

Robert P. Mathner

PROFILE

Ph.D. in Physical Education with a specialization in Sport Management, August 1996; Master of Exercise and Sport Science, May 1990; Bachelor of Science in Business Administration, April 1987. Experience has covered more than thirteen years in athletics administration, and over fourteen years as a professional instructor/teacher/coach. Background has demonstrated excellent skills working as a team member or independently, motivation of self and others, organization of time/people/projects, and communicating with people at all levels.

EDUCATIONAL BACKGROUND

THE FLORIDA STATE UNIVERSITY

Ph.D., Physical Education with emphasis in Sport Management
August 1996

Tallahassee, Florida

UNIVERSITY OF FLORIDA

Master of Exercise and Sport Science
May 1990

Gainesville, Florida

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Bachelor of Science, Business Administration
May 1987

Hattiesburg, Mississippi

EMPLOYMENT RECORD

Associate Professor-School of Hospitality, Sport, & Tourism Management Troy, Alabama
TROY UNIVERSITY
August 2013-Present

Teach graduate and undergraduate classes in hospitality, sport, and tourism management, advise undergraduate students, and serve on department/college/university committees. Conduct research in the field of sport management.

Assistant Professor-Department of Kinesiology and Health Promotions Troy, Alabama
TROY UNIVERSITY
August 2007-July 2013

Taught graduate and undergraduate classes in sport and fitness management, advised undergraduate students, and served on department/college committees. Conducted research in the field of sport and fitness management.

Assistant Athletics Director-Compliance **Orlando, Florida**
UNIVERSITY OF CENTRAL FLORIDA/University of Central Florida
Athletics Association (UCFAA)
March 2003-May 2007

Directed the institution's efforts to maintain compliance with NCAA, Conference, and University regulations. Responsibilities included direct oversight of Sports Medicine, Sports Equipment Operations, Men's Soccer, Women's Soccer, Women's Softball, and Women's Rowing. Member of UCFAA Senior Management Staff.

Director of Athletics Compliance **Syracuse, New York**
SYRACUSE UNIVERSITY
April 1999-February 2003

Directed the institution's efforts to maintain compliance with NCAA, Big East Conference, ECAC, and University regulations. Member of the Department of Intercollegiate Athletics Executive Staff.

Interim Associate Athletics Director **Missoula, Montana**
UNIVERSITY OF MONTANA
September 1998-December 1998

Responsible for oversight in 12 sports and of 16 coaches. Assumed role as UM's official game administrator for women's soccer, volleyball and basketball. Assisted Athletics Director as duties were assigned.

Compliance Coordinator **Missoula, Montana**
UNIVERSITY OF MONTANA
July 1996-April 1999

Responsible for developing, implementing, and coordinating UM's compliance with institutional, Big Sky Conference, and NCAA rules. Member of the Department of Intercollegiate Athletics Executive Staff.

Compliance Office Staff
FLORIDA STATE UNIVERSITY
August 1994-June 1996

Tallahassee, Florida

Assisted in the day to day operations of maintaining FSU's compliance with institutional, ACC, and NCAA rules. Administered, monitored, audited all forms required of student-athletes, coaches, and administrators. Assisted in the recruitment, NCAA Clearinghouse, and eligibility processes.

Sports Information Office Staff
FLORIDA STATE UNIVERSITY
August 1993-May 1994

Tallahassee, Florida

Wrote press releases, compiled statistics, assisted with event management for Lady Seminole athletics (Volleyball, Basketball and Softball).

High School Teacher/Coach
LAKE WEIR HIGH SCHOOL
September 1991-June 1993

Candler, Florida

Taught pre-algebra, physical science, and physical education. Coached junior varsity football, varsity and junior varsity softball.

Marketing and Promotions Intern
ATLANTA BRAVES
January 1991-August 1991

Atlanta, Georgia

Facilitated Major League Baseball's Honorary Batboy/Batgirl program, coordinated in-game promotions, and serviced corporate sponsorship accounts.

Baseball Operations Intern
BOARDWALK & BASEBALL
January 1990-August 1990

Baseball City, Florida

Coordinated game operations for professional (Kansas City Royals-spring training & Baseball City Royals-Florida State League/Class A), college and high school baseball games. Established corporate sponsorship accounts, planned in-game promotions, and assisted with event management.

