

**TROY UNIVERSITY PACIFIC REGION
COURSE SYLLABUS
IR-6631 Intercultural Relations
Term 1, 2019-2020 [12 August – 13 October 2019]
Weekend/Web-Enhanced at Osan Air Base, ROK
Weekend 4/7; 7-8 September and 28-29 September 2019**

INSTRUCTOR/PROFESSOR: Daniel Pinkston
E-mail: dapinkston@troy.edu
Office phone: DSN: 784-8151; commercial: (031) 661-8151
Mobile: 010-7135-2913
Twitter: @dpinkston

MEETING LOCATION, DATES & TIMES: Classes will meet on two weekends [7-8 September and 28-29 September 2019] from 0900 to 1800 at Education Center in Osan Air Base. This course includes a “web-enhanced” portion, which is explained below.

OFFICE HOURS: By appointment.

CATALOG COURSE DESCRIPTION: An analysis of the influence of culture on interstate relations including theories, concepts, and applications.

PREREQUISITES: None

TEXTBOOKS:

Fred E. Jandt, *An Introduction to Intercultural Communication: Identities in a Global Community, Seventh Edition* (SAGE Publications, Inc.: Seventh Edition, February 2012), ISBN-13: 9781412992879.

Jack Snyder, ed., *Religion and International Relations Theory: Religion, Culture, and Public Life* (Columbia University Press: (March 2011), ISBN-13: 9780231153393

Richard Ned Lebow, *A Cultural Theory of International Relations, 1st Edition* (Cambridge University Press: January 2009), ISBN-13: 9780521691888

Raymond Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World* (United States Institute of Peace; Revised Edition, December 1997), ISBN-13: 978-1878379726.

SUPPLEMENTAL READINGS: Additional readings for the course, will be available in pdf file format for download from Microsoft One Drive, or through the Troy electronic library. Students will need to download the files and read the materials before class meetings. If you have any problems downloading the materials please email me at dapinkston@troy.edu.

Jeannie L. Johnson and Matthew T. Berrett, “Cultural Topography: A New Research Tool for Intelligence Analysis,” *Studies in Intelligence*, Vol. 55, No. 2 (Extracts, June 2011), [available online through google].

Jeffrey S. Lantis, "Strategic Culture and National Security Policy," *International Studies Review*, Vol. 4, No. 3, Autumn, 2002, pp. 87-113.

Electronic copies of selected chapters will be provided in Microsoft One Drive:

Peter J. Katzenstein, ed., *The Strategic Culture of National Security* (New York: Columbia University Press, 1996), chapters 1 and 2.

Forrest E. Morgan, *Compellence and the Strategic Culture of Imperial Japan* (Westport: Praeger, 2003), chapters 1 and 2.

OVERALL OBJECTIVES/ PURPOSE: Students will be introduced to concepts of intercultural relations, strategic culture, and possible barriers to effective communication in the realm of international negotiations. The course will draw upon multidisciplinary approaches to intercultural communication and their applications to international affairs.

METHODS OF INSTRUCTION: Lectures, class discussions, Canvas discussions, online videos, student presentations.

CANVAS: The Troy University MSIR program uses the Canvas educational technology system for its courses. You will need to access Canvas to obtain some of the course reading materials. Departmental policy mandates use of discussion boards in Canvas. Accordingly, a series of questions will be posted in Canvas. Students must read all discussion boards and must respond to the discussion questions over the course of the term. Discussion posts will account for 7.5% of the course grade. The discussion will include interactive videos/slides that will be provided in Canvas.

GRADING AND ASSIGNMENTS:

Participation in classroom discussions 25%
Canvas discussions 10%
Web-enhanced portion 15%
Classroom presentation on final paper topic 2.5%
Final paper 47.5%

CLASS PARTICIPATION: Students are expected to do the readings before class and be prepared to discuss the contents. Participation in classroom discussions accounts for 25% of your grade. Participation in Canvas online discussions will account for 10% of your grade.

