



LOGOS

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NEWSLETTER FOR TSUD FACULTY AND STAFF

September 2000

PRESIDENT MALONE'S MESSAGE

NOTE:

Reflecting on our fifth fall opening of school together, I thought it of interest to review my initial remarks to you, September 1996. The subject was "change." How appropriate it is to pause and reflect on the change we have experienced together as a learning and service community. I applaud and commend your resilience, your dedication, and your pride in making change work for you (and us).

Thank you again.

Michael E. Malone

TSUD FALL FACULTY/STAFF CONVOCAION PRESIDENT'S REMARKS WEDNESDAY, SEPTEMBER 11, 1996

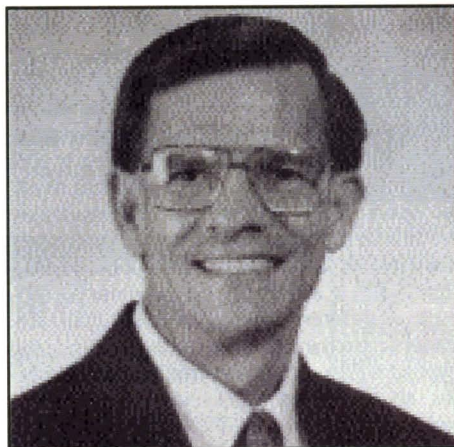
At a Recent National Association of College and University Business Officers (NACUBO) meeting, former president Harris stated:

"The winds of change are blowing at gale force in higher education. Events that once took decades to unfold now sweep by within years and even months. Individually, these events seem like unrelated strands in a tangle of chaos, but when woven together and seen as a whole, they form a tapestry of a new demographic and economic landscape for higher education."

In his remarks Chancellor Hawkins described so well this landscape with respect to Alabama's higher education tapestry. As I ponder Alabama's and the Wiregrass' landscape, I'm compelled to quote Dickens--friends and colleagues "this certainly is the best of times." I ask you to think about how many fall opening of schools have you experienced. Do these openings ever become routine? I certainly hope not. Fall opening should be a time of renewal; a time of rededication to this wonderful enterprise we share in; a time to rethink how we do things and seriously recon-

sider our teaching methods and subject matter; a time to seriously review our processes and procedures; and a time to seriously rethink how we serve our community.

"Renew, rededicate, rethink, reconsider, review," these are not just buzzwords. These are action verbs--verbs that proclaim change. Yes indeed, the "winds of change are blowing"



MALONE

and we at TSUD do not fear change--we welcome it!

As a learning community you set the stage for change at TSUD when you and friends from the Wiregrass community developed our bold and far-reaching Strategic Plan. An Executive Summary lays out the case for TSUD's new vision. The institution described in the piece is an institution embracing the winds of change. TSUD will embrace change but we will also maintain our regional identity, maintain our basic culture, and maintain our core values.

As I said to you in a recent address, I was selected to be your president with the mandate to carry out the vision and strategies so clearly articulated in our Plan. I accept your charge, the charge to bring about positive change while maintaining our core values; values honoring teaching--good teaching, values dedicated to serving the community, and values dedicated to growing as a partner in the communi-

This summer many of us (you) have been busy making changes called for in our Strategic Plan. We have created an enrollment management task force to analyze our current market position and recommend how we can grow steadily and improve quality. Dr. Alan Belsches chairs this task force and many in this room worked with him on this very important activity. Our enrollment must mirror the steady demographic growth of our community. Enrollment growth must come as a result of aggressive recruitment of new students and retention of enrolled students. In the future you will hear me talk a lot about market share. And toward this end, we have asked Dr. Carol Aslanian, director of adult studies from The College Board, to help us evaluate our relative position as we better identify, enroll, and serve the adult learner--our major student constituent.

We are putting together a Marketing Team who will meet often with an open agenda to stay current on external conditions and opportunities. Tony Whetstone will lead this team, and I will be asking some of you to serve on this important team. The Enrollment Management Task Force will end their work in February, but the Marketing Team will have an on-going, dynamic agenda.

This visual aid before you depicts what many in this room have been waiting on for some time--namely moving TSUD into the 21st century via connectivity. This summer we assembled a wild and crazy bunch of visionaries and technicians, and challenged them to build a connectivity infrastructure, ultimately bringing to TSUD the internet, world wide web on-line communication (e-mail), library, and Datatel access. The "techno team" accomplished in two and one half months what some campuses haven't accomplished in a year. They designed the system; sought out vendors; redesigned the system; identified vendors; redesigned the system; bid the redesigned system; and soon thanks to their efforts, we will be a connected university. We will be connected to each other, The TSU System, and planet earth! (continued on page 2)

Knowing that the design of the infrastructure would go through several iterations, we purchased 21 Pentium computers replacing most of our machines in the Instructional Support Center. These PC's were purchased using revenue from anticipated technology fees. We also purchased PC's with end of year monies for faculty and staff who indicated computer acquisition as a need in their strategic plans. Purchases of PC's will be an on-going dynamic agenda.