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Ticket Office Student Worker

Gainesville, Florida

UNIVERSITY ATHLETIC ASSOCIATION (University of Florida)

January 1989-December 1989

Serviced season ticket orders for all sports and worked ticket gates for athletics events.

High School Teacher/Coach

Candler, Florida

LAKE WEIR HIGH SCHOOL

August 1987-December 1988

Taught pre-algebra and physical science. Coached freshman football and track & field.

TEACHING EXPERIENCE

Assistant Professor, Troy University, August 2007 - Present

Courses taught:

KHP/HSTM 4499 – Seminar in Sport

KHP/HSTM 4490 – Internship in Area of Concentration

KHP/HSTM 4430 – Sport Marketing

KHP/HSTM 4435 – Current Issues in Sport and Fitness Management

KHP/HSTM 4440 – Governing Agencies

KHP/HSTM 4443 – Sport Management

KHP/HSTM 4450 – Event Management

KHP/HSTM 4451 – Sport Finance and Business

KHP/HSTM 4452 – Sport Communication

KHP/HSTM 4460 – Leadership Principles

KHP/SHTM 4470 – Revenue Generation

SFM 6600 – Foundations of Sport Management

SFM 6610 – Physical Education, Sport and the Law

SFM 6615 – Sport Administration/Organizational Behavior and Leadership in Sport

SFM 6616 – Sport Finance

SFM 6673 – Ethics in Sport

SFM 6632 – Critical Issues in Sport and Fitness Management

SFM 6680 – Practicum

Guest Lecturer, Bond University

Gold Coast, Australia

Summer 2010

Courses lectured:

Strategic Sport Management and Strategic Sport Management in High Performance

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**Adjunct Faculty Member, Flagler College
Spring 2007**

St. Augustine, FL

Courses taught:

SPM 320 - Sport Marketing

**Adjunct Faculty Member, University of Central Florida
Fall 2006 – Spring 2007**

Orlando, FL

Courses taught:

PET 4401 - Administration and Evaluation

PET 4763 - Coaching Principles and Methods

**Adjunct Faculty Member, Lake-Sumter Community College
Fall 2006**

Leesburg, FL

Courses taught:

PET 1400 - Introduction to Sports Leadership

PEER REVIEWED PUBLICATIONS

Mathner, R.P., Martin, C.L.L., Carroll, M., & Neal, T. (2014). Extending Sports Wagering Studies Outside of the Student-Athlete Population: NCAA Division I Athletic Trainers' Gambling Behaviors. *Journal of Issues in Intercollegiate Athletics*, 7, 431-444. NATIONAL

Lee, J. W., & **Mathner, R.P.** (Under Contract). Montgomery Biscuits: Rising their profile in Minor League Baseball. In J. W. Lee (Ed.) *Branded: Branding in sport business* (2nd ed.). Durham, NC: Carolina Academic Press. NATIONAL

Mathner, R.P., & Lee, J. W. (Under Contract). Troy University: Branding done the Trojan Way. In J. W. Lee (Ed.) *Branding in higher ed: Every university tells a story*. Durham, NC: Carolina Academic Press. NATIONAL

Mathner, R.P., Martin, C.L.L., & Allen, J. (2013). NCAA Division I athletic trainers: Examining sport wagering behavior. *Journal of Contemporary Athletics*, 7(3), 159-174. NATIONAL

Mathner, R.P., & Martin, C.L.L. (2012). Sport management graduate and undergraduate students' perceptions of career choices in sport management. *Sport Management Education Journal*, 6(1), 21-31. INTERNATIONAL

Mathner, R.P., Martin, C.L.L., Tatum, S., & Chouti, D. (2010). The effects of a sportsmanship education program on the behavior of college intramural sports participants. *Recreation Sports Journal*, 34(2), 119-128. NATIONAL

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Mathner, R.P. (October/November 2010). Warning systems for childcare. *Healthy Childcare*, 13(6), 14-15. NATIONAL

Mathner, R.P. (June/July 2010). Choosing a home exercise program. *Healthy Childcare*, 13(4), 13-14. NATIONAL

Mathner, R.P. (April/May 2010). When addictions impact your health. *Healthy Childcare*, 13(3), 14-15. NATIONAL

