
2013	Travel Grant	University of St. Francis	Presenter	1,000.00
2012	Technology Grant	University of St. Francis	Instructor of record	1,500.00
2011	Travel Grant	Clemson University	Presenter	750.00
2010	An integrated approach to assessing the resilience and sustainability of community-based	Clemson University Professional Enrichment Grant; Clemson University International	Dissertation research	2,500.00

Curriculum vitae for Patrick J. Holladay

	tourism development in the Commonwealth of Dominica	Institute for Tourism Research Grant; Clemson University Office Public Service & Agriculture Grant		
2009	Travel Grant	Clemson University	Presenter	750.00
2008	Travel Grant	Clemson University	Presenter	750.00
2006	Efficacy of recirculating aquaculture systems as educational tools in ecology studies	Central Carolina Technical College	Instructor of record	1,000.00
2003	Resident attitudes towards ecotourism and conservation in the Five Blues Lake National Park, Belize	Eastern Kentucky University	Thesis research	650.00

BOOK CHAPTERS, COMPENDIA & EDITOR REVIEWED ARTICLES

Ponder, L. M. & Holladay, P. J. (2022). Yoga tourism. In J. Jafari & H. Xiao (Eds.), *The Encyclopedia of Tourism, Living Edition*. New York: Springer.

Weis, K., Chambers, C., & Holladay, P.J. (2022). Social-ecological resilience and community-based tourism in the commonwealth of Dominica. In M. McLeod, R. Dodds & R. Butler (Eds.), *Island Tourism Sustainability and Resiliency*. New York: Routledge.

Weis, K., Chambers, C., & Holladay, P.J. (2018). Social-ecological resilience and the role of tourism in Dominica. In C. Patrick Heidkamp & J. Morrissey (Eds.), *Towards Coastal Resilience and Sustainability*. New York: Routledge.

Arze, M. & Holladay, P.J. (2017). Overcoming externalities: towards best ecotourism business practices in the Yacuma River Protected Area, Bolivia. *Journal of Ecotourism*, 16(3), 300-309.

Holladay, P. J. (2017). Pedagogy for online tourism classes. In P. Benckendorff & A. Zehrer (Eds.), *International Handbook of Teaching and Learning in Tourism*. Cheltenham: Edward Elgar Publishing.

Ponder, L. M. & Holladay, P. J. (2016). Yoga tourism. In J. Jafari & H. Xiao (Eds.), *The Encyclopedia of Tourism*. New York: Springer.

Holladay, P. J. (2015). Baseline. In C. Cater, Garrod, B., & Low, T. (Eds.) *The Encyclopedia of Sustainable Tourism*. Oxford: CABI. pp. 48-49.

Holladay, P. J. (2015). Biodiversity. In C. Cater, Garrod, B., & Low, T. (Eds.) *The Encyclopedia of Sustainable Tourism*. Oxford: CABI. pp. 54-55.

Curriculum vitae for Patrick J. Holladay

Holladay, P. J. (2015). Caribbean Alliance for Sustainable Tourism. In C. Cater, Garrod, B., & Low, T. (Eds.) *The Encyclopedia of Sustainable Tourism*. Oxford: CABI. pp. 66.

Holladay, P. J. (2015). Ecosystem, Ecosystem Services. In C. Cater, Garrod, B., & Low, T. (Eds.) *The Encyclopedia of Sustainable Tourism*. Oxford: CABI. pp. 164.

Ponder, L. M., & Holladay, P. J. (2013). The transformative power of yoga tourism. In Y. Reisinger (Ed.), *Transformational Tourism: Tourist Perspectives*. Oxford: CABI.

CONFERENCE PRESENTATIONS

Holladay, P.J. & Dewey, T. (March, 2024). *Agritourism opportunities in the Wiregrass Region*. Troy University and Resource Conservation and Development (WRC&D) Council. Headland, Alabama.

Dixon, H. E., Price-Howard, L. K., Holladay, P., & Dixon, A. (November, 2023). *Connecting with international university students at on-site international university locations*. 2023 Annual Conference of the Resort and Commercial Recreation Association, Palm Springs, Florida.

