

Appendix 22. Troy University Fall 2005 New Student Survey Responses - Montgomery

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	64	20.9	21.0	21.0
	Female	241	78.8	79.0	100.0
	Total	305	99.7	100.0	
Missing	0	1	.3		
Total		306	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	156	51.0	51.1	51.1
	Asian	3	1.0	1.0	52.1
	Hispanic	4	1.3	1.3	53.4
	White	141	46.1	46.2	99.7
	Unknown	1	.3	.3	100.0
	Total	305	99.7	100.0	
Missing	0	1	.3		
Total		306	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	32	10.5	10.5	10.5
	20-21	21	6.9	6.9	17.4
	22-24	52	17.0	17.1	34.5
	25-29	61	19.9	20.1	54.6
	30-34	54	17.6	17.8	72.4
	35-39	36	11.8	11.8	84.2
	40-49	43	14.1	14.1	98.4
	50-64	4	1.3	1.3	99.7
	65 or over	1	.3	.3	100.0
	Total	304	99.3	100.0	
Missing	0	2	.7		
Total		306	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	104	34.0	34.6	34.6
	First-Time Graduate	55	18.0	18.3	52.8
	UG Transfer	99	32.4	32.9	85.7
	GR Transfer	9	2.9	3.0	88.7
	UG Transient	4	1.3	1.3	90.0
	GR Transient	4	1.3	1.3	91.4
	Other	26	8.5	8.6	100.0
	Total	301	98.4	100.0	
Missing	0	5	1.6		
Total		306	100.0		

Q7: College you are attending

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	50	16.3	17.1	17.1
	BU	124	40.5	42.3	59.4
	ED	32	10.5	10.9	70.3
	CF	3	1.0	1.0	71.3
	HH	84	27.5	28.7	100.0
	Total	293	95.8	100.0	
Missing	0	13	4.2		
Total		306	100.0		

Q8: When you applied for admission to college, Troy University was your:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	209	68.3	68.5	68.5
	Second Choice	82	26.8	26.9	95.4
	Third Choice	10	3.3	3.3	98.7
	Fourth Choice	4	1.3	1.3	100.0
	Total	305	99.7	100.0	
Missing	0	1	.3		
Total		306	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	161	52.6	53.0	53.0
	No	143	46.7	47.0	100.0
	Total	304	99.3	100.0	
Missing	0	2	.7		
Total		306	100.0		

Q10: Reasons why selected Troy University

Q10-1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	259	84.6	84.6	84.6
	Yes	47	15.4	15.4	100.0
	Total	306	100.0	100.0	

Q10-2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	76	24.8	24.8	24.8
	Yes	230	75.2	75.2	100.0
	Total	306	100.0	100.0	

Q10-3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	190	62.1	62.1	62.1
	Yes	116	37.9	37.9	100.0
	Total	306	100.0	100.0	

Q10-4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	229	74.8	74.8	74.8
	Yes	77	25.2	25.2	100.0
	Total	306	100.0	100.0	

Q10-5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	260	85.0	85.0	85.0
	Yes	46	15.0	15.0	100.0
Total		306	100.0	100.0	

Q10-6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	190	62.1	62.1	62.1
	Yes	116	37.9	37.9	100.0
Total		306	100.0	100.0	

Q10-7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	245	80.1	80.1	80.1
	Yes	61	19.9	19.9	100.0
Total		306	100.0	100.0	

Q10-8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	91	29.7	29.7	29.7
	Yes	215	70.3	70.3	100.0
Total		306	100.0	100.0	

Q10-9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	267	87.3	87.3	87.3
	Yes	39	12.7	12.7	100.0
Total		306	100.0	100.0	

Q10-10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	258	84.3	84.3	84.3
	Yes	48	15.7	15.7	100.0
	Total	306	100.0	100.0	

Q10-11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	303	99.0	99.0	99.0
	Yes	3	1.0	1.0	100.0
	Total	306	100.0	100.0	

