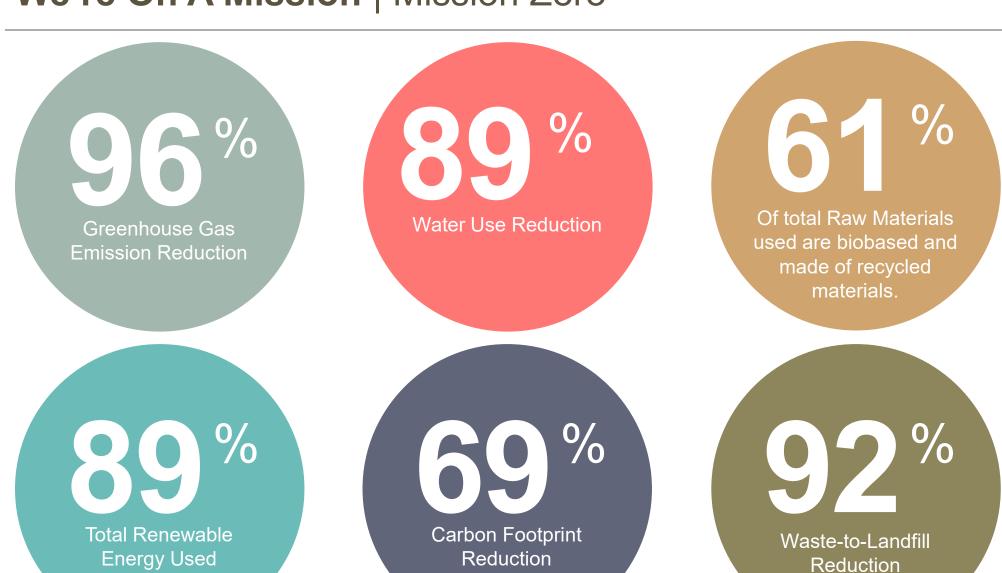


Where we are today

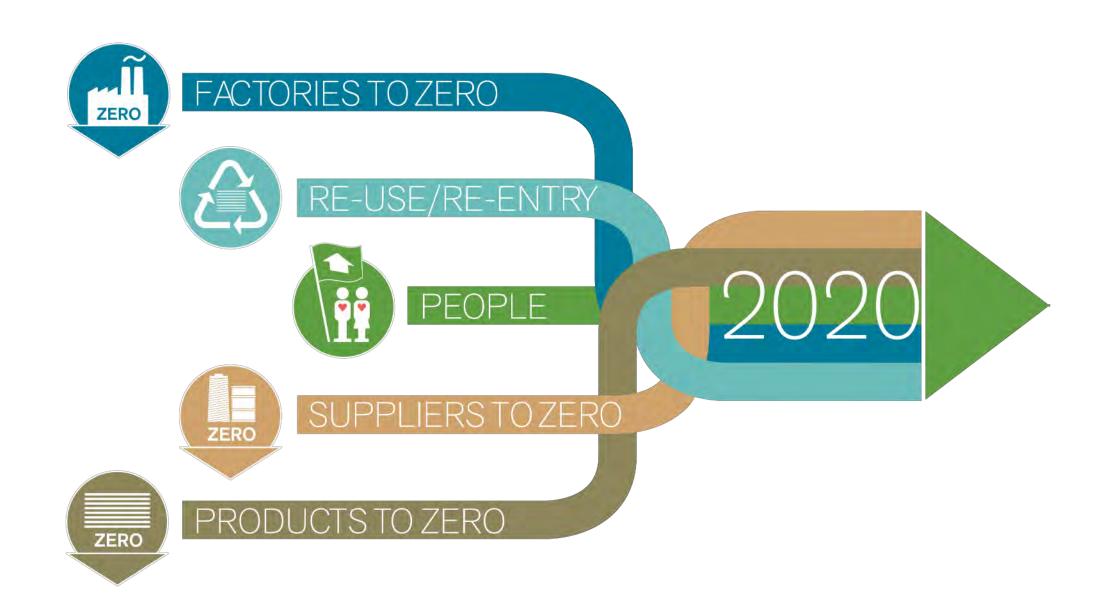


We're On A Mission | Mission Zero®





Framework for Business Action





We Have Three Goals





Zero nonrenewable energy



Zero waste will leave our factories



Zero process water in manufacturing



ZERO

We Have Four Goals



Zero carbon footprint



Zero virgin raw materials



Zero chemicals of concern



Reuse/ReEntry in every market

How we got here





Eco Dream Team and they were responsible for helping us create a framework for applying sustainability to our business. These are the visionaries whose varying perspectives served to advise and challenge us.

We still rely on the input of some of these environmental thinkers today, tapping into their views on what a sustainable future looks like. We believe our journey is made richer and more effective with the perspectives and ideas of those outside our company.

