

Appendix 25. Troy University Fall 2005 New Student Survey Responses - University College

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	149	37.5	37.6	37.6
	Female	247	62.2	62.4	100.0
	Total	396	99.7	100.0	
Missing	0	1	.3		
Total		397	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	167	42.1	42.6	42.6
	Am Indian	2	.5	.5	43.1
	Asian	5	1.3	1.3	44.4
	Hispanic	16	4.0	4.1	48.5
	White	196	49.4	50.0	98.5
	Unknown	6	1.5	1.5	100.0
	Total	392	98.7	100.0	
Missing	0	5	1.3		
Total		397	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	2	.5	.5	.5
	20-21	3	.8	.8	1.3
	22-24	41	10.3	10.4	11.6
	25-29	80	20.2	20.2	31.8
	30-34	80	20.2	20.2	52.0
	35-39	70	17.6	17.7	69.7
	40-49	89	22.4	22.5	92.2
	50-64	31	7.8	7.8	100.0
	Total	396	99.7	100.0	
Missing	0	1	.3		
Total		397	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	18	4.5	4.6	4.6
	First-Time Graduate	234	58.9	59.2	63.8
	UG Transfer	52	13.1	13.2	77.0
	GR Transfer	47	11.8	11.9	88.9
	UG Transient	6	1.5	1.5	90.4
	GR Transient	10	2.5	2.5	92.9
	Other	28	7.1	7.1	100.0
	Total	395	99.5	100.0	
Missing	0	2	.5		
Total		397	100.0		

Q 7: College

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	93	23.4	24.3	24.3
	BU	145	36.5	37.9	62.1
	ED	106	26.7	27.7	89.8
	CF	3	.8	.8	90.6
	HH	36	9.1	9.4	100.0
	Total	383	96.5	100.0	
Missing	0	14	3.5		
Total		397	100.0		

Q8: When you applied for admission to college, Troy university was your:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	294	74.1	74.6	74.6
	Second Choice	77	19.4	19.5	94.2
	Third Choice	20	5.0	5.1	99.2
	Fourth Choice	3	.8	.8	100.0
	Total	394	99.2	100.0	
Missing	0	3	.8		
Total		397	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	170	42.8	43.3	43.3
	No	223	56.2	56.7	100.0
	Total	393	99.0	100.0	
Missing	0	4	1.0		
Total		397	100.0		

Q10-1: Select the reasons why you have chosen to attend Troy University. Size of campus.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	349	87.9	87.9	87.9
	Yes	48	12.1	12.1	100.0
	Total	397	100.0	100.0	

Q10-2: Select the reasons why you have chosen to attend Troy University. Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	113	28.5	28.5	28.5
	Yes	284	71.5	71.5	100.0
	Total	397	100.0	100.0	

Q10-3: Select the reasons why you have chosen to attend Troy University. Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	197	49.6	49.6	49.6
	Yes	200	50.4	50.4	100.0
	Total	397	100.0	100.0	

Q10-4: Select the reasons why you have chosen to attend Troy University. Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	314	79.1	79.1	79.1
	Yes	83	20.9	20.9	100.0
	Total	397	100.0	100.0	

Q10-5: Select the reasons why you have chosen to attend Troy University. Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	322	81.1	81.1	81.1
	Yes	75	18.9	18.9	100.0
	Total	397	100.0	100.0	

Q10-6: Select the reasons why you have chosen to attend Troy University. Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	187	47.1	47.1	47.1
	Yes	210	52.9	52.9	100.0
	Total	397	100.0	100.0	

Q10-7: Select the reasons why you have chosen to attend Troy University. Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	319	80.4	80.4	80.4
	Yes	78	19.6	19.6	100.0
	Total	397	100.0	100.0	

Q10-8: Select the reasons why you have chosen to attend Troy University. Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	132	33.2	33.2	33.2
	Yes	265	66.8	66.8	100.0
	Total	397	100.0	100.0	

Q10-9: Select the reasons why you have chosen to attend Troy University. Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	381	96.0	96.0	96.0
	Yes	16	4.0	4.0	100.0
	Total	397	100.0	100.0	

Q10-10: Select the reasons why you have chosen to attend Troy University. Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	363	91.4	91.4	91.4
	Yes	34	8.6	8.6	100.0
	Total	397	100.0	100.0	

