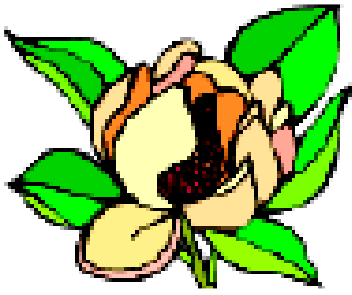




July 2, 2020



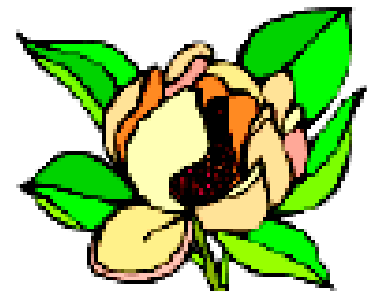
Welcome

Welcome to the 2020 Gulf Coast Conference on the Teaching of Writing...to a celebration of all that's good in teaching and learning...

We hope that you will find a renewed sense of wonder in the learning-teaching process. The Gulf Coast Conference on the Teaching of Writing supports and promotes the sharing of scholarly materials for the exchange of knowledge about research on writing and writing pedagogy, as we work to enhance the conditions for learning.

We extend a warm welcome and wish for you a wonderful experience!

- The Conference Planning Committee



The Gulf Coast Conference on the Teaching of Writing

Schedule of Events

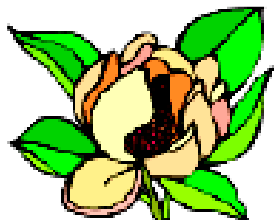
Thursday, July 2, 2020

9:00 a.m. – 11:00 a.m. Keynote Address—Dr. Troy Hicks

11:10 a.m. – 12:00 p.m. Concurrent Sessions

**12:00 p.m. – 1:00 p.m. Alabama Scholastic Art & Writing
Awards Ceremony 2020**

1:00 p.m. – 3:00 p.m. Writing Workshop — Dr. Troy Hicks



Greeting – Dr. Evelyn Hodge

Director

Central Alabama Regional Education Inservice Center

Alabama State University, Montgomery, Alabama

Introduction of Speaker – Mr. Brian Rhodes

BBB Educational Enterprises, LLC

Birmingham, AL

Keynote Address -

Dr. Troy Hicks

Lansing, MI

Focus: K-University

Can I Cite That?: Examining What Counts as Evidence in a Digital World

In an era of fake news and alternative facts, it has become increasingly complicated to think about what "counts" as evidence in academic writing. Long gone are the days when writers could simply trust a ".org" or ".edu" site, or be told to simply dismiss *Wikipedia* as unreliable. Building on the Association of College and Research Libraries "Framework for Information Literacy for Higher Education," we will examine the tensions – and possibilities – that arise when writers use different kinds of text (including images, videos, tweets, blog posts, and more) as evidence in academic argument. We will also explore the boundaries of copyright and fair use, exploring the intersections of these legal issues with the ethical issues of plagiarism and citation.

11:00 a.m. - 12:00 p.m.

Concurrent Session

(Thursday, July 2, 2020)

Focus: K-5

Title: Leading for Change: Finding the Balance in Standards, Assessments, and the Joy of Writing

Program Description: Writing instruction is happening in classrooms, but what if you need a common mindset for writing in multiple classrooms, across grade levels in a school or across schools in a district? Auburn City Schools is growing towards through a systemic process of learning about writing in the standards, setting goals through assessments, finding the professional books and authors whose voices resonate, and, finally, doing it all with a focus on the love of writing. This session provides practical strategies and insights for leaders and teachers who want to see a change in writing habits for students and teachers.

Presenter: Wes Gordon, *Assistant Superintendent of Curriculum and Instruction, Auburn City Schools, Auburn, AL*
Chair: Dr. Jacqueline Asberry, *Assistant Director, Central Alabama Regional Education Inservice Center, Alabama State University, Montgomery, AL*



Focus: K-5

Title: Integrated Writing Through STEAM

Program Description: During this session, participants will actively engage in an integrative approach to teaching writing through STEAM (Science, Technology, Engineering, Arts, and Mathematics). Participants will work through STEAM challenges using current classroom resources and curriculum. STEAM is an instructional approach to teach across content areas. Writing will be integrated through science, technology, engineering, arts, and mathematics.

Presenter: Jessica Moran, *Lecturer, Department of Teacher Education, Troy University, Troy, AL*
Chair: Margaret Folmar, *Program Development Consultant, Southeast Alabama Regional Inservice Center, Troy University, Troy, AL; Wiregrass Writing Project Teacher Consultant, Troy University, Troy, AL*



Focus: K-8

Title: K-8 Smart Writing™ Across the Curriculum: A Compliment to your Writer's Workshop!

Program Description: Research shows, “Reading and Writing inexplicably go hand and hand!” This session is filled with a plethora of writing and reading tips! Every strategy April will present is aligned with your Alabama Learning Standards and Content Area Standards. Each rigorous idea will help your students become better readers and writers. Teachers will learn how to engage their students in writing on a daily basis. Each strategy allows for differentiation and modification of content and materials to meet the needs of diverse learners. Schools across the country have used the Smart Writing Strategy and have watched their writing scores soar! The Smart Writer’s Kit is easy to use and so well organized! A perfect compliment to your Writer’s Workshop

Presenter: April Kennedy, *Co-founder of SMART SCHOOLS*
Chair: Dr. Phyllis Medley, *Media Specialist, Dothan City School System, Dothan, AL; Wiregrass Writing Project Teacher Consultant, Troy University, Troy, AL*

11:00 a.m. - 12:00 p.m.

