



**XAVIER**  
UNIVERSITY *of* LOUISIANA

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**REQUEST FOR COVERAGE OF EVENT  
NOVEMBER 11 AND 12, 2017**

**Xavier University to Host Two Chinese Education Conferences in November**

New Orleans LA - Xavier University of Louisiana (XULA) will be the host site for two important Chinese education conferences through its Confucius Institute this November.

First up is the 7<sup>th</sup> Annual Conference of the Southeast Chinese Language Association (SECLA) on Nov. 11, which will focus on theories and practices in Chinese language instruction. The SECLA is a regional professional organization that includes college and K-12 administrators and Chinese language teachers mainly from Southeastern United States.

Local attendees will include Chinese language teachers from the Greater New Orleans area, members of the Academy of Chinese Studies in New Orleans, all 16 faculty and staff from Xavier's Confucius Institute, and faculty from the Chinese Language program at Tulane University. Administrators and Chinese faculty from several southeastern states are also expected to attend.

The theme of the 7<sup>th</sup> SECLA conference will be "Interactive and Effective Teaching: Outcome-orientated Chinese Language Instruction." There will be two main tracks: 1. Practices in Chinese language and cultural teaching; 2) Research, theories, and administration in Chinese teaching.

The SECLA conference will be held from 9:00 a.m. to 4:30 p.m. in the XULA Convocation Annex, Room 111.

On Nov. 12 Xavier will also host the 8<sup>th</sup> U.S. South Confucius Institute Directors Forum, which will focus on strengthening the connection among CIs and facilitating the communication, cooperation, and mutual development of CIs in the region. Ambassador Li Qiangmin, Consul General of China in Houston, will deliver the keynote speech on Nov. 12, while Dr. Long Jie, Head of Education from the Chinese Consulate General's Office, will also address the group.

Some 35 Chinese and American directors from 17 Confucius Institutes in the eight U.S. southern states (including Louisiana, Texas, Georgia, Oklahoma, Arkansas, Florida, Mississippi, and Alabama), are expected to attend the Directors' forum.

"We are honored to host both the 2017 Annual SECLA Conference and the 8<sup>th</sup> U.S. South Confucius Institute Directors' Forum," said Dr. Yu Jiang, Director of the Xavier Confucius Institute. "Through the conferences, we will not only promote the exchange of ideas on how to better deliver outcome-based Chinese language instruction, but also advance the policies, procedures, and administration of Chinese language expansion and standardization in the southern U.S."

The Director's Forum will be held from 9:00 a.m. to 4:30 p.m., also in the XULA Convocation Annex, Room 111.

Jiang said hosting the two regional conferences will further solidify Xavier as the premier center of Chinese learning in Louisiana and further attest to Xavier's capacity for training students to be well-prepared professionals to compete in a global setting. He noted that Xavier was presented Worldwide Confucius Institute of the Year Award in 2016.

### **About Xavier University of Louisiana**

XULA students *Leave Ready* to serve, care, and lead their communities. For more information about Xavier University of Louisiana visit us online at [www.xula.edu](http://www.xula.edu) or follow us on Facebook, YouTube, or Twitter @XULA1925. Take a moment to learn more about how Xavier is preparing students for the future at <https://www.youtube.com/watch?v=sD4mb-jYZC8>.

Once again, Xavier University of Louisiana received national accolades as one of the best universities in the country. Most notably, XULA is ranked as the best value among southern regional colleges and universities in the 2018 edition of "Best Colleges" by the U.S. News Media Group. Xavier also ranked No.1 in its grouping, heading the list of only 15 schools that qualified for the Southern Region category listed under "Great Schools, Great Prices."

To book interviews about our recent accomplishments and or to speak with our experts in the field of pharmacy, premed, public health, science, technology, math, business, English, communications and the arts, contact Patrice Bell Mercadel, Chief Marketing and Communications Officer at 504-520-5452 or via email at [pbellmer@xula.edu](mailto:pbellmer@xula.edu).

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**Editor's Note: The event is not open to the public but Media may cover the event during the workshops.**