WEB-ENHANCED PORTION: This course combines instruction inside and outside of the classroom. Troy requires 45 hours of instruction for a three-unit course. We will meet for a total of 36 hours in the classroom, so 9 contact hours must be covered outside of class through Canvas. The additional contact hours will include Canvas discussion board posts, and a written review and critique of Raymond Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World*. The written review is due no later than 28 September and should be about 1,000-1,500 words. This assignment will account for 15% of your grade.

PRESENTATION: Students will present an overview of their final paper topics on the last

day of class (29 September 2019). A PowerPoint presentation is fine but not required. You should only feel obligated to present slides if they are useful for conveying key ideas or data, otherwise do not feel obligated. This is an opportunity to share your ideas and initial findings for your final paper topic and will account for 2.5% of your final grade.

FINAL EXAM: Department policy stipulates that every web-enhanced course must have a final exam or final assignment no earlier than week 9 of a 9 week term. All written work, including final exams, must be given and graded in Canvas, unless class meets on the final weekend of the term. The final assignment will be your final paper for the course.

FINAL PAPER: The final paper will be either a policy recommendation paper on intercultural negotiations, or a research paper on an intercultural relations topic such as strategic culture. The topic can address a wide range of issues in the realm of intercultural negotiations, but students must receive instructor approval for their paper topics. This is not meant to discourage anyone; I am quite flexible. However, it is better to communicate your ideas or intentions and make sure you're on the right track before wasting time and effort on an inappropriate topic. The policy paper should address a current or hypothetical international negotiation process and provide intercultural policy prescriptions for one side, or both sides if you are ambitious. The research paper should explore the strategic culture of a particular country and security issue, cultural topography analysis, or another intercultural relations topic subject to instructor approval. The paper should be about 6,000-8,000 words double-spaced, and the deadline for submission is 12 October 2019. All written work must be uploaded to Canvas and final papers must be uploaded to Canvas through the Turnitin feature. The paper format will be Chicago style with footnotes. The final paper will account for 47.5% of your grade.

STUDENT-INSTRUCTOR INTERACTION/COMMUNICATION: I live in Seoul and do not have regular office hours. However, meetings are available by appointment before or after class. I will respond to your e-mails as quickly as I can, but if it is extremely urgent, or if you need to discuss something that cannot be addressed through e-mail, you can reach me by telephone. I am available by appointment for discussions by telephone or voice chat apps such as skype or whatsapp.

CLASS SCHEDULE: This schedule is subject to adjustment, and the instructor reserves the right to change the reading assignments if necessary. This is unlikely, but any changes will be made with sufficient time for students to complete the readings and assignments.

7 September (Saturday)

Course introduction, defining culture

Readings: Fred E. Jandt, *An Introduction to Intercultural Communication: Identities in a Global Community*.

8 September (Sunday)

Culture and IR theory

Readings: Richard Ned Lebow, *A Cultural Theory of International Relations*.

28 September (Saturday)

Religion and IR theory, cross cultural negotiations, cultural topography, intro to strategic culture

Readings: Jack Snyder, ed., *Religion and International Relations Theory: Religion, Culture, and Public Life*; Jeannie L. Johnson and Matthew T. Berrett, "Cultural Topography: A New Research Tool for Intelligence Analysis," *Studies in Intelligence*, Vol. 55, No. 2; Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World*.

29 September (Sunday)

Strategic culture and national security, course review, student presentations

Readings:

Jeffrey S. Lantis, "Strategic Culture and National Security Policy," *International Studies Review*, Vol. 4, No. 3, Autumn, 2002, pp. 87-113; Peter J. Katzenstein, ed., *The Strategic Culture of National Security*, chapters 1 and 2; Forrest E. Morgan, *Compellence and the Strategic Culture of Imperial Japan*, chapters 1 and 2.

ATTENDANCE POLICY: Attendance is mandatory. By university policy, the Troy coordinator must be notified if students miss more than 25% of classes.

