

## **PEER REVIEWED PUBLICATIONS**

**Mathner, R.P.**, Martin, C.L.L., Carroll, M., & Neal, T. (2014). Extending Sports Wagering Studies Outside of the Student-Athlete Population: NCAA Division I Athletic Trainers' Gambling Behaviors. *Journal of Issues in Intercollegiate Athletics*, 7, 431-444. NATIONAL

Lee, J. W., & **Mathner, R.P.** (Under Contract). Montgomery Biscuits: Rising their profile in Minor League Baseball. In J. W. Lee (Ed.) *Branded: Branding in sport business* (2nd ed.). Durham, NC: Carolina Academic Press. NATIONAL

**Mathner, R.P.**, & Lee, J. W. (Under Contract). Troy University: Branding done the Trojan Way. In J. W. Lee (Ed.) *Branding in higher ed: Every university tells a story*. Durham, NC: Carolina Academic Press. NATIONAL

**Mathner, R.P.**, Martin, C.L.L., & Allen, J. (2013). NCAA Division I athletic trainers: Examining sport wagering behavior. *Journal of Contemporary Athletics*, 7(3), 159-174. NATIONAL

**Mathner, R.P.**, & Martin, C.L.L. (2012). Sport management graduate and undergraduate students' perceptions of career choices in sport management. *Sport Management Education Journal*, 6(1), 21-31. INTERNATIONAL

## **PEER REVIEWED PRESENTATIONS**

**Mathner, R.P.**, Martin, C.L.L., & Weber, B. (2014). Effective Risk Management Techniques to Address Gambling and Sports Wagering Behavior by NCAA Student-Athletes and Staff. *Presented (poster presentation) at the 2014 Sport and Recreation Law Annual Conference, Orlando, FL by R.P. Mathner*. INTERNATIONAL

**Mathner, R.P.**, & Dixon, A.W. (2013). Sport Event Management: Planning, Organizing, Leading and Evaluating Student-Led Sporting Events. *Presented at the 2013 North American Society of Sport Management Conference (Teaching and Learning Fair), Austin, TX by R.P. Mathner*. INTERNATIONAL

**Mathner, R.P.**, & Martin, C.L.L. (2012). A National Study on Sports Wagering Behavior Among NCAA Athletics Department Staff Members. *Presented at the 2012 North American Society of Sport Management Conference, Seattle, WA by R.P. Mathner & C.L.L. Martin*. INTERNATIONAL

**Mathner, R.P.**, Allen, J.T., & Martin, C.L.L. (2012). NCAA Division I Athletic Trainers: Examining Sport Wagering Behavior. *Presented (poster presentation) at the 2012 Collegiate Sport Research Institute Conference, Chapel Hill, NC*. NATIONAL

Lee, J., Gregg, E., Beck, J., Cianfrone, B., Keshock, C., & **Mathner, R.P.** (2011). Who Are U?: University Branding and Intercollegiate Athletics. *Presented at the October 2011 Sport Marketing Association Conference, Houston, TX by R.P. Mathner, L. Gregg, & J. Beck.* INTERNATIONAL

**Mathner, R.P.**, Martin, C.L.L., & Kneiry, E. (2011). Examining the Prevalence and Scope of Sports Wagering Behaviors by Division I Collegiate Athletic Trainers. *Presented at the March 2011 Sport and Recreation Law Association Annual Conference, Savannah, GA by R.P. Mathner.* INTERNATIONAL

### **NON-PEER REVIEWED PROFESSIONAL PRESENTATIONS**

**Mathner, R. P.**, Martin, C. L. L., Carroll, M. S., & Neal, T. (2015). Extending sports wagering studies outside of the student-athlete population: NCAA division I/II/III athletic trainers' gambling behaviors. *National Athletic Trainers' Association 66th Clinical Symposia & AT Expo, St. Louis, MO. June 2015.* NATIONAL/INVITED

**Mathner, R.P.**, Sievert, J., & Midgett, G. (2014). Paying NCAA Student-Athletes: Myths and Realities Facing the Membership. *Presented at the March 2014 Southern Sport Management Association Conference, Nashville, TN by R.P. Mathner, J. Sievert, and G. Midgett.* NATIONAL

**Mathner, R.P.**, Martin, C.L.L., & Allen, J.T. (2011). Sports Wagering by NCAA Athletics Department Staff Members: Are We Keeping Our Eyes On the Right Ball? *Presented at the June 2011 National Association for Athletics Compliance Annual Conference, Orlando, FL by R.P. Mathner.* NATIONAL