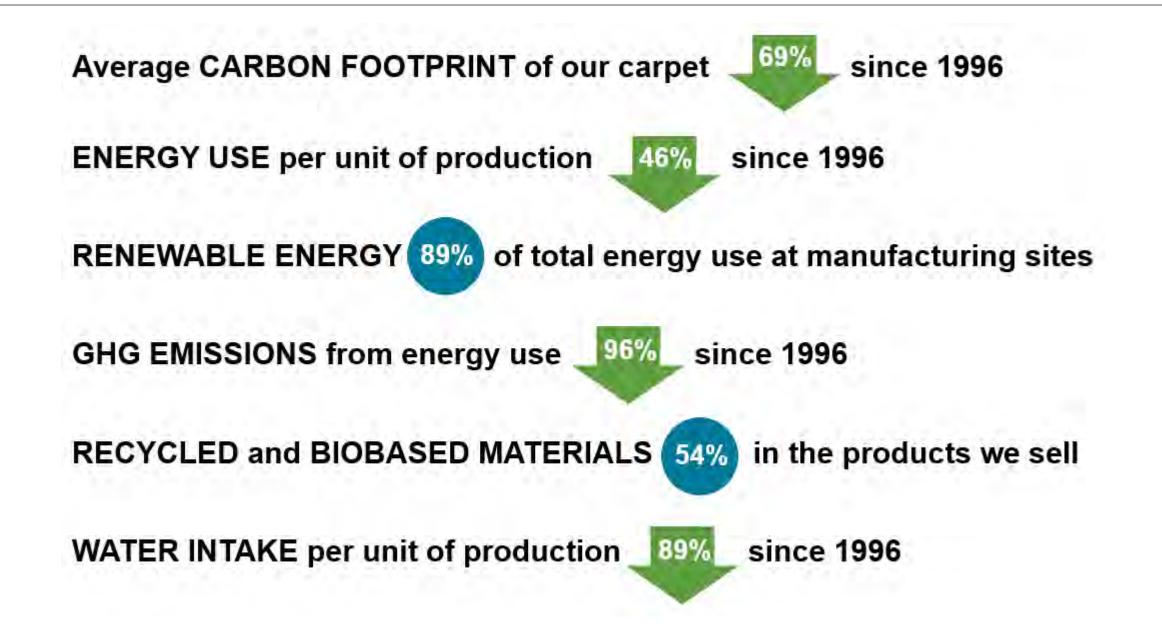






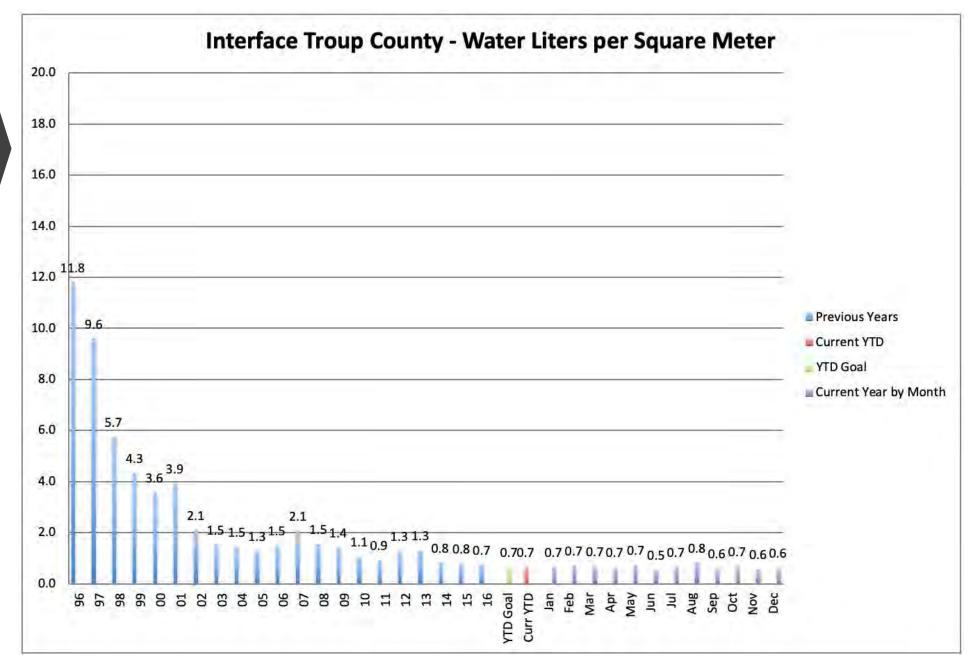


Key Sustainability Metrics for 2018



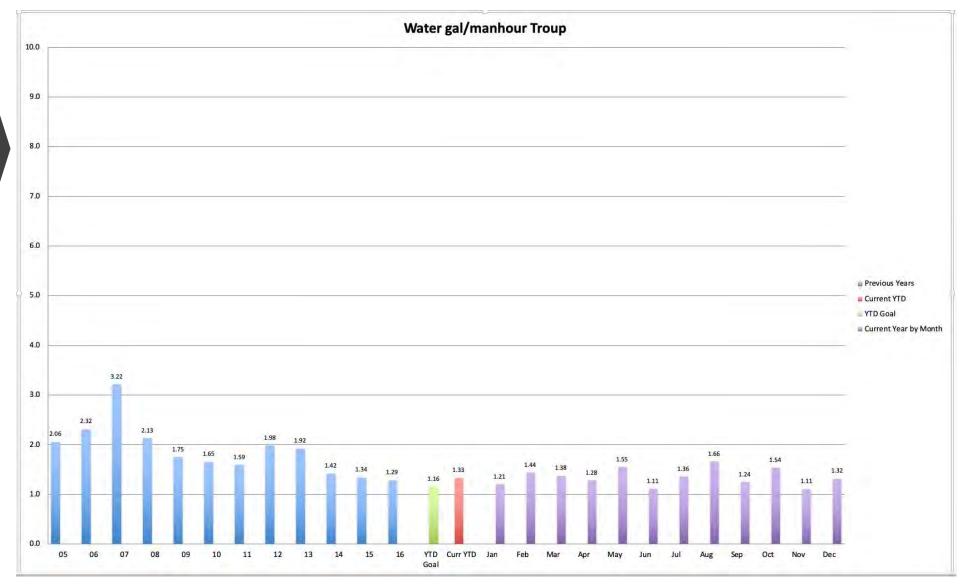
Reducing Water Consumption

- Identify usage points
- Sub metering
- Set baseline
- Historical perspective
- Set short term goals
- Challenge paradigms
- Redesign



Investigate Trends

- Other related factors
- Track impact



What's Next?

THE CLIMATE TAKE BACK

LIVE

Aim for zero negative impact on the environment

LEAD THE INDUSTRIAL RE-REVOLUTION

Transform industry into a force for the future we want



LOVE

Stop seeing carbon as the enemy, and start using it as a resource

LET NATURE COOL

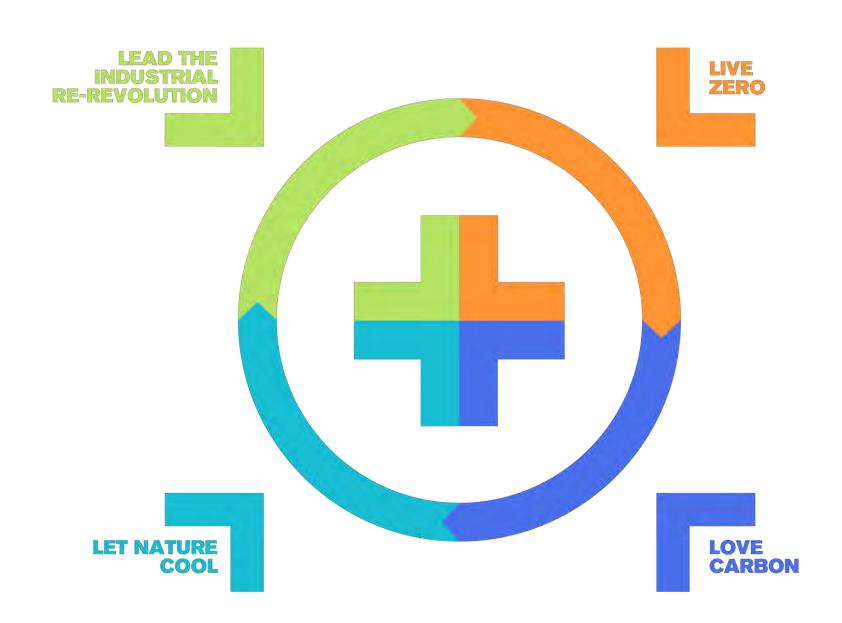
Support our biosphere's ability to regulate the climate

CLIMATE TAKE BACK

Bold Moves | Climate Take Back

If humanity has changed the climate by mistake, can we change it with intent?

That's where Climate Take Back[™] comes in, it adopts a fresh perspective – one that views the current crisis not as a problem but as an opportunity







Smokestacks



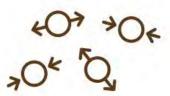


Take Make Waste





Petroleum intensive products



Disconnected supply chain

NOW-2020



Factories to Zero



Recycled, closed loop materials



Low carbon products



Sustainable supply chain

BEYOND 2020



Factories as Forests



Products from dispersed materials



Products that sequester carbon



Supply chain that benefits all life