

## **Tuesday, May 5, 2020**

## FOURTH ANNUAL YOUTH BUSINESS SUMMIT SCHEDULE OF EVENTS

Workshop Sessions, Lunch Periods, and Competitions (Business Plan, Financial Investment, Social Media Marketing)

Troy University Dothan Campus – 500 University Drive

Keynote Speaker: Ms. Kelsey Barnard Clark

Ms. Kelsey Barnard Clark	
8:15-8:50 AM	Students Check-in Networking and Snacks
	Dress is Professional for ALL Attendees
9:00-9:25 AM	Introductory Remarks: Dr. Don Jeffrey, Vice-Chancellor
	Welcome Address: Dr. Dewey Todd, Associate Dean Dr. Lane Boyte-Eckis, Associate Professor
9:35-10:30 AM	Workshop Sessions I
	<ul> <li>Scheduled Workshop Sessions</li> <li>Business Plan Competition</li> <li>Financial Investment Competition (Debriefing)</li> </ul>
10:40-11:40 AM	Workshop Sessions II
	Scheduled Workshop Sessions
	<ul><li>Lunch I - Discovering TROY</li><li>Social Media Marketing Competition</li></ul>
11:45-12:45 PM	Workshop Sessions III
	<ul> <li>Scheduled Workshop Sessions</li> <li>Lunch II - Discovering TROY</li> </ul>
12:50-1:20 PM	Closing Session in Sony Theatre
	<ul> <li>Keynote Speaker</li> <li>Competition Awards</li> <li>TROY Champion Award - Best School</li> <li>Group Picture</li> </ul>
1:30 PM	Dismiss