

CIT Staff Promoted Chinese Language Courses and Artistic Performances on the Spot of Football Match

On the September 6th, 2014, all the teachers and some Chinese students of CIT promoted the publicity of 10th Confucius Institute Day around Movie Gallery Veterans Stadium of Troy Campus in advance. Before the opening ceremony, they distributed the fans printed with the info of CIT and admission tickets of artistic performances by Beijing Jiaotong University to the audiences, and introduced the Chinese language courses of this semester, Chinese Corner and other series of activities to students and local residents who are interested in. During the match, CIT teachers and students dressed up in custom-made yellow T-shirts, cheering for the Troy Trojan football team with slogans, they showed a good spiritual outlook of CIT.

Summer football match is one of the most important sporting events in Alabama. This is the first match of this season. CIT grasped the great opportunity to promote actively, and won a really good start for the upcoming Confucius Institute Day.

