

Min Kil Kim

Assistant Professor
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(UPDATED March, 2015)

ACADEMIC BACKGROUND

University of Florida

Ph.D. Health and Human Performance
Major: Sport Management
Cognitive Area: Marketing

Gainesville, Florida
August 2010

Doctoral dissertation entitled, “Structural Relationships among Market Demand, Perceived Benefits, Perceived Constraints, Perceived Value, Member Satisfaction, and Member Commitment toward Martial Arts Participation”
Advisor: Dr. James J. Zhang

University of Florida

M.S. Health and Human Performance
Major: Sport Management
Advisor: Dr. James J. Zhang

Gainesville, Florida
August 2006

University of Alabama

B.S. Culverhouse College of Commerce
Major: Marketing

Tuscaloosa, Alabama
December 2003

ACADMIC EXPERIENCE

Assistant Professor, *Troy University- Atlanta*

October 2010 – Present

- Graduate Faculty Status
- Responsibilities include performing research, graduate courses teaching, advising graduate students, and performing service duties for the Sport Management Program in the School of Hospitality, Sport and Tourism Management

Graduate Assistant, *University of Florida*

August 2005 – May 2010

- Teaching Assistant/Instructor
 - Taught undergraduate theory course per semester in the Department of Tourism, Recreation, and Sport Management
 - Taught undergraduate physical education course per semester in the Alan C. Moore Sport and Fitness Program

- Research Assistant
 - Assisted with research projects and grant writing; Performed literature searches and reviews; Assisted with data collection and analyses; Presented and published results; and Assisted with class preparations.

RESEARCH/SCHOLARSHIP INTEREST

- Studies of sport consumer behavior in the area of market demand, service quality, and consumer satisfaction in martial arts, logistics of sport event planning, marketing, and operations

REFEREED PUBLICATIONS

1. **Kim, M. K.**, Lee, D., Kim, S. K., & Kim, M. (in print). Leisure Constraints of Experienced Martial Art Participants. *Asia Pacific Journal of Tourism Research*.
2. Min, S. D., Zhang, J. J., **Kim, M. K.**, & Kim, C. (2015). Understanding Consumers of Asian Female Sports: A Case Study of the Womens Korean Basketball League (WKBL). *International Journal of Sport Management and Marketing*
3. Kim, S. K., **Kim, M. K.**, Park, J. A., Yoo, J., & Kwon, W. D. (2014). The Relationship among Service Quality, Satisfaction, and Future Intentions of Users at Main Media Center: Case of Guangzhou Asian Games. *International Journal of Applied Sports Science*, 26(1), 52-60.
4. **Kim, M. K.**, Lee, D., Schoenstedt, L., Sunbok, Lee., & Kim, S. K. (2014). Effects of Service Quality in Motor Boat Racing: Relationships among Perceived Service Quality, Customer Satisfaction, and Word of Mouth. *International Journal of Sport Science*, 4(2), 39-46.
5. Yu, J. G., **Kim, M. K.**, & Kim, S. K. (2014). The Study of the Mutual Influence of the Development of Economy and of Professional Sports in China. *Korean Journal of Physical Education*, 53(2), 281-292.
6. Pinzon, S., Martin, C. L. L., **Kim, M. K.** & Martinez, J. M. (2014). An Exploration of the Impact and Needs of Brand Identity Campaigns within Divisions of the National Collegiate Athletic Association (NCAA). *Journal of Contemporary Athletics*, 8(4), 263-288.
7. **Kim, M. K.**, Kim, S. K., Lee, D., Judge, L. W., & Huang, H (2013). Factors Explaining Satisfaction and Future Recommendation of Users at Main Media Center: Case Study of International Amateur Athletic Federation (IAAF). *ICHPERSD-Journal of Research*, 8(2), 39-44.
8. **Kim, M. K.**, Zhang, J. J., Jackson, E. N., Connaughton, D. P., & Kim, M. (2013). Modification and Revision of the Scale of Market Demand for Taekwondo Schools.

Measurement in Physical Education and Exercise Science, 17(3), 187-207.

