

Appendix 21. Troy University Fall 2005 New Student Survey Responses - Dothan

Q1. Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	33	21.9	21.9	21.9
	Female	118	78.1	78.1	100.0
	Total	151	100.0	100.0	

Q2. Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	2	1.3	1.3	1.3
	Black	29	19.2	19.2	20.5
	Am Indian	3	2.0	2.0	22.5
	Asian	5	3.3	3.3	25.8
	Hispanic	4	2.6	2.6	28.5
	White	108	71.5	71.5	100.0
	Total	151	100.0	100.0	

Q3. Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	17	11.3	11.3	11.3
	20-21	17	11.3	11.3	22.5
	22-24	22	14.6	14.6	37.1
	25-29	32	21.2	21.2	58.3
	30-34	26	17.2	17.2	75.5
	35-39	12	7.9	7.9	83.4
	40-49	14	9.3	9.3	92.7
	50-64	11	7.3	7.3	100.0
	Total	151	100.0	100.0	

Q4. Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	1	.7	.7	.7
	First-Time Freshman	32	21.2	21.2	21.9
	First-Time Graduate	22	14.6	14.6	36.4
	UG Transfer	72	47.7	47.7	84.1
	GR Transfer	5	3.3	3.3	87.4
	UG Transient	3	2.0	2.0	89.4
	Other	16	10.6	10.6	100.0
	Total	151	100.0	100.0	

Q7. College

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	43	28.5	29.1	29.1
	BU	54	35.8	36.5	65.5
	ED	47	31.1	31.8	97.3
	CF	2	1.3	1.4	98.6
	HH	2	1.3	1.4	100.0
	Total	148	98.0	100.0	
Missing	0	3	2.0		
Total		151	100.0		

Q8. Choice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	116	76.8	77.9	77.9
	Second Choice	27	17.9	18.1	96.0
	Third Choice	3	2.0	2.0	98.0
	Fourth Choice	3	2.0	2.0	100.0
	Total	149	98.7	100.0	
Missing	0	2	1.3		
Total		151	100.0		

Q9. Pre-enrollment campus visit

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	65	43.0	43.6	43.6
	No	84	55.6	56.4	100.0
	Total	149	98.7	100.0	
Missing	0	2	1.3		
Total		151	100.0		

Q10-1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	123	81.5	81.5	81.5
	Yes	28	18.5	18.5	100.0
	Total	151	100.0	100.0	

Q10-2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	13	8.6	8.6	8.6
	Yes	138	91.4	91.4	100.0
	Total	151	100.0	100.0	

Q10-3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	114	75.5	75.5	75.5
	Yes	37	24.5	24.5	100.0
	Total	151	100.0	100.0	

Q10-4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	124	82.1	82.1	82.1
	Yes	27	17.9	17.9	100.0
	Total	151	100.0	100.0	

Q10-5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	137	90.7	90.7	90.7
	Yes	14	9.3	9.3	100.0
	Total	151	100.0	100.0	

Q10-6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	105	69.5	69.5	69.5
	Yes	46	30.5	30.5	100.0
	Total	151	100.0	100.0	

Q10-7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	132	87.4	87.4	87.4
	Yes	19	12.6	12.6	100.0
	Total	151	100.0	100.0	

Q10-8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	90	59.6	59.6	59.6
	Yes	61	40.4	40.4	100.0
	Total	151	100.0	100.0	

Q10-9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	138	91.4	91.4	91.4
	Yes	13	8.6	8.6	100.0
	Total	151	100.0	100.0	

Q10-10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	134	88.7	88.7	88.7
	Yes	17	11.3	11.3	100.0
	Total	151	100.0	100.0	

Q10-11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	150	99.3	99.3	99.3
	Yes	1	.7	.7	100.0
	Total	151	100.0	100.0	

Q10-12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	150	99.3	99.3	99.3
	Yes	1	.7	.7	100.0
	Total	151	100.0	100.0	

Q10-13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	148	98.0	98.0	98.0
	Yes	3	2.0	2.0	100.0
	Total	151	100.0	100.0	

Q10-14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	148	98.0	98.0	98.0
	Yes	3	2.0	2.0	100.0
	Total	151	100.0	100.0	

Q10-15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	144	95.4	95.4	95.4
	Yes	7	4.6	4.6	100.0
	Total	151	100.0	100.0	

Q10-16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	126	83.4	83.4	83.4
	Yes	25	16.6	16.6	100.0
	Total	151	100.0	100.0	

Q10-17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	145	96.0	96.0	96.0
	Yes	6	4.0	4.0	100.0
	Total	151	100.0	100.0	

Q10-18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	141	93.4	93.4	93.4
	Yes	10	6.6	6.6	100.0
	Total	151	100.0	100.0	

For Q11, see Appendix 2.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	16	10.6	10.8	10.8
	Billboard	3	2.0	2.0	12.8
	Direct Mail	4	2.6	2.7	15.5
	Guidance Counselor	5	3.3	3.4	18.9
	Internet	10	6.6	6.8	25.7
	Newspaper	4	2.6	2.7	28.4
	Television	3	2.0	2.0	30.4
	Word of mouth	79	52.3	53.4	83.8
	Other	24	15.9	16.2	100.0
	Total	148	98.0	100.0	
Missing	0	3	2.0		
Total		151	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	5	3.3	3.4	3.4
	Direct Mail	26	17.2	17.4	20.8
	Internet	50	33.1	33.6	54.4
	Newspaper	4	2.6	2.7	57.0
	Radio	1	.7	.7	57.7
	Television	1	.7	.7	58.4
	Word of mouth	45	29.8	30.2	88.6
	Other	17	11.3	11.4	100.0
	Total	149	98.7	100.0	
Missing	0	2	1.3		
Total		151	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	8	5.3	5.4	5.4
	Direct Mail	18	11.9	12.1	17.4
	Internet	20	13.2	13.4	30.9
	Newspaper	5	3.3	3.4	34.2
	Radio	11	7.3	7.4	41.6
	Television	15	9.9	10.1	51.7
	Word of mouth	72	47.7	48.3	100.0
	Total	149	98.7	100.0	
Missing	0	2	1.3		
Total		151	100.0		

15-1: Would you describe TROY to a friend as being academically challengin ?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	65	43.0	100.0	100.0
Missing	No	86	57.0		
Total		151	100.0		

Q15-2: Would you describe TROY to a friend as being caring?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	34	22.5	100.0	100.0
Missing	No	117	77.5		
Total		151	100.0		

Q15-3: Would you describe TROY to a friend as being convenient?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	105	69.5	100.0	100.0
Missing	No	46	30.5		
Total		151	100.0		

Q15-4: Would you describe TROY to a friend as being friendly?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	60	39.7	100.0	100.0
Missing No	91	60.3		
Total	151	100.0		

Q15-5: Would you describe TROY to a friend as being a good value for the price?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	46	30.5	100.0	100.0
Missing No	105	69.5		
Total	151	100.0		

Q15-6: Would you describe TROY to a friend as being helpful?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	40	26.5	100.0	100.0
Missing No	111	73.5		
Total	151	100.0		

Q15-7: Would you describe TROY to a friend as being student-centered?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	41	27.2	100.0	100.0
Missing No	110	72.8		
Total	151	100.0		

Q15-8: Other

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	5	3.3	100.0	100.0
Missing No	146	96.7		
Total	151	100.0		