

SORRELL COLLEGE OF BUSINESS

The Sorrell College of Business supports the Troy University mission by preparing our diverse student body to become ethical professionals equipped to compete in the global business environment. To achieve this our faculty, staff, and administration will:

1. provide quality education in global business through our undergraduate and graduate programs, delivered around the world through face-to-face and online environments, to traditional, non-traditional, military, and international students;
2. Contribute to the development and application of knowledge focused on applied business, learning, and pedagogical research;
3. Provide service to the University, business and professional organizations, and our communities through individual involvement, business outreach, and our centers for research.

Our students are currently employed in, or endeavor to be employed in, business, government, public accounting, the U.S. military, and not-for-profit organizations, both in the United States and the world over. Today many are, or intend to be, self-employed. Undergraduate students are prepared for admission to graduate programs in business, information systems, and professional schools of law. Sorrell College of Business students graduate with the knowledge and skills needed to communicate effectively, to make ethical and socially-responsible decisions, and to understand diverse and international cultures.

Sorrell College of Business faculty members are highly qualified and possess diverse academic and business backgrounds.

B.S.B.A. BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Specialized Requirements

Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of “C” or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher. After the third unsuccessful attempt they are dropped from consideration for the upper-level Business Program. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses (MGT 3300 and MKT 3300 only) subject to their adviser’s approval and consistent with published prerequisite requirements.

Students entering Troy University with an interest in business (as freshmen or sophomores) will be enrolled as General Business student (GBUS) with a major/concentration declared. A major advisor will be assigned to each student. GBUS majors will not be allowed to enroll in business courses above the 3300-level until they meet entrance requirements. Students must complete the first 66 hours (all general studies courses and the entire 2000-level business courses, and MGT 3300 and MKT 3300 (formerly MGT 3371 and MKT 3361) with a 2.0 GPA (2.3 GPA for accounting majors) before applying for and being allowed to enter the upper-level Business Program.

GBUS students must request a program evaluation from assigned advisor after completion of 45 hours to ensure they are on track to apply for entry into the Upper Division Business courses

Because our faculty members have “real-world” experience, course instruction focuses not only on vital concepts but also on practical application of these concepts.

All academic programs offered by the college assist students to develop the knowledge, skills, and attitudes necessary to understand and cope with the challenges faced by business and organizational leaders in a dynamic, global workplace. The curriculum is highly germane to the needs of students and the requirements of their employers. Combining the relevance of the curriculum with the fact that our faculty holds students to a high standard throughout their academic experience at Troy means that the academic programs offered through the Sorrell College of Business are designed to provide a firm foundation for professional business leaders who, upon graduation, will have the skills necessary to embark on, or change course in, successful careers in business, industry, and government.

As part of ongoing planning and evaluation, the Sorrell College of Business regularly evaluates student learning outcomes for each degree program.

ACCREDITATION

Troy University, through its Sorrell College of Business, is nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP) to offer baccalaureate degree programs in accounting, finance, general business, information systems, management, and marketing. The ACBSP has also accredited Troy to offer graduate business programs.

on schedule.

Upon completion of the last course of the 66-hour requirement, and with a GPA of 2.0 (2.3 for accounting majors), students may enroll in upper division courses with their advisor approval. The student will be enrolled in (up to 18 hours) FIN 3331, QM 3345, IS 3310, BUS 3382 or ACT 3391 (for accounting majors only). Students are also required to take one-hour Innovative Practices/Thought Issues course and take a GBUS core exam and other appropriate courses for their particular concentration/major. If a student is taking courses on a term basis then these courses would be completed over two consecutive terms. Students who do not meet the Business Program requirements will be denied entry until those requirements are met.

Students in their last term of completing the 66 hour requirement and have less than 15 hours (or less than 6 hours if on terms) remaining to meet the 66 hour requirement should contact the department of the major of interest. The Department Head/designate may approve the student to register for up to an additional twelve hours (if on a semester; two courses if on terms) and the one-hour Innovative Practices/Thought class of the courses listed above so they may qualify for full-time student status. However, they must meet the GPA requirement and have obtained “C” in those 1000/2000 level courses already taken and that are listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Students who do not complete the final course(s) with a passing grade and a GPA of at least a 2.0 (2.3 for accounting majors), will not be allowed to take any more upper division level courses until they meet the standards.