9. Lee, D., Pierce, D., **Kim, M. K.**, Judge, L. W., & Lee, S. J. (2011). Ethnic Identity, Attitude toward PGA Golfers and Intention to Consume Golf. *The Korea Journal of Sports Science*, 20(4), 697-711.
10. Ko, Y., **Kim, M. K.**, Kim, Y. K., Lee, J. H., & Cattani, K. (2010). The Consumer Profiles of US Open Taekwondo Championship. *Event Management: An International Journal*, 14(3), 205-214.
11. Kim, M., **Kim, M. K.**, & Odio, M. (2010). Are You Proud? The Influence of Sport and Community Identity and Job Satisfaction on Pride of Mega event Volunteers. *Event Management: An International Journal*, 14(2), 127-136.
12. Ko, Y., Kim, Y. K., **Kim, M. K.**, & Lee, J. H. (2010). The Role of Involvement and Identification on Quality Perception and Satisfaction. *Asia Pacific Journal of Marketing & Logistics*, 22(1), 25-39.
13. **Kim, M. K.**, Zhang, J. J., & Ko, Y. J. (2009). Dimensions of Market Demand Associated with Taekwondo Schools in North America: Development of a Scale. *Sport Management Review*, 12(3), 149-166.

REFEREED PUBLICATIONS IN REVIEW

1. Zhang, A. Y., **Kim, M. K.**, Pitts, B., & Zhang J. J. (accepted with revision). From East to West: Growth and organization of Asian sport events in North America. *Journal of Shanghai University of Sport*.
2. **Kim, M. K.**, Zhang, J. J. (in review). The structural relationship between market demand and psychological factors in martial arts participants. *European Sport Management Quarterly*.
3. **Kim, M. K.**, Kim, S. K., Park, J. A., Carroll, M. S., & Yu, J. G. (in review). Measuring the Economic Impacts of Major Sports Events: The Case of Formula One Grand Prix (F1). *Journal of the Asia Pacific Economy*.
4. Min, S. D., Zhang, J. J., Byon, K. K., Baker, T. A., & **Kim, M. K.** (in review). Push and pull factors associated with the consumption of women's professional basketball games: A canonical correlation analysis. *Journal of Sport Management*.
5. Gong, P. B., Pifer, N. D., Wang, J. J., Kim, M., **Kim, M. K.**, & Zhang, J. J. (in review). What is wrong with Chinese Soccer? Reverse impacts of consumers' attention and involvement on their satisfaction. *Social Behavior and Personality International Journal*.

REFEREED PUBLICATIONS IN PROGRESS

1. **Kim, M. K.** & Martin, C. L. L. (in final writing). Division I school Game Attendance Factors.
2. Zhang, M. Y., **Kim, M. K.**, Wang, J. J., & Zhang, J. J. (in final writing). Assessing Market Demand Factors Associate with Table Tennis Clubs in North America.

BOOK CHAPTERS

1. **Kim, M. K.**, & Zhang, J. J. Promoting an Asian Sport to the World: The Case of Taekwondo. In Leng, H. K., & Hsu, N. Y (Eds.), *Emerging Trends and Innovation in Sports Marketing and Management in Asia* (in press). Hershey, PA: IGI Global.

INVITED PRESENTATIONS

1. **Kim, M. K.**, & Zhang, J. J. (Advisor) (2010, June). Modification and revision of the scale of market demand for Taekwondo schools. Selected invitation to present at the Student Research Symposia to the annual conference of North American Society for Sport Management, Tampa, FL.

SCHOLARLY CONFERENCE PRESENTATIONS

INTERNATIONAL/NATIONAL CONFERENCES

1. **Kim, M. K.**, Lee, D., Kim, S. K., & Schoenstedt, L. (2014, May). Effects of Service Quality in Motor Boat Racing. Presented at the annual conference of NASSM, Pittsburgh, PA. Presented at the annual conference of NASSM, Pittsburgh, PA.
2. Lee, D. **Kim, M. K.**, & Krill, C. (2014, May). Qualitative analysis of consumer brand associations for sports brands: Cross-cultural comparison. Presented at the annual conference of NASSM, Pittsburgh, PA.
3. **Kim, M. K.**, Min, S. D., Lee, D., Kim, S. K., & Judge, L. W. (2013, October). Factors explaining satisfaction and future recommendation among media personnel: Case Study for 2011 International Amateur Athletic Federation (IAAF) World Championships in Athletics. Presented at the annual conference of Sport Marketing Association, Albuquerque, New Mexico.
4. Min, S. D., Zhang, J. J., & **Kim, M. K.** (2012, October). Examining the Impact of Market Demand Factors on Game Consumption Level in the Context of Professional Women's Basketball: Development of a Conceptual Framework. Presented at the annual conference of Sport Marketing Association, Orlando, FL.