Q10-11: Select the reasons why you have chosen to attend Troy University. Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	397	100.0	100.0	100.0

Q10-12: Select the reasons why you have chosen to attend Troy University. Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	397	100.0	100.0	100.0

Q10-13: Select the reasons why you have chosen to attend Troy University. Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	397	100.0	100.0	100.0

Q10-14: Select the reasons why you have chosen to attend Troy University. Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	393	99.0	99.0	99.0
	Yes	4	1.0	1.0	100.0
	Total	397	100.0	100.0	

Q10-15: Select the reasons why you have chosen to attend Troy University. Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	392	98.7	98.7	98.7
	Yes	5	1.3	1.3	100.0
	Total	397	100.0	100.0	

Q10-16: Select the reasons why you have chosen to attend Troy University. Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	286	72.0	72.0	72.0
	Yes	111	28.0	28.0	100.0
	Total	397	100.0	100.0	

Q10-17: Select the reasons why you have chosen to attend Troy University. Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	343	86.4	86.4	86.4
	Yes	54	13.6	13.6	100.0
	Total	397	100.0	100.0	

Q10-18: Select the reasons why you have chosen to attend Troy University. Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	359	90.4	90.4	90.4
	Yes	38	9.6	9.6	100.0
	Total	397	100.0	100.0	

For Q11, see Appendix 6.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	72	18.1	18.3	18.3
	Billboard	11	2.8	2.8	21.1
	Direct Mail	3	.8	.8	21.8
	Guidance Counselor	14	3.5	3.6	25.4
	Internet	23	5.8	5.8	31.2
	Newspaper	12	3.0	3.0	34.3
	Radio	6	1.5	1.5	35.8
	Television	3	.8	.8	36.5
	Word of mouth	191	48.1	48.5	85.0
	Other	59	14.9	15.0	100.0
	Total	394	99.2	100.0	
Missing	0	3	.8		
Total		397	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	4	1.0	1.0	1.0
	Direct Mail	12	3.0	3.1	4.1
	Internet	162	40.8	41.6	45.8
	Newspaper	20	5.0	5.1	50.9
	Radio	3	.8	.8	51.7
	Television	2	.5	.5	52.2
	Word of mouth	91	22.9	23.4	75.6
	Other	95	23.9	24.4	100.0
	Total	389	98.0	100.0	
	Missing	0	8	2.0	
Total		397	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	8	2.0	2.1	2.1
	Direct Mail	23	5.8	6.0	8.1
	Internet	71	17.9	18.4	26.5
	Newspaper	16	4.0	4.2	30.6
	Radio	25	6.3	6.5	37.1
	Television	29	7.3	7.5	44.7
	Word of mouth	200	50.4	51.9	96.6
	Other	13	3.3	3.4	100.0
	Total	385	97.0	100.0	
	Missing	0	12	3.0	
Total		397	100.0		

Q15-1: Would you describe Troy University to a friend as being: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	173	43.6	100.0	100.0
Missing	No	224	56.4		
Total		397	100.0		

Q15-2: Would you describe Troy University to a friend as being: Caring

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	106	26.7	100.0	100.0
Missing No	291	73.3		
Total	397	100.0		

Q15-3: Would you describe Troy University to a friend as being: Convenient

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	296	74.6	100.0	100.0
Missing No	101	25.4		
Total	397	100.0		

Q15-4: Would you describe Troy University to a friend as being: Friendly

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	153	38.5	100.0	100.0
Missing No	244	61.5		
Total	397	100.0		

Q15-5: Would you describe Troy University to a friend as being: Good value for the price

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	209	52.6	100.0	100.0
Missing No	188	47.4		
Total	397	100.0		

Q15-6: Would you describe Troy University to a friend as being: Helpful

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	118	29.7	100.0	100.0
Missing No	279	70.3		
Total	397	100.0		

Q15-7: Would you describe Troy University to a friend as being: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	151	38.0	100.0	100.0
Missing	No	246	62.0		
Total		397	100.0		

Q15-8: Would you describe Troy University to a friend as being: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	19	4.8	100.0	100.0
Missing	No	378	95.2		
Total		397	100.0		