Admission as a Transfer Student-Transfer credit will not be awarded for any course to be used in the business core or major in which a “C” grade or higher has not been achieved.

Students transferring from AACSB accredited schools or an appropriately accredited international institution must follow the same requirements listed above. Students who have completed the

first 66 hours and have the required GPA will be assigned a major, an advisor, and will enroll in FIN 3331, QM 3345, IS 3310, BUS 3382, or ACT 3391 (for accounting majors only), and other courses appropriate to their major (12-18 hours). Please note other than for MGT 3300 and MKT 3300, 1000-2000-level courses generally do not transfer for 3000-level courses.

Only those 1000-2000-level courses from AACSB accredited schools will be considered and evaluated for 3000 Troy University level credit on a case-by-case basis. Students transferring from all other regionally accredited schools must have at least a 2.0 GPA (2.3 for accounting majors). Students who have not completed all 66-hours of the GBUS program, will not be allowed to take upper division courses until the GBUS program has been completed and the Troy University GPA meets or exceeds a 2.0 (2.3 for accounting majors). Transfer students who are in their last term of completing the 66-hour requirement and have less than 15 hours remaining to meet the 66 hour requirement, may with Department Head/designee approval register for up to 18 hours (9 hours if on terms) of the courses listed above and the one-hour Innovative Practices/Thought class in order to qualify for full-time student status. However, transfer students must meet the GPA requirement and a "C" in those 1000/2000 level courses listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Transfer students who do not complete the final course(s) with a passing grade and possess a 2.0 GPA (2.3 for accounting majors), will not be allowed to register for additional upper division level courses until they meet the standards.

Students must achieve an overall "C" average in their business core, business major, and business minor(s) in order to be eligible to graduate. All courses should generally be taken in the appropriate numerical sequence (i.e., 3000-level courses should generally be completed before attempting 4000-level courses).

Sorrell College of Business students must pass the business administration capstone course, MGT 4476, with a grade of "C" or better. MGT 4476 should be taken in their final semester or term.

Students are allowed a maximum of three attempts at completing each of the upper level business courses (above 3300) with a passing grade. Failure to do so will result in being dropped from that major/concentration.

Accounting majors must earn a grade of "C" or better in all accounting courses (prefix ACT). Students are allowed a maximum of three attempts at completing each of these courses with a grade of "C" or higher, if they fail to achieve a "C" or better after three attempts, they will be dropped from the Accounting Program. However, accounting student majors may elect another business major as long as they meet the other requirements for being in the business program.

The business administration core and major each require a minimum of 12 hours of Troy University residence credit.

Non-Business majors in upper-level Business Courses (above 3300) must be in a declared business minor, in a contract major, be a bona fide transient student who has completed at least 60 hours, and has a GPA of 2.0 or higher. Non-Business Students can take no more than 12 hours above 3300-level and above without being a business major. Non-Business majors must meet the prerequisites for the business courses in which they enroll.

Specialized General Studies Requirements:

The general studies program must include ECO 2251, ECO 2252 and MTH 2201, completed with grades of "C" or better.

BUSINESS CORE (37 HOURS)

Entry-level Business Core (18 Hours)

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
LAW 2221	(3)	Legal Environment of Business

MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics

Upper-level Business Core (19 Hours)

BUS 3320	(1)	Innovative Practices and Thoughts
BUS 3382	(3)	Business Communications
BUS 4474	(3)	Business and Society
FIN 3331	(3)	Fundamentals of Financial Math
FIN 3332	(3)	Fundamentals of Managerial Finance
MGT 4476	(3)	Strategic Management
QM 3345	(3)	Operations Management

ACCOUNTING MAJOR (37 HOURS)

B.S.B.A. in Business Administration degree with a major in accounting.

Major Requirements

ACT 3391	(3)	Intermediate Accounting I
ACT 3392	(3)	Intermediate Accounting II
ACT 3394	(3)	Governmental Accounting
ACT 3396	(3)	Accounting Information Systems
ACT 4435	(3)	International Accounting
ACT 4480	(1)	Professional Development
ACT 4494	(3)	Income Tax Accounting I
ACT 4497	(3)	Auditing
IS 3315	(3)	Computer Applications for Accountants

Electives

Select four electives from the following:

ACT 3355	(3)	Internal Auditing
ACT 3395	(3)	Managerial/Cost Accounting
ACT 4491	(3)	Advanced Accounting
ACT 4495	(3)	Income Tax Accounting II
ACT 4498	(3)	Fraud Examination
LAW 4420	(3)	Administrative Law
LAW 4425	(3)	Investigation and Evidence

One Upper-level business course

Students pursuing careers in public accounting/industry should choose:

ACT 3395	(3)	Managerial/Cost Accounting
ACT 4491	(3)	Advanced Accounting
ACT 4495	(3)	Income Tax Accounting II

Select one upper-level business elective.