Holladay, P.J. (October, 2023). *Agritourism and seafood connections in South Carolina*. Reviving Our Fisheries-Southern Sustainable Agriculture Research and Education. St. Helena Island, South Carolina.

Price-Howard, L. K., Dixon, H. E., Holladay, P., & Dixon, A. (March, 2023). *An ethnographic exploration into international teaching assignments in hospitality and tourism*. Southeast, Central & South American Federation-Council on Hotel, Restaurant, and Institutional Education, Columbia, South Carolina.

Dixon, A., Holladay, P., & Dixon, H. E. (February, 2023). *Residents' perceptions of destination resilience in Da Nang, Vietnam*. Critical Tourism Studies-Asia Pacific Conference Hanoi, Viet Nam.

Bradley, M.J., Maples, J.N., & Holladay, P. (September, 2022). *Technology and social media use of ultramarathon runners*. 2022 National Outdoor Recreation Conference. Knoxville, Tennessee.

Holladay, P.J., Mendez-Lazaro, P., & Brundiars, K. (August, 2022). *Mejorando la calidad de vida y el bienestar de las comunidades rurales de Puerto Rico*. Second Annual Agroturistica de la Montana Conference and Fair. Utuado, Puerto Rico.

Holladay, P.J. (February, 2022). *Practical Tools for Agritourism*. Georgia Grown Symposium, Athens, Georgia.

Holladay, P.J., Mendez-Lazaro, P., & Brundiars, K. (November, 2021). *Using agritourism to increase agricultural sustainability and resilience in the municipality of Utuado, Puerto Rico*. National Extension Tourism Conference. Savannah, Georgia.

Curriculum vitae for Patrick J. Holladay

Abernathy, B.E., Dixon, A.W., Holladay, P.J. & Koo, G. (October, 2021). *An examination of the travel behaviors and site preferences of Canadian and US mountain bike tourists*. Travel and Tourism Research Association Canada Virtual Conference.

Abernathy, B.E., Dixon, A.W., Holladay, P.J. & Koo, G. (March, 2021). *Mountain bike tourism and destination attractiveness: an analysis of push-pull motivations*. Southeast Environment and Recreation Research Virtual Conference. Athens, Georgia.

Esteves, T. & Holladay, P.J. (April, 2021). *Leadership for Ag 4.0-enhancing agricultural sustainability in the Fourth Industrial Revolution (4IR)*. SUSTEX2021, Killeen, Texas.

Holladay, P.J. (March, 2020). *‘Don’t Ask, Won’t Sell’: Gullah Geechee and the war for land in coastal Georgia*. International Gullah Geechee and African Diaspora Conference, Conway, South Carolina.

Buice, B., Holladay, P.J., & Wigger, A. (April, 2019). *Coastal Tourism Development*. Coastal Georgia Tourism Conference, Savannah, Georgia.

Holladay, P.J., Pavich, M., Keller, C.T., & Bagwell, T. (March, 2019). *Gullah Geechee Research in the Golden Isles, GA*. International Gullah Geechee and African Diaspora Conference, Conway, South Carolina.

Holladay, P.J., Dixon, A.W., Nguyen, M.C., & Nguyen, B.L. (December, 2018). *Do residents derive value from public beach access: Da Nang, Vietnam*. Asia Pacific Travel and Tourism Research Association Conference, Ho Chi Minh City, Vietnam.

Holladay, P.J. (March, 2018). *Agrileisure: the farmers market for food, fun, and fellowship*. Southeastern Recreation Research Conference, Athens, Georgia.

Dixon, A.W., Holladay, P.J., Nguyen, M.C., & Nguyen, B.L. (December, 2017). *Estimating residents’ willingness to pay for public beach access. Da Nang, Vietnam*. Fourth World Research Summit for Tourism and Hospitality: Innovation, Partnerships and Sharing, Orlando, Florida.

Holladay, P.J. (March, 2017). *Christian tourism options and their transformative potentials*. Everyday Theology Conference: A Theology of Rest and Recreation, Lynchburg, Virginia.

