

TROY UNIVERSITY PACIFIC REGION
COURSE SYLLABUS
IR-6621 East Asian Political Economy
Term 4, 2018-2019 [18 March — 19 May 2019]
Weekend/Web-Enhanced at Humphreys AG, ROK
Weekends 3/7; 6-7 April; 4-5 May 2019

INSTRUCTOR/PROFESSOR: Daniel Pinkston
E-mail: dapinkston@troy.edu
Office phone: DSN 723-7508; commercial (02) 7913-7508
Mobile: 010-7135-2913
Twitter: @dpinkston

MEETING LOCATION, DATES & TIMES: Classes will meet on two weekends [6-7 April and 4-5 May 2019] from 0900 to 1800 in the Humphreys Education Center, at Humphreys Army Garrison. This course includes a “web-enhanced” portion, which is explained below.

CATALOG COURSE DESCRIPTION: This course provides an examination of East Asian political economy issues using international relations and comparative politics theories. Topics include economic development in Japan, China, and on the Korean Peninsula, economic development and democratization, regional and global economic integration and discussion of the relationship of economics to security in the region.

TEXTBOOKS: David Pilling, *Bending Adversity: Japan and the Art of Survival* (Penguin Publishing Group, 2015), ISBN: 9780143126959.

Ang Yuen Yuen, *How China Escaped the Poverty Trap* (Longleaf, 2016), ISBN: 9781501700200.

Hazel Smith, *North Korea: Markets and Military Rule* (Cambridge University Press, 2015), ISBN: 9780521723442.

ADDITIONAL/SUPPLEMENTAL READINGS: Stephan Haggard, *Developmental States* (Cambridge: Cambridge University Press, 2018), ISBN: 9781108449496; available as a pdf file online.

Jeffrey A. Frieden, David A. Lake, and J. Lawrence Broz, “Introduction: International Politics and International Economics,” in *International Political Economy: Perspectives on Global Power and Wealth, 5th Edition* (electronic copy provided in Microsoft One Drive).

Additional readings will be available for download from Microsoft One Drive or from the Troy Electronic Library. Students are required to access and read the materials before class meetings. If you have any problems accessing the information on the website please email me at dapinkston@troy.edu.

OVERALL OBJECTIVES/ PURPOSE: Upon completion of the course, students should have:

- An understanding of conceptual frameworks for analyzing policy-making related to domestic and international political economy;
- The ability to compare and contrast competing mainstream academic perspectives on politics, economics, security and the foreign relations of East Asia;
- The knowledge to discuss specific characteristics of the foreign and domestic policies of selected nation-states;
- An understanding of the inter-relationships between the East Asian regional system and international issues;
- Considered possible futures for East Asia's place in regional and international politics;
- An understanding of problems prevalent in the international arena;
- Improved analytical and research skills;
- Improved oral and written communication skills;
- Confidence in their ability to convey an understanding of the complex forces shaping domestic issues and the international political economy in East Asia.

PREREQUISITES: None

GRADING AND ASSIGNMENTS:

Participation in class discussions 15%

Canvas discussion 10%

Web-Enhanced assignment 15%

Final paper 35%

Final exam 25%

METHODS OF INSTRUCTION: Lectures, class discussion, and Canvas discussions.

CANVAS: The Troy University MSIR program uses the Canvas educational technology system for its courses. You will need to access Canvas to obtain some of the course reading materials. Departmental policy mandates use of discussion boards in Canvas. Accordingly, a series of questions will be posted in Canvas. Students must read all discussion boards and must respond to the discussion questions over the course of the term. Discussion posts will account for 10% of the course grade

CLASS PARTICIPATION: Students are expected to do the readings before class and be prepared to discuss the contents. Participation in class discussions account for 15% of the course grade.

WEB-ENHANCED PORTION: This course combines instruction inside and outside of the classroom. Troy requires 45 hours of instruction for a three-unit course. We will meet for a total of 36 hours in the classroom, so 9 contact hours must be covered outside of class through Canvas. The W-E portion in this course will consist of online discussions, viewing of videos, and/or short summaries of readings/topics provided through Canvas. The details of the web-enhanced requirements will be provided after the first weekend of class. The web-enhanced portion accounts for 15% of the course grade.

FINAL PAPER: The final paper will be a research paper on an East Asian political economy issue. The topic can address a wide range of issues such as the political economy of development, trade, resources and the environment, and regional integration, for example.