NON-PEER REVIEWED PUBLICATIONS

Mathner, R.P. (2011). Orlando Magic. In Swayne, L., & Dodds, M. (Eds.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Publishing. NATIONAL

Mathner, R.P. (April/May 2007). Teaming up. *Athletic Management*, 19(3). NATIONAL

Mathner, R.P. (June/July 2006). No safe bet. *Athletic Management*, 18(4). NATIONAL

Mathner, R.P. (December 1989). Drug testing the high school athlete. *National Coach*, 25(2), 8-11. NATIONAL

PEER REVIEWED PRESENTATIONS

Mathner, R.P., Martin, C.L.L., & Weber, B. (2014). Effective Risk Management Techniques to Address Gambling and Sports Wagering Behavior by NCAA Student-Athletes and Staff. *Presented (poster presentation) at the 2014 Sport and Recreation Law Annual Conference, Orlando, FL by R.P. Mathner*. INTERNATIONAL

Mathner, R.P., & Dixon, A.W. (2013). Sport Event Management: Planning, Organizing, Leading and Evaluating Student-Led Sporting Events. *Presented at the 2013 North American Society of Sport Management Conference (Teaching and Learning Fair), Austin, TX by R.P. Mathner*. INTERNATIONAL

Mathner, R.P., & Martin, C.L.L. (2012). A National Study on Sports Wagering Behavior Among NCAA Athletics Department Staff Members. *Presented at the 2012 North American Society of Sport Management Conference, Seattle, WA by R.P. Mathner & C.L.L. Martin*. INTERNATIONAL

Mathner, R.P., Allen, J.T., & Martin, C.L.L. (2012). NCAA Division I Athletic Trainers: Examining Sport Wagering Behavior. *Presented (poster presentation) at the 2012 Collegiate Sport Research Institute Conference, Chapel Hill, NC*. NATIONAL

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Lee, J., Gregg, E., Beck, J., Cianfrone, B., Keshock, C., & **Mathner, R.P.** (2011). Who Are U?: University Branding and Intercollegiate Athletics. *Presented at the October 2011 Sport Marketing Association Conference, Houston, TX by R.P. Mathner, L. Gregg, & J. Beck.* INTERNATIONAL

Mathner, R.P., Martin, C.L.L., & Kneiry, E. (2011). Examining the Prevalence and Scope of Sports Wagering Behaviors by Division I Collegiate Athletic Trainers. *Presented at the March 2011 Sport and Recreation Law Association Annual Conference, Savannah, GA by R.P. Mathner.* INTERNATIONAL

Mathner, R.P., & Martin, C.L.L. (2010). Sport Management Graduate and Undergraduate Students' Perceptions of Career Choices in Sport Management. *Presented at the June 2010 North American Society for Sport Management Conference in Tampa, FL by R.P. Mathner and C.L.L. Martin.* INTERNATIONAL

Martin, C.L.L., Gibson, A., Miller, L.L., **Mathner, R.P.**, & Green, F. (2009). An Exploratory Analysis on the Need for Standardized Exit Exams for Sport Management Undergraduate Students. *Presented (poster presentation) at the May 2009 North American Society for Sport Management Conference in Columbia, SC by C.L.L. Martin, A. Gibson, L.L. Miller, & R.P. Mathner.* INTERNATIONAL

NON-PEER REVIEWED PROFESSIONAL PRESENTATIONS

Mathner, R. P., Martin, C. L. L., Carroll, M. S., & Neal, T. (2015). Extending sports wagering studies outside of the student-athlete population: NCAA division I/II/III athletic trainers' gambling behaviors. *National Athletic Trainers' Association 66th Clinical Symposia & AT Expo, St. Louis, MO. June 2015.* NATIONAL/INVITED

Mathner, R.P., Sievert, J., & Midgett, G. (2014). Paying NCAA Student-Athletes: Myths and Realities Facing the Membership. *Presented at the March 2014 Southern Sport Management Association Conference, Nashville, TN by R.P. Mathner, J. Sievert, and G. Midgett.* NATIONAL

Mathner, R.P., Martin, C.L.L., & Allen, J.T. (2011). Sports Wagering by NCAA Athletics Department Staff Members: Are We Keeping Our Eyes On the Right Ball? *Presented at the June 2011 National Association for Athletics Compliance Annual Conference, Orlando, FL by R.P. Mathner.* NATIONAL