Weis, K., Chambers, C. & Holladay, P.J. (March, 2017). *Social-ecological resilience and the role of tourism in Dominica*. Coastal Transitions: Sustainability Transitions in the Coastal Zone, New Haven, Connecticut.

Holladay, P.J., Dixon, A.W., Nguyen, M.C. & Xu, S. (November, 2016). *Development of resort and beach tourism in Da Nang, Vietnam*. Resort and Commercial Recreation Association 2016 National Conference, Palm Coast, Florida.

Holladay, P.J. (April, 2016). *Reflections on e-service learning in an online tourism class*. 2016 Community-Based Learning: Exploring the Possibilities eConference. Troy University and Portland State University.

Curriculum vitae for Patrick J. Holladay

Holladay, P.J. (March, 2016). *Ecotourism in coastal Georgia*. 4th Annual Jekyll Island Green Screen Film Festival and Environmental Research Showcase, Jekyll Island, Georgia.

Lanier, P., Holladay, P.J., & Munarura, I. (January, 2016). *Case studies in ecotourism and indigenous tourism: a panel discussion*. Ecotourism and Sustainable Tourism Conference: Transforming Our World Through Sustainable Tourism Solutions, Tampa, Florida

Holladay, P.J., Dixon, A.W., Nguyen, M.C., Xu, S., & Vuong, L.H. (January, 2016). *Stakeholder perceptions of riverine and montane ecotourism development in Da Nang, Vietnam*. Ecotourism and Sustainable Tourism Conference: Transforming Our World Through Sustainable Tourism Solutions, Tampa, Florida

Dixon, A., Dixon, H., & Holladay, P. (December, 2015). *Estimating the value derived by sport tourists from their trip experience*. Third World Research Summit for Tourism and Hospitality, Orlando, Florida.

Holladay, P. J., Bradley, M., Dixon, A., Dixon, H., Keller, C., Madison, L., Ponder, L., & Skibins, J. (June, 2015). *De place dem whey we fa gadda fa mek we scrong: cultural preservation, resilience and the Gullah-Geechee*. 21st International Symposium on Society and Resource Management Conference, Charleston, South Carolina.

Bradley, M., Stella, L., Wu, N., & Holladay, P.J. (June, 2015). *Identifying factors to increase visitation to Kentucky State Parks*. 21st International Symposium on Society and Resource Management Conference, Charleston, South Carolina.

Holdnak, A., Price-Howard, K. & Holladay, P. J. (April, 2015). *Gulf Horizon Oil Spill—5 years later. Impacts on Northwest Florida Coastal Tourism*. Northeastern Recreation Research Symposium, Annapolis, Maryland.

Holladay, P. J. (November, 2014). *Considerations for tourism extension services to enhance local capacities and adaptive governance: two case studies from the Caribbean*. 3rd International Tourism Conference, Tourism and Innovation: Re-inventing, Revolutionizing, Transforming, Montego Bay, Jamaica.

Holladay, P. J. (October, 2014). *Efficacy of reflection journals for student learning in an online environment*. Georgia Education Research Association 39th Annual Meeting, Savannah, Georgia. <https://digitalcommons.georgiasouthern.edu/gera/2014/2014/44/>

Price, L. K., Holdnak, A., & Holladay, P. J. (September, 2014). *A look at the economic impact on the Florida/ Alabama Gulf Coast following the BP Oil Spill of 2010*. World Leisure Congress, Mobile, Alabama.

Skibins, J. C., & Holladay, P. J. (March, 2014). *Social network and sustainability analyses for the Illinois & Michigan Canal National Heritage Corridor*. Second Annual Canal Corridor Alliance Conference, Channahon, Illinois.

Curriculum vitae for Patrick J. Holladay

Holladay, P.J. & Skibins, J.C. (March, 2014). *Stakeholder perceptions of sustainability along the Illinois & Michigan National Heritage Corridor*. Southeastern Recreation Research Conference, Asheville, North Carolina.