However, students must receive instructor approval for their paper topics. This is not meant to discourage anyone; I am quite flexible. However, it is better to communicate your ideas or intentions and make sure you're on the right track before wasting time and effort on an inappropriate topic. The paper should be about 5,000-8,000 words double-spaced, and the deadline for submission is 18 May 2019. All written work must be uploaded to Canvas and final papers must be uploaded to Canvas through the Turnitin feature. The paper format will be Chicago style with footnotes. The final paper will account for 35% of your grade.

FINAL EXAM: Department policy stipulates that every web-enhanced course must have a final exam no earlier than week 9 of a 9-week term. The deadline for submission is 18 May 2019. All written work, including final exams, must be given and graded in Canvas. Final exams must be in essay format. Students will select two or three questions to answer from a short list of up to five questions.

STUDENT-INSTRUCTOR INTERACTION/COMMUNICATION: I do not have regular office hours but meetings are available by appointment before or after our class meetings at Humphreys. My office is in my home. I will respond to your e-mails as quickly as I can., but if it is extremely urgent, or if you need to discuss something that cannot be addressed through e-mail, you can reach me by telephone. I am available by appointment for discussions by telephone or voice chat programs such as Skype or Whatsapp.

CLASS SCHEDULE: This schedule is subject to adjustment, and the instructor reserves the right to change the reading assignments if necessary. This is unlikely, but any changes will be made with sufficient time for students to complete the readings and assignments.

6 April (Saturday)

Introduction; historical background

Readings: Jeffry A. Frieden, David A. Lake, and J. Lawrence Broz, "Introduction: International Politics and International Economics," in *International Political Economy: Perspectives on Global Power and Wealth, 5th Edition*; Robert Kelly, "A 'Confucian Long Peace' in Pre-Western East Asia?" *European Journal of International Relations*, Vol. 18., No. 3, 2012, pp. 407-430; Paul Krugman, The Myth of Asia's Miracle, *Foreign Affairs*, Vol. 73. No. 6, November/December 1994; David C. Kang, "Getting Asia Wrong: The Need for New Analytical Frameworks," *International Security*, Vol. 27, No. 4, Spring 2003; Haggard, Kang, and Moon, "Japanese Colonialism and Korean Development: A Critique," *World Development*, Vol. 25, No. 6, June 1997, pp. 867-881; Anne Booth, "Did It Really Help to be a Japanese Colony? East Asian Economic Performance in Historical Perspective," *The Asia-Pacific Journal: Japan Focus*, Volume 5, Issue 5, 2 May 2007; <https://apjif.org/-Anne-Booth/2418/article.html>; Seongho Sheen, "Northeast Asia's Aging Population and Regional Security "Demographic Peace?" *Asian Survey*, Vol. 53, No. 2, March/April 2013.

7 April (Sunday)

Developmental states and domestic institutions

Readings: Stephan Haggard, "Institutions and Growth in East Asia," *Studies in Comparative International Development*, Vol. 38, Issue 4, December 2004, pp. 53-81; World Development Report 2002, Chapter 5, "Political Institutions and Governance," pp. 97-116; Laura Routley, "Developmental states: a review of the literature," ESID Working Paper No. 3, February

2012; Stephan Haggard, *Developmental States* (Cambridge: Cambridge University Press, 2018); Daniel A. Pinkston, "The Evolution of South Korea's Rural Institutions: The Political Economy of Export Promotion and Market Protection," *Journal of East Asian Studies*, Vol. 7, 2007, pp. 61-92.