Students pursuing careers in forensic accounting should choose:

ACT 3355	(3)	Internal Auditing
ACT 4498	(3)	Fraud Examination
LAW 4420	(3)	Administrative Law
LAW 4425	(3)	Investigation and Evidence.

ECONOMICS MAJOR (36 HOURS)

B.S.B.A. in Business Administration with a major in Economics.

Major Requirement (12 Hours)

Select a concentration in either General Economics or Financial Economics:

GENERAL ECONOMICS CONCENTRATION (36 HOURS)

Required courses (12 Hours)

ECO 3351	(3)	Intermediate Macroeconomics
ECO 3352	(3)	Intermediate Microeconomics

and
Two Upper-level finance (FIN) courses

Electives

Select eight from the following (24 hours)

ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 4451	(3)	International Trade
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance
ECO 4454	(3)	Economic History: The Rise of the Western World
ECO 4455	(3)	Comparative Economic Systems
ECO 4456	(3)	Economic and Moral Foundations of Capitalism
ECO 4457	(3)	Econometrics
ECO 4458	(3)	Law & Economics
ECO 4459	(3)	Economics Seminar

FINANCIAL ECONOMICS CONCENTRATION (36 HOURS)

Required courses

ECO 3351	(3)	Intermediate Macroeconomics
ECO 3352	(3)	Intermediate Microeconomics
ACT 3391	(3)	Intermediate Accounting
ECO 3353	(3)	Money and Banking
ECO 4451	(3)	International Trade
FIN 4431	(3)	Financial Management
FIN 4432	(3)	Investments
FIN 4437	(3)	Financial Institutions
FIN 4438	(3)	Bank Management

Electives

Select three upper-level ECO or FIN courses(9 Hours)

GLOBAL BUSINESS MAJOR (36 HOURS)

B.S.B.A. in Business Administration with major in global business.

Major Requirements (18 Hours)

ECO 4451	(3)	International Trade
IS 3310	(3)	Global Electronic Business
MGT 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership/Change
MKT 4468	(3)	Global Marketing
MGT 4478	(3)	Managing in a Global Environment

Select one concentration from Entrepreneurship, Finance, General Business, Human Resource Management, Information Systems, Management, Marketing, or Risk Management/ Insurance.

ENTREPRENEURSHIP CONCENTRATION (18 HOURS)

Required courses (12 Hours)

FIN 3360	(3)	Entrepreneurial Finance
LAW 3323	(3)	Legal/Ethical Aspects of Entrepreneurs
MGT 4475	(3)	Entrepreneurial Management
MGT 4484	(3)	Entrepreneurial Strategy/Marketing

Electives

Select two from the following list (6 Hours)

ACT 3360	(3)	Entrepreneurial Accounting
ECO 3360	(3)	Entrepreneurial Economics
MGT 3380	(3)	Principles of Supervision
MKT 4463	(3)	Retailing

FINANCE CONCENTRATION (18 HOURS)

Required courses (12 Hours)

FIN 4431	(3)	Financial Management
FIN 4432	(3)	Investments
FIN 4437	(3)	Financial Institutions
FIN 4438	(3)	Bank Management

Electives

Select two from the following list (6 Hours)

FIN 3334	(3)	Financial Statement Analysis
FIN 3336	(3)	Real Estate Finance I
FIN 4435	(3)	International Banking and Finance
RMI 3335	(3)	Principles of Risk Management Ins

GENERAL BUSINESS CONCENTRATION (18 HOURS)

Required course

BUS 4480	(3)	Business Seminar
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Electives

Select five upper-level business electives(15 hours).