Price, L. K. & Holladay, P.J. (November, 2013). *Resorts, resilience and retention: a look at the tourism rebound of the Florida/Alabama Gulf Coast after the BP oil spill disaster of 2010*. Resort and Commercial Recreation Association National Conference, Amelia Island, Florida.

Holladay, P. J., Arze, M., & Skibins, J. C. (March, 2013). *Bridging connections: exploratory social network analysis of the Illinois & Michigan National Heritage Corridor*. George Wright Society Conference on Parks, Protected Areas, & Cultural Sites, Denver, Colorado.

Arze, M., & Holladay, P. J. (March, 2013). *Does nature subsidize costs for ecotourism providers? Externality cost analysis for best business practices in Bolivia*. George Wright Society Conference on Parks, Protected Areas, & Cultural Sites, Denver, Colorado.

Holladay, P. J. (March, 2013). *Social networks: importance, analysis and visualization*. First Annual Canal Corridor Alliance Conference, Channahon, Illinois.

Holladay, P. J., Kelly, W., & Bort, S. (March, 2013). *Creating partnerships and connections in tourism*. First Annual Canal Corridor Alliance Conference, Channahon, Illinois.

Skibins, J. C., & Holladay, P. J. (March, 2013). *Passageways and partnerships: using best practices in interpretation in the Corridor*. First Annual Canal Corridor Alliance Conference, Channahon, Illinois.

Prim, K. & Holladay, P. J. (April, 2012). *Stormwater Management and green roofs*. University of St. Francis and the American Chemical Society, 9th Annual Green Week Celebration, Joliet, Illinois.

Holladay, P. J., & Powell, R. B. (March, 2011). *An integrated approach to assessing social-ecological resilience and sustainability of community-based nature tourism development in the small island state of the Commonwealth of Dominica*. Resilience, Innovation, and Sustainability: Navigating the Complexities of Global Change. Second International Science and Policy Conference, Tempe, Arizona.

Holladay, P. J., & Powell, R. B. (March, 2011). *Social-ecological resilience and sustainability of community-based nature tourism development: the Commonwealth of Dominica*. George Wright Society Conference on Parks, Protected Areas, & Cultural Sites, New Orleans, Louisiana.

Holladay, P. J. (April, 2010). *The chaotic complexion of complexity and chaos: applications to tourism management*. Twelfth Annual College of Health, Education, and Human Development Faculty Forum, Clemson, South Carolina.

Mainieri, T. L., Hartman, C. L., Holladay, P. J., & Skibins, J. C. (April, 2010). *Examining the effect of generational cohort on civic engagement and social capital*. Twelfth Annual College of Health, Education, and Human Development Faculty Forum, Clemson, South Carolina.

Curriculum vitae for Patrick J. Holladay

Holladay, P. J., (April, 2009). *Intersecting theories of sustainability and resilience: an application for tourism management*. Eleventh Annual College of Health, Education, and Human Development Faculty Forum, Clemson, South Carolina.

Holladay, P. J., & Skibins, J. C. (April, 2009). *Ecotourism and wildlife impacts: loving nature to death at the ends of the Earth*. Eleventh Annual College of Health, Education, and Human Development Faculty Forum, Clemson, South Carolina.

Holladay, P. J., & Ormsby, A. A. (March, 2009). *A comparative study of local perceptions of ecotourism and conservation at the Five Blues Lake National Park, Belize*. Southeast Chapter of Travel and Tourism Research Association Annual Conference & Tourism Research Symposium, Montgomery, Alabama.

Holladay, P. J., & Baldwin, E. D. (June, 2008). *Whose fault is it? Critical barriers to successful community co-management in the Five Blues Lake National Park, Belize*. Fourteenth International Symposium on Society and Resource Management Conference, Burlington, Vermont.

Holladay, P. J., Schmalz, D. L., & Norman, W. C. (June, 2008). *Reels, Remington's, & reputations: stereotypes of hunters & anglers*. Fourteenth International Symposium on Society and Resource Management Conference, Burlington, Vermont.