Mathner, R.P. (2010). NCAA Initial-Eligibility Clearinghouse and Recruiting Issues for the International Student-athlete. *Oral presentation to the Australian Softball Federation Association in July 2010, Sydney, Australia by R.P. Mathner.* NATIONAL

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- Mathner, R.P.**, Martin, C.L.L., Tatum, S., & Chouti, D. (2010). The Effects of a Sportsmanship Education Program on the Behavior of College Intramural Sports Participants. *Presented at the January 2010 Alabama Parks and Recreation Annual Conference, Orange Beach, AL by R.P. Mathner and S. Tatum.* REGIONAL
- Mathner, R.P.** (2008). Southern Sport Management Conference. *Oral panel presentation/discussion to attendees on how to obtain meaningful employment in the sport management field.* Troy, AL, April 2008. REGIONAL
- Mathner, R.P.** (2007). NCAA Initial-Eligibility Clearinghouse and Recruiting Issues. *Oral presentation to the Florida High School Coaches Association.* Daytona Beach, FL, January 2007.
- Mathner, R.P.** (2006). NCAA Division I Regional Leadership Conference. *Presenter, facilitator, speaker.* New Jersey City, NJ, October 2006.
- Mathner, R.P.** (2005). Perils and Pitfalls of Illegal Sports Wagering. *Co-organizer and speaker: UCF/NCAS Leadership Conference.* Orlando, FL, May 2005.
- Mathner, R.P.** (2005). Gambling and Sports Wagering Symposium. Organizer and speaker. Orlando, FL, June 2005.
- Mathner, R.P.** (2003-2005). Organizer and presenter. *Presentation at NCAA Initial-Eligibility Clearinghouse and Recruiting Issues seminars to Orlando area high-school student-athletes, parents, guidance counselors, high-school coaches, and high school administrators, Orlando, FL.*
- Mathner, R.P.** (2002). Sports agent issues. *Oral presentation at "Cutting Edge Strategies for Managing Sports Agent Issues" Seminar.* Toronto, August 2002.
- Mathner, R.P.** (1999-2003). Organizer and presenter. *Presentation at NCAA Initial-Eligibility Clearinghouse and Recruiting Issues seminars to Syracuse area high-school student-athletes, parents, guidance counselors, high-school coaches, and high school administrators, Syracuse, NY.*
- Mathner, R.P.** (2001). Effective monitoring policies/procedures. *Facilitator of round table discussion at NCAA Regional Rules Seminar.* Washington, D.C., May 2001.
- Mathner, R.P.** (2000). College recruiting-What every coach should know. *Oral presentation at the New York State AHPERD Conference.* Syracuse, NY, November 2000.

OTHER RESEARCH/CONSULTING ACTIVITIES

Current Projects

Pinzon, S. & **Mathner, R.P.** (2013). Transgender Athletes and Governance. *Manuscript sent and under review. Athletics Management.*

Mathner, R.P., & Martin, C.L.L. (2013). A Comparison of the Prevalence and Scope of Sports Wagering Behaviors by NCAA Division I, II and III Collegiate Athletic Trainers.

Mathner, R.P., Martin, C.L.L., & Carroll, M. (2013). A Comparison of the Prevalence and Scope of Sports Wagering Behaviors by NCAA Athletics Department Staff Members and Coaches.

Grants

Mathner, R.P. (2015). Troy University Faculty Development Grant: Presentation at NATA Annual Conference, \$750. Status: Funded

Mathner, R.P. (2014). Troy University Faculty Development Grant: Presentation at Sport and Recreation Law Association Annual Conference, \$750. Status: Funded

Mathner, R.P. (2013). Troy University Faculty Development Grant: Presentation at the North America Society for Sport Management Annual Conference, \$750. Status: Funded

Mathner, R.P. (2012). Troy University Faculty Development Grant: Presentation at the North American Society for Sport Management Annual Conference, \$250. Status: Funded

Mathner, R.P. (2011). Troy University Faculty Development Grant: Presentation at the Sport Marketing Association Conference, \$750. Status: Funded