Our administrative organization has changed significantly. We have evolved from an administration with four vice presidents to two. I personally have been involved in an active external relations campaign (fancy talk for meeting a lot of folks). More about this is in a later address.

We are a university undergoing change--positive change. And, I want to spend our remaining time together talking more about the theme of change.

Change for change sake is in my mind not positive change. And I turn back to the 18th century for examples of positive change. I have spent some joyous research time studying the Scottish enlightenment. Scientific philosophers and philosophical scientists (in the 18th century they were one and the same) of this period saw the world differently than their conventional counterparts and predecessors. Modern 18th century thinkers like Professor William Small of Aberdeen looked at the world and saw the connection of things and ideas. Thinkers like Professor Small respected the lessons of the past, yet they were not bound by the rigidity, fundamentalism, and absolutism of the past. Thinkers like Professor Small looked forward to the future. They were excited about discovery and not frightened by mystery. For the most part the disciples of the enlightenment were visionaries, experimenters, and risk-takers who often went beyond the conventional paths to think and explore outside the boundaries, outside the lines. You may have heard of Professor William Small of Aberdeen. He was the mentor of Thomas Jefferson during Mr. Jefferson's undergraduate days at the College of William and Mary. Mr. Jefferson described Professor

Small as:

"A man profound in most of the useful branches of science, with a happy talent of communication; correct and gentlemanly manners; and an enlarged and liberal mind; and from his conversations I got my first views of the expanse of science and of the system of things in which we are placed."

Mr. Small taught our Mr. Jefferson to think boldly, think creatively, think outside the lines--and the rest is history. Reread the Declaration of Independence and you will read the creativity, the boldness, the risk-taking, and riches of the enlightenment.

I draw your attention to my visual aids. Could this telephone or typewriter have been invented by people thinking within the lines? Could the improvements in telecommunications in our lifetime come about from thinking within the lines? Read Bill Gates' book, *The Road Ahead*. Bill Gates could have easily been a mentee of Professor William Small or Mr. Jefferson.

Professor Small, Mr. Jefferson, and Mr. Gates were naturally curious (and bright) people. But, as bright and curious as they were (are), they got their encouragement to think "outside the lines" during their college years.

To my fellow William Small's in this room today, we have perfect venue for teaching creative thinking in Dothan, Alabama, in 1996. This fall I know I am preaching to the converted, but for those of you who still think and teach within the lines, let me challenge you to take advantage of the type of institution that TSUD is. We are not Tuscaloosa, Montevallo, Chapel Hill, or Tallahassee. We teach a different type of student than the schools I just named. Non-traditional students respond well to non-traditional teaching methods, non-traditional class scheduling, non-traditional course delivery. TSUD's special mission allows, indeed cries out for, scheduling and pedagogy developed outside the lines.

What a radical notion--classes can be taught at times other than 8:00 A.M. - 8:00 P.M., Monday - Thursday. What a radical notion that subject matter can be mastered

outside the time honored recitation method. Radical thoughts? I don't think so.

My fellow William Small's, use the new technologies to teach and research smarter, teach and research better, teach and research differently. Use the notion of a 24-hour, seven-day a week schedule to offer your subject matter in new and better ways. But my fellow William Small's, do not change this--do not change your dedication to and expectations of quality. As a matter of fact, I urge you to make your courses more rigorous. Adult learners want you to help them when they have to miss class with a sick child or job conflict--we should and must be accommodating to the special needs of adult learners--we must!! But, adult learners respond to your emphasis on quality improvement through rigorous course requirements. They will, and you owe it to them, to be more rigorous in your expectations. Fellow William Small's rethink your syllabi--are you demanding enough? Are your expectations high enough? Build it and they will come. Demand it and they (our students) will respond to your standards! Raise the bar! TSUD students will respond to your expectations of quality. But TSUD students know busy work when it's assigned. TSUD students recognize and respond to quality--just like we who work here do.

My friends and colleagues, through your ambitious Strategic Plan for TSUD, you have mandated change. You selected me to lead this change and I accept your mandate. I wish you well this term; remember TSUD's special mission and anticipate that a Thomas (or Martha) Jefferson might be sitting in your class this fall.

My fellow Professor Small's:
The winds of change are blowing--and TSUD has its main sail set to benefit from the gale force. Better said, because of you all we have our good ship TSUD heading in the right direction. The winds of change are at our backs, help me with the rudder and I'll help you with the oars.

