

CDI is designed to train community development professionals and volunteers in the techniques of modern leadership and management of community development efforts.

The comprehensive program curriculum is designed to meet the increasing challenges facing community developers in today's changing society and is applicable for community leaders from towns and cities of all sizes.

CDI approaches community development as both a process and a program. It seeks to develop an individual's ability to identify community problems, set goals, encourage liaison with outside agencies, stimulate community interaction, and bring groups together to support competitive economic development, human resource development and quality of life issues.

Register today for the Southeast Community Development Institute, April 20-24, 2015!

Troy University
Center for International Business and Economic Development
059 Bibb Graves Hall
Troy, AL 36082



April 20-24, 2015
Montgomery Campus of
Troy University



Center for International Business and **CIBED**
Economic Development



Year 1 Curriculum:

- Community Development Values and Principles
- Community Assessment
- Introduction to Economic Development
- Community Branding
- Community Simulation Game
- Strategic Visioning and Planning
- Diversity and Multicultural Communication
- Asset-based Community Development
- Tax Incentives
- Infrastructure Development
- Identifying and Working with Stakeholders
- Workforce Planning and Development
- Data-based Decisions

Year 2 Curriculum:

- Business Retention and Expansion (BRE)
- Building Entrepreneurial Communities
- Community and Economic Development Finance
- The Business Site Selection Process
- Global Trends and Impacts on Rural Regions
- Community Asset Mapping
- Encouraging Community Participation
- Trends and Issues in Public Policy

Year 3 Curriculum:

- Economic Modeling
- Workforce Development
- Leadership Development
- Working with the Media
- Managing Change
- Ethics in Community Development
- Community Healthcare
- Tourism
- Conflict Resolution
- Best Practices Project

CDIs Across the Nation

The Community Development Council (CDC) is a national non-profit organization with the mission of improving professional training and practice in community development. The CDC oversees a national network of Community Development Institutes, including sites in Alabama, Arkansas, Idaho, Illinois, and Texas. For more information about the CDC and CDI site locations visit www.cdccouncil.com.

PCED Certification

Enhance your career by becoming a Certified Professional Community and Economic Developer (PCED). The CDC certifies individuals who demonstrate their experience, knowledge, and abilities as community development professionals. In order to earn the PCED certification, you must first qualify to take the examination through a point process earned through job experience and relevant education and training. More information is available at www.cdccouncil.com/ccd.

Who should attend?

Community officials and volunteers associated with city, county and state government, chambers of commerce, private and public sector economic development organizations, utility companies, main street organizations, workforce development professionals and financial institutions will find the institute a valuable learning tool for the development of individual and community leadership skills.

Registration:

Registration for Years 1,2, and 3 is \$600 before February 28, 2015 and \$650 after. Registration fees cover training/instruction, participant materials, breakfast and refreshment breaks. Accommodations and all other meals are the responsibility of the participant. Register online at www.Troy.edu/CE or by calling 334-670-3524 by April 3, 2015.

Attendance Policy

Only participants who attend all classes will receive credit for the course. Absences for reasons other than illness, family or business emergency will not be accepted. If a participant misses more than 10 percent of the class sessions, credit for course completion cannot be given.

Location

All sessions for Southeast CDI will be held at the Montgomery Campus of Troy University located at 231 Montgomery Street, Montgomery, AL 36104.

Accommodations

The Hampton Inn & Suites Downtown Montgomery will be the host hotel for Southeast CDI, with a discounted rate of \$94 per night plus tax. To make a reservation, please call at 334-265-1010 and refer to the Southeast CDI Group Code—CDI. For more information on this hotel, please visit www.montgomerydowntownsuites.hamptoninn.com.

Southeast Community Development Institute

April 20-24

Register by April 3, 2015

Troy.edu/ce