Mathner, R.P. (2011). Troy University Faculty Development Grant: Presentation at the Sport and Recreation Law Association Annual Conference, \$750. Status: Funded

Mathner, R.P. (2010). Troy University Faculty Development Grant: Presentation at the North American Society for Sport Management Annual Conference, \$375. Status: Funded

Mathner, R.P., Martin, C.L.L., Tatum, S., & Chouti, D. (2010). Troy University Faculty Development Grant: Presentation at the Alabama Parks and Recreation Annual Conference, \$750. Status: Funded

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Mathner, R.P., & Bush, G. (2010). General Mills Champions for Healthy Kids: \$10,000. Status: Not Funded

Mathner, R.P. (2010). Faculty International Travel/Chancellor's Initiative Grant, Study Abroad, \$5467. Status: Funded

Mathner, R.P. (2008). Faculty International Travel/Chancellor's Initiative Grant, Study Abroad, \$4513. Status: Funded

Graduate-Advised Research

Mixon, K. (2009-10). "An Examination of the Effect Title IX has had on High School and Collegiate Sports".

Reagan, S. (2009-10). "Perceptions and Attitudes of a Playoff System in the FBS Division of College Football".

Consulting

Mathner, R.P. (2011-present). Consultant with Michael L. Buckner, Esquire, P.I. to conduct NCAA Division I Athletics Department Operational Reviews and Reviews of Infractions Cases.

Mathner, R.P. (2008). Consultant with Michael L. Buckner, Esquire, P.I. Alabama State University Infractions Case Mock Hearing Panel Member.

CONTINUING EDUCATION RELATED TO PROFESSION

Troy University Blackboard Training Certification, August 2013, 2010

Troy University IRB Training Certificate, September 2008

Troy University Blackboard Training Certification, December 2007

SERVICE

SFM/HSTM

Doctoral Admissions Committee (2015-present)

Ph.D. Curriculum Committee (2014-present)

Graduate Readmissions Appeals Committee Chair (2013-present)

Undergraduate Program Coordinator (2013-present)

Undergraduate Curriculum Committee (2008-present)

Graduate Curriculum Committee (2008-present)

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KHP/HSTM

IMPACT Session Leader (2012-2015)
Search Committee Member (2008-present)
Faculty Advisor-Phi Epsilon Kappa (2008-09)
Fall/Spring Preview Day Representative (2008-present)

CHHS

College Review Committee (2013-present)
Designated Alternate to COSMA (2011-present)
Internationalization Committee Member (2009-2010)
Grants and Research Committee Member (2007-08)
Study Abroad Committee Member (2007-08)

Troy University

Troy University Leadership Academic Curriculum Committee Member (2012-present)
Troy University Athletics Department Guest Speaker Organizer (Fall 2012)
Sigma Chi Fraternity Chapter Faculty Advisor (2012-present)
Troy University Men's & Women's Golf Team Facilitator-Leadership Seminar (Spring 2012)
International Planning Committee Member (2011-12)
New York Times "Times Talk" Facilitator (Fall 2010 & Fall 2011)
Troy University Office of Admissions Leadership Faculty Interviewer (2011)
Troy University Lunch and Learn Facilitator (Fall 2010)
Enrollment Committee Member (2010-present)

Professional

North American Society for Sport Management-Industry Relations Committee (2012-present)
North American Society for Sport Management Conference Abstracts Reviewer (2012)
Event Management: An International Journal Reviewer (2011-present)
Holcomb Hathaway Publishers Book Reviewer (2011)
Jossey-Bass Book Reviewer (2011)
Journal of Sport Administration and Supervision Reviewer (2010-2013)
Journal of Sport Administration and Supervision Editorial Board Member (2008-2013)
Southern Sport Management Conference Executive Committee (2007-2012)
Athletic Management Magazine Editorial Board Member (2007-present)

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PROFESSIONAL MEETINGS ATTENDED

