

## Confucius Institute at Troy University

### Attended the 2018 Alabama Book Festival

On April 21, 2018, Confucius Institute at Troy University (CIT) participated in the 13th Alabama Book Festival in the Old Alabama Town, Montgomery. The CIT booth was the one of the eye-catching view at the Festival with the colorful Chinese books, Chinese characters, Chinese paintings and all the stuff represents Chinese culture.

On the booth, all the Chinese books covers children's book, textbooks, Classic Works, Introduction to China and Chinese culture and audio charts for learning Chinese with English drew a lot of attention from the visitors. Other Chinese cultural exhibits, such as traditional brush pens, Xuan paper, Taichi fans, Chinese knots, handmade bracelets, Chinese painting and calligraphy works also attracted many local residents. They came over and tried to learn more about China, Chinese language and Chinese culture. The CIT staff introduced Chinese language programs and Chinese culture workshop held on the Troy Montgomery Campus in the fall season in 2018 to the potential Chinese learners. The son of Dr. Rui Zhang, one of the CIT staff, wrote their names in Chinese with the brush pen for the visitors who are genuinely interested in Chinese culture. They were impressed by the wonderful Chinese calligraphy.

CIT takes The Book Festival as the great opportunity to further promote Chinese culture here to the local residents and communities in Alabama and has reached a great achievement.



