

CIT Attended Troy University's Spring Trojan Day

On the morning of March 29, 2014, Troy University held Spring Trojan Day at Trojan Arena. Staff at Confucius Institute at Troy University (CIT) attended the event to promote Chinese programs. CIT is currently offering both credit and non-credit Chinese Language and Culture courses for university students, staff and business people from elementary level to advanced level. We also have afterschool Chinese classes for local children aged from 6-12. This event was always a great opportunity for CIT staff to introduce the prospective students and their parents the programs like various kinds of Chinese courses, China trip and TROY-STARTALK Chinese Summer Camp program. Besides giving out brochures of Chinese programs, a glance of CIT, and TROY-STARTALK Chinese Summer Camp program, we also launched free draw to attract more potential students to leave their contact information by filling out a brief survey of their basic knowledge about the activities conducted by our CIT. We also gave out fortune cookies, and introduced them our special calligraphy writing pad. The whole promotion was very successful.