Southern Sport Management Association Conference, March 2014
Sport and Recreation Law Association Annual Conference, March 2014
North American Society for Sport Management Annual Conference, May 2013
North American Society for Sport Management Annual Conference, May 2012
Southern Sport Management Association Conference, April 2012
Sport Marketing Association Annual Conference, October 2011
National Association for Athletics Compliance Annual Conference, June 2011
Southern Sport Management Association Conference, April 2011
Sport and Recreation Law Association Annual Conference, March 2011
North American Society for Sport Management Annual Conference, June 2010
Southern Sport Management Association Conference, April 2010
Alabama Parks and Recreation Annual Conference, January 2010
North American Society for Sport Management Annual Conference, May 2009
Southern Sport Management Association Conference, April 2009
National Association of Collegiate Directors of Athletics Annual Conference, June 2008
Southern Sport Management Association Conference, April 2008

DEVELOPMENT GROWTH ACTIVITIES RELATED TO PROFESSION

Troy University Department of KHP- Research Boot Camp Participant (Fall 2011)
Troy University Lunch and Learn-Discussed service learning projects with Troy University faculty and staff, October 2010
Troy University Workshop-Effective Listening (Dr. Kline), May 2010
Troy University Workshop-Effective Listening (Dr. Kline), January 2009

PROFESSIONAL MEMBERSHIPS

Sport Marketing Association, 2011-present
Sport and Recreation Law Association, 2011-2012, 2013-2014
North American Society for Sport Management, 2010-2014

PROFESSIONAL ACTIVITIES

Chapter Faculty Advisor (Fall 2005-May 2007)
Task Force Committee Member (2005-06)
NCAA Certification Peer Reviewer (June 2004)
Game Official Liaison (Mar. 1995, 2000, 2002)

Sigma Chi Fraternity, UCF-Orlando
Anti-Gambling Task Force, UCF-Orlando
LSU-Baton Rouge
NCAA Regional MBB Tournaments

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RECOGNITION AND HONORS

Mathner, R.P., Martin, C.L.L., Tatum, S., & Chouti, D. (2010). The Effects of a Sportsmanship Education Program on the Behavior of College Intramural Sports Participants. *Recreation Sports Journal*, 34 (2). Manuscript was nominated for the Article of Distinction Award for 2010.

PROFESSIONALLY RELATED COMMUNITY ACTIVITIES

Enterprise High School, 2nd Annual Wildcat Classic-Tournament Director, 2015

2014 Directed the 1st Annual Wildcat Classic Golf Tournament

- *Raised \$11,500 for the Enterprise High School golf program*

Enterprise High School, 1st Annual Wildcat Classic-Tournament Director, 2014

2014 Directed the 1st Annual Wildcat Classic Golf Tournament

- *Raised \$9,000 for the Enterprise High School golf program*

School of Hospitality, Sport and Tourism Management-Event Management Professor, 2014
Kinesiology and Health Promotion Department-Event Management Professor, 2009-2013

2014 Co-directed the 5th Annual Troy HSTM Charity Golf Tournament

- *Raised \$1500 for Project 19*

2014 Co-directed the annual National Guard Nick Costes 5-K/10-K run

- *Raised \$1500 for The Fisher House*

2014 Co-directed the 6th Annual Children's Health Field Day

2013 Co-directed the 5th Annual Troy KHP Miracle League Charity Golf Tournament

- *Raised \$2000 for Troy Miracle League*

2013 Co-directed the 5th Annual Children's Health Field Day

2012 Co-directed the 4th Annual Troy KHP Miracle League Charity Golf Tournament

- *Raised \$1250 for Troy Miracle League*

2012 Co-directed the 4th Annual Children's Health Field Day

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2011 Co-directed the 3rd Annual Troy KHP Miracle League Charity Golf Tournament

- *Raised \$1250 for Troy Miracle League*
- *Raised \$ 500 for the KHP Scholarship Fund*

2011 Co-directed the 3rd Annual Children's Health Field Day

2010 Co-directed the 2nd Annual Troy KHP Miracle League Charity Golf Tournament

- *Raised \$750 for Troy Miracle League*

2010 Co-directed the 2nd Annual Children's Health Field Day

2009 Co-founded & Co-directed the Troy KHP Miracle League Charity Golf Tournament

- *Raised \$1,500 for Troy Miracle League*
- *Raised \$2,500 for the KHP Scholarship Fund*

2009 Co-founded and Co-directed the 1st Annual Children's Health Field Day

Founder/Director-Kicking/Punting/Snapping (KPS) Camps, 2010

2010 Held inaugural camp in June 2010 at Troy University.