Q10-12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	305	99.7	99.7	99.7
	Yes	1	.3	.3	100.0
	Total	306	100.0	100.0	

Q10-13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	300	98.0	98.0	98.0
	Yes	6	2.0	2.0	100.0
	Total	306	100.0	100.0	

Q10-14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	302	98.7	98.7	98.7
	Yes	4	1.3	1.3	100.0
	Total	306	100.0	100.0	

Q10-15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	286	93.5	93.5	93.5
	Yes	20	6.5	6.5	100.0
Total		306	100.0	100.0	

Q10-16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	226	73.9	73.9	73.9
	Yes	80	26.1	26.1	100.0
Total		306	100.0	100.0	

Q10-17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	283	92.5	92.5	92.5
	Yes	23	7.5	7.5	100.0
Total		306	100.0	100.0	

Q10-18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	275	89.9	89.9	89.9
	Yes	31	10.1	10.1	100.0
Total		306	100.0	100.0	

For Q11, see Appendix 3.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	30	9.8	9.9	9.9
	Billboard	7	2.3	2.3	12.3
	Direct Mail	22	7.2	7.3	19.5
	Guidance Counselor	10	3.3	3.3	22.8
	Internet	18	5.9	6.0	28.8
	Newspaper	6	2.0	2.0	30.8
	Radio	2	.7	.7	31.5
	Television	22	7.2	7.3	38.7
	Word of mouth	153	50.0	50.7	89.4
	Other	32	10.5	10.6	100.0
	Total	302	98.7	100.0	
Missing	0	4	1.3		
Total	306	100.0			

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	4	1.3	1.3	1.3
	Direct Mail	82	26.8	27.2	28.5
	Internet	75	24.5	24.8	53.3
	Newspaper	28	9.2	9.3	62.6
	Radio	1	.3	.3	62.9
	Television	6	2.0	2.0	64.9
	Word of mouth	62	20.3	20.5	85.4
	Other	44	14.4	14.6	100.0
	Total	302	98.7	100.0	
Missing	0	4	1.3		
Total	306	100.0			

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	4	1.3	1.3	1.3
	Direct Mail	55	18.0	18.1	19.4
	Internet	45	14.7	14.8	34.2
	Newspaper	10	3.3	3.3	37.5
	Radio	24	7.8	7.9	45.4
	Television	46	15.0	15.1	60.5
	Word of mouth	116	37.9	38.2	98.7
	Other	4	1.3	1.3	100.0
	Total	304	99.3	100.0	
Missing	0	2	.7		
	Total	306	100.0		

Q15-1: Would you describe Troy University to a friend as being academically challenging?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	134	43.8	100.0	100.0
Missing	No	172	56.2		
	Total	306	100.0		

Q15-2: Would you describe Troy University to a friend as being caring?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	101	33.0	100.0	100.0
Missing	No	205	67.0		
	Total	306	100.0		

Q15-3: Would you describe Troy University to a friend as being convenient?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	221	72.2	100.0	100.0
Missing	No	85	27.8		
	Total	306	100.0		

Q15-4: Would you describe Troy University to a friend as being friendly?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	144	47.1	100.0	100.0
Missing	No	162	52.9		
Total		306	100.0		

Q15-5: Would you describe Troy University to a friend as being a good value or the price?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	120	39.2	100.0	100.0
Missing	No	186	60.8		
Total		306	100.0		

Q15-6: Would you describe Troy University to a friend as being helpful?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	117	38.2	100.0	100.0
Missing	No	189	61.8		
Total		306	100.0		

Q15-7: Would you describe Troy University to a friend as being student-centered?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	133	43.5	100.0	100.0
Missing	No	173	56.5		
Total		306	100.0		

Q15-8: Would you describe Troy University to a friend as being Other?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	13	4.2	100.0	100.0
Missing	No	293	95.8		
Total		306	100.0		