

Appendix 24. Troy University Fall 2005 New Student Survey Responses - Troy

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	148	33.0	33.2	33.2
	Female	298	66.5	66.8	100.0
	Total	446	99.6	100.0	
Missing	0	2	.4		
Total		448	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	10	2.2	2.2	2.2
	Black	108	24.1	24.2	26.5
	Am Indian	3	.7	.7	27.1
	Asian	47	10.5	10.5	37.7
	Hispanic	11	2.5	2.5	40.1
	White	258	57.6	57.8	98.0
	Unknown	9	2.0	2.0	100.0
	Total	446	99.6	100.0	
Missing	0	2	.4		
Total		448	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	223	49.8	49.9	49.9
	20-21	44	9.8	9.8	59.7
	22-24	50	11.2	11.2	70.9
	25-29	42	9.4	9.4	80.3
	30-34	25	5.6	5.6	85.9
	35-39	24	5.4	5.4	91.3
	40-49	33	7.4	7.4	98.7
	50-64	6	1.3	1.3	100.0
	Total	447	99.8	100.0	
Missing	0	1	.2		
Total		448	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	2	.4	.5	.5
	First-Time Freshman	248	55.4	55.9	56.3
	First-Time Graduate	52	11.6	11.7	68.0
	UG Transfer	107	23.9	24.1	92.1
	GR Transfer	10	2.2	2.3	94.4
	UG Transient	4	.9	.9	95.3
	GR Transient	4	.9	.9	96.2
	Other	17	3.8	3.8	100.0
	Total	444	99.1	100.0	
Missing	0	4	.9		
Total		448	100.0		

Q7: Which college are you attending?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	104	23.2	24.5	24.5
	BU	116	25.9	27.3	51.8
	ED	71	15.8	16.7	68.5
	CF	44	9.8	10.4	78.8
	HH	90	20.1	21.2	100.0
	Total	425	94.9	100.0	
Missing	0	23	5.1		
Total		448	100.0		

Q8: When you applied for admission to college, Troy University was your:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	294	65.6	65.9	65.9
	Second Choice	112	25.0	25.1	91.0
	Third Choice	24	5.4	5.4	96.4
	Fourth Choice	16	3.6	3.6	100.0
	Total	446	99.6	100.0	
Missing	0	2	.4		
Total		448	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	275	61.4	61.7	61.7
	No	171	38.2	38.3	100.0
	Total	446	99.6	100.0	
Missing	0	2	.4		
Total		448	100.0		

Q10-1: Select the reasons why you have chosen to attend Troy University: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	253	56.5	56.6	56.6
	Yes	194	43.3	43.4	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-2: Select the reasons why you have chosen to attend Troy University: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	177	39.5	39.5	39.5
	Yes	271	60.5	60.5	100.0
	Total	448	100.0	100.0	

Q10-3: Select the reasons why you have chosen to attend Troy University: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	233	52.0	52.0	52.0
	Yes	215	48.0	48.0	100.0
	Total	448	100.0	100.0	

Q10-4: Select the reasons why you have chosen to attend Troy University: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	294	65.6	65.6	65.6
	Yes	154	34.4	34.4	100.0
	Total	448	100.0	100.0	

Q10-5: Select the reasons why you have chosen to attend Troy University: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	358	79.9	79.9	79.9
	Yes	90	20.1	20.1	100.0
	Total	448	100.0	100.0	

Q10-6: Select the reasons why you have chosen to attend Troy University: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	270	60.3	60.4	60.4
	Yes	177	39.5	39.6	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-7: Select the reasons why you have chosen to attend Troy University: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	348	77.7	77.9	77.9
	Yes	99	22.1	22.1	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-8: Select the reasons why you have chosen to attend Troy University: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	325	72.5	72.5	72.5
	Yes	123	27.5	27.5	100.0
	Total	448	100.0	100.0	