GRADUATE STUDENT COMMITTEES

Brian Abernathy. (2021). *Mountain Bike Tourism and Destination Attractiveness: An Analysis of Push-Pull Motivations*. Master of Sport Management. Troy University, USA.

Huda Khalife. (2021). *Increasing Socio-economic resilience of Utuado Farmers through Agritourism*. Master of Sustainability Solutions. Arizona State University, USA.

Casey Kretors. (2021). *Agritourism in Puerto Rico: Exploring the Spatial Networks of Sustainable Agritourism in the Municipalities of Utuado, Ciales, Florida, and Jayuya*. Honors College Thesis. Arizona State University, USA.

Kristin Weis. (2018). *Social-ecological Resilience and Tourism in The Coastal Zone: A Case Study in Dominica*. Master of Resource Management. University Centre of the Westfjords, Iceland.

TEACHING EXPERIENCE

TROY UNIVERSITY

2013 - PRESENT

HSTM 2201—Introduction to Event Management

HSTM 2205—Introduction to Hospitality, Tourism and Event Management

HSTM 2210—Industry Fundamentals

HSTM 2220—Introduction to Tourism Management

HSTM 2255—Introduction to Hospitality, Sport and Tourism Management

HSTM 3325—Experience Design and Management

HSTM 3330—Festivals and Event Tourism

HSTM 3360—Tourism Principles

Curriculum vitae for Patrick J. Holladay

HSTM 3377—Domestic and International Tourism
HSTM 4414—Sustainable Tourism
HSTM 4415—Tourism Impacts and Planning
HSTM 4417—Current Issues in Tourism
HSTM 4419—Community-based Tourism
HSTM 4428—Legal Aspects in Hospitality, Tourism and Event Management
HSTM 4450—Event Management in Hospitality, Sport and Tourism Management.
HSTM 4460—Leadership Principles in Hospitality, Sport and Tourism Management
HSTM 4490—Senior Seminar

THE COLLEGE OF COASTAL GEORGIA, BRUNSWICK, GA 2015-2016

MKTG 4175—Global Marketing
HOSP 4100—Ecotourism

UNIVERSITY OF ST. FRANCIS, JOLIET, IL 2011—2013

RADM 100—Introduction to Recreation and Leisure Service Delivery Systems.
LEAD 101—Introduction to Leadership.
RADM 314—Sustainable Tourism.
RADM 315—Sustainability in the Hospitality Industry.
RADM 322—Outdoor Recreation, the Environment and Society.
RADM 399—Research Methods.
RADM 422—Senior Seminar.
RADM 494—Introduction to Geographical Information Systems.
RADM 498—Internship.

CLEMSON UNIVERSITY, CLEMSON, SC 2007—2011

PRTM 101—Concepts of Leisure.
PRTM 301—Recreation and Society. (Invited Guest Lecturer).
PRTM 900—Qualitative Research Methods. (Invited Guest Lecturer).
FOR 431—Recreation Resource Planning in Forest Management.

TRI-COUNTY TECHNICAL COLLEGE, ANDERSON, SC 2009

BIO 100—Introductory Biology.

FRANCIS MARION UNIVERSITY, FLORENCE, SC 2006—2007

BIO 103—Environmental Biology.
BIO 105—Introduction to Biological Science.

CENTRAL CAROLINA TECHNICAL COLLEGE, SUMTER, SC 2006—2007

BIO 100—Introductory Biology.
BIO 101—Biological Science I.
BIO 102—Biological Science II.
BIO 112—Basic Anatomy and Physiology.
BIO 115—Basic Microbiology.
BIO 205—Ecology.
BIO 206—Ecology Lab.
EVT 201—Environmental Science.

Curriculum vitae for Patrick J. Holladay

EASTERN KENTUCKY UNIVERSITY

2002—2004

BIO 171—Human Anatomy I, II.

GEO 210—Introduction to Physical Geography.

