

FOURTH ANNUAL YOUTH BUSINESS SUMMIT

**FINANCIAL
INVESTMENT
COMPETITION**

THIS YEAR'S THEME:

College, Career, Life: Making the Pieces Fit



SORRELL

College of Business

TROY UNIVERSITY



2020

Authors:

Carmen Clark Lewis, Ph.D.
Lane Boyte-Eckis, Ph.D.
Richard S. Voss, Ph.D.



Sorrell College of Business
Troy University, Dothan Campus
500 University Dr.
Dothan, AL 36303

FINANCIAL INVESTMENT COMPETITION

College, Career, Life: Making the Pieces Fit

Virtual Stock Exchange

Purpose

The Financial Investment Competition uses Virtual Stock Exchange to teach students about the stock market and portfolio management. As you compete, you will also learn a variety of financial instruments and their risks and rewards as they apply to asset management.

Competition Overview and Goals

You are acting as a prospective portfolio manager for the Sorrell College of Business. Your potential clients have entrusted you with \$100,000 to invest, at your discretion, for a period running from today until April 30, 2020.

*This year, we will recognize one school for strong turnout and competitive participation as **TROY Champion**.*

Registration

1. Register your team account by going to:
<https://www.marketwatch.com/game/fourth-annual-youth-business-summit>
2. Click on the “Join Game” button to get started.
3. Click on “Not a member? Register here.”
4. Now register for a new account by completing the form.
 - a. First Name: Team Members’ First Names.
 - b. Last Name: High School Name.
 - c. Password: Your team creates this unique password to access the competition.
 - d. Just one registration per team.
 - e. Click **Register now**. Registration is **free!**
5. Check your e-mail and verify your e-mail address. If you do not see the verification e-mail, check the junk folder in your email application.

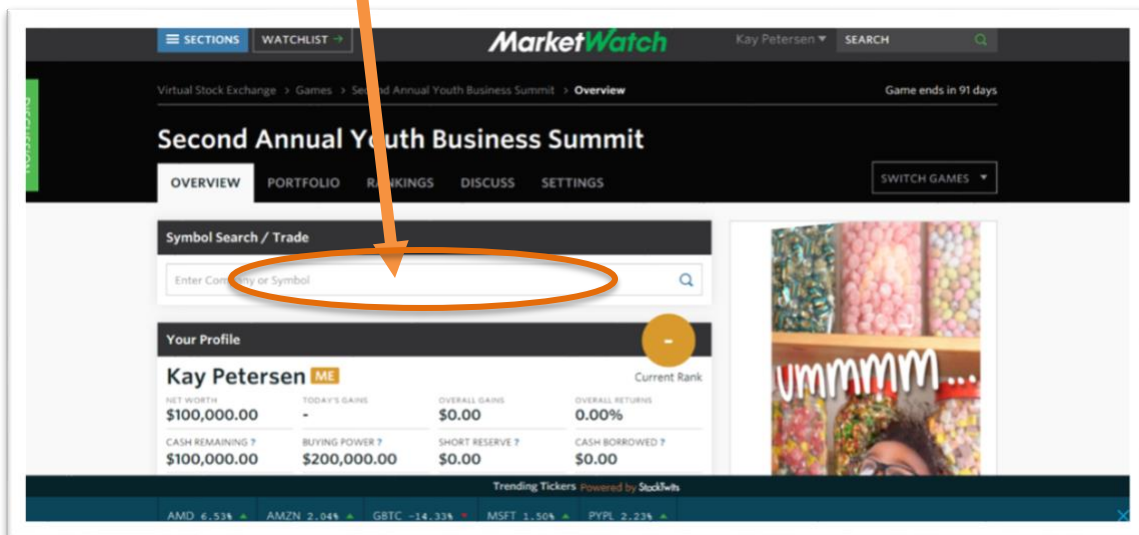
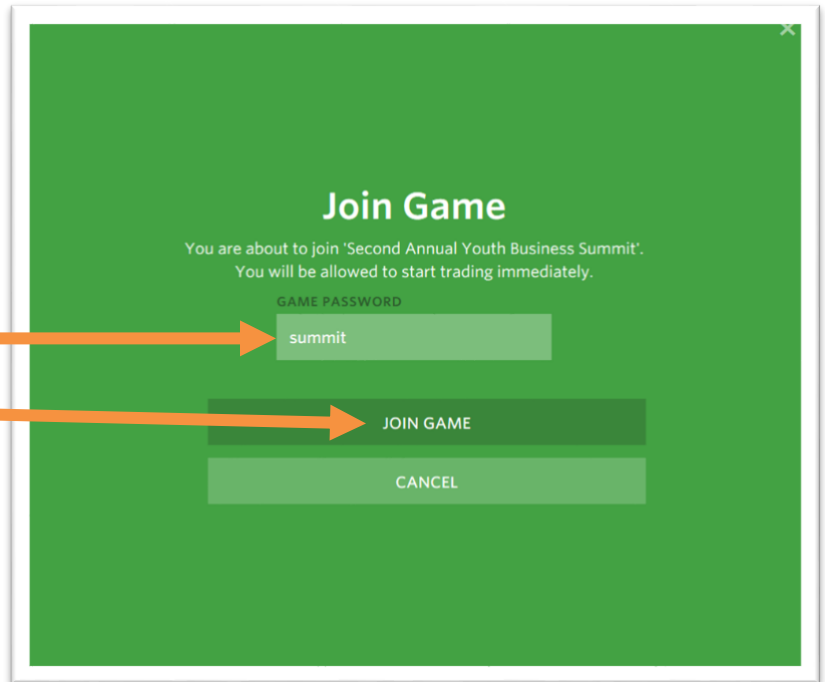
The screenshot shows a registration form with the following fields and content:

