

Appendix 23. Troy University Fall 2005 New Student Survey Responses - Phenix City

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	24	16.4	16.6	16.6
	Female	121	82.9	83.4	100.0
	Total	145	99.3	100.0	
Missing	0	1	.7		
Total		146	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	63	43.2	43.8	43.8
	Am Indian	2	1.4	1.4	45.1
	Asian	3	2.1	2.1	47.2
	Hispanic	2	1.4	1.4	48.6
	White	74	50.7	51.4	100.0
	Total	144	98.6	100.0	
Missing	0	2	1.4		
Total		146	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	20-21	2	1.4	1.4	1.4
	22-24	15	10.3	10.3	11.6
	25-29	36	24.7	24.7	36.3
	30-34	30	20.5	20.5	56.8
	35-39	22	15.1	15.1	71.9
	40-49	31	21.2	21.2	93.2
	50-64	10	6.8	6.8	100.0
	Total	146	100.0	100.0	

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	7	4.8	4.8	4.8
	First-Time Graduate	56	38.4	38.6	43.4
	UG Transfer	56	38.4	38.6	82.1
	GR Transfer	7	4.8	4.8	86.9
	UG Transient	1	.7	.7	87.6
	GR Transient	2	1.4	1.4	89.0
	Other	16	11.0	11.0	100.0
	Total	145	99.3	100.0	
Missing	0	1	.7		
Total		146	100.0		

Q7: College

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	7	4.8	4.9	4.9
	BU	40	27.4	28.2	33.1
	ED	70	47.9	49.3	82.4
	HH	25	17.1	17.6	100.0
	Total	142	97.3	100.0	
Missing	0	4	2.7		
Total		146	100.0		

Q8: When you applied for admission to college, Troy University was your:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	108	74.0	74.5	74.5
	Second Choice	32	21.9	22.1	96.6
	Third Choice	4	2.7	2.8	99.3
	Fourth Choice	1	.7	.7	100.0
	Total	145	99.3	100.0	
Missing	0	1	.7		
Total		146	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	75	51.4	51.4	51.4
	No	71	48.6	48.6	100.0
	Total	146	100.0	100.0	

Q10-1: Select the reasons why you have chosen to attend Troy University. Size of Campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	118	80.8	80.8	80.8
	Yes	28	19.2	19.2	100.0
	Total	146	100.0	100.0	

Q10-2: Select the reasons why you have chosen to attend Troy University: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	43	29.5	29.5	29.5
	Yes	103	70.5	70.5	100.0
	Total	146	100.0	100.0	

Q10-3: Select the reasons why you have chosen to attend Troy University. Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	86	58.9	58.9	58.9
	Yes	60	41.1	41.1	100.0
	Total	146	100.0	100.0	

Q10-4: Select the reasons why you have chosen to attend Troy University: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	116	79.5	79.5	79.5
	Yes	30	20.5	20.5	100.0
	Total	146	100.0	100.0	

Q10-5: Select the reasons why you have chosen to attend Troy University: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	124	84.9	84.9	84.9
	Yes	22	15.1	15.1	100.0
	Total	146	100.0	100.0	

Q10-6: Select the reasons why you have chosen to attend Troy University: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	84	57.5	57.5	57.5
	Yes	62	42.5	42.5	100.0
	Total	146	100.0	100.0	

Q10-7: Select the reasons why you have chosen to attend Troy University: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	121	82.9	82.9	82.9
	Yes	25	17.1	17.1	100.0
	Total	146	100.0	100.0	

Q10-8: Select the reasons why you have chosen to attend Troy University: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	48	32.9	32.9	32.9
	Yes	98	67.1	67.1	100.0
	Total	146	100.0	100.0	

Q10-9: Select the reasons why you have chosen to attend Troy University: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	136	93.2	93.2	93.2
	Yes	10	6.8	6.8	100.0
	Total	146	100.0	100.0	

Q10-10: Select the reasons why you have chosen to attend Troy University: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	133	91.1	91.1	91.1
	Yes	13	8.9	8.9	100.0
	Total	146	100.0	100.0	