Concurrent Session

(Thursday, July 2, 2020)

Focus: K-12

Title: Return to the Aesthetic Stance: Visual Literacy to Guide Classroom Writing

Program Description: Visual Literacy strategies support student discourse and extend into student writing practices. This presentation encourages creative pathways toward responding to read alouds across grade levels. Participants will engage in creative responses, while discussing preservice teacher work samples to connect visual literacy with writing instruction.

Presenter: Dana Evans, Ph. D., *Assistant Professor, Troy University, Department of Teacher Education, Troy, AL*

Chair: Ms. Stephanie Thomas, *Wiregrass Writing Project Teacher Consultant, Troy University, Troy, AL*



Focus: 6-12

Title: Reading Strategies for Writing Improvement

Program Description: In this workshop, you will learn about and practice with some text-based classroom reading and writing strategies that can be used in ELA or content area classrooms. These are truly go-to daily writing activities suitable for any topic—some that are designed for implementing in a few minutes and some that will build over several days.

Presenter: Angella Owens, *Instructor, Pleasant Home School and Lurleen B. Wallace Community College, Andalusia, AL; Wiregrass Writing Teacher Consultant, Troy University, Troy, AL*

Chair: Dr. Bertha Roberts, *Wiregrass Writing Project Teacher Consultant, Troy University, Troy, AL*



Focus: 6-12

Title: Deep Dive into ELA Instruction using the Alabama Course of Study and Aligned Assessments

Program Description: Learners will explore the following: ACAP item specifications, instructional outcomes, key academic terms, instructional activities, and additional resources. Participants will explore the components of online resources as they plan engaging strategies. Participants will gain an in-depth understanding of ELA instruction using ACAP resources.

Presenter: Danielle Parker, *Instructor, Dothan Preparatory Academy, Dothan, AL; Wiregrass Writing Teacher Consultant, Troy University, Troy, AL*

Chair: Evelyn Hodge, *Director, Central Alabama Regional Education Inservice Center, Alabama State University, Montgomery, AL*

Regional Ceremony
of the
2020 Alabama Scholastic Art & Writing Awards

July 2, 2020

12:00 PM – 1:00 PM

Welcome..... Dr. Robin Bynum

Organization Introduction

Scholastic Awards Introduction

Educator Thank YouMrs. Margaret Folmar

Recognition of Educators Present..... Ms. Jennifer McLeod

Announcement of Awards..... Mr. Tom Dreilinger

Recognition of Award Winners PresentMs. Jennifer McLeod

Closing Remarks Dr. Robin Bynum

WRITING WORKSHOP

1:00 PM – 3:00 PM

Keynote Address: Dr. Troy Hicks is a professor of English and education at Central Michigan University. He directs both the Chippewa River Writing Project and the Master of Arts in Educational Technology degree program. A former middle school teacher, Dr. Hicks has authored numerous books, articles, chapters, blog posts, and other resources broadly related to the teaching of literacy in our digital age

Focus: K-University

Now I See It! Video Tools for Formative Assessment and Media Production

Many districts are currently implementing BYOD and 1:1 models to support blended and online learning, often on different platforms and different devices. Because of this, video is coming to the forefront as a primary tool for teachers. Teachers are utilizing video for instruction, remediation, and assessment. They are creating their own videos, using others' videos to provide content for students, and having students create their own video artifacts. Thinking about how to assess student learning of the content they watch – as well as content that they create – is critical, and teachers must be aware of tools that can support both formative and summative assessment. During this workshop, we will learn how to use a wide range of resources to create videos through screen casting and animation, provide feedback quickly and easily on videos, use video for assessment, and use video to create community and support discussions.

Chair: Dr. Jacqueline Asberry, *Assistant Director, Central Alabama Regional Education Inservice Center, Alabama State University, Montgomery, AL*





Exhibitors

BBB Educational Enterprises, LLC

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Phone: 205-529-6925

LexAmi. LLC

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Phone: 205-482-1809

Sponsors

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Alabama A & M University, Normal, Alabama

<https://www.aamu.edu/academics/colleges/education-humanities-behavioral-sciences/research-outreach-centers/regional-inservice-center/index.html>



Athens State University Regional Inservice Center
Athens State University, Athens, Alabama

<https://www.athens.edu/inservice/>



Central Alabama Regional Education Inservice Center
Alabama State University, Montgomery, Alabama

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<http://www.education.auburn.edu/eric#:~:text=East%20Alabama%20Regional%20Inservice%20Center%20Serving%20fifteen%20school,development%2C%20resources%2C%20and%20services%20for%20teachers%20and%20administrators.>



Jacksonville State University Inservice Education Center

Jackson State University, Anniston, Alabama

<http://www.jsu.edu/inservice/>



Southeast Alabama Regional Inservice Center

Troy University, Troy, Alabama

<https://www.troy.edu/academics/colleges-schools/education/southeast-alabama-regional-inservice-center/#:~:text=The%20Southeast%20Alabama%20Regional%20Inservice%20Center%20%28SEARIC%29%20serves,below.%20We%27re%20also%20in%20ten%20city%20school%20systems%3A>



University of Alabama at Birmingham Regional In-service Center

University of Alabama at Birmingham, Birmingham, Alabama

http://uabregionalinservicecenter.com/index.php?option=com_content&view=article&id=223&Itemid=2

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