

NICOLE L. SELLARS
nsellars@troy.edu

EDUCATION

Ph.D. Sport and Exercise Science, Emphasis in Sport Administration **Expected**
Doctoral Minor: Applied Statistics and Research Methods **May 2020**
University of Northern Colorado, Greeley, Colorado
Advisor: Dr. Alan Morse

M.P.E., Emphasis in Athletic Administration **December 2015**
Idaho State University, Meridian, Idaho
Advisor: Dr. Howard Gauthier

B.A., Communication **May 2014**
Minor: English
Boise State University, Boise, Idaho
Advisor: Dr. Laurel Traynowicz

TEACHING EXPERIENCE

Assistant Professor **August 2019-Present**
School of Hospitality, Sport, and Tourism Management
Troy University, Troy, Alabama

- Responsible for preparing and presenting lectures and class activities for undergraduate courses including Introduction to Sport Management (HSTM 2255), Legal Aspects in Sport Management (HSTM 3353), and Sport Marketing (HSTM 4430)
- Tasked with creating syllabi, exams, and evaluations

Adjunct Instructor **August 2018-May 2019**
Department of Human Performance and Sport
Metropolitan State University, Denver, Colorado

- Responsible for preparing and presenting lectures and class activities for undergraduate courses including Introduction to Sport Management (SM 2050), Sport Literature and Film (SM 390-A), and Organization and Administration of Sport (SM 4600)
- Tasked with creating syllabi, exams, and evaluations

Graduate Teaching Assistant-Instructor **August 2016-May 2019**
Department of Sport and Exercise Science
University of Northern Colorado, Greeley, Colorado

- Responsible for preparing and presenting lectures and class activities for undergraduate courses including Administration and Law (SES 461), Self-Defense (SES 134), Basketball (SES 100), and Bowling (SES 111)
- Tasked with creating syllabi, exams, and evaluations

Guest Lecturer **Fall 2017**
Department of Human Performance and Sport

Metropolitan State University, Denver, Colorado

- Responsible for preparing and presenting lectures for Sport Venue Operations (SM 2070) and Legal Liability for Physical Educators, Coaches, and Administrators (HPS 4660)

SCHOLARLY ACTIVITY

Jacobs, B., & Sellars, N. (2019). The evolution of women's rugby. In Lough, N. & Geurin, A. (Eds.). *The handbook of the business of women's sport* (341-352). Abingdon, United Kingdom: Routledge.

Traugutt, A., Sellars, N., & Morse, A. (2018). Salary discrepancies between men's and women's head basketball coaches: an investigation of the NCAA Power Five Conference. *The Journal of SPORT*, 6(1), 40-58.

Sellars, N., & Fowler, B. (Data analysis in-progress). Athletic identity and athlete satisfaction: an analysis of club sport athletes. To be submitted Spring 2020 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Sellars, N., Hazzaa, R., & Smith, K.M. (Data analysis in-progress). Subsidizing NCAA athletic departments: an analysis of student fees at FCS public institutions. To be submitted Spring 2020 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Hazzaa, R., & Sellars, N. (Data analysis in-progress). Understanding perceptions of corporate social responsibility in professional sport: Findings from contemporary consumers. To be submitted Spring 2020 to *Journal of Global Sport Management (or equivalent)*.

CONFERENCE PRESENTATIONS

Sellars, N., & Fowler, B. (2019). Athletic identity and athlete satisfaction: an analysis of club sport athletes. Presented at the 2019 North American Society for Sport Management Conference in New Orleans, Louisiana.

Sellars, N. (2019). Gender equity in intercollegiate athletics: Discourses of a NCAA athletic department. Presented at the 2019 Global Sport Business Association Conference in Fort Lauderdale, Florida

Sellars, N., Hazzaa, R., & Smith, K.M. (2018). Subsidizing NCAA athletic departments: An analysis of student fees at FCS public institutions. Presented at the 2018 Global Sport Business Association Conference in Fort Lauderdale, Florida

Hazzaa, R., & Sellars, N. (2018). Understanding perceptions of corporate social responsibility in professional sport: Findings from contemporary consumers. Presented at the 2018 North American Society for Sport Management Conference in Halifax, Nova Scotia