5. Schoenstedt, L. J., Lee, D., Reau, J., Judge, L. W., & **Kim, M. K.** (2012, October). Use of Social Media Marketing for the Western & Southern Tennis Open. Presented at the annual conference of Sport Marketing Association, Orlando, FL.
6. **Kim, M. K.**, Lee, D., & Schoenstedt, L. J., (2012, May). The Martial Arts Participants Profiles: A case of Amateur Athletic Union (AAU) Taekwondo. Presented at the annual conference of North American Society for Sport Management, Seattle, WA.
7. Kim, S. K., **Kim, M. K.**, Min, S. D., & Zhang, J. J. (2012, May). The relationship among service quality, satisfaction, and future intentions of users at Main Media Center (MMC): Case of Guangzhou Asian Games. Presented at the annual conference of North American Society for Sport Management, Seattle, WA.
8. **Kim, M. K.**, & Martin, C. L. L. (2011, November). Market Segmentation of Division I School Fan through Socio-Demographics and Consumption Level. Presented at the annual conference of Sport, Entertainment, and Venues, Columbia, SC.
9. Lee, D., Judge, L. W., Pierce, D., & **Kim, M. K.** (2011, November). Ethnic identity, attitude toward PGA golfers and intention to consume recreational golf. Presented for presentation (free communication) at the conference of Sports Management Association of Australia and New Zealand, Melbourne, Australia.
10. Martin, C. L. L., & **Kim, M. K.** (2011, October). Division I school Game Attendance Factors. Presented for presentation (poster) to the annual conference of Sport Marketing Association, Houston, Texas.
11. **Kim, M. K.**, Min, S. D., & Zhang, J. J. (2011, June). Structural Relationships among Market Demand and Psychological Constructs toward Martial Arts Participation. Accepted for presentation (free communication) at the annual conference of North American Society for Sport Management, London, Ontario, Canada.
12. **Kim, M. K.**, Zhang, J. J., & Min, S. D. (2011, April). Market segmentation of Taekwondo club Members in North America. Presented for presentation (poster) at the Global Sport Management Summit, Damshui, Taiwan.
13. Min, S. D., Wang, R. T., **Kim, M. K.**, & Zhang, J. J. (2011, April). Segmentation of the Women's Korean Basketball League Consumers through Socio-demographics and Game Consumption Level. Presented for presentation (poster) at the Global Sport Management Summit, Damshui, Taiwan.
14. **Kim, M. K.**, & Zhang, J. J. (2011, March). Growth and Popularity of Taekwondo: Lessons Learned for Tai Chi: Presented for presentation (symposium) at the Association of Marketing Theory and Practice 2011 Conference. Panama Beach, FL.
15. Min, S. D., Zhang, J. J., Kim, C., **Kim, M. K.**, & Kim, D. H. (2011, March). Dimensions of

Market Demand Associated with Professional Women Basketball Game Events in Korea. Presented for presentation (symposium) at the Association of Marketing Theory and Practice 2011 Conference. Panama Beach, FL.

16. Zhang, J. J., Shurman, C., Li L., **Kim, M. K.**, Mao, L. L., & Jin, L. (2011, March). Overcoming challenges of promoting Tai Chi to Americans and formulating marketing strategies to increase its participation. Presented for presentation (symposium) at the Association of Marketing Theory and Practice 2011 Conference. Panama Beach, FL.
17. **Kim, M. K.**, Chen, K. K., Min, S. D., & Zhang, J. J. (2010, October). Understanding Martial Arts Participants: Sociodemographic Characteristics and Perceived Constraints Factors. Presented for presentation (free communication) to the annual conference of Sport Marketing Association, New Orleans, LA.
18. Chen, K. K., **Kim, M. K.**, & Zhang, J. J. (2010, October). Examining the Effectiveness of Ticket Bundling Strategies: Development of a Conceptual Framework. Presented for presentation (free communication) to the annual conference of Sport Marketing Association, New Orleans, LA.
19. Mao, L. L., **Kim, M. K.**, & Zhang, J. J. (2010, October). Going International: A Case Study of Cross-Border Cooperation in Sport Management Education. Presented for presentation at the annual conference of Sport Marketing Association Pedagogy Symposium, New Orleans, LA.
20. **Kim, M. K.**, Kim, M., & Zhang, J. J. (2010, June). Relationship among market demand, perceived benefits, perceived constraints, perceived value, and member satisfaction to martial arts participation: Development of a framework. Presented for presentation (free communication) to the annual conference of North American Society for Sport Management, Tampa, FL.
21. Mao, L. L., **Kim, M. K.**, & James J. Zhang. (2010, June). Relationship between involvement and emotions: Implications for promoting Olympic Games in an Eastern country. Presented for presentation (free communication) to the annual conference of North American Society for Sport Management, Tampa, FL.
22. **Kim, M. K.**, & Zhang, J. J. (2009, October). Modification and revision of the scale of market demand for Taekwondo schools: Development of framework. Presented (poster) at annual conference of Sport Marketing Association, Cleveland, OH.
23. **Kim, M. K.**, & Kim, M. (2009, October). Are you proud? The influence of sport and community identity and job satisfaction on pride of volunteers in a mega sporting event. Presented (poster) at annual conference of Sport Marketing Association, Cleveland, OH.
24. Zhang, J. J., Cianfrone, B. A., **Kim, M. K.**, Chen, K. C., Wang, R. T., Jin, L., & Mao, L. L. (2009, October). Dimensions of market demand associate intercollegiate women's Division