- First Name:** A text input field containing "Team Members' First Names".
- Last Name:** A text input field containing "High School Name".
- Email:** A text input field containing "sample@troy.edu".
- Password:** A text input field with masked characters "*****".
- Confirm Password:** A text input field with masked characters "*****".
- Terms and Conditions:** A checkbox labeled "I agree to the Privacy Policy and Cookie Policy" which is checked.
- Submit Button:** A green button labeled "REGISTER NOW".
- Disclaimer:** A line of text below the checkbox: "By registering, you agree to receive updates and special offers from other Dow Jones products and services."

(Steps continue on next page.)

FINANCIAL INVESTMENT COMPETITION

- Open a browser and go to:
<https://www.marketwatch.com/game/fourth-annual-youth-business-summit>
- Click “**Join Game**.”
- Sign in with the username and password, which you created in the earlier steps.
- Click “**Join Game**” Again.
- Enter the password for the competition:
summit
- Click “**Join Game**” once again (last time).
- To start trading, enter the company name or stock symbol. Good luck!



FINANCIAL INVESTMENT COMPETITION

Schedule for the Financial Investment Competition

Date	Event
January 31, 2020 FRIDAY	Competition is open. Virtual Stock Exchange open trading. As soon as students receive their packets, they may register and begin trading. Teams can join the competition at any time during the period in which the game is open (as shown in the next two boxes below).
January 31, 2020 FRIDAY	Virtual Stock Exchange trading begins.
April 30, 2020 THURSDAY	Trading ceases at the close of the market.
May 5, 2020 TUESDAY	Fourth Annual Youth Business Summit Troy University, Dothan Campus <ul style="list-style-type: none">• 8:15 a.m. – Students begin checking in at Troy University in Dothan (check in by 8:50 a.m.).• 9:35 a.m. – Debriefing for the financial investment competition (venue as printed in program). Ends at 10:30 a.m.• 12:50 p.m. – Keynote Speaker & Awards Ceremony for all three competitions, plus TROY Champion Award.

Investment Competition Rules and Constraints

- Students at each participating school will form teams consisting of no more than three (3) students each. How the team chooses to divide responsibilities will be up to its student participants.
- We encourage teams to document their transactions using the Transaction Analysis handout (Appendix A).
- For additional competition settings (Overview Details, Active Portfolio Guidelines), see Appendix B.

*Remember: The Youth Business Summit is hosting **three** competitions this year:*

- *Business Plan*
 - *Financial Investment*
 - *Social Media Marketing*

*To compete for **TROY Champion**, make sure each competitive team consists of a different group of students!*

FINANCIAL INVESTMENT COMPETITION

Transaction Analysis

The transaction analysis (Appendix A) is optional. However, completing this analysis after each transaction will help you build invaluable insight into stock market behavior, inspire you to consider the impact of your trades, and get you on the road to become a truly savvy investor. This is an education that you will rarely receive anywhere else. If you wish to develop a real “sixth sense” about the stock market, talk like an expert, and enhance your critical-thinking skills overall, be sure to take full advantage of this feature of the competition!

Sources of Information for Investment Competition Teams

Here are some sources that you may find particularly valuable for your research:

- MarketWatch: www.marketwatch.com
- Wall Street Journal: www.wsj.com
- Yahoo Finance: finance.yahoo.com
- Daily Treasury Yield Curve Rates:
www.treasury.gov/resource-center/data-chart-center/interest-rates

Questions to Consider

- Which positions exceeded your expectations? What conditions caused this effect?
- Which positions underperformed for you? What factors may have created the performance gap?
- What are the key things you learned from your Virtual Stock Exchange experience?
- How will your Virtual Stock Exchange experience influence your choices of personal investing in the future?

—APPENDIX A—
TRANSACTION ANALYSIS

Transaction Analysis

COMPANY _____

COMPANY SYMBOL _____

DATE		
TRANSACTION	Buy Sold Short (open)	Buy Sold Short (close)
PRICE PER SHARE		
SHARES PURCHASED		
TOTAL TRANSACTION VALUE		

- Holding Period:

- Transaction Gain/Loss:

- Explanation – Opening Transaction:

- Explanation – Closing Transaction:

- What did you learn from this trade?

—**APPENDIX B**—
OVERVIEW DETAILS

Overview Details, Active Portfolio Guidelines

Start Date: 1/31/2020

End Date: 4/30/2020

Game Link:

<https://www.marketwatch.com/game/fourth-annual-youth-business-summit>

Tagline: Active Portfolio for Fourth Annual Youth Business Summit

Password: **summit**

Available for Trading: All symbols are tradable.

Privacy Options

- This is a **private** game.
- Player portfolios are **public**.

Portfolio Details:

Starting balance for players:	\$100,000.00
Commission level:	\$10.00
Credit interest rate:	0.50%
Debt interest rate for leverage:	7.00%
Minimum stock price:	\$5.00
Maximum stock price:	\$500,000.00
Trade volume limitation:	10.00%
Short selling	Enabled
Margin selling:	Enabled
Limit orders:	Enabled
Stop loss:	Enabled
Partial shares	Disabled