**May choose no more than three courses in a discipline.*

HUMAN RESOURCE MANAGEMENT CONCENTRATION (18 HOURS)

Required courses (12 Hours)

MGT 4455	(3)	Employment Law
MGT 4481	(3)	Staffing
MGT 4483	(3)	Human Resource Development
MGT 4485	(3)	Performance Appraisal & Compensation

Electives

Select two from the following list (6 Hours)

MGT 4472	(3)	Organizational Behavior
MGT 4473	(3)	Labor Law & Collective Bargaining
MGT 4482	(3)	Health/Safety/Diversity
MGT 4496	(3)	Selected Topics in HR

INFORMATION SYSTEMS CONCENTRATION (18 HOURS)

Required Classes (12 Hours):

IS 3320	(3)	Data Communications & Networks
IS 3346	(3)	Database MGT Systems I
IS 3350	(3)	Business Programming
IS 4447	(3)	Systems Analysis/Design

Electives

Select two from the following list (6 Hours)

IS 4440	(3)	Knowledge MGT/BUS Intelligence
IS 4451	(3)	Information Security, Assurance and Compliance
IS 4470	(3)	Server-side Web Development
IS 4475	(3)	Internet Technology Development

MANAGEMENT CONCENTRATION (18 HOURS)

Required Classes (12 Hours)

MGT 3380	(3)	Principles of Supervision
MGT 4472	(3)	Organizational Behavior
MGT 4440	(3)	Develop/Lead Effective Teams
MGT 4479	(3)	Management Seminar

Electives

Select two from the following list (6 Hours)

MGT 4460	(3)	Introduction to Project Management
MGT 4480	(3)	Technology/Innovation Management
MGT 4481	(3)	Staffing
MGT 4483	(3)	Human Resource Development

MARKETING CONCENTRATION (18 HOURS)

Required courses (12 Hours)

MKT 3364	(3)	Services Marketing
MKT 4462	(3)	Consumer Behavior
MKT 4464	(3)	Marketing Research
MKT 4469	(3)	Marketing Management

Electives

Select two from the following list (6 Hours)

MKT 3362	(3)	Advertising
MKT 4461	(3)	Personal Selling
MKT 4463	(3)	Retailing
MKT 4465	(3)	Supply Chain Management

**RISK MANAGEMENT/ INSURANCE
CONCENTRATION (18 HOURS)**

Required courses (12) Hours

RMI 3335	(3)	Principles of Risk Management and Insurance
RMI 3346	(3)	Life and Health Insurance
RMI 3348	(3)	Property & Casualty Insurance
RMI 4442	(3)	Insurance Operations

Electives

Select two from the following list (6 Hours)

RMI 4465	(3)	Insurance Law
RMI 4467	(1)	Advanced Topics in Risk Management Insurance
RMI 4470	(1)	Surplus Line Insurance Products
RMI 4472	(1)	Surplus Line Insurance Operations
RMI 4475	(3)	Advanced Topics in Life and Health
RMI 4478	(3)	Employee Benefit Planning

ECONOMICS MINOR (18 HOURS)

Required Courses (9 Hours)

ECO 2251	(3)	Principles of Macroeconomics
ECO 2252	(3)	Principles of Microeconomics
ECO 3351	(3)	Intermediate Macroeconomics
or		
ECO 3352	(3)	Intermediate Microeconomics

ECO Electives

Select nine credit hours

ECO 3351	(3)	Intermediate Macroeconomics (cannot count as both required and elective)
ECO 3352	(3)	Intermediate Microeconomics (cannot count as both required and elective)
ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 4451	(3)	International Trade
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance
ECO 4454	(3)	Economic History: The Rise of the Western World
ECO 4455	(3)	Comparative Economic Systems
ECO 4457	(3)	Econometrics
ECO 4458	(3)	Law & Economics
ECO 4449	(3)	Economics Seminar

GLOBAL GENERAL BUSINESS MINOR (18 HOURS)

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing

Select one for the Global Business Requirement (3 hours)

ECO 4451	(3)	International Trade
IS 3310	(3)	Global Electronic Business
MGT 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership and Change
MGT 4478	(3)	Managing in a Global Environment
MKT 4468	(3)	Global Marketing

Select one additional 3000-4000 level business course (3 hours).
All prerequisites must be met.

PROMOTION MINOR (18 HOURS)

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
LAW 2221	(3)	Legal Environment of Business
MKT 3300	(3)	Principles of Marketing
MKT 3362	(3)	Advertising
MKT 4461	(3)	Personal Selling