Thank you.

FACULTY AND STAFF CHANGES ANNOUNCED AT FALL CONVOCATION 2000

During Fall Semester 2000 convocation, Dr. Barbara Alford, executive vice president, introduced the following new faculty and staff members and announced faculty promotions and tenure awards:

NEW STAFF MEMBERS

College of Arts and Sciences

Tracey Kitts - Clerk Typist

School of Business

JoAnn Camarata - Clerk Typist

School of Education

Pam Parris - Internship Director

Kerri Parris - Clerk Typist

Nancy Ludlum - ExEL Counselor

Demetria Boone - ExEL Clerk Typist

Financial Affairs

Kathy Hale - Clerk Typist

Richard Kynard - Bookstore Clerk

Jean Timmel - Departmental Secretary

Information Services

John Lester - Webmaster

Keith Panco - Network Administrator

Student and Community Services

Taylor Barbaree - Coordinator for Development and Alumni Affairs

Mary Davis - C.E. Coordinator for Professional Development

Janet Ridgeway - Financial Aid Assistant

Phyllis Thompson - Student Support Services Staff Assistant

FACULTY TENURE/PROMOTIONS

School of Business

Dr. Paul Schreiner - tenure

Dr. William Borders - promotion to Professor

ACTIVITIES OF THE PRESIDENT

August 2000

Met with Dean Tim Greene at The University of Alabama
Participated in TSU System Ed.D. Advisory group meetings in Troy
Attended Alabama-Florida Council Boy Scouts of America Distinguished Citizen dinner
Participated in Dothan Area Chamber of Commerce Military Affairs Committee meeting
Participated in House of Ruth Board of Directors meeting
Participated in Community Foundation planning meeting
Attended Alabama-Florida Council Boy Scouts of America Executive Committee meeting
Met with Wiregrass United Way Board member and Marian Loftin about the Education Division campaign of which Dr. Malone and Ms. Loftin are co-chairs
Participated in Dothan Area Chamber of Commerce Board of Directors meeting
Participated in System Distance Learning meeting in Troy
Participated in TSUD Professional Development day
Met with area education leaders about the Wiregrass United Way Education Division campaign
Participated in TSU System Executive Committee meeting
Hosted campus visit by Lt. Governor Steve Windom
Hosted luncheon for local legislators and area education leaders and made presentation about Educational Technology in Houston County Strategic Plan

SPOTLIGHT ON LIBRARY AND ISC SERVICES

by Rachel Hodges, periodicals coordinator

Recently, The University of Alabama expanded its IITS distance learning program by offering selected classes in their Library Services program of study on the TSUD campus. The innovative technology of IITS, in this specific case, linked four campuses across the state: UA at Tuscaloosa, UAB, UAH, and TSUD. The system is organized in a format in which each classroom has a monitor on which the professor and other classrooms are viewed. Communication is conducted through microphones, and the signal is activated by sound so that the particular classroom enabling their microphone will be projected on the monitor. After a few kinks in the system due to thunderstorm damage were ironed out, and with many thanks to Kenny Fondren, the classes flowed smoothly. Three students completed the course on "Academic Libraries" at the TSUD site. If anyone has questions about the UA Library Services classes offered on the TSUD campus, contact Julia Smith at ext. 320 or jsmith@tsud.edu.

CONSTRUCTION UPDATE

The drywall is approximately 90% complete on the first floor. Air conditioning, electrical, and fire sprinklers continue to be installed. Above ceiling inspection for the first floor is scheduled for September 19. Plans are to basically complete the first floor before continuing major work on the second floor. A new brick contractor is on the job and is installing brick on the front side of the building. Windows are scheduled to be on site by late September, and the communication/data contractor is currently being bid. Please be safety conscience as you enter, travel through, and depart campus.

HURRICANE SEASON 2000

Get additional information on hurricanes from the National Hurricane Center at:
<http://www.nhc.noaa.gov/>

Get local hurricane information from The National Hurricane Center in Tallahassee, Florida, at:
<http://www.srh.noaa.gov/tlh/>

Get downloadable information from the American Red Cross at:
<http://www.redcross.org/disaster/safety/down.html>

Download an Emergency Preparedness Checklist at:
<http://www.redcross.org/disaster/safety/emergency.pdf>

Download Your Family Disaster Supplies List at:
<http://www.redcross.org/disaster/safety/supplies.pdf>

Get additional disaster assistance information from the American Red Cross at:
<http://www.redcross.org/disaster/safety/tips.html>