- II soccer games. Presented (poster) at annual conference of Sport Marketing Association, Cleveland, OH.
25. Lee, S. C., & **Kim, M. K.** (2009, June). Maximizing the impact of title sponsorship to enhance employees' perception toward the respective organization. Presented (free communication) at the annual conference of North American Society for Sport Management, Columbia, SC.
 26. Kim, M., & **Kim, M. K.** (2009, June). Comparison of volunteer motivation among four different sport volunteer groups. Presented (free communication) at the annual conference of North American Society for Sport Management, Columbia, SC.
 27. Byrd, C. E., Zhang, J. J., Connaughton, D. P., Carroll, M. S., & **Kim, M. K.** (2009). Teaching and learning sport management in the global context: Offering an experiential sport management course in Italy. Presented (poster) at the annual conference of North American Society for Sport Management, Columbia, SC.
 28. **Kim, M. K.**, Kim, M., Zhang, J. J., & Ko, Y. J. (2008, November). Understanding Taekwondo school participants: Sociodemographic characteristics and market demand factors. Presented (free communication) at the annual conference of Sport, Entertainment, and Venues, Columbia, SC.
 29. Yu, H. S., Kim, D. H., & **Kim, M. K.** (2008, November). Relationship among involvement, attitude, corporate image, and corporate cognition of sport event participants. Presented (free communication) at the annual conference of Sport, Entertainment, and Venues, Columbia, SC.
 30. **Kim, M. K.**, Kim, M., Zhang, J. J., & Ko, Y. J. (2007, June). Dimensions of market demand associated with private Taekwondo schools in North America: Development of a theoretical framework. Presented (free communication) at 2007 North American Society for Sport Management Conference, Ft. Lauderdale, FL.
 31. Kim, Y. K., Ko, Y. J., **Kim, M. K.**, & Park, S. H. (2007, November). Measuring spectators quality perceptions and satisfaction: The case of 2007 US Open Taekwondo Championship. Presented (free communication) at annual conference of Sport Marketing Association, Pittsburg, PA.
 32. Kim, Y. K., Ko, Y. J., Kim, W., & **Kim, M. K.** (2007, November). The profiles of martial arts event spectators: The case of 2007 US Open Taekwondo Championship. Presented (free communication) at the annual conference of International Conference on Sport and Entertainment Business, Columbia, SC.
 33. Kim, D.H., Byon, K., Zhang, J.J., Mitchell, J., **Kim, M. K.**, & Connaughton, D.P. (2006, November). Factors affecting the market demand of the intercollegiate women's basketball games: A case study. Presented (free communication) at the annual conference of

International Conference on Sport and Entertainment Business, Columbia, SC.