PROFESSIONAL SERVICE

- 2023- Committee Member, Ag & Art Tour of South Carolina
- 2023- Advisory Board, South Carolina Writers Association
- 2015- Editorial Review Board, Journal of Responsible Tourism Management
- 2015- Editorial Review Board, e-Review of Tourism Research
- 2021-2023 President, Board of Directors, Georgia Oyster Trail
- 2017-2023 President, Board of Directors, Georgia Grown Highway 17
- 2015-2020 President, Board of Directors, Georgia Coast Travel Association
- 2017-2019 Treasurer, Board of Directors, St. Simons Food & Spirits Festival
- 2016-2019 Associate Editor, Journal of Ecotourism
- 2012-2013 Heritage Development & Tourism Chair, Canal Corridor Association of the Illinois & Michigan Canal National Heritage Corridor, LaSalle, IL
- 2011-2013 Board of Directors, Heritage Corridor Convention & Visitors Bureau, Romeoville, IL
- 2008-2011 Student Affairs Committee, International Association for Society & Natural Resources.

UNIVERSITY AND DEPARTMENT SERVICE

TROY UNIVERSITY

2022—present Troy University, Office of Sponsored Programs Advisory Committee

2021—present Troy University, Undergraduate Academic Council

2021—present Sorrell College of Business, College Review Committee

UNIVERSITY OF ST. FRANCIS

2011 - 2013 Executive Sustainability Committee.

2011 - 2013 College of Arts & Sciences Curriculum Committee.

2011 - 2013 Club Advisor for Recreation Club and Council for Social Activism.

2011 - 2013 International Advisory Council.

2011 - 2013 Greening of Campus Committee.

CLEMSON UNIVERSITY

2010 Graduate Student Government Senator.

AWARDS AND PROFESSIONAL RECOGNITION

- 2022 Troy University Office of Sponsored Programs Chancellor's Award of Distinction
- 2017 Troy University Faculty supervisor 1st place winner in the College of Health & Human Services undergraduate research competition.
- 2016 Troy University Faculty supervisor for the 1st place winner in the College of Health & Human Services undergraduate

Curriculum vitae for Patrick J. Holladay

2015	Troy University	research competition. Faculty supervisor for the 1 st place winner in the College of Health & Human Services undergraduate research competition.
2011	Clemson University	Graduate Student Award for Excellence
2007-2011	Clemson University	Graduate Research Assistantship
2002-2004	Eastern Kentucky U.	Graduate Research Assistantship

CONTINUED PROFESSIONAL DEVELOPMENT

“Post-Crisis Hospitality Management Certificate”. University of South Florida. (2020)

SOFTWARE AND PROGRAMMING EXPERIENCE

Learning Management Systems: Blackboard and Canvas

Social Network Analysis: Gephi

Statistical: SPSS

Structural Equation Modeling: EQS

Qualitative: QSR NVivo

OTHER RELEVANT EXPERIENCE

2015-2016	Adjunct Professor. School of Business & Public Affairs. The College of Coastal Georgia, Brunswick, GA
2009	Adjunct Professor. Arts & Sciences Division. Tri-County Technical College, Anderson, SC
2006-2007	Adjunct Professor. Department of Biology. Francis Marion University, Florence, SC
2006-2007	Adjunct Professor. Science Department. Central Carolina Technical College, Sumter, SC
2002-2004	Graduate Research Assistant. Department of Biological Sciences and Department of Geography & Geology. Eastern Kentucky University, Richmond, KY
2005	Desert Tortoise Research Assistant. ITS Corporation/US Department of Defense. Fort Irwin, CA
2002-2004	Biological Technician. Eastern Kentucky University/US Department of the Army. Richmond, KY
2001-2002	Ecologist. United States Peace Corps: Parks Planning & Administration Advisors. Daphne Institute of Applied Ecology, Bratislava, Slovak Republic

Curriculum vitae for Patrick J. Holladay

- 2000-2001 Ecologist. United States Peace Corps: Parks Planning & Administration Advisors. Zahorie Protected Landscape Area, Malacky, Slovak Republic
- 1998 Outdoor Environmental Educator. Clemson University Outdoor Laboratory, Clemson, South Carolina