Traugutt, A., **Sellars, N.**, & Morse, A. (2017) Salary discrepancies between men's and women's head basketball coaches: An investigation of the NCAA Power Five Conferences. Presented at the 2017 CSRI Conference in Columbia, South Carolina

Sellars, Alford, Blackhurst, et al. (2015). We're way past sports 101: Female fan sophistication at college and professional sporting events. *College of Social Sciences and Public Affairs Presentations*. Paper 14. http://scholarworks.boisestate.edu/sspa_15/14

Sellars, Andreason, Bauwens, et al. (2014). It's never been just for boys: Female fans of NCAA Division I and professional sports. *College of Social Sciences and Public Affairs Presentations*. Paper 15. http://scholarworks.boisestate.edu/sspa_14/14

Bauwens, G., & **Sellars, N.** (2014). Mediated voyeurism and female sport fans. *College of Social Sciences and Public Affairs Presentations*. Paper 14. http://scholarworks.boisestate.edu/sspa_14/14

RESEARCH INTERESTS

Gender and diversity in sport
Career development
Athletic identity

PROFESSIONAL DEVELOPMENT

Using Social Media to Promote Yourself Professionally **Spring 2017**
Graduate Student Professional Development Workshop
University of Northern Colorado

Student Member **Spring 2017**
Commission on Sport Management Accreditation (COSMA)

Communications/Public Relations Assistant **Seasonal 2013-2016**
National Basketball Association Development League
Idaho Stampede, Boise, Idaho

- Created, scheduled, and facilitated community-based programs and appearances
- Wrote press releases, media guides, and game notes, and updated social media accounts
- Managed media-to-player interaction and interviews
- Assigned responsibilities to interns and managed progress

SERVICE

Academic Appeals Board Member **August 2018-May 2019**
Graduate Student Association
University of Northern Colorado, Greeley, Colorado

Research Proposal Reviewer **February 2017-May 2019**
McNair Scholars Program

University of Northern Colorado, Greeley, Colorado

Research Day Presentation Reviewer and Room Facilitator

April 2017

Center for Scholars, Honors and Leadership

University of Northern Colorado, Greeley, Colorado

PRIOR RESEARCH EXPERIENCE

Graduate Research Assistant

August-December 2014

Department of Communication

Boise State University, Boise, Idaho

Assisted Dr. Laurel Traynowicz and Dr. Keith Harrison by creating data collection protocol and conducting primary and secondary research

- Categorized and interpreted data related to the female sport fan
- Trained undergraduate researchers

Undergraduate Research Assistant

August 2013-May 2014

Department of Communication

Boise State University, Boise, Idaho

Assisted Dr. Laurel Traynowicz and Dr. Keith Harrison by creating data collection protocol and conducting primary and secondary research

- Categorized and interpreted data related to the female sport fan

TECHNICAL REPORTS

Traynowicz, L., & Harrison, C.K., & **Sellars, N.** (2015). *Who attends our games, what do they think and why should we care? Female fans of Boise State University's revenue sports*. Report to Boise State Athletics, Boise State, May 2015.

Traynowicz, L., & Harrison, C.K., & **Sellars, N.** (2015). *Who attends our games, what do they think and why should we care? Female fans of the Idaho Stampede*. Report to Idaho Stampede, May 2015.

Traynowicz, L., & Harrison, C.K., & **Sellars, N.** (2014). *Female fans of NCAA Division I and professional sports*: Report to Boise State Athletics, Boise State, May 2014.

Traynowicz, L., & Harrison, C.K., & **Sellars, N.** (2014). *Female fans of the NCAA Division I and professional sports*: Report to Taco Bell Arena, Boise State, May 2014.

INTERNAL FUNDING

Graduate Student Association, University of Northern Colorado, Greeley, Colorado

\$250 Travel Grant (Spring 2019)

Department of Human Performance and Sport, Metropolitan State University, Denver, Colorado

\$775 Travel Grant (Fall 2018)

College of Natural and Health Sciences, University of Northern Colorado, Greeley, Colorado

\$500 Travel Grant (Spring 2018)

Graduate Student Association, University of Northern Colorado, Greeley, Colorado

\$600 Travel Grant (Spring 2017)

College of Natural and Health Sciences, University of Northern Colorado, Greeley, Colorado

\$250 Travel Grant (Spring 2017)