STATE/REGIONAL CONFERENCES

1. Lee, D., Pierce, D., **Kim, M. K.**, Kim, S., & Judge, W. L. (2013, April). Cross-Cultural Difference in the Evaluation of Cobranding. Accepted at the annual conference of Southern Sport Management Conference, Troy, AL.
2. Byon, K. K., Lee, D., Baker, T. A., **Kim, M. K.**, & Thomas, C. (2012, April). Identification of dimensions associated with perceived value in spectator sport. Accepted at the annual conference of Southern Sport Management Conference, Troy, AL.
3. **Kim, M. K.**, Zhang, J. J., & Tomasi, L. (2011, April). The Relationships Among Market Demand, Perceived Constraints, Perceived Value, and Member Satisfaction. Presented (free communication) at the annual conference of Southern Sport Management Conference, Troy, AL.
4. **Kim, M. K.**, Zhang, J. J., & Kim, D. H. (2010, February). Growth of Taekwondo schools in North America and their marketing challenges. Presented for presentation (poster) at the Southern District AAHPERD Convention, Myrtle Beach, SC.
5. Kim, D. H., **Kim, M. K.**, Chen, K. C., & Zhang, J. J. (2010, February). Theories and recent research findings on market demand associated with athletic consumption. Presented for presentation (poster) at the Southern District AAHPERD Convention, Myrtle Beach, SC.
6. Chen, K. C., **Kim, M. K.**, Kim, D. H., & Zhang, J. J. (2010, February). Measurement associated with studying the effectiveness of Taekwondo School operations: Issues and conceptual framework. Presented for presentation (poster) at the Southern District AAHPERD Convention, Myrtle Beach, SC.
7. **Kim, M. K.**, Zhang, J. J., & Kim, M. (2010, February). Investigating the constructs of market demand associated with Taekwondo programs. Presented for presentation (poster) at the Southern District AAHPERD Convention, Myrtle Beach, SC.

UNIVERSITY RESEARCH SYMPOSIUMS

1. **Kim, M. K.**, & Zhang, J. J. (2009, November). The scale of market demand for Taekwondo schools. Presented (free communication) at the FSU - UF Sport Management Research Colloquium.

CONFERENCE PRESENTATIONS IN REVIEW

Zhang, M., **Kim, M. K.**, Zhang, Lin, & Zhang, J. J. (2015). Assessing Market Demand Factors Associate with Table Tennis Clubs in North America. Submitted SMA 2015.

TECHNICAL REPORTS

1. Kim, M., Byon, K. K., & **Kim, M. K.** (2008). Comparison of employee's attitudes and turnover intention among volunteers, practicum/intern students, part-timers, and fulltime employees in the University Athletic Association at University of Florida. Report prepared for the University Athletic Association at University of Florida (HR department), May, 2008 (14p).

INVITED LECTURE (INTERNATIONAL)

1. Kim, M. K. (2014, November). The process of event management. Soongsil University.
2. Kim, M. K. (2014, April). The current and future trends in sport management in the USA. Hanyang University.
3. Kim, M. K. (2014, April). Trend of sport management and graduate sport management programs in the USA. Sangmyung University.

ACADEMIC TEACHING

TROY UNIVERSITY (2010 – Present)

Department of Kinesiology and Health Promotion

- Graduate Courses
 - SFM 6600 – Foundation of Sport Management
 - SFM 6640 – Sport Marketing
 - SFM 6672 – Sport Psychology
 - SFM 6673 – Ethics in Sport
 - SFM 6615 – Organizational Behavior & Leadership in Sport
 - SFM 6616 – Sport Finance
 - SFM 6604 – Statistical Analysis & Interpretation
 - SFM 6617 – Research Methods I
 - SFM 6691 – Research Methods II
- Undergraduate Courses
 - HSTM 4455 – Facility Management
 - KHP 4451 – Sport Finance & Business
 - KHP 4430 – Sport and Fitness Marketing
 - KHP 4443 – Sport Administration
 - KHP 4452 – Sport Communication
 - HSTM 4430 – Marketing in Hospitality, Sport, and Tourism
 - HSTM 4445 – Research Methods
 - HSTM 4490 – Internship

UNIVERSITY OF FLORIDA (2005 – 2010)

Department of Tourism, Recreation, and Sport Management

- SPM 3306 – Sport Marketing (Undergraduate)

Alan C. Moore Sport and Fitness Program

- PEL 2930 – Taekwondo (Undergraduate)
- PEL 2405 – Self-Defense for Women

GRADUATE-ADVISED RESEARCH ACTIVITIES

Pinzon, S., Martin, C.L.L., **Kim, M. K.** (2012-2013). An exploration of the impacts and needs of brand identity campaigns within divisions of the national collegiate athletic association (NCAA). Presented at the Southern Sport Management Conference, Troy, AL and reviewing in *Journal of Contemporary Athletics*.