4 May (Saturday)

Country cases: Japan, China, and the Koreas

Readings: David Pilling, *Bending Adversity: Japan and the Art of Survival*; T.J. Pempel, Chapter 2: "Japan in the 1960s: Conservative Politics and Economic Growth," in *Regime Shift: Comparative Dynamics of the Japanese Political Economy*, 1998, pp. 42-80; T.J. Pempel, Chapter 5: "Japan in the 1990s: Fragmented Politics and Economic Turmoil," in *Regime Shift: Comparative Dynamics of the Japanese Political Economy*, 1998, pp. 136-168; T.J. Pempel, Chapter 2: "Revisiting the Japanese Economic Model," in *Japan and China in the World Political Economy*, 2005, pp. 29-44; Ko Mishima, "A Missing Piece in Japan's Political Reform: The Stalemate of Reform of the Bureaucratic Personnel System," *Asian Survey*, Vol. 53, No. 4, July/August 2013; Ang Yuen Yuen, *How China Escaped the Poverty Trap*; Weihua Liu and Yufan Hao, "Australia in China's Grand Strategy," *Asian Survey*, Vol. 54, No. 2, March/April 2014; Xiaobo Hu and Michael A. Morris, "South Korea's Rise in Comparative Perspective," *Asian Perspective*, Vol. 41, 2017, pp. 3-15; Hayam Kim and Uk Heo, "Comparative Analysis of Economic Development in South Korea and Taiwan: Lessons for Other Developing Countries," *Asian Perspective*, Vol. 41, 2017, pp. 17-41; Jonathan Kriekhaus, "Geopolitics and South Korea's Economic Success," *Asian Perspective*, Vol. 41, 2017, pp. 43-69; You-il Lee and Kyung Tae Lee, "Economic Nationalism and Globalization in South Korea: A Critical Insight," *Asian Perspective*, Vol. 39, 2015, pp. 125-151; Wonjae Hwang and Junhan Lee, "Economic Integration and Political Cooperation Between South Korea and China: Implications for Korea-US Relations," *Asian Perspective*, Vol. 41, 2017, pp. 99-120; Jiyeoun Song, "The Politics of Immigrant Incorporation Policies in Korea and Japan," *Asian Perspective*, Vol. 40, 2016, pp. 1-26; Seo-Hyun Park, "Between Globalization and Nationalism: The Politics of Immigration in South Korea," *Asian Perspective*, Vol. 41, 2017, pp. 377-402; Christopher Green, "The Sino-North Korean Border Economy: Money and Power Relations in North Korea," *Asian Perspective*, Vol. 40, 2016, pp. 415-434; Jaeyoung Hur, Jiyoung Park, and Youngwan Kim, "Same Money, Different Names: Analysis of South Korean Aid to North Korea," *Asian Perspective*, Vol. 41, 2017, pp. 645-671; Philo Kim, "The Segmented Marketization of North Korea and Its Sociopolitical Implications," *Asian Perspective*, Vol. 42, 2018, pp. 1-31; Hazel Smith, *North Korea: Markets and Military Rule*.

5 May (Sunday)

Country cases continued; international institutions, regionalism, and regionalization

Readings: Hyoungh-kyu Chey, "Can the Renminbi Rise as a Global Currency? The Political Economy of Currency Internationalization," *Asian Survey*, Vol. 53, No. 2, March/April 2013; Xiaojun Li, "Understanding China's Behavioral Change in the WTO Dispute Settlement System," *Asian Survey*, Vol. 52, No. 6, November/December 2012; Yusin Lee, "Potential Risks of the Russia-North Korea-South Korea Gas Pipeline Is There Any Lesson Seoul Can Learn from the Russia-Ukraine Gas Disputes?" *Asian Survey*, Vol. 53, No. 3, May/June 2013; Mark Beeson and Yong Wang, "Australia, China, and the U.S. in an Era of Interdependence Irreconcilable Interests, Inadequate Institutions?" *Asian Survey*, Vol. 54, No. 3, May/June

2014; Evelyn Goh, "The Modes of China's Influence Cases from Southeast Asia," *Asian Survey*, Vol. 54, No. 5, September/October 2014; James Reilly, "China's Market Influence in North Korea," *Asian Survey*, Vol. 54, No. 5, September/October 2014; Kai He, "A Strategic Functional Theory of Institutions and Rethinking Asian Regionalism When Do Institutions Matter?" *Asian Survey*, Vol. 54, No. 6, November/December 2014; Amitai Etzioni, "The Asian Infrastructure Investment Bank: A Case Study of Multifaceted Containment," *Asian Perspective*, Vol. 40, 2016, pp. 173–196; Gan Junxian and Mao Yan, "China's New Silk Road: Where Does It Lead?," *Asian Perspective*, Vol. 40, 2016, pp. 105–130; Chi-Wook Kim, "Building Multilateralism on Bilateralism: Evidence from Networked Governance of FDI in Asia," *Asian Perspective*, Vol. 39, 2015, pp. 325–355; Min Ye, "South Korea's Free Trade Strategy and East Asian Regionalism: A Multistage Approach," *Asian Perspective*, Vol. 41, 2017, pp. 147–174.