Prepared by: John McQueen, evening administrator/
safety officer

ExEL - EXCELLENT EDUCATORS LADDER PROGRAM UPDATE

The ExEL Program is proud to announce that we have awarded 25 scholarships for new students beginning Fall Semester 2000 at TSUD! We have three students who will begin January 2001; therefore, there are 17 scholarships available for Spring Semester 2001. These scholarships cover tuition, fees, and books for any student who can enter at the junior level and has the desire to become a teacher at the secondary level in math, science, or collaborative education. The selection process for recipients begins with registration at TSUD, evaluation by admissions, referral to the ExEL program, oral and written interview questions, a vocational assessment inventory, and selection by a committee made up of TSUD professors and local school teachers. After selection, the student must adhere to all TSUD terms and policies. They must also be able to maintain a 2.75 GPA to be accepted into the TEP program. We are so proud to have these students on campus as future teachers. Congratulations ExEL Scholarship recipients! Keep up the good work.

We are also so glad to have Merry Brazzelle acting as interim director for ExEL. She joins Nancy Ludlum and Demetria Boone with 28 years experience in the education field as an elementary teacher, special education teacher, and administrator. She has been an adjunct instructor with TSUD since 1980, serving as intern practicum supervisor and teacher of exceptional children. Merry is married and has two children.

FACULTY NEWS

Dr. William R. Capps presented his paper, *John Dewey's Philosophy of Hope*, during the conference of the Association for the Process Philosophy of Education at Dickinson College in Carlisle, PA, on July 28, 2000. He also chaired the conference keynote address.

LIFE AT ITS FULLEST

TSUD Continuing Education, the Southern Alabama Regional Council on Aging, and the American Association of Retired Persons are pleased to present the 10th annual *Coping with the Aging Process* seminar. The program will be on Friday, November 3, at Northside Mall. Everyone is invited to attend. This year two separate sessions will be offered. The session for the public is from 8:30 A.M. - 4:00 P.M. and will be free. The session for professionals is from 8:00 A.M. - 4:30 P.M. at a cost of \$20.00 for .7 CEU's. Topics will include mobility, independence, and activities such as gardening therapy, art therapy, and pet therapy. Please join us in celebrating our 10th anniversary.

TEAM TSUD

Walking for a Better Wiregrass

Heart Walk 2000

Saturday, September 23

8:00 A.M.

Westgate Park

Proceeds Benefit the American Heart Association

Memory Walk 2000

Saturday, October 7, 2000

8:00 A.M.

Westgate Park

Proceeds Benefit the Alzheimer's Association

For more information, please contact Cindy Halcomb, ext. 201, or Keith Seagle, ext. 216.



COURTESY COMMITTEE REPORT

August 2000

Get Well Cards

- *Dr. Brenda Ameter
- *Mrs. James Belsches (Dr. Belsches' mother)
- *Thomas Seagle (Keith Seagle's father)

Get Well Cards and Flowers

- *Jeanette Anglin
- *Dr. Larry Brown
- *Reta Cordell

Sympathy Cards

- *Bettye Jessen (Bill Jessen, retired faculty member, passed away)
- *Phyllis Thompson (on the death of her sister-in-law)

Donation

- *Trinity Lutheran Church, Galion, Ohio (in memory of John H. Dapper)

Thank You Notes Received

Thank you for the absolutely beautiful flower arrangement which was sent upon my recent surgery. Its colors and flowers were as though I had selected them myself and has been a focal point in my bedroom as I have recuperated! The thoughtful phone calls, cards, and visits are a reminder of the fine people who labor together at TSUD. May God bless each of you. Your kindness is special--and so are you!

Reta Cordell

We deeply appreciate your thoughtful expression of sympathy which was of the greatest comfort to us in our sorrow. Thank you for your donation to Wiregrass Hospice given in memory of Mac. Hospice was a blessing for Mac and for my family. They came into our home taking care of him, treating him, and reaching out to him with their love.

We thank you,

Mac McArthur Family

Fred Feagin called to say how much he appreciates all the cards and calls while he has been out recovering from back surgery.

BIRTHDAYS FOR OCTOBER

- 6 Keith Panco
- 6 Sherry Brown
- 14 Bob Willis
- 14 Joy Carr
- 21 Shane Stonesifer
- 27 Richard Martin
- 30 Carolyn Jordan



BIRTHDAYS FOR NOVEMBER

- 1 Brenda Ameter
- 1 Harlan Washington
- 2 Gaye Peacock
- 4 Harry Wills
- 5 William Lipscomb
- 10 Pamela Williamson
- 11 Lannes Morris-Murphy
- 21 Debbie Christian
- 21 Quan Yang
- 23 Ronnie Creel
- 28 Elizabeth Fell

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