SERVICES

University Governance and Service

Troy University

Troy University – Atlanta site

- Consultant–1st Atlanta Asian American College Fair
- Faculty Member of Open House at Atlanta site

College Level

College of Health and Human Services, Troy University

- 2013 College of Health and Human Services Undergraduate and Graduate Student Research competition (Judge)

Department Level

Department of Kinesiology and Health Promotion, Troy University

- Academic Advisor at Atlanta site – Hospitality, Sport and Tourism Management (HSTM)
- Committee member, Search Committee, Hiring faculty in Hospitality, Sport and Tourism Management (HSTM) (2012-2013)
- Committee member, HSTM Curriculum Review Committee (2012)
- Committee member, Search Committee, Hiring faculty in Sport and Fitness Management (SFM) (2011-2012)
- Committee member, SFM Curriculum Review Committee (2011)
- Committee member, Search Committee, Hiring faculty in Sport and Fitness Management (SFM) (2010-2011)

Editor of a Scholarly Journal, Service on an Editorial Advisory Board or Reviewer for a Scholarly Journal

Editor/Editorial Board

Manuscript Reviewer

- 2015 Asia Pacific Journal of Tourism Research (1 manuscript reviewed)
- 2012 Journal of Intercollegiate Sport (1 manuscript reviewed)
- 2012 Event Management: An International Journal (1 manuscript reviewed)

- 2011 Measurement in Physical Education and Exercise Science (1 manuscript reviewed)
- 2011-2012 International Journal of Sport Management and Marketing (2 manuscript reviewed)
- 2011 International Journal of Sport Communication (1 manuscript reviewed)

Conference Presentation/Textbook Reviewer

- North American Society for Sport Management (NASSM), 2015 (14 abstracts reviewed)
- World Association for Sport Management (WASM) I, 2014 (8 abstracts reviewed).
- World Association for Sport Management (WASM) II, 2014 (4 abstracts reviewed).
- North American Society for Sport Management (NASSM), 2012 (14 abstracts reviewed).

Professional Service Activities and Consultation outside the University

- Dissertation Committees – Sophia Min (Department of Kinesiology – UGA, 2014)
- Consultant – 2013 Youth Soccer League in Atlanta (2013)
- Commentator, “The positive effects of youth sports” Atlanta Korean Newspapers (2013)

Community Service

- Director of Everyone Soccer Academy (Youth) (2013 – present)
- Leader of the 31st Korean American Southeastern Summer Olympic (2011)
- Associate Director of facility Management, Gainesville Korean Baptist Church, FL (2006 ~ 2010)
- Member of Outreach Team to serve dinner to homeless people in the Gainesville community, FL (2006 ~ 2010)

PROFESSIONAL MEMBERSHIPS

- **North American Society for Sport Management (NASSM)** (2006 – present)
- **Sport Marketing Association (SMA)** (2006 – present)
- **Southern Sport Management Conferences (SSMC)** (2011 – 2013)
- **Association of Marketing Theory and Practice (AMTP)** (2010 – 2012)
- **Korean Society of Sports and Leisure Studies (KSSLS)** (2011 – present)

HONORS AND AWARDS

April 2013	eColloquium NextGen eLearning: Certificate of Attendance
May 2012	eTROY Colloquium: Certificate of Attendance
March 2011	The Best Papers in Track (AMTP)
June 2010	NASSM Student Research Paper Competition Finalist (\$250)
November 2008	Outstanding Student Academic Awards from International Center, University of Florida
July 2004	Best Intern Award in World Taekwondo Federation
December 2003	Graduate with Distinction, University of Alabama

December 2002	Dean's List, University of Alabama
2014	Faculty Development Foundation, Troy University (\$1,300)
2013	Faculty Development Foundation, Troy University (\$1,400)
2012	Faculty Development Foundation, Troy University (\$1,400)
2012	Faculty Development Foundation, Troy University (\$450)
2011	Faculty Development Foundation, Troy University (\$1,500)
2010	Faculty Development Foundation, Troy University (\$1,000)
2010	Travel grant for NASSM Conference, University of Florida (\$300)
2010	Travel grant for Southern District AAHPERD, University of Florida (\$300)
2009	Travel grant for NASSM Conference, University of Florida (\$600)
2008	Travel grant for SEVI Conference, University of Florida (\$300)
2007	Travel grant for ICSEB Conference, University of Florida (\$250)
2007	Travel grant for NASSM Conference, University of Florida (\$250)

GRANTS

Kim, M. K. (2010). Economic benefits derived from the college football game experience. Troy University Faculty Development Funds. Awarded: \$1000.

GENERAL WORK EXPERIENCE

World Taekwondo Federation (WTF) S. Korea – 05/04 – 08/04

- Employed as a staff member at “The 5th World Junior Taekwondo Championships”
- Responsible for the event registrations and assisted with managing database and media promotion
- Facilitated event accessibility by Korean and international media companies

ARAMARK University of Alabama, Tuscaloosa, AL – 08/02 – 10/03

- Contributed to event promotions and marketing campaigns