ATTENDANCE POLICY: Attendance is mandatory. By university policy, the Troy coordinator must be notified if students miss more than 25% of classes.

INCOMPLETE GRADE POLICY: If a student requests an "INC", he or she must submit to the instructor a signed *Petition for and Work to Remove an Incomplete Grade* form indicating the compelling reason for the "INC". The instructor approving the request will document the required work and the deadline for completion. When the student completes the required work, the instructor will submit a *Change of Grade* form. In cases where a student fails to make up "INC" course work by the end of the next term in which they enroll, the "INC" will automatically be recorded as an "F" grade on the student's record.

TROY UNIVERSITY DEADLINES: Students can find the Troy Online calendar at <https://my.troy.edu/online/academic-calendar.html> listing key dates for the term, including refund deadlines, payment dates, and Comp Exam dates. Note the last day to drop or withdraw from a course in Term 4 is April 26, 2019.

AMERICANS WITH DISABILITIES ACT (ADA): Troy University supports Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, which insure that post-secondary students with disabilities have equal access to all academic programs, physical access to all buildings, facilities and events, and are not discriminated against on the basis of disability. Eligible students, with appropriate documentation, will be provided equal opportunity to demonstrate their academic skills and potential through the provision of academic adaptations and reasonable accommodations. Further information, including appropriate contact information, can be found at the following link: <https://my.troy.edu/student-disability-services/>

MOBILE PHONE AND OTHER ELECTRONIC DEVICE STATEMENT: Use of any electronic device (mobile phone, tablet, laptop, etc.) by students in the instructional environment is prohibited unless explicitly approved on a case-by-case basis by the instructor of record or by the Office of Disability Services in collaboration with the instructor. Mobile phones and other communication devices may be used for emergencies, however, but sending or receiving non-emergency messages during a class meeting is forbidden by the University. Use of a communication device to violate the Troy University "Standards of Conduct" will result in appropriate disciplinary action (see *The Oracle* for details on Standards of Conduct and academic integrity: https://my.troy.edu/oracle/assets/documents/2018-2019_Oracle.pdf). In order to receive emergency messages from the University or family members, devices

must be in a vibration, or other unobtrusive mode. Students receiving calls that they believe to be emergency calls must answer quietly without disturbing the teaching environment. If the call is an emergency, they must move unobtrusively and quietly from the instructional area and notify the instructor as soon as reasonably possible. Students who are expecting an emergency call should inform the instructor before the start of the instructional period. The use of laptop computers in the classroom for this course is permitted.

STANDARDS OF CONDUCT: By their enrollment, students are responsible for following the “Standards of Conduct” as they apply in the Troy University Pacific Region. Students may be disciplined up to and including suspension and expulsion for the commission of offenses as described in the Graduate Bulletin. For details on University Standards of Conduct and academic integrity, see *The Oracle*:

https://my.troy.edu/oracle/assets/documents/2018-2019_Oracle.pdf. As a reminder to graduate students, the Standards of Conduct regards dishonesty as an offense, which includes cheating and plagiarism. Students should carefully study the definitions of cheating and plagiarism:

1. Cheating includes:

a) Copying, or relying upon, another student’s answers or submitting another student’s work as one’s own or submitting as new work assignments previously completed for another class, while completing any class assignment, study group assignment, or during in-class or take-home examinations.

b) Providing one’s own answers to another student while completing any class assignment, study group assignment (except where approved by the instructor due to the nature of the assignment itself), or during in-class or take-home examinations.

c) Using notes, books, or any other unauthorized aids during an examination; or holding an unauthorized discussion of answers during in-class examinations.

2. Plagiarism is submitting a paper, other required student course requirement in which the language, ideas, or thoughts are identical to published or unpublished material from another source, including material found on the Internet, without correctly giving credit to that source. While computers and the Internet allow students to cut and paste work from other material, new software is making it easier for universities to detect plagiarism. Instructors may screen electronic versions of student assignments using the detection software.

LIBRARY SUPPORT:

Students can access online information resources through Troy University web site at <http://my.troy.edu> or the Troy Library Services home page at <https://my.troy.edu/libraries/>. These resources include a variety of full text databases that provide complete article texts from thousands of journals, magazines and newspapers. Among the most helpful databases are JSTOR, Academic Search Complete, and Lexis-Nexis.