Q10-11: Select the reasons why you have chosen to attend Troy University: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	146	100.0	100.0	100.0

Q10-12: Select the reasons why you have chosen to attend Troy University: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	146	100.0	100.0	100.0

Q10-13: Select the reasons why you have chosen to attend Troy University: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	146	100.0	100.0	100.0

Q10-14: Select the reasons why you have chosen to attend Troy University: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	141	96.6	96.6	96.6
	Yes	5	3.4	3.4	100.0
	Total	146	100.0	100.0	

Q10-15: Select the reasons why you have chosen to attend Troy University: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	144	98.6	98.6	98.6
	Yes	2	1.4	1.4	100.0
	Total	146	100.0	100.0	

Q10-16: Select the reasons why you have chosen to attend Troy University: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	106	72.6	72.6	72.6
	Yes	40	27.4	27.4	100.0
	Total	146	100.0	100.0	

Q10-17: Select the reasons why you have chosen to attend Troy University: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	131	89.7	89.7	89.7
	Yes	15	10.3	10.3	100.0
	Total	146	100.0	100.0	

Q10-18: Select the reasons why you have chosen to attend Troy University: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	131	89.7	89.7	89.7
	Yes	15	10.3	10.3	100.0
	Total	146	100.0	100.0	

For Q11, see Appendix 4.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	31	21.2	21.4	21.4
	Billboard	4	2.7	2.8	24.1
	Direct Mail	1	.7	.7	24.8
	Guidance Counselor	2	1.4	1.4	26.2
	Internet	5	3.4	3.4	29.7
	Newspaper	1	.7	.7	30.3
	Television	3	2.1	2.1	32.4
	Word of mouth	80	54.8	55.2	87.6
	Other	18	12.3	12.4	100.0
	Total	145	99.3	100.0	
	Missing	0	1	.7	
Total	146	100.0			

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	6	4.1	4.1	4.1
	Internet	70	47.9	48.3	52.4
	Newspaper	4	2.7	2.8	55.2
	Television	3	2.1	2.1	57.2
	Word of mouth	33	22.6	22.8	80.0
	Other	29	19.9	20.0	100.0
	Total	145	99.3	100.0	
Missing	0	1	.7		
Total		146	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	4	2.7	2.7	2.7
	Direct Mail	14	9.6	9.6	12.3
	Internet	32	21.9	21.9	34.2
	Newspaper	5	3.4	3.4	37.7
	Radio	3	2.1	2.1	39.7
	Television	15	10.3	10.3	50.0
	Word of mouth	70	47.9	47.9	97.9
	Other	3	2.1	2.1	100.0
	Total	146	100.0	100.0	

Q15-1: Would you describe to a friend Troy University as being academically challenging?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	62	42.5	100.0	100.0
Missing	No	84	57.5		
Total		146	100.0		

Q15-2: Would you describe to a friend Troy University as being caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	39	26.7	100.0	100.0
Missing	No	107	73.3		
Total		146	100.0		

Q15-3: Would you describe to a friend Troy University as being convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	98	67.1	100.0	100.0
Missing	No	48	32.9		
Total		146	100.0		

Q15-4: Would you describe to a friend Troy University as being friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	48	32.9	100.0	100.0
Missing	No	98	67.1		
Total		146	100.0		

Q15-5: Would you describe to a friend Troy University as being a good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	63	43.2	100.0	100.0
Missing	No	83	56.8		
Total		146	100.0		

Q15-6: Would you describe to a friend Troy University as being helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	42	28.8	100.0	100.0
Missing	No	104	71.2		
Total		146	100.0		

Q15-7: Would you describe to a friend Troy University as being student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	53	36.3	100.0	100.0
Missing	No	93	63.7		
Total		146	100.0		

Q15-8: Would you describe to a friend Troy University as being Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	9	6.2	100.0	100.0
Missing	No	137	93.8		
Total		146	100.0		