INCOMPLETE GRADE POLICY: If a student requests an "INC", he or she must submit to the instructor a signed *Petition for and Work to Remove an Incomplete Grade* form indicating the compelling reason for the "INC". The instructor approving the request will document the required work and the deadline for completion. When the student completes the required work, the instructor will submit a *Change of Grade* form. In cases where a student fails to make up "INC" course work by the end of the next term in which they enroll, the "INC" will automatically be recorded as an "F" grade on the student's record.

TROY UNIVERSITY DEADLINES: Students can find the Troy Online calendar at <http://trojan.troy.edu/online/academiccalendar.html> listing key dates for the term, including refund deadlines, payment dates, and the last day to drop classes in Term 1.

AMERICANS WITH DISABILITIES ACT (ADA): Troy University supports Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, which insure that post-secondary students with disabilities have equal access to all academic programs, physical access to all buildings, facilities and events, and are not discriminated against on the basis of disability. Eligible students, with appropriate documentation, will be provided equal opportunity to demonstrate their academic skills and potential through the provision of academic adaptations and reasonable accommodations. Further information, including appropriate contact information, can be found at the following link:

<https://my.troy.edu/student-disability-services/>

MOBILE PHONE AND OTHER ELECTRONIC DEVICE STATEMENT: Use of any electronic device (mobile phone, tablet, laptop, etc.) by students in the instructional environment is prohibited unless explicitly approved on a case-by-case basis by the instructor of record or by the Office of Disability Services in collaboration with the instructor. Mobile phones and other communication devices may be used for emergencies, however, but sending

or receiving non-emergency messages during a class meeting is forbidden by the University. Use of a communication device to violate the Troy University “Standards of Conduct” will result in appropriate disciplinary action (see *The Oracle* for details on Standards of Conduct and academic integrity: https://my.troy.edu/oracle/assets/documents/2018-2019_Oracle.pdf). In order to receive emergency messages from the University or family members, devices must be in a vibration, or other unobtrusive mode. Students receiving calls that they believe to be emergency calls must answer quietly without disturbing the teaching environment. If the call is an emergency, they must move unobtrusively and quietly from the instructional area and notify the instructor as soon as reasonably possible. Students who are expecting an emergency call should inform the instructor before the start of the instructional period. The use of laptop computers in the classroom for this course is permitted.

STANDARDS OF CONDUCT: By their enrollment, students are responsible for following the “Standards of Conduct” as they apply in the Troy University Pacific Region. Students may be disciplined up to and including suspension and expulsion for the commission of offenses in described in the Graduate Bulletin. For details on University Standards of Conduct and academic integrity, see *The Oracle*: https://my.troy.edu/oracle/assets/documents/2018-2019_Oracle.pdf. As a reminder to graduate students, the Standards of Conduct regards dishonesty as an offense, which includes cheating and plagiarism. Students should carefully study the definitions of cheating and plagiarism:

1. Cheating includes:

a) Copying, or relying upon, another student’s answers or submitting another student’s work as one’s own or submitting as new work assignments previously completed for another class, while completing any class assignment, study group assignment, or during in-class or take-home examinations.

b) Providing one’s own answers to another student while completing any class assignment, study group assignment (except where approved by the instructor due to the nature of the assignment itself), or during in-class or take-home examinations.

c) Using notes, books, or any other unauthorized aids during an examination; or holding an unauthorized discussion of answers during in-class examinations.

2. Plagiarism is submitting a paper, other required student course requirement in which the language, ideas, or thoughts are identical to published or unpublished material from another source, including material found on the Internet, without correctly giving credit to that source. While computers and the Internet allow students to cut and paste work from other material, new software is making it easier for universities detect plagiarism. Instructors may screen electronic versions of student assignments using the detection software.

LIBRARY SUPPORT:

Students can access online information resources through Troy University web site at <http://my.troy.edu> or the Troy Library Services home page at <https://my.troy.edu/libraries/>. These resources include a variety of full text databases that provide complete article texts from thousands of journals, magazines and newspapers. Among the most helpful databases are JSTOR, Academic Search Complete, and Lexis-Nexis.