Q10-9: Select the reasons why you have chosen to attend Troy University: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	353	78.8	79.0	79.0
	Yes	94	21.0	21.0	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-10: Select the reasons why you have chosen to attend Troy University: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	381	85.0	85.2	85.2
	Yes	66	14.7	14.8	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-11: Select the reasons why you have chosen to attend Troy University: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	403	90.0	90.2	90.2
	Yes	44	9.8	9.8	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-12: Select the reasons why you have chosen to attend Troy University: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	403	90.0	90.2	90.2
	Yes	44	9.8	9.8	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-13: Select the reasons why you have chosen to attend Troy University: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	414	92.4	92.6	92.6
	Yes	33	7.4	7.4	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-14: Select the reasons why you have chosen to attend Troy University: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	429	95.8	96.0	96.0
	Yes	18	4.0	4.0	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

10-15: Select the reasons why you have chosen to attend Troy University: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	360	80.4	80.5	80.5
	Yes	87	19.4	19.5	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-16: Select the reasons why you have chosen to attend Troy University: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	306	68.3	68.5	68.5
	Yes	141	31.5	31.5	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-17: Select the reasons why you have chosen to attend Troy University: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	374	83.5	83.7	83.7
	Yes	73	16.3	16.3	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

Q10-18: Select the reasons why you have chosen to attend Troy University: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	392	87.5	87.7	87.7
	Yes	55	12.3	12.3	100.0
	Total	447	99.8	100.0	
Missing	System	1	.2		
Total		448	100.0		

For Q11, see Appendix 5.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	75	16.7	16.9	16.9
	Billboard	10	2.2	2.3	19.1
	Direct Mail	8	1.8	1.8	20.9
	Guidance Counselor	35	7.8	7.9	28.8
	Internet	26	5.8	5.9	34.7
	Newspaper	2	.4	.5	35.1
	Radio	1	.2	.2	35.4
	Television	14	3.1	3.2	38.5
	Word of mouth	177	39.5	39.9	78.4
	Other	96	21.4	21.6	100.0
	Total	444	99.1	100.0	
	Missing	0	4	.9	
Total		448	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	11	2.5	2.5	2.5
	Direct Mail	141	31.5	32.0	34.5
	Internet	165	36.8	37.4	71.9
	Newspaper	2	.4	.5	72.3
	Radio	5	1.1	1.1	73.5
	Television	2	.4	.5	73.9
	Word of mouth	67	15.0	15.2	89.1
	Other	48	10.7	10.9	100.0
	Total	441	98.4	100.0	
Missing	0	7	1.6		
Total		448	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	4	.9	.9	.9
	Direct Mail	91	20.3	20.9	21.8
	Internet	89	19.9	20.5	42.3
	Newspaper	3	.7	.7	43.0
	Radio	11	2.5	2.5	45.5
	Television	39	8.7	9.0	54.5
	Word of mouth	183	40.8	42.1	96.6
	Other	15	3.3	3.4	100.0
	Total	435	97.1	100.0	
Missing	0	13	2.9		
Total		448	100.0		

Q15-1: How would you describe TROY to a friend: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	167	37.3	100.0	100.0
Missing	No	281	62.7		
Total		448	100.0		

Q15-2: How would you describe TROY to a friend: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	158	35.3	100.0	100.0
Missing	No	289	64.5		
	System	1	.2		
	Total	290	64.7		
Total		448	100.0		

Q15-3: How would you describe TROY to a friend: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	256	57.1	100.0	100.0
Missing	No	191	42.6		
	System	1	.2		
	Total	192	42.9		
Total		448	100.0		

Q15-4: How would you describe TROY to a friend: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	232	51.8	100.0	100.0
Missing	No	215	48.0		
	System	1	.2		
	Total	216	48.2		
Total		448	100.0		

Q15-5: How would you describe TROY to a friend: Good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	215	48.0	100.0	100.0
Missing	No	232	51.8		
	System	1	.2		
	Total	233	52.0		
Total		448	100.0		

Q15-6: How would you describe TROY to a friend: Helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	157	35.0	100.0	100.0
Missing	No	290	64.7		
	System	1	.2		
	Total	291	65.0		
Total		448	100.0		

Q15-7: How would you describe TROY to a friend: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	212	47.3	100.0	100.0
Missing	No	235	52.5		
	System	1	.2		
	Total	236	52.7		
Total		448	100.0		

Q15-8: How would you describe TROY to a friend: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	44	9.8	100.0	100.0
Missing	No	403	90.0		
	System	1	.2		
	Total	404	90.2		
Total		448	100.0		