



THE PIKE COUNTY CHAMBER OF COMMERCE, INC,
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FOR IMMEDIATE RELEASE

**Troy University Homecoming and Appreciation Day Parade
to be held in Downtown Troy**

[Troy, Alabama] (October 17, 2019) – The Pike County Chamber of Commerce is proud to host the annual Troy University Homecoming and Appreciation Day Parade each year.

Since making last week’s announcement to relocate the parade, we have talked with local citizens, City officials, and University personnel. We recognize that changing the parade route was not the right decision at this time. While our attempt to relocate the parade was an effort to address logistical issues, the proposed parade route is not without its own logistical challenges, as well.

Although our sincere intent was to bring the Pike County community and Troy University together on campus to enjoy the beautiful and exciting Homecoming Day atmosphere, we now realize the best course of action is to return the Troy University Homecoming and Appreciation Day Parade to its original route through Historic Downtown Troy.

We sincerely apologize for any confusion or concern that our previous announcement may have caused.

We look forward to gathering as Troy Trojans on Saturday, November 9th at 10 a.m. in Downtown Troy as we unite to show our appreciation for our university and its impact on our community.

We hope you will come out, support the parade, and help us carry on this decades-long tradition.

For anyone interested in having a parade entry, please contact the Chamber at (334) 566-2294, via email at info@pikecoc.com